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MEMORIAL LIBRARY

TULANE UNIVERSITY

# SOUVENIR PROGRAM

TULANE vs. MISSISSIPPI A. & M.

SATURDAY, OCTOBER 12, 1929---2:30 P. M.

TULANE STADIUM

*Score: Tulane 34; Mississippi a. & m. 0*

price  
25¢



# THE TULANE UNIVERSITY OF LOUISIANA

NEW ORLEANS



**The University embraces the Following Departments:**

The College of Arts and Sciences  
The H. Sophie Newcomb College for Women  
The College of Engineering  
The Graduate School  
The College of Law  
The School of Medicine  
The Graduate School of Medicine  
The School of Pharmacy  
The Dental Clinic  
The College of Commerce and Business Administration  
The Courses for Teachers  
The Department of Middle American Research  
The School of Social Work  
The Summer Schools

For Catalogue Address:

**Registrar of the Tulane University of Louisiana**

Gibson Hall, New Orleans

## JUST VIZUALIZING

It won't be long! The Rambling Wreck from Georgia Tech will soon be here! The National Champions of 1928 will be storming the city of New Orleans!

Not since Jackson's famous stand on the Plains of Chalmette has an event stirred the citizenry of New Orleans to such an extent.

Georgia Tech is planning a big splash all the way around.

Morgan Blake, writing in the Atlanta Journal, tells of the grand march the "Ramblin' Wreck" band expects to stage on Canal Street on the day of the game with gold and white capes flowing and the drum major goose-stepping.

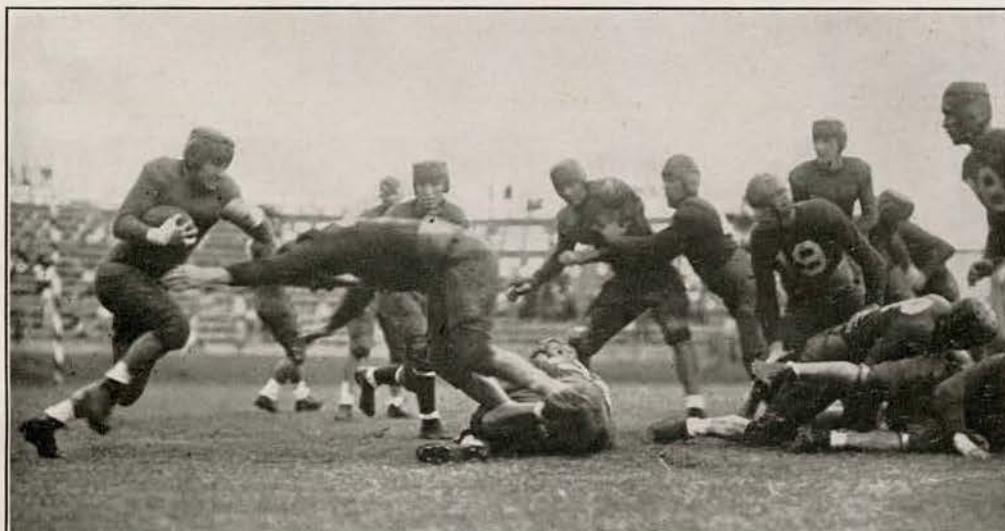
That Tech band will be in all its glory as it sets sail down through the stadium and the Golden Jackets start cutting capers.

attraction whether you would believe it or not, Coach Bernie Bierman will be hurling his greatest challenge of Tulane history into the teeth of Coach Bill Alexander.

The Big Breeze from Tech Flats, with Thomason, Mizell, Dunlap, Marce, Graydon, Tom Jones and all of the stars of last season will be matched against Banker, Armstrong, Baumbach, Seeuws, Pizzano, Glover, Rucker, Bodenger, McCause, Holland and Dalrymple and other Greenie luminaries.

It will be a battle of passes, end runs, tackle jabs and line rushes.

Yet, that won't be all. The press box will hold the most distinguished scribblers of sports news in the country. Many of the famous eastern writers have been invited to the game, including



This photo, an action shot of Jack Pizzano, Tulane fullback hitting the Texas Aggie line last Saturday—and how that Maroon line did give! Jack reeled off two first downs in quick succession after going into the game.

Then, there will be the Tulane band. Matching color with color at the stadium at least.

It will be the hilar of "Hail, Hail, the Gang's all Here," against "There'll be a Hot Time in the Old Town Tonight."

The flourish of the pre-game activities. The flower bedecked sponsors, the cheer leaders, the student cheering sections—they'll all be at their best.

Then, too, society of several states will be in the boxes and stands.

Beautiful ladies, well groomed gentlemen, excited students, hilarious alumni and the plain fan. They'll be whooping it up at Tulane Stadium, October 26!

As for the teams, which incidentally is the main

Grantland Rice, Lawrence Perry, Alan Gould, Dave Walsh, Frank Getty and Ed Danforth, Morgan Blake, Jimmy Burns, Blinky Horn, Zipp Newman and others from the South will be on hand to chronicle the story.

An indication of the crowd expected is shown in the fact that tickets are going on sale Monday at 205 St. Charles Street, two weeks prior to the game and one week earlier than for any other game of the season.

Then, too, Dr. Wilbur C. Smith, athletic director, is planning to erect temporary stands at the Willow Street end of the stadium, thus enabling an extra five thousand to witness the game.

It will be a great day, a great crowd and a great game!

## TODAY'S PLAY IN SOUTHERN CONFERENCE

The Greenies of Tulane University again hold a prominent place in the Southern Conference football sun today. Their game against Mississippi A. & M. will be followed with great interest from Maryland to Florida because of the fine showing both teams made last Saturday.

It also marks the first conference engagement for the Greenies and that in itself will bring attention. Today, it's a question of whether the Wave can stop Pappenheimer?

Georgia's great intersectional clash against Yale at Athens also is of wide interest. The entire country will be watching this game with interest. The Southern Bulldogs have a young team to pit against the Northern Bulldogs.

Alabama will be meeting easy sailing at Tuscaloosa when the Crimson Tide takes on the University of Chattanooga. Ole Miss is battling Tennessee's championship aspiring Vols at Knoxville. Louisiana State will be host to Sewanee. Washington and Lee tackles Kentucky at Lexington. South Carolina will battle Maryland at College Park. Virginia plays Swarthmore in an intersectional tilt at Charlottesville. V. M. I. plays the Citadel, conqueror of Oglethorpe, at Lexington.

Vanderbilt invades Minneapolis to play Minnesota in a major intersectional game. The Commodores appear ready to give the team of Doc Spears a great afternoon and if they should win it is another big mark for Dixie football.

### SOLD IN THE STADIUM

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**ICE CREAM**  
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**LOOKING 'EM  
OVER**

John (Red) McCormick is a sophomore guard who is showing up plenty well. Weighing around 175 pounds, he makes up for his slight weight shortage with 15 extra pounds of fight.

This lad has made any man in the line scrap to keep pace with him in the manner in which he has played his position.

It will be well to keep an eye on Number 12 today.

He is one of most vicious and accurate tacklers in the line.

His home is Monroe, Louisiana.

Fighting Jack Pizano brought cheer to the hearts of thousands of Tulane men last Saturday by his fine exhibition of football, after he went into the game

**The Greatest  
Forward Pass**

Every man cannot "star" on the football field but he can score a touchdown and make the greatest forward in his own personal appearance by wearing one of the famous—

**Style Plus  
Suits**

Shown Exclusively by

**Maison Blanche**

Greatest Store South

against the Texas Aggies.

Jack hit the line hard, gained considerable yardage, backed up the line well and more than all he put new fight in the team when the boys were battered and tired.

Jack is playing his third year for the Olive and Blue and never gave a gamer exhibition than was seen at the stadium last week-end.

Little Wop Glover must be watched today. Any team of the opinion that Banker and Armstrong are the only two men to keep an eye on have reckoned without Glover.

He runs with great strength for his size, never knows when he is stopped and is always ready to step into the breach whether it be running, passing, kicking or pass receiving.

He is a real threat.

Quarters	1	2	3	4	Final
TULANE _____					
MISS. AGGIES _____					

**GEO. J. GLOVER COMPANY, INC.**  
**BUILDING CONSTRUCTION**  
**WHITNEY-CENTRAL BUILDING**  
**NEW ORLEANS, LA.**

## BIERMAN FORMERLY COACHED AGGIES

Bernie Bierman, head coach of the Tulane Greenies will be sending his team into action today against some of the boys he coached while mentor at Mississippi A. & M., three years ago.

Bernie had Pappenheimer, Weir, Lewis and Ashcroft and others of the Aggies at Mississippi A. & M., while he was coaching there.

Today, he will send the Greenies out to stop this team, now coached by John Hancock, former Iowa star.

Hancock has built a team around Pappenheimer and Harris, a forward passing combination that scored two touchdowns last week against Georgia Tech.

The Greenies last season won from the Aggies at Jackson, 51 to 6 but the Mississippians have a team rated several touchdowns better now.

*After the  
Final Whistle*

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Refreshment

at

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**Only the Best**



Ike Armstrong, Greenie  
halfback, in action against  
Texas Aggies.

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Celebrate!**



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THE STARS**

LUNCH  
11:30-2—60c

DINNER  
5-8:30—\$1.25

SUPPER DANCE  
9:30-1:30—\$1.25

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**Coca-Cola**

IN BOTTLES

**Tulane**

1. Baumbach
3. Haik
4. Dawson
5. Glover
6. Armstrong
7. H. Whatley
8. J. Whatley
9. Haynes
10. Magee
11. Ford
12. McCormick
13. Young
14. Drawe
15. Seeuus
16. Pizzano
17. De Coligny
18. Banker
21. Holland
22. Massey
23. Penney
24. Upton
25. Mangum
26. Bankston
28. Bodenger
29. Dalrymple
30. McCanse
32. Roberts
33. Rucker

# Stars on the College Horizon



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Tulane and Newcomb stars—whether it be of the gridiron or the dance floor—shine brightest when adorned with Mayer Israel apparel—clothes are bound to be RIGHT when they come from—

### Mayer Israel & Co.

New Orleans Collegiate Store

## Tulane Lineup For Today

- |           |           |
|-----------|-----------|
| _____     |           |
| Dalrymple | Ends      |
| Holland   |           |
| _____     |           |
| McCanse   | Tackles   |
| Rucker    |           |
| _____     |           |
| Bodenger  | Guards    |
| Upton     |           |
| _____     |           |
| Roberts   | Center    |
| _____     |           |
| Baumbach  | Quarter   |
| _____     |           |
| Banker    | Halfbacks |
| Armstrong |           |
| _____     |           |
| Seeuus    | Fullback. |

**OFFICIALS FOR TODAY'S GAME**

- Referee—Graves (Illino's).  
 Umpire—King (Centre).  
 Head Linesman—Mouat (Armour Tech).  
 Field Judge—Haxton (Ole Miss).

More College Men Wear  
 Hart Schaffner & Marx Clothes  
 Than Any Other Kind

\$35

\$45

**STEVENS**

710 Canal Street



Here is the front Wave of Tulane University's big flood!

This is the line that already has stopped Louisiana Normal and Texas A. & M., cold and today will be called on to halt the charges of the Mississippi Ag-gies.

It is a line of veterans with one exception and that youngster is right in a class with them.

Starting with the lower left and making the Great Circle, we have Jack Holland, an experienced and fighting end. It is his second year on the team.

Above Jack in the photographic layout is Charlie Rucker, tackle and captain of the 1928 Wave. Rucker, a Pine Bluff, Ark., player is in his third year.

Next is Mike Bodenger, in his second year at guard and a husky,



fighting man. He is hard to box out of any play.

Tick Upton, the boy in the center of the circle is a sophomore who works either at guard or center. If he starts at center, Roberts, will be at guard or vice-versa.

The husky Roberts, called Preacher around the big uptown plant, will in all likelihood be at the pivot and he is pictured next to Upton.

Elmer McCause, another Pine Bluff player, will be at the other tackle when the kick-off comes off a few minutes from now. Watch him go!

Jerry Dalrymple completes the Great Circle. He is playing his first year at end but you couldn't tell it.

## OCTOBER ZEPHYRS

Knute Rockne had a story to tell of a coach of a powerful college team in the middle-West one year in the days when football players were keyed for games on sentiment. This particular coach was meeting the eleven of a small school in the opening game and he told his squad of all the wonders of this little team, comparing them to things in general that creep upon one silently, unobserved and yet to fatal purpose. His team that Saturday went out with blood in the eye and slaughter as the object and won, 73 to 0. Came the following Saturday. The coach again put them through the fits of oratory with a crying exhortation at game time to stop this dreadful ogre. And another minor college bit the dust, 87 to 0.

Came another week-end and the usual burst of "dying for dear old Rutgers." This Saturday it was a powerful team of his own conference the team met. The boys listened to the same speech, now grown cold and old. They went out and came back. Score 12 to 0 against them.

"That team had shot its load scaring off pigeons, and when the bear came along it was just too bad," opined Knute.

They do tell how a young man was out for football at Minnesota. He went out for spring practice, his first effort toward football. His uniform was issued but a week went by and he failed to show up for drill.

Doc Spears decided it was time to take up the uniform. The boy came around by and by and the trainer told the youth of Spears' desire.

"Wait, a day or so, coach," wailed the lad. "I have been watching the other boys in the dressing room for a week and I am just to the point where I think I know how to get in one of them contraptions."



### SPORTWEAR

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*Shoes for Sports---*  
*Day and Evening*

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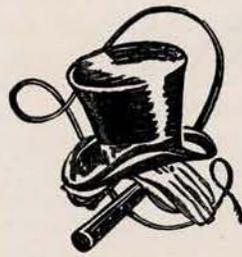
Canal and Bourbon

*Largest South*

**Mississippi Aggies**

- 2. Weeks
- 4. Dabbs
- 6. Wax
- 7. Brooks
- 8. Shannon
- 9. Lundy
- 10. Culpepper
- 11. Goussett
- 12. Cook
- 13. Weir
- 14. Ashcroft
- 15. Mathews
- 16. Wiseman
- 17. Summerour
- 18. Vandevere
- 19. Amos
- 20. White
- 21. Pittman
- 22. Phillips
- 23. Methvin
- 24. Thompson
- 25. Pappenheimer
- 26. Allen
- 27. Bridges
- 28. Harris
- 29. Doiron
- 30. Ward
- 31. Stone
- 32. Lewis
- 33. Lenoir
- 34. Carley
- 35. Sistrunk
- 36. Burkes

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WORK, PERSONAL SUPER  
VISION, AND EVERLASTING  
FUSSING WITH DETAILS . . .

\$45 to \$85

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Carondelet and Gravier Sts.

**Aggie Lineup**

- Sistrunk Ends
- Culpepper
- Ashcroft Tackles
- Mathews
- Pittman Guards
- Wiseman
- Goussett Center
- Pappenheimer Quarter
- Lenoir Halfbacks
- Carley
- Vandevere Fullback

**1928 TULANE FOOTBALL RESULTS**

- Tulane 65; Louisiana Normal 0.
- Tulane 51; Mississippi A. & M. 6.
- Tulane 0; Georgia Tech 12.
- Tulane 6; Vanderbilt 13.
- Tulane 14; Georgia 20.
- Tulane 27; Millsaps 0.
- Tulane 13; Auburn 12.
- Tulane 41; Sewanee 6.
- Tulane 47; Louisiana College 0.
- Tulane 0; Louisiana State 0.

**Holmes Men's Store Announces**

**The "Big Four" in Men's Suits for Fall and Winter**

*"Jack Bradley"*  
2-Trouser Prep Suit  
**\$25**

*"Chatfield"*  
2-Trouser Suit  
**\$35**

*"Worsted-Tex"*  
Suits for Men  
**\$40**

*"Holmcrest"*  
Suits for Men  
**\$50**

*All Out-of-Town Games to  
Be Played by Tulane Will  
Be Broadcast by Holmes  
See Newspapers for More Details*

Holmes Men's Store—  
Use Separate Entrance on  
Bourbon St.

**Holmes**  
NEW ORLEANS  
CANAL STREET MAIN 1000

*Tulane 1929 Football Auto-  
mobile Stickers Are Now Ready  
in Holmes Men's Store  
Ask for Yours Today*

## NEXT WEEK WE HAVE WITH US -

Next week, Southwestern Louisiana Institute's Purple and Blue gridiron forces will be at the Stadium to oppose Bernie Bierman's Wave.

Coach Mobley has a fighting set of gridders who can be counted on to fight the Greenies to the last whistle.

And then will come Georgia Tech's powerful Golden Tornado October 26—only two weeks away.

You will want to be out next week to see how the Greenies look a week before tackling the national champions of 1928.

Tickets for the Tulane-Southwestern and Tulane-Georgia Tech game both go on sale Monday morning at 205 St. Charles St.

Buy early!

### LOUISIANA PRINTING COMPANY

*Official Printers*  
**TULANE**  
*Football Program*  
"THERE'S A REASON"

### SPONSORS FOR TODAY'S GAME

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Miss Ruth St. Martin  
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**TULANE GRID GOSSIP**

Those who like football and lots of it will have an opportunity to watch a game of interest to prep followers and Tulane men Monday



afternoon when Coach Pete Mailhes scrubs take on Warren-Easton high school at the Old Stadium.

Harry Gamble has a fine looking set of youngsters at Warren-Easton this season.

November 16th, the day of the Sewanee-Tulane football game, will be Homecoming Day.

Already, old grads are looking to returning to the campus for

**You Can Lead a Man to College  
But You Can't Make Him Think**

Thinking young men, however—who have vision—and recognize the good things of life, know that Godchaux's clothes are more than just clothes, they're a manner of thinking.

- Suits**
- Overcoats**
- Hats**
- Shoes**
- Furnishings**

**Godchaux's**  
Canal near Baronne

lots of food, plenty of song and to watch the Wave subdue the Purple Tigers.

Don't forget it!

The freshmen cohorts of Ted Bank will officially open their season November 2 at Tulane field when the Little Bellow meets Alabama's Baby Tide.

The first year men have plenty of material to shoot against Jimmy Haygood's Tuscaloosans and have the thought of revenge for last year's walloping in mind.

Come and see the Banker and Armstrong of 1930 in action!



(Courtesy Leon Trice)

The action photograph shows Ike Armstrong, Tulane halfback, on his 75-yard run to a touchdown against the Texas Aggies in last Saturday's game.

**Football Headquarters**

Whenever you are in New Orleans—whether for a football game or for a more extended visit—make your headquarters at the Roosevelt or The Bienville. Modern in every way and conveniently located to any part of the city they will add immense enjoyment to your stay.



THE BIENVILLE

**The BIENVILLE**  
**The ROOSEVELT**

New Orleans



THE ROOSEVELT

## ALMA MATER

Sing these words as Tulane's Alma Mater is played

I

We praise thee for thy past, O Alma Mater!  
Thy hand hath done its work full faithfully!  
The incense of thy spirit hath ascended  
And filled America from sea to sea!

II

We praise thee for thy present, Alma Mater!  
Today thy Children look to thee for bread!  
Thou leadest them to dreams and actions  
splendid!  
The hunger of their soul is richly fed!



III

We praise thee for thy  
future, Alma Mater!  
The vista of its glory  
gleameth far!  
We ever shall be part of  
thee, great Mother!  
There thou wilt be where  
e'er thy children are!

CHORUS

Olive Green and Blue, we  
love thee!  
Pledge we now our fealty  
true  
Where the trees are ever  
greenest,  
Where the skies are  
purest blue!  
Hear us now, O Tulane,  
hear us!  
As we proudly sing to  
thee!  
Take from us our hearts'  
devotion!  
Thine we are, and thine  
shall be!

### Breen's Drug Store

We carry the most complete line of Sheaffer Pens and Pencils in New Orleans.

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### CLOTHING & FURNISHINGS

FOR STUDENTS

Suits—Hats—O'Coats—  
Sox—Pajamas

ALBERT de BEN, Pres.

Next to Stock Exchange

**Some of Conference Stars in Tabloid**

Mike Bodenger, Jack Holland and Charlie Rucker are three men of Tulane's line, among others, who already are attracting widespread notice over the country. These men will get considerable attention between now and Thanksgiving when time comes to start thinking in terms of all-star teams.

Cawthon, University of Florida captain, is a big back the South will watch. He runs, blocks, tackles well and is an all-around star. Many hail him as the best back of the Florida team.

It seems as if one Mr. Ward has come into his own as a back at North Carolina. For two years, Ward has puzzled Chuck Collins. He seemed to have all the necessary qualifications for a great back but never starred. Last Satur-



**The Spirit of the Game**

—As an institution whose fortune is inseparably connected with that of New Orleans, the Public Service family is backing "The Green Wave" heart and soul.

—But aside from that, it's a man's game this football business. In rain, slush, cold; no matter what the odds or cost, the true football player fights on to win the game.

—Similarly, the Public Service game requires men. In storm, rain, cold; no matter what the odds or cost, street cars must move, electric lights must burn, gas must flow—at all times, in all weather. That's a man's game, too, and men who play it can understand the spirit of men who fight out on the grid.

New Orleans Public Service Inc.

**YOU KNOW MONK**

Its hard to find Trainer Monk Simons these days when he has time to tell you a few things about his football days let alone to pose for a picture. Modesty and pressure of looking after the physical welfare of the varsity keeps Monk from saying much.

Anyway, you can put it down that Claude Simons is one of the greatest trainers in America and his men are always in the well known pink.

He is a great fellow with it and the boys are all for Monk, now and forever.

day, he ran wild against Maryland, scoring four touchdowns.

This Bill Pappenheimer of Mississippi A. & M., is one of the outstanding backs of the Southern Conference. He is perhaps as capable a passer as will be found anywhere below the Smith and Wesson line. Keep an eye on him today.

Big Ray Farris of the North Carolina Tarheels is one triple-threat guard who is making a bid already for all-Southern honors. Ray kicks well when called back and passes with equal adeptness. He is also a fine guard, weighing around 200 pounds and using his size well.

John Justus, half back deluxe of the Clemson Tigers, will need watching. Johnny runs like a mad man with a motorcycle cop after him and hits a line like the well known ton of bricks.

**TULANE**

fulfilling the noble mission of instilling Culture and the appreciation of the Good, the Beautiful—Serving the Mind. You have the Best Wishes of another and an inseparable mission—Serving the Body.

*"The Hunger of the Soul is richly fed"*

at the Alma Mata. But come to Us, when your hunger is Physical.



**Solari's**

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**NEW ORLEANS' LEADING JEWELERS**

**Special Department for College and Fraternity Jewelry**

# THE SCORE BOARD

## Watch It Carefully For Complete Information

Often only the officials and captains know what a certain penalty is for. We have sketched out the following to inform you. Each penalty is numbered below. When a penalty is inflicted the number of that penalty will be hung on the score board.

Please understand violations of rules are rarely intentional. They usually come from over-anxiousness, excitement and most often from the highly technical character of the present game.

### PENALTIES

Pen. No.	OFFENSE	Penalty	Pen. No.	OFFENSE	Penalty
1.	Offside—in advance of line of scrimmage and on the kick-off or on free kick	5 yds.	21.	If a man on defense holds a player of the side with the ball	5 yds.
2.	Holding or illegal use of hands or arms. The team with the ball, except the man carrying the ball may not use hands or arms to block out or keep off opponents	15 yds.	22.	If a team takes out time more than three times in one half without substituting a player	5 yds.
3.	Clipping—Cutting a man down from the rear away from the play	25 yds.	23.	For delaying the game	5 yds.
4.	Players must come to an absolute stop for a period of approximately one second in all shifts and "huddle" plays	15 yds.	24.	Crawling—The man with ball may not crawl or try to advance after being tackled and thrown	5 yds.
<b>LOSS OF A "DOWN"</b>			25.	Hurdling—Man with ball may not jump over a man still on his feet	15 yds.
5.	For second and third incomplete passes in any one series of downs and	5 yds.	26.	Unnecessary roughness or unfair play	15 yds.
6.	Interference by side making forward pass, prior to fourth down, also	15 yds.	27.	Tripping with feet, tackling out of bounds, etc.	15 yds.
7.	Intentionally throwing forward pass to ground, prior to fourth down, also	15 yds.	28.	If center feints to snap ball and does not	5 yds.
<b>LOSS OF BALL</b>			29.	Unsportsmanlike conduct, talking back to officials or abusive language	15 yds.
8.	Ball kicked out of bounds, unless touched, etc.		30.	The ball or the center may not be interfered with until ball is passed	5 yds.
9.	Interference by side making forward pass, fourth down—Loss of ball at point 15 yards back of previous down.		31.	A substitute must report to referee or umpire. Penalty for not reporting	5 yds.
10.	Interference by defensive side in case of forward pass—Loss of ball to the offended side at the spot of the foul, the ensuing down to be first down.		32.	The team with the ball must have seven men on the line of scrimmage when the ball is snapped	5 yds.
11.	Illegal or incomplete forward pass—fourth down.		33.	The center or the man on either side of him may not carry ball until it has been handled by someone else on the team	5 yds.
12.	Intentionally throwing forward pass to ground, fourth down—Loss of ball and also	15 yds.	34.	Player out of bounds when ball is snapped	5 yds.
13.	Failure to advance ball 10 yards in four downs.		35.	If a player leaves the field while time is out or during intermission without permission of officials	15 yds.
14.	No man on team with ball may be in motion when ball is snapped, except one man may be in motion toward his own goal or toward side line	5 yds.	36.	No one on bench or sidelines may coach or instruct anyone in the game	15 yds.
15.	Piling on a player after the whistle	15 yds.	37.	There is a penalty for persons coming on field of play and for more than one representative in case of injury and for anyone on bench or inside enclosure standing or walking along side lines	15 yds.
16.	The kicker may not be tackled or knocked down after kicking	15 yds.	38.	Team delaying start of game or start of second half forfeits option and is penalized	25 yds.
17.	The man carrying the ball may not be pushed or pulled by any of his teammates	15 yds.	<b>LOSS OF HALF THE DISTANCE TO THE GOAL LINE</b>		
18.	Interference with player making fair catch or throwing player who has made fair catch	15 yds.	39.	A player may be substituted only once in each half—for illegal return, team is penalized as above and player is suspended for remainder of the game.	
19.	Player making more than two steps after fair catch	5 yds.	40.	Striking, kneeling, kicking, etc.—Player is disqualified for remainder of game, and team is penalized as above.	
20.	If a substitute coming in says anything to any teammate until a play has been made his team is penalized	15 yds.	41.	Foul within one yard line or behind goal line by defensive side.	