THE
TULANE UNIVERSITY
OF LOUISIANA
NEW ORLEANS

The University embraces the Following Departments:

The College of Arts and Sciences
The H. Sophie Newcomb College for Women
The College of Engineering
The Graduate School
The College of Law
The School of Medicine
The Graduate School of Medicine
The School of Pharmacy
The Dental Clinic
The College of Commerce and Business Administration
The Courses for Teachers
The Department of Middle American Research
The School of Social Work
The Summer Schools

For Catalogue Address:

Registrar of the Tulane University of Louisiana
Gibson Hall, New Orleans
JUST VIZUALIZING

It won't be long! The Rambling Wreck from Georgia Tech will soon be here! The National Champions of 1928 will be storming the city of New Orleans!

Not since Jackson's famous stand on the Plains of Chalmette has an event stirred the citizenry of New Orleans to such an extent.

Georgia Tech is planning a big splash all the way around.

Morgan Blake, writing in the Atlanta Journal, tells of the grand march the 'Ramblin' Wreck' band expects to stage on Canal Street on the day of the game with gold and white capes flowing and the drum major goose-stepping.

That Tech band will be in all its glory as it sets sail down through the stadium and the Golden Jackets start cutting capers.

attraction whether you would believe it or not, Coach Bernie Bierman will be hurling his greatest challenge of Tulane history into the teeth of Coach Bill Alexander.

The Big Breeze from Tech Flats, with Thomas, Mizell, Dunlap, Marc, Graydon, Tom Jones and all of the stars of last season will be matched against Banker, Armstrong, Baumbach, Seeuws, Pizzano, Glover, Rucker, Bodenger, McCanse, Holland and Dalrymple and other Greene luminaries.

It will be a battle of passes, end runs, tackle jabs and line rushes.

Yet, that won't be all. The press box will hold the most distinguished scribblers of sports news in the country. Many of the famous eastern writers have been invited to the game, including Grantland Rice, Lawrence Perry, Alan Gould, Dave Walsh, Frank Getty and Ed Danforth, Morgan Blake, Jimmy Burns, Blinky Horn, Zipp Newman and others from the South will be on hand to chronicle the story.

An indication of the crowd expected is shown in the fact that tickets are going on sale Monday at 205 St. Charles Street, two weeks prior to the game and one week earlier than for any other game of the season.

Then, too, Dr. Wilbur C. Smith, athletic director, is planning to erect temporary stands at the Willow Street end of the stadium, thus enabling an extra five thousand to witness the game.

It will be a great day, a great crowd and a great game!

This photo, an action shot of Jack Pizzano, Tulane fullback hitting the Texas Aggie line last Saturday—and how that Maroon line did give!

Jack reeled off two first downs in quick succession after going into the game.

Then, there will be the Tulane band. Matching color with color at the stadium at least.

It will be the huzzar of "Hail, Hail, the Gang's all Here," against "There'll be a Hot Time in the Old Town Tonight."

The flourish of the pre-game activities. The flower bedecked sponsors, the cheer leaders, the student cheering sections—they'll all be at their best.

Then, too, society of several states will be in the boxes and stands.

Beautiful ladies, well groomed gentlemen, excited students, hilarious alumni and the plain fan. They'll be whooping it up at Tulane Stadium, October 26!

As for the teams, which incidentally is the main
TODAY'S PLAY IN SOUTHERN CONFERENCE

The Greenies of Tulane University again hold a prominent place in the Southern Conference football sun today. Their game against Mississippi A. & M. will be followed with great interest from Maryland to Florida because of the fine showing both teams made last Saturday.

It also marks the first conference engagement for the Greenies and in itself will bring attention. Today, it's a question of whether the Wave can stop Pappeneheimer?

Georgia's great intersectional clash against Yale at Athens also is of wide interest. The entire country will be watching this game with interest. The Southern Bulldogs have a young team to pit against the Northern Bulldogs.

Alabama will be meeting easy sailing at Tuscumbia when the Crimson Tide takes on the University of Chattanooga. Ole Miss is battling Tennessee's championship aspirations. Vols at Knoxville. Louisiana State will be host to Sewanee. Washington and Lee tackles Kentucky at Lexington. South Carolina will battle Maryland at College Park. Virginia plays Swarthmore in an intersectional tilt at Charlottesville. V. M. I. plays the Citadel, conqueror of Oglethorpe, at Lexington.

Vanderbilt invades Minneapolis to play Minnesota in a major intersectional game. The Commodores appear ready to give the team of Doc Spears a great afternoon and if they should win it is another big mark for Dixie football.
The Greatest Forward Pass

Every man cannot "star" on the football field but he can score a touchdown and make the greatest forward in his own personal appearance by wearing one of the famous—

Style Plus Suits

Shown Exclusively by
Maison Blanche
Greatest Store South

against the Texas Aggies.

Jack hit the line hard, gained considerable yardage, backed up the line well and more than all he put new fight in the team when the boys were battered and tired.

Jack is playing his third year for the Olive and Blue and never gave a game exhibition than was seen at the stadium last week-end.

Little Wop Glover must be watched today. Any team of the opinion that Bancker and Armstrong are the only two men to keep an eye on have reckoned without Glover.

He runs with great strength for his size, never knows when he is stopped and is always ready to step into the breach whether it be running, passing, kicking or pass receiving.

He is a real threat.

<table>
<thead>
<tr>
<th>Quarters</th>
<th>1</th>
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<tbody>
<tr>
<td>TULANE</td>
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<tr>
<td>MISS. AGGIES</td>
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GEO. J. GLOVER COMPANY, INC.
BUILDING CONSTRUCTION
WHITNEY-CENTRAL BUILDING
NEW ORLEANS, LA.
BIERMAN FORMERLY COACHED AGGIES

Bernie Bierman, head coach of the Tulane Greenies will be sending his team into action today against some of the boys he coached while mentor at Mississippi A. & M., three years ago.

Bernie had Pappenheimer, Weir, Lewis and Ashcroft and others of the Aggies at Mississippi A. & M., while he was coaching there.

Today, he will send the Greenies out to stop this team, now coached by John Hancock, former Iowa star. Hancock has built a team around Pappenheimer and Harris, a forward passing combination that scored two touchdowns last week against Georgia Tech.

The Greenies last season won from the Aggies at Jackson, 51 to 6 but the Mississippians have a team rated several touchdowns better now.

After the Final Whistle

A Period of Refreshment

at

Katz & Besthoff, Inc.

St. Charles at Broadway

Only the Best

AFTER THE GAME

Celebrate!

DINE and DANCE UNDER THE STARS

LUNCH
11:30—2:00—60c

DINNER
5:30—8:30—$1.25

SUPPER DANCE
9:30—1:30—$1.25

JUNG ROOF

BUICK MARQUETTE

SALES—SERVICE

GLENNY-BUICK CO., Inc.

DRINK

Coca-Cola

IN BOTTLES
Stars on the College Horizon

Wear the RIGHT CLOTHES

Tulane and Newcomb stars—whether it be of the gridiron or the dance floor—shine brightest when adorned with Mayer Israel apparel—clothes are bound to be RIGHT when they come from—

Mayer Israel & Co.
New Orleans Collegiate Store

Tulane Lineup
For Today

1. Dalrymple
2. Holland
3. McCanse
4. Rucker
5. Bodenger
6. Upton
7. Roberts
8. Baumbach
9. Banker
10. Armstrong
11. Seeuws

OFFICIALS FOR TODAY'S GAME

Referee—Graves (Illino's).
Umpire—King (Centre).
Head Linesman—Mouat (Armour Tech).
Field Judge—Haxton (Ole Miss).

More College Men Wear Hart Schaffner & Marx Clothes Than Any Other Kind

$35
$45
STEVEN'S
710 Canal Street
Here is the front Wave of Tulane University's big flood:

This is the line that already has stopped Louisiana Normal and Texas A & M, cold and today will be called on to halt the charges of the Mississippi Aggies.

It is a line of veterans with one exception and that youngsters is right in a class with them.

Starting with the lower left and making the Great Circle, we have Jack Holland, an experienced and fighting end. It is his second year on the team.

Above Jack in the photographic layout is Charlie Rucker, tackle and captain of the 1928 Wave. Rucker, a Pine Bluff, Ark. player is in his third year.

Next is Mike Hodeinger, in his second year at guard and a husky, fighting man. He is hard to box out of any play.

Tick Upton, the hoy in the center of the circle is a sophomore who works either at guard or center. If he starts at center, Roberts, will be at guard or vice versa.

The husky Roberts, called Preacher around the big uptown plant, will in all likelihood be at the pivot and he is pictured next to Upton.

Elmer McCause, another Pine Bluff player, will be at the other tackle when the kick-off comes off a few minutes from now. Watch him go!

Jerry Dalrymple completes the Great Circle. He is playing his first year at end but you couldn't tell it.
OCTOBER ZEPHYRS

Knute Rockne had a story to tell of a coach of a powerful college team in the middle-West one year in the days when football players were keyed for games on sentiment. This particular coach was meeting the eleven of a small school in the opening game and he told his squad of all the wonders of this little team, comparing them to things in general that creep upon one silently, unobserved and yet to fatal purpose. His team that Saturday went out with blood in the eye and slaughter as the object and won, 73 to 0. Came the following Saturday. The coach again put them through the fits of oratory with a crying exhortation at game time to stop this dreadful ogre. And another minor college hit the dust, 87 to 0.

Came another week-end and the usual burst of “dying for dear old Rutgers.” This Saturday it was a powerful team of his own conference the team met. The boys listened to the same speech, now grown cold and old. They went out and came back. Score 12 to 0 against them.

“That team had shot its load scaring off pigeons, and when the bear came along it was just too bad.” opined Knute.

They do tell how a young man was out for football at Minnesota. He went out for spring practice, his first effort toward football. His uniform was issued but a week went by and he failed to show up for drill.

Doc Spears decided it was time to take up the uniform. The boy came around by and by and the trainer told the youth of Spears’ desire.

“Wait a day or so, coach,” wailed the lad. “I have been watching the other boys in the dressing room for a week and I am just to the point where I think I know how to get in one of them contraptions.”

SPORTWEAR

from an Athletic Family

Spalding made the first football, the first basket ball, the first tennis ball, the first golf ball ever made in this country. Spalding has been making authentic athletic equipment for 53 years.

Choose your complete sport outfit with the comforting knowledge that everything is exactly right.

JAHNCKE SERVICE INC.

Concrete & Building MATERIALS

Dredging—Towing Barges

814 Howard Ave.
Since 1872
RAymond 2261

THE GREEN WAVE IS USING BALDWIN'S EQUIPMENT

“BALDWINS”

Imperial Shoe Store
Canal and Bourbon
Largest South

Shoes for Sports---
Day and Evening
### Mississippi Aggies

- 2. Weeks
- 4. Dabbs
- 6. Wax
- 7. Brooks
- 8. Shannon
- 9. Lundy
- 10. Culpepper
- 11. Goussett
- 12. Cook
- 13. Weir
- 14. Ashcroft
- 15. Mathews
- 16. Wiseman
- 17. Summerour
- 18. Vandevere
- 19. Amos
- 20. White
- 21. Pittman
- 22. Phillips
- 23. Methvin
- 24. Thompson
- 25. Pappenheimer
- 26. Allen
- 27. Bridges
- 28. Harris
- 29. Doiron
- 30. Ward
- 31. Stone
- 32. Lewis
- 33. Lenoir
- 34. Carley
- 35. Sistrunk
- 36. Burkes

### Aggie Lineup

- **Ends**
  - Sistrunk
  - Culpepper
- **Tackles**
  - Ashcroft
  - Mathews
- **Guards**
  - Pittman
  - Wiseman
- **Center**
  - Goussett
- **Quarter**
  - Pappenheimer
- **Halfbacks**
  - Lenoir
  - Carley
- **Fullback**
  - Vandevere

### 1928 Tulane Football Results

- Tulane 69; Louisiana Normal 0.
- Tulane 51; Mississippi A. & M. 6.
- Tulane 0; Georgia Tech 12.
- Tulane 6; Vanderbilt 13.
- Tulane 14; Georgia 20.
- Tulane 27; Millsaps 0.
- Tulane 13; Auburn 12.
- Tulane 41; Sewanee 8.
- Tulane 47; Louisiana College 0.
- Tulane 0; Louisiana State 0.

### Holmes Men's Store Announces

**The "Big Four" in Men's Suits for Fall and Winter**

- **"Jack Bradley"**
  - 2-Trouser Prep Suit
  - $25

- **"Chatfield"**
  - 2-Trouser Suit
  - $35

- **"Worsted-Tex"**
  - Suits for Men
  - $40

- **"Holmcrest"**
  - Suits for Men
  - $50

**Holmes Men's Store**

Use separate entrance on Bourbon St.

**Holmes 1929 Football Automobile Stickers Are Now Ready in Holmes Men's Store**

Ask for yours today.

---

**Advertisements and Notes**

- **Carondelet and Gravier Sts.**
- **Porter-Clothing Co.**
- **Holmes Men's Store**
- **Tulane 1929 Football Stickers**
- **All Out-of-Town Games to Be Played by Tulane Will Be Broadcast by Holmes**
  - See newspapers for more details
Next week, Southwestern Louisiana Institute's Purple and Blue gridiron forces will be at the Stadium to oppose Bernie Bierman's Wave. Coach Mobley has a fighting set of gridders who can be counted on to fight the Greenies to the last whistle.

And then will come Georgia Tech's powerful Golden Tornado October 26—only two weeks away. You will want to be out next week to see how the Greenies look a week before tackling the national champions of 1928.

Tickets for the Tulane-Southwestern and Tulane-Georgia Tech game both go on sale Monday morning at 205 St. Charles St. Buy early!
TULANE GRID Gossip

Those who like football and lots of it will have an opportunity to watch a game of interest to prep followers and Tulane men Monday afternoon when Coach Pete Maines scrubs take on Warren-Easton high school at the Old Stadium.

Harry Gamble has a fine looking set of youngsters at Warren-Easton this season.

November 16th, the day of the Sewanee-Tulane football game, will be Homecoming Day.

Al ready, old grads are looking to returning to the campus for

You Can Lead a Man to College But You Can't Make Him Think

Thinking young men, however—who have vision—and recognize the good things of life, know that Godchaux's clothes are more than just clothes, they're a manner of thinking.

Suits
Overcoats
Hats
Shoes
Furnishings

Godchaux's
Canal near Baronne

lots of food, plenty of song and to watch the Wave subdue the Purple Tigers.

Don't forget it!

The freshmen cohorts of Ted Bank will officially open their season November 2 at Tulane field when the Little B I low meets Alabama's Baby Tide.

The first year men have plenty of material to shoot against Jimmy Haygood's Tuscaloosans and have the thought of revenge for last year's walloping in mind.

Come and see the Banker and Armstrong of 1930 in ac tion!

The action photograph shows Ike Armstrong, Tulane halfback, on his 75-yard run to a touchdown against the Texas Aggies in last Saturday's game.

Football Headquarters

Whenever you are in New Orleans—whether for a football game or for a more extended visit—make your headquarters at The Roosevelt or The Bien ville. Modern in every way and conveniently located to any part of the city they will add immense enjoyment to your stay.

The BIENVILLE
The ROOSEVELT
New Orleans
ALMA MATER

Sing these words as Tulane's Alma Mater is played

I
We praise thee for thy past, O Alma Mater! Thy hand hath done its work full faithfully! The incense of thy spirit hath ascended And filled America from sea to sea!

II
We praise thee for thy present, Alma Mater! Today thy Children look to thee for bread! Thou leadest them to dreams and actions splendid! The hunger of their soul is richly fed!

III
We praise thee for thy future. Alma Mater! The vista of its glory gleameth far! We ever shall be part of thee, great Mother! There thou wilt be where e'er thy children are!

CHORUS
Olive Green and Blue, we love thee! Pledge we now our fealty true Where the trees are ever greenest, Where the skies are purest blue! Hear us now, O Tulane, hear us! As we proudly sing to thee! Take from us our hearts' devotion! Thine we are, and thine shall be!

Breen's Drug Store

We carry the most complete line of Sheaffer Pens and Pencils in New Orleans. Also Looseleaf Fillers and Binders of all kinds.
Opposite Charity Hospital
Phone Main 9177
Tulane Ave. at Villere

CLOVERLAND DAIRY PRODUCTS CO., INC

The Best and Safest Milk
Phone Walnut 4471

Surgical Supply Co., Inc.

1531 Tulane Avenue

Everything for the Invalid's Comfort

Supplies for the Doctor's Office

Abdominal Supporters, Elastic Hosiery, Trusses

MEDICAL BOOKS

Students will find a full line of Medical, Dental and Pharmaceutical books recommended by teachers of Tulane University.

Tulane Belt Cars Pass Our Door

J. A. Majors Co.
1301 Tulane Ave.

Tulip Jay's

738 Gravier Street
Established 1867

CLOTHING & FURNISHINGS

For Students
Suits—Hats—O'Coats—Socks—Pajamas
ALBERT de BEN, Pres.
Next to Stock Exchange
Some of Conference Stars in Tabloid

Mike Bodenger, Jack Holland and Charlie Rucker are three men of Tulane’s line. among others, who already are attracting widespread notice over the country. These men will get considerable attention between now and Thanksgiving when time comes to start thinking in terms of all-star teams.

Cawthon, University of Florida captain, is a big back the South will watch. He runs, blocks, tackles well and is an all-around star. Many hail him as the best back of the Florida team.

It seems as if one Mr. Ward has come into his own as a back at North Carolina. For two years, Ward has puzzled Chuck Collins. He seemed to have all the necessary qualifications for a great back but never starred. Last Saturday, he ran wild against Maryland, scoring four touchdowns.

This Bill Pappenheimer of Mississippi A. & M. is one of the outstanding backs of the Southern Conference. He is perhaps as capable a passer as will be found anywhere below the Smith and Wesson line. Keep an eye on him today.

Big Ray Farris of the North Carolina Tarheels is one triple-threat guard who is making a bid already for all-Southern honors. Ray kicks well when called back and passes with equal adeptness. He is also a fine guard, weighing around 200 pounds and using his size well.

John Justus, half back deluxe of the Clemson Tigers, will need watching. Johny runs like a mad man with a motor-cycle cop after him and hits a line like the well known ton of bricks.

The Spirit of the Game

—As an institution whose fortune is inseparably connected with that of New Orleans, the Public Service family is backing “The Green Wave” heart and soul.

—But aside from that, it's a man's game this football business. In rain, slush, cold; no matter what the odds or cost, the true football player fights on to win the game.

—Similarly, the Public Service game requires men. In storm, rain, cold; no matter what the odds or cost, street cars must move, electric lights must burn, gas must flow—at all times, in all weather. That's a man's game, too, and men who play it can understand the spirit of men who fight out on the grid.

New Orleans Public Service Inc.

You Know Monk

It's hard to find Trainer Monk Simons these days when he has time to tell you a few things about his football days let alone to pose for a picture. Modesty and pressure of looking after the physical welfare of the varsity keeps Monk from saying much.

Anyway, you can put it down that Claude Simons is one of the greatest trainers in America and his men are always in the well known pink.

He is a great fellow with it and the boys are all for Monk, now and forever.

TULANE

fulfilling the noble mission of instilling Culture and the appreciation of the Good, the Beautiful —Serving the Mind. You have the Best Wishes of another and an inseparable mission—Serving the Body.

“The Hunger of the Soul is richly fed” at the Alma Mata. But come to Us, when your hunger is Physical.

Solari’s

HAUSMANN, INC.

NEW ORLEANS’ LEADING JEWELERS

Special Department for College and Fraternity Jewelry
THE SCORE BOARD

Watch It Carefully For Complete Information

Often only the officials and captains know what a certain penalty is for. We have sketched out the following to inform you. Each penalty is numbered below. When a penalty is inflicted the number of that penalty will be hung on the score board.

Please understand violations of rules are rarely intentional. They usually come from over-anxiety, excitement and most often from the highly technical character of the present game.

Penalties

<table>
<thead>
<tr>
<th>Pen. No.</th>
<th>OFFENSE Penalty</th>
</tr>
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<tbody>
<tr>
<td>1.</td>
<td>Offside—in advance of line of scrimmage and on the kick-off or on free kick 5 yds.</td>
</tr>
<tr>
<td>2.</td>
<td>Holding or illegal use of hands or arms. The team with the ball, except the man carrying the ball may not use hands or arms to block out or keep off opponents 15 yds.</td>
</tr>
<tr>
<td>3.</td>
<td>Clipping—Cutting a man down from the rear away from the play 25 yds.</td>
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<tr>
<td>4.</td>
<td>Players must come to an absolute stop for a period of approximately one second in all shifts and &quot;huddle&quot; plays 15 yds.</td>
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LOSS OF A "DOWN"

<table>
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<tr>
<th>Pen. No.</th>
<th>OFFENSE Penalty</th>
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<tbody>
<tr>
<td>5.</td>
<td>For second and third incomplete passes in any one series of downs and 5 yds.</td>
</tr>
<tr>
<td>6.</td>
<td>Intereference by side making forward pass, prior to fourth down, also 15 yds.</td>
</tr>
<tr>
<td>7.</td>
<td>Intentionally throwing forward pass to ground, prior to fourth down, also 15 yds.</td>
</tr>
</tbody>
</table>

LOSS OF BALL

<table>
<thead>
<tr>
<th>Pen. No.</th>
<th>OFFENSE Penalty</th>
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<tbody>
<tr>
<td>8.</td>
<td>Ball kicked out of bounds, unless touched, etc. 15 yds.</td>
</tr>
<tr>
<td>9.</td>
<td>Intereference by side making forward pass, fourth down—Loss of ball at point 15 yards back of previous down.</td>
</tr>
<tr>
<td>10.</td>
<td>Intereference by defensive side in case of forward pass—Loss of ball to the offended side at the spot of the foul, the ensuing down to be first down.</td>
</tr>
<tr>
<td>11.</td>
<td>Illegal or incomplete forward pass—fourth down.</td>
</tr>
<tr>
<td>12.</td>
<td>Intentionally throwing forward pass to ground, fourth down—Loss of ball and also 15 yds.</td>
</tr>
<tr>
<td>13.</td>
<td>Failure to advance ball 10 yards in four downs.</td>
</tr>
<tr>
<td>14.</td>
<td>No man on team with ball may be in motion when ball is snapped. except one man may be in motion toward his own goal or toward side line 5 yds.</td>
</tr>
<tr>
<td>15.</td>
<td>Filing on a player after the whistle 15 yds.</td>
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<tr>
<td>16.</td>
<td>The kicker may not be tackled or knocked down after kicking 15 yds.</td>
</tr>
<tr>
<td>17.</td>
<td>The man carrying the ball may not be pushed or pulled by any of his teammates 15 yds.</td>
</tr>
<tr>
<td>18.</td>
<td>Intereference with player making fair catch or throwing player who has made fair catch 15 yds.</td>
</tr>
<tr>
<td>19.</td>
<td>Player making more than two steps after fair catch 5 yds.</td>
</tr>
<tr>
<td>20.</td>
<td>If a substitute coming in says anything to any teammate until a play has been made his team is penalized 15 yds.</td>
</tr>
</tbody>
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