November 1, 1982

Dear Friend,

We know that you are interested in the history of your city and you will be pleased to know that we have co-authored a volume called BEAUTIFUL CRESCENT, A History of New Orleans, which is scheduled for release in paperback by Garmer Press in January, 1983.

The text begins with the emergence of a stretch of swampy marsh-land between Lake Pontchartrain and the Mississippi River as a result of the Ice Age. It treats of the early explorers, and the development of the city during the French and Spanish colonial periods. It takes us through the Louisiana Purchase, the golden era of growth in the mid 19th century, the 14-year occupation of New Orleans during and after the Civil War, the carpetbaggers and scalawags, the Louisiana Lottery with its graft and corruption, colorful politicians from Galvez to Huey Long, and characters who changed the course of New Orleans history like Jean Lafitte, Aaron Burr, and Baroness Pontalba. The story brings us up to the Poydras Street boom, the Superdome, and the anticipated 1984 World's Fair.

Joan B. Garvey, one co-author, has taught the history of New Orleans in the Continuing Education program at UNO for the last 12 semesters. She has been a tour guide for 11 years, and she conducts a class for tour guides at UNO each semester. Mary Lou Widmer, the other co-author, is a published novelist, whose book, NIGHT JASMINE, released by Dell Publishing Co. in 1978, was set in New Orleans at the turn of the century.

The price of BEAUTIFUL CRESCENT will be $10 upon release. If, however, you order before December 15, 1982, your cost will be only $8.50, and we will pay the postage. Please use the attached form and the self-addressed envelope enclosed. But order soon!

Best wishes,

Joan B. Garvey
Mary Lou Widmer

GARMER PRESS
7800 SANDY COVE DRIVE
NEW ORLEANS, LA. 70128

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