

Campus commerce. Harvard University Press has just sold to Warner Books, for \$225,000, the paperback reprint rights to a book it will bring out in hardcover next month — "The Harvard Medical School Health Letter Book," described as "the most reliable, up-to-date health book ever published." This is a collection of articles published during the past five years in the Harvard Medical School Health Letter, a monthly with a circulation of 300,000. The Harvard pressmen believe this is the largest sum a university press has ever received for any kind of subsidiary rights.

Does this sort of news make the Louisiana State University Press regret that it sold reprint rights to John Kennedy Toole's "A Confederacy of Dunces" for only \$2,000? There's widespread feeling in the trade that

this remarkable novel is a sure thing for the paperback best-seller list when Grove Press releases it next month.

L. E. Phillabaum, director of L. S. U. Press, tells us that he doesn't regret having let the book go for such a modest sum. "If it sells well — and we're confident that it will," he told us, "we'll get handsome royalties from it in due course. In the meantime, we haven't induced a paperback house to tie up a large sum in it for a long period, to the detriment of other worthy novels that lack large commercial potentialities."