



# Chamber of Commerce NEWS BULLETIN

NEW ORLEANS AREA

Vol. XXXV

FRIDAY, MAY 28, 1954

No. 22

## Miss. R. Diversion Climax Nears As Hearings Open in Washington

### Outlook Favorable, Chamber Informed

More than two score prominent businessmen—most of them from the mid-South—are in Washington today protecting the interests of every businessman in the Mississippi Valley area.

They're testifying at a hearing on a project aimed at preventing the Mississippi River from changing its course and leaving New Orleans high and dry.

The Chamber is in close touch with Louisiana's representatives on the

matter, and the latest advice from Washington on the project is that the outlook for approval is favorable.

The project, bearing a \$47 million price tag, involves building a structure to control the flow of Mississippi River waters through Old River into the Atchafalaya. Engineers say that if the structure is not built, the Mississippi eventually will shift its course—costing the nation untold billions of dollars.

Five Louisiana legislators—Reps. Boggs, Thompson, Morrison, Hebert and Passman—have introduced bills

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## BOOSTER PHIL-OSOPHY: NEVER SAY DIE!

Phil Kurica is a brand-new Booster.

He was particularly anxious to do well on Booster Day. So . . .

He arranged to take the entire day off.

He took an unnamed Chamber staff member with him on his calls.

Together they visited 18 businessmen. And . . .

They didn't sign a single new member!

Phil was pretty disappointed when he returned to the Pontchartrain

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## Luncheon to Climax 'Inland Waterways Day' Next Monday

Monday is Inland Waterways Day—so proclaimed by Mayor deLesseps S. Morrison.

The day will honor the inland waterways and the barge and towing vessel industry, which on Monday will celebrate the 10th anniversary



Mr. Thompson

of the founding in New Orleans of its national trade association, The American Waterways Operators, Inc.

Climax of the day will be an anniversary luncheon at the Roosevelt Hotel, sponsored by the Chamber. Founders and officers of the association and inland waterways leaders from more than 40 states will be honored.

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NO PIECES OF EIGHT, but "Spanish gold" nevertheless is what these youngsters are collecting for outstanding work in the Chamber's annual Spanish contest. Dr. John E. Englekirk (far right), contest chairman, presents awards to (seated, left to right) Michael Genovese, Jesuit, second place, \$15 and a week of Spanish instruction at Louisiana State University; Nixon Adams, St. Martin's, first place, \$25 and a week at LSU; (standing, left to right) Richard N. Faber, McMain, third, \$25; Miss Elaine D'Entremont, Ursuline, fourth, \$20, and John Toole, Fortier, fifth, \$15.