Your Store...

...... with a buying power that has the drive of the Tiger line—a buying-power that makes it possible to adhere to a sport's rule—playing the game fair with you in giving the finest merchandise that is offered at the least possible price!

After the Game You'll Find the Crowd at Dalton's Green Room Soda Fountain

DALTON'S

Complete Department Store

Corner of Third and Florida
Eat 'Em Up Tigers!

As football helps to build character, so have our endeavors tended towards the upbuilding of our business along "character lines" by giving "quality" service in selling "quality" furniture and home furnishings.

Our best wishes for a successful season go to the coaches and the Tiger football team.

GLOBE FURNITURE COMPANY

500 Main Street Phone 235
CAPTAIN LAWRENCE (BIF) JONES
L. S. U. Head Coach
THE COLLEGE MAN'S STORE

WELSH & LEVY

HAILS THE 1932 TIGERS

"Hurry Up! The Game Starts in Two Minutes"

The KICK-OFF... one of life's little thrills that you shouldn't miss. No more than you should miss the thrill of wearing fine clothes to the game. Thrilled over being well-dressed... who doesn't? Moreso, if he's fresh and faultlessly attired in a

New Kuppenheimer Suit or Overcoat
Priced this Season from

$35 to $45
—Suits with 2 Pants

or a

W. & L. Feature Suit
—with 2 Trousers

$20 or $29.50

Dobbs and Stetson Hats
$5 to $10

Thompson Shoes
$8.50
FRANK WANDLE  
Trainer

BURT INGWERSON  
Assistant Coach

EMERSON NELSON  
Assistant Coach

BERNIE MOORE  
Track Coach

BEN ENIS  
Assistant Coach

PENN DICKSON  
Freshman Coach
El Trelles Cigars

MILD

QUALITY

SUPERIOR

OUBRE BROS., Inc.
DISTRIBUTORS

Baton Rouge, La.
DEAN JAMES F. BROUSSARD
Chairman Athletic Committee

HARRY RABENHORST
Basketball Coach

CAPT. FRANCIS BRINK
Boxing Coach

RAY MOBLEY
Alumni Secretary
Eat 'Em Up Tigers!

FARRNBACHER'S

Headquarters for College Wear

Smart Clothes for University Girls
Smart Clothes for University Boys

"MAKE OUR STORE YOUR STORE"

Compliments of

Yellow Cab Company

Phone 600

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Plumbing, Heating & Supply Co., Inc.

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Baton Rouge, Louisiana

TIGER TOWN
DRUG STORE

TIGER TOWN
SHOE SHOP

100 Per Cent for You!

TIGER TOWN
BARBER SHOP

Where All of You Can Pass the Time Away

Right or Wrong — Zizzi's Is With You!
DINING DANCING

LOUIE'S PEACOCK INN

ADMISSION 25c

PER PERSON

Banquets - Teas
Bridge Parties
Club Dances

Famous
Southern
Chicken
Dinners

Sandwiches
Cold Drinks
Served to Your Car
Music

2515 GOVERNMENT STREET — OPPOSITE BATON ROUGE HIGH SCHOOL

JIM MALONE

OUR OWN HOME

MAIN and NINTH STREETS

P-H-O-N-E 4000

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GEORGE JUNIOR BOWMAN
Quarterback

The Chanticleer

"The Drive Inn"

EATS · DRINKS · MUSIC

2518 Government · Phone 2558

IMPERIAL MOTOR SALES CO., INC.

CHRYSLER AND PLYMOUTH

— Built Only as Chrysler Builds

Phone 329 · 666 Laurel St.
BEST WISHES TO THE TEAM

Ronaldson & Puckett Co.
LIMITED

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PLEE-ZING
QUALITY
PRODUCTS

AND

DEVOE LEAD & ZINC PAINTS
Win, Lose or Draw, We are With You Tigers!

Nehi Bottling Company

Nehi for Health-and Happiness too
IN YOUR FAVORITE FLAVOR

Baton Rouge Coffee Mills
333 N. 16th Street Phone 2213
PETE CUNNINGHAM
Tackle

JOHN SCAFIDE
Guard

WINNIE LODRIGUES
Center

BILL SCHROEDER
Guard

DICK BANKSTON
Tackle

BOB SIMON
End

CHARLIE CALHOUN
Guard

GEORGE TESSIER, Tackle
Give 'em Hell Tigers, We're 100% for You

ROSENFIELD'S
THE STORE YOU HEAR SO MUCH ABOUT

Give 'em Hell Tigers, We're 100% for You

ROSENFIELD'S
THE STORE YOU HEAR SO MUCH ABOUT

TULANE FOOTBALL SQUAD

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<th>No.</th>
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<td>Don Zimmerman, Jr.</td>
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<td>Pete Mengle</td>
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<td>Charles Kyle</td>
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<td>Farrel Thomas</td>
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<td>Mitto Phillips</td>
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<td>George Westfeldt, Jr.</td>
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<td>Augustus Clarke</td>
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<td>Floyd Roberts</td>
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<td>Cave E. Gill</td>
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<td>Francis Payne</td>
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LOUISIANA STATE UNIVERSITY FOOTBALL SQUAD

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<tr>
<th>No.</th>
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</tbody>
</table>

EVERYTHING FOR THE SCHOOL EXCEPT
THE TEACHER

EVERYTHING FOR THE OFFICE EXCEPT
THE STENOGRAPHER
SMASHING FOOTBALL DRAMA
of a gridiron hero who traded the love
of two women for
the cheers of
thousands!

"THAT'S MY BOY"

And These
Famous Football Stars
RUSSELL SAUNDERS
DUTCH HENDRIAN
ERNIE PINCKERT
JIM MUSICK
GAIUS SHADER
TAY BROWN-TOBY HUNT
ERNIE SMITH
EARL SPARLING
Univ. of So. Cal. Football Team
1931 Champions

with
RICHARD CROMWELL
DOROTHY JORDAN
MAE MARSH

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AUTHOR OF "TOUCHDOWN" AND "MIDDLE"

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PARAMOUNT

HOME OF PARAMOUNT PICTURES

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SATURDAY, NOV. 26

THIRD NEAR CONVENTION

TELEPHONE 398
Winners of "MOST VALUABLE MAN" Cup
are as follows:

1927 .................... "BABE" GODFREY
1928 .................... "HANK" STOVALL
1929 .................... DOBIE REEVES
1930 .................... J. B. LUKE
1931 .................... TOM SMITH
1932 .................... ?

Watch the Boys and Pick Your Choice for 1932

Cup Donated Annually by

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"WHERE TOP QUALITY MEETS LOW PRICE"

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- Double Egg Malted - - .20
- Lily Brand Ice Cream - - .10
- Nut or Fruit Sundaes - - .15
- Orangeades - - - .10

Sandwiches—
- Ham, Tuna, Olive, Swiss - - .10
- Chicken Salad - - - .15
- Sliced Chicken - - - .20
- Combination - - - .20

The Best Cinnamon Rolls and Doughnuts in Town!

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High Grade Line of Cakes, Pies and Pastries

PARTY ORDERS OUR SPECIALTY

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Collegiate Service Station
OWNED and OPERATED by L. S. U. STUDENTS
Tiger Power Is Only Equaled by Our Products and Service

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In Old Student Store

It's Your Team and Your Shop — Back Them!
CRES CEN T

LAUN DRY

INC.

AND DRY CLEANERS

We Try As Hard As The Tigers To Please

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NEXT TO L. S. U. CAMPUS
Under the Same Management Since 1900

KEAN'S INC.
PHONE 4100
LAUNDRY
Dry Cleaning - Family Wash - Dyeing
EVERY BUNDLE STERILIZED

ROY WILSON
End

Root for the Tigers and L. S. U.
Let's Help "Biff" Jones on His Way to the Rose Bowl!

GEE MITCHELL
Guard

Citizens Bank & Trust Co.
ORGANIZED JANUARY 3rd, 1930
RESOURCES OVER $750,000.00
4% on Savings 4%
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Where Students Dine Economically and Well

We are prepared to serve you. Fountain Service. Regular Meals. Sandwiches. Short Orders. Confections. Tobacco.

Our policy will be to give the best food and service at the lowest prices consistent with quality. Our employees are all University Students and have had several terms of experience in the Tiger Town Cafe.

$5.50 MEAL TICKETS FOR $5.

Our special is our 25c Regular Dinner. Menu change every day.
Henry Strauss

OLDEST EXCLUSIVE OUTFITTERS FOR MEN AND BOYS IN BATON ROUGE

TIGER HEADQUARTERS

We Specialize in
Two Pants Suits
Prices 19.75, 22.50, 24.75, 29.50 and up

SATISFACTION ABSOLUTELY GUARANTEED

133 Third Street, Baton Rouge, La.

"SAINTS"

Where TIGERS and TIGERETTES gather

247 MAIN ST. - PHONE 4500

AL PENDER, Prop.

PENDER'S
Recreation Room

B-I-L-L-I-A-R-D-S

Upstairs —
3rd and Convention
Baton Rouge
Louisiana

L. S. U. STUDENTS ALWAYS WELCOME
Family Finish  --  Dry Cleaning  --  Dyeing

Compliments of

People's Laundry
Incorporated

PHONE
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THE OFFICIAL LAUNDRY FOR L. S. U.

HELPING TO BUILD

BATON ROUGE AND VICINITY

GAS

ELECTRICITY

TRANSPORTATION

PHONE
2500

BATON ROUGE ELECTRIC CO.

327 Florida Street
REMEMBER BOTH

The L. S. U. Tigers
and

The Red & White Stores

Are Dependable

What More Could You Ask?

BUY YOUR GROCERIES FROM YOUR LOCAL DEPENDABLE MERCHANT

Ask Your Dealer for the

PELICAN
Inner Spring
MATTRESS

With the Fobsimi Pad — Sold with a Guarantee

Introductory Price
Only $15.95

Manufactured by
Capital Bedding
Company

1504 Florida St.  Phone 627
WE RENOVATE — “One Day Service”
NO HOME IS COMPLETE WITHOUT BOTTLED
EVERY BOTTLE STERILIZED

EAT'EM UP TIGERS!

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REMBRANDT STUDIO
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....of....
Spalding Equipment

You’ll Find Authentic Outfits for Practically
Every Sport From Ping Pong to Football

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Baton Rouge Sash & Door Works

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In keeping with the high standard for all things established by the Louisiana State University, millwork was furnished by us for the following buildings:

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"Huey P. Long Field House"  "Sugar House"  "Hog Barns"
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