

# SOUVENIR PROGRAM

TULANE vs. SEWANEE



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TULANE UNIVERSITY

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Sat. Nov. 16, 1929

2:30 P. M.

TULANE STADIUM

Score: Tulane 18 - Sewanee 0.

# THE TULANE UNIVERSITY OF LOUISIANA

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**Registrar of the Tulane University of Louisiana**

Gibson Hall, New Orleans



## ***TULANE'S RECORD, HAIL!***

The Green Wave of Tulane University pounding high along the nation's championship coast, enters today's game against the Sewanee Tigers with title hopes.

This Sewanee game means more than just another football contest. In this hour of football, the stadium turf will be marked for the last time by the worthy cleats of Bill Banker, Ike Armstrong, Charlie Rucker, Dick Baumbach, Jack Pizzano, Ford Seeuws, Lizzie Ford and John Whatley. It marks the end of the New Orleans playing career for these men.

So today keep an even closer eye on the wonderful ability of the Blond Blizzard, the elusiveness of the Green Ghost, the line pounding Seeuws and Pizzano, the line tearing Rucker and the speedy Whatley and fighting Ford.

Sewanee, always an able opponent for the Wave, will be out today in the hopes of making its entire season by an upset of Tulane. On the other hand, the men of Coach Bernie Bierman will be shooting for another target in their parade to a title. Already seven opponents have been crushed beneath the Olive surf and only the Tennessee Tigers and Louisiana Bengals remain in the path.

Banker is being hailed as an all-American today from coast to coast. Experts in every section will watch his activities today with an eye of placing him on their mythical all-star team. Likewise, Rucker, Armtstrong, Seeuws, Baumbach, Pizanno—they are all in the spotlight as vital cogs of a superb machine.

The team that rolled over Texas A. & M., Mississippi A. & M., Georgia Tech, Georgia and Auburn must leave nothing to be done in the games against Sewanee and Louisiana State to claim the championship!

And that is plenty. The Louisiana Tigers and Sewanee Purple are natural fighting machines that give no quarter and ask none.

## ON TO BATON ROUGE!

By sunset, if the weather man permits such a spectacle, New Orleans will be talking of the gridiron pilgrimage Thanksgiving Day to Baton Rouge.

That is the event next carded and when Tiger meets Tulane, the South stands by with interest. Some 24,000 are expected to be in the stands for the annual classic this year with thousands of that number going from New Orleans.

Many special trains already have been chartered and other thousands will go by automobile to the scene of the Turkey Day battle.

Coach Russ Cohen of the Louisiana State squad is pointing to Tulane. The Tigers have been getting in that frame of mind since the Arkansas game. A victory over the New Orleans team would make State men forget the season as a whole.

Bernie Bierman, head master of ceremonies at Tulane, is equally as determined to finish the season with a clean slate. And the one great hurdle is Louisiana State.

Both teams will be ready to shoot the works—and the works may mean anything. Whatever the circumstances demand. Desperate plays, long chances, fierce charging lines and brilliant offensive thrusts.

Don't fail to make your plans today, if not already made, to be in Baton Rouge Thanksgiving Day.



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**HATS OFF TO  
COACH BIERMAN**

A quiet, unassuming football coach who has labored long in the building of a great football machine at last has reaped victory.

Coach Bernie Bierman, the man behind the gun, has found his team clicking full force this season after long hours of planning plays, working out combinations of backs, building with his able assistants an adequate pass defense, talking situations over with his quarterbacks and a thousand things more that go hand in hand with finesse in football.

Working with perhaps the smallest squad in the Southern Conference, 28 men in number, Coach Bierman has found highly capable men for every position and able substitutes to bolster the team when the going became roughest.

His system has been one of speed and clock-like precision, a game in which many men could handle the

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ball and do it well, a resourceful eleven with smart field generalship. The quick thinking when the quarterback deliberately permitted a safety in the Texas A. & M. game rather than kick a wet ball; the fine generalship in selecting plays against Georgia Tech, the precision in that march through Georgia, the time out against Auburn when the play was confused—all these and many others came from hours of talking "things" over with the quarterback.

Then, there is Ted Cox, Lester Lautenschlaeger—the demon scouts—who came back to the fold after scouting each opponent, knowing it seemed as much as the opposition did about their own plays. And the fine work of Lester in helping build a pass defense and the great line which Ted worked with and the fine condition of the men under the care of trainer Monk Simons. All these men played vital parts in the 1929 crusade.

Quarters	1	2	3	4	Final
TULANE					
SEWANEE					

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**NEW ORLEANS, LA.**

## BILLY BANKER

Captain Billy Banker, sometimes called The Blood Blizzard, Iron Horse, Blond Viking and Big Bill, has made an astounding record as a demon halfback at Tulane University.

One of the most natural gridiron stars the South has ever seen, Banker has rounded the whole country to his cause with his brilliant ball carrying ability, fine defensive work, great blocking, passing and punting and fine leadership.

As captain of the team, he has brought forth the greatest of team work. Every man has fought to the last step for the Olive and Blue. And the Blond Blizzard has ever been in the midst of that fight.

Against Georgia, he was a prime factor in that glorious 80 yard march to a touchdown. He hit the line, drove off tackle, swept the ends—carrying the ball on almost every play until the goal line had been crossed and victory was perched on the banner Olive.

He helped besmirch the record of Georgia Tech in masterful style, he blocked for little Ike on that famous run of the Green Ghost against Texas A. & M., he strode rampant over Auburn, he was dynamite to Mississippi A. & M., and poison to the others.

The record of Captain Bill and his mates will long live in the hearts of Tulanians. He has led his team to everlasting glory and the squad of 1929 will never be forgotten as long as football is revered as the greatest college sport.

*After the  
Final Whistle*

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*TODAY'S PLAY  
IN SOUTHERN  
CONFERENCE*

Tulane's Green Wave today will have the opportunity to splash into the lead of the nation's highest point scoring machines. Only the Sewanee Tigers can prevent that and it will be interesting to watch the efforts of the Wave to roll on.

Meanwhile, either Tennessee or Vanderbilt will be definitely removed from the title race at Knoxville. A tie score would take both teams out, leaving the Wave to itself as the leader.

While this contest holds greatest interest, other strong battles will be on during the afternoon in other sectors. Alabama is tackling Georgia Tech at Atlanta. Georgia is host to Auburn at Athens. V. M. I., plays Kentucky. Clemson and Florida tangle at Gainesville. Ole

# Stars on the College Horizon



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Tulane and Newcomb stars—whether it be of the gridiron or the dance floor—shine brightest when adorned with Mayer Israel apparel—clothes are bound to be RIGHT when they come from—

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Miss invades Baton Rouge to meet Louisiana State. Mississippi A. & M., meets Millsaps. North Carolina takes on Davidson at Davidson. Duke is host to North Carolina State. South Carolina and Furman meet at Greenville. Washington and Lee and Virginia tangle at Lexington. Maryland plays V. P. I., at Norfolk.



SEEUWS

### OFFICIALS FOR TODAY'S GAME

- Referee—King (Centre)
- Umpire—Moriarty (Mt. St. Mary)
- Head Linesman—Haxton (Ole Miss)
- Field Judge—Donahue (Yale)

More College Men Wear  
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\$45

**STEVENS**

710 Canal Street





# TULANE vs. SEWANEES

## TULANE

- 1. Baumbach
- 3. Haik
- 4. Dawson
- 5. Glover
- 6. Armstrong
- 7. H. Whatley
- 8. J. Whatley
- 9. Haynes
- 10. Magee
- 11. Ford
- 12. McCormick
- 13. Young
- 14. Drawe
- 15. Seeuws
- 16. Pizzano
- 17. De Coligny
- 18. Banker
- 21. Holland
- 22. Massey
- 23. Penney
- 24. Upton
- 25. Mangum
- 26. Bankston
- 28. Bodenger
- 29. Dalrymple
- 30. McCause
- 32. Roberts
- 33. Rucker

	Armstrong 6 Right Halfback		
Dalrymple 29 Right End	Rucker 33 Right Tackle	McCormick 12 Right Guard	
Goodman 33 Left End	Patton 44 Left Tackle	French 25 Left Guard	
	Phillipps 28 Left Halfback		

## TULANE

Seeuws  
15  
Fullback

Baumbach  
1  
Quarterback

Roberts  
32  
Center

## SEWANEES

Stimson  
39  
Center

Worrall  
32  
Quarterback

Young  
42  
Fullback

Banker  
18  
Left Halfback

Bodenger  
28  
Left Guard

Rogers  
29  
Right Guard

Boyd  
35  
Right Halfback

McCance  
30  
Left Tackle

Bean  
47  
Right Tackle

Holland  
21  
Left End

Cravens  
26  
Right End

## SEWANEES

- 39. Stimson
- 42. Young
- 47. Bean
- 44. Patton
- 30. Bair
- 46. Butler
- 36. Cantrell
- 29. Rogers
- 33. Goodman
- 49. Page
- 32. Worrall
- 28. Phillipps
- 22. Greene
- 56. Barron
- 31. Jeffries
- 57. Vaughn
- 27. J. Kellerman
- 35. Boyd
- 25. French
- 37. Crossland
- 15. Fussell
- 63. R. Kellerman
- 24. Ezzell
- 41. Sterling
- 55. Dawson
- 59. Wuescher
- 26. Cravens
- 54. Ponder





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Tackle—Center  
**BERNIE W. BIERMAN**  
Coach—Center  
**ARMSTRONG**  
Halfback—Upper Left  
Bottom—**BANKER**  
Captain

**AFTER THE GAME**  
**Celebrate!**



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<b>LUNCH</b>	<b>DINNER</b>
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<b>SUPPER DANCE</b>	
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McCANCE

1928 TULANE FOOTBALL RESULTS

- Tulane 65; Louisiana Normal 0.
- Tulane 51; Mississippi A. & M. 6.
- Tulane 0; Georgia Tech 12.
- Tulane 6; Vanderbilt 13.
- Tulane 14; Georgia 20.
- Tulane 27; Millsaps 0.
- Tulane 13; Auburn 12.
- Tulane 41; Sewanee 6.
- Tulane 47; Louisiana College 0.
- Tulane 0; Louisiana State 0.

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THE ROOSEVELT



## ALMA MATER

Sing these words as Tulane's Alma Mater is played

I

We praise thee for thy past, O Alma Mater!  
Thy hand hath done its work full faithfully!  
The incense of thy spirit hath ascended  
And filled America from sea to sea!

II

We praise thee for thy present, Alma Mater!  
Today thy Children look to thee for bread!  
Thou ledest them to dreams and actions  
splendid!  
The hunger of their soul is richly fed!



III

We praise thee for thy  
future, Alma Mater!  
The vista of its glory  
gleameth far!  
We ever shall be part of  
thee, great Mother!  
There thou wilt be where  
e'er thy children are!

CHORUS

Olive Green and Blue, we  
love thee!  
Pledge we now our fealty  
true  
Where the trees are ever  
greenest,  
Where the skies are  
purest blue!  
Hear us now, O Tulane,  
hear us!  
As we proudly sing to  
thee!  
Take from us our hearts'  
devotion!  
Thine we are, and thine  
shall be!

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## The Spirit of the Game

—As an institution whose fortune is inseparably connected with that of New Orleans, the Public Service family is backing "The Green Wave" heart and soul.

—But aside from that, it's a man's game this football business. In rain, slush, cold; no matter what the odds or cost, the true football player fights on to win the game.

—Similarly, the Public Service game requires men. In storm, rain, cold; no matter what the odds or cost, street cars must move, electric lights must burn, gas must flow—at all times, in all weather. That's a man's game, too, and men who play it can understand the spirit of men who fight out on the grid.

New Orleans Public Service Inc.



ROBERTS



DAWSON

### WATCH THE FROSH

Tulane's freshmen today are over at Auburn battling the little Plainsmen. Coach Bank's Little Billow already has turned in a victory over the Alabama Baby Tide this season and next Saturday the team meets Louisiana State's kittens at Baton Rouge.

## TULANE

fulfilling the noble mission of instilling Culture and the appreciation of the Good, the Beautiful—Serving the Mind. You have the Best Wishes of another and an inseparable mission—Serving the Body.

"The Hunger of the Soul is richly fed" at the Alma Mata. But come to Us, when your hunger is Physical.



*Solari's*

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and Fraternity Jewelry



# THE SCORE BOARD

## Watch It Carefully For Complete Information

Often only the officials and captains know what a certain penalty is for. We have sketched out the following to inform you. Each penalty is numbered below. When a penalty is inflicted the number of that penalty will be hung on the score board.

Please understand violations of rules are rarely intentional. They usually come from over-anxiousness, excitement and most often from the highly technical character of the present game.

### PENALTIES

Pen. No.	OFFENSE	Penalty	Pen. No.	OFFENSE	Penalty
1.	Offside—in advance of line of scrimmage and on the kick-off or on free kick	5 yds.	21.	If a man on defense holds a player of the side with the ball	5 yds.
2.	Holding or illegal use of hands or arms. The team with the ball, except the man carrying the ball may not use hands or arms to block out or keep off opponents	15 yds.	22.	If a team takes out time more than three times in one half without substituting a player	5 yds.
3.	Clipping—Cutting a man down from the rear away from the play	25 yds.	23.	For delaying the game	5 yds.
4.	Players must come to an absolute stop for a period of approximately one second in all shifts and "huddle" plays	15 yds.	24.	Crawling—The man with ball may not crawl or try to advance after being tackled and thrown	5 yds.
<b>LOSS OF A "DOWN"</b>			25.	Hurdling—Man with ball may not jump over a man still on his feet	15 yds.
5.	For second and third incomplete passes in any one series of downs and	5 yds.	26.	Unnecessary roughness or unfair play	15 yds.
6.	Interference by side making forward pass, prior to fourth down, also	15 yds.	27.	Tripping with feet, tackling out of bounds, etc.	15 yds.
7.	Intentionally throwing forward pass to ground, prior to fourth down, also	15 yds.	28.	If center feints to snap ball and does not	5 yds.
<b>LOSS OF BALL</b>			29.	Unsportsmanlike conduct, talking back to officials or abusive language	15 yds.
8.	Ball kicked out of bounds, unless touched, etc.		30.	The ball or the center may not be interfered with until ball is passed	5 yds.
9.	Interference by side making forward pass, fourth down—Loss of ball at point 15 yards back of previous down.		31.	A substitute must report to referee or umpire. Penalty for not reporting	5 yds.
10.	Interference by defensive side in case of forward pass—Loss of ball to the offended side at the spot of the foul, the ensuing down to be first down.		32.	The team with the ball must have seven men on the line of scrimmage when the ball is snapped	5 yds.
11.	Illegal or incomplete forward pass—fourth down.		33.	The center or the man on either side of him may not carry ball until it has been handled by someone else on the team	5 yds.
12.	Intentionally throwing forward pass to ground, fourth down—Loss of ball and also	15 yds.	34.	Player out of bounds when ball is snapped	5 yds.
13.	Failure to advance ball 10 yards in four downs.		35.	If a player leaves the field while time is out or during intermission without permission of officials	15 yds.
14.	No man on team with ball may be in motion when ball is snapped, except one man may be in motion toward his own goal or toward side line	5 yds.	36.	No one on bench or sidelines may coach or instruct anyone in the game	15 yds.
15.	Piling on a player after the whistle	15 yds.	37.	There is a penalty for persons coming on field of play and for more than one representative in case of injury and for anyone on bench or inside enclosure standing or walking along side lines	15 yds.
16.	The kicker may not be tackled or knocked down after kicking	15 yds.	38.	Team delaying start of game or start of second half forfeits option and is penalized	25 yds.
17.	The man carrying the ball may not be pushed or pulled by any of his teammates	15 yds.	<b>LOSS OF HALF THE DISTANCE TO THE GOAL LINE</b>		
18.	Interference with player making fair catch or throwing player who has made fair catch	15 yds.	39.	A player may be substituted only once in each half—for illegal return, team is penalized as above and player is suspended for remainder of the game.	
19.	Player making more than two steps after fair catch	5 yds.	40.	Striking, kneeling, kicking, etc.—Player is disqualified for remainder of game, and team is penalized as above.	
20.	If a substitute coming in says anything to any teammate until a play has been made his team is penalized	15 yds.	41.	Foul within one yard line or behind goal line by defensive side.	