EASTERTIDE GREETINGS TO THE RENOWNED DR. PAUL E. BOUCHEREAU EASTER SUNDAY

BEEN MANY YEARS WITHOUT BRER RABBIT SUPPLANTED BY YOUR PILSNER HABIT, FROM CHILDHOOD TO THE MANLY ART; OF DOWNING FALSTAFF BY THE QUART.

KEEP ON GOING, DON'T YOU STOP CHANCES ARE YOU'LL NEVER POP, ELASTIC AS YOUR SKIN APPEARS; KEEP IMBIBING THRU THE YEARS.

WHILE HEIGHT REMAINS, YOUR BLUGE'S APPARENT X-RAY YOUR TUMMY, IT'S TRANSPARENT, FOR MANY BREWERIES ADVERTISE; GET FREE BEER TO STAY ALIVE.

IN COMBAT YOU WERE FLYING HIGH:
PARACHUTING FROM THE SKY,
CIVILIAN STATUS, PABST' BLUE RIBBON;
OR MILLER'S HIGH LIFE WORTHWHILE LIVING.