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Tulane Stadium

September 26, 1936

Price 25c

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CAMP
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NEXT PAGE

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**lady,
look
around
you**

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THOSE

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living part of the picture you make . . .
wherever you go . . . whatever you do.
At the club . . . the game . . . at the
more gala goings on . . . your audience
awaits you . . . *to appraise . . . to
admire . . . to applaud.*



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creation inevitably becomes a "grand
entrance" . . . because GODCHAUX'S
knows to perfection fashion's smartest
subtleties . . . and

GODCHAUX'S HAS THE CLOTHES

The Greenie

Vol. 6 SEPTEMBER 26, 1936 No. 1

HORACE RENEGAR - - - Editor

Official Souvenir Football Program of Tulane University, Published for Each Home Game

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IMPROVEMENTS

We want to take this occasion to express a word of thanks to Porter Clothing Company for the electric timing clock which has been installed in the stadium.

It will prove helpful to the fans and officials and will dramatize the game to a great extent as it clicks off each second of play. Mr. Jules J. Paglin, an official of Porter's, deserves our thanks for the clock.

* * *

While mentioning improvements, it is not amiss to say a word about the loud speaker system installed and in operation to-day at the stadium.

The Athletic Council of Tulane sought the best in loud speakers and have spared no expense in this modern improvement which will assist greatly in educating every one to the finer points of play.



JOE HOLMES

IN MEMORIAM

This program is dedicated to the memory of a great kid; a boy who was loyal to his University and whose spirit will live in the memory of everyone who knew him.

Joe Holmes, cheerleader of the great 1931 Tulane team, and a youth who was the "eternal freshman" to the end, died recently after an illness of six months.

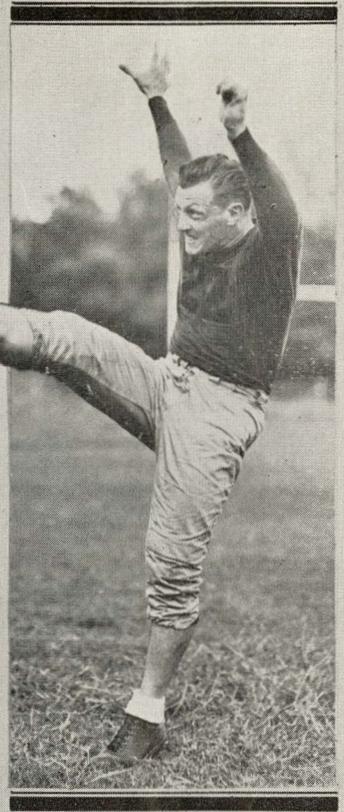
Joe lost his voice at Pasadena, Cal., while leading the cheers. He never regained it.

A salute to Joe Holmes who is with us in spirit to-day and as long as Tulane teams go to the gridiron wars.

OLE MISS



CLARENCE AND RAY HAPES ~ ~



~ DAVE BERNARD



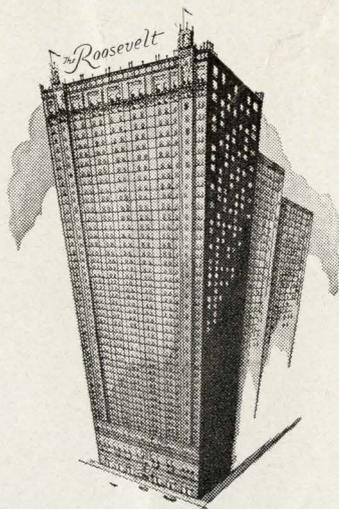
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~ MONK ASTON ~



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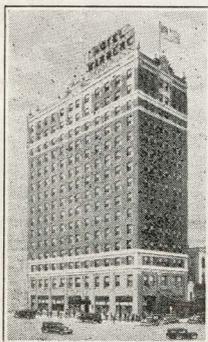
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DINNER DANCING
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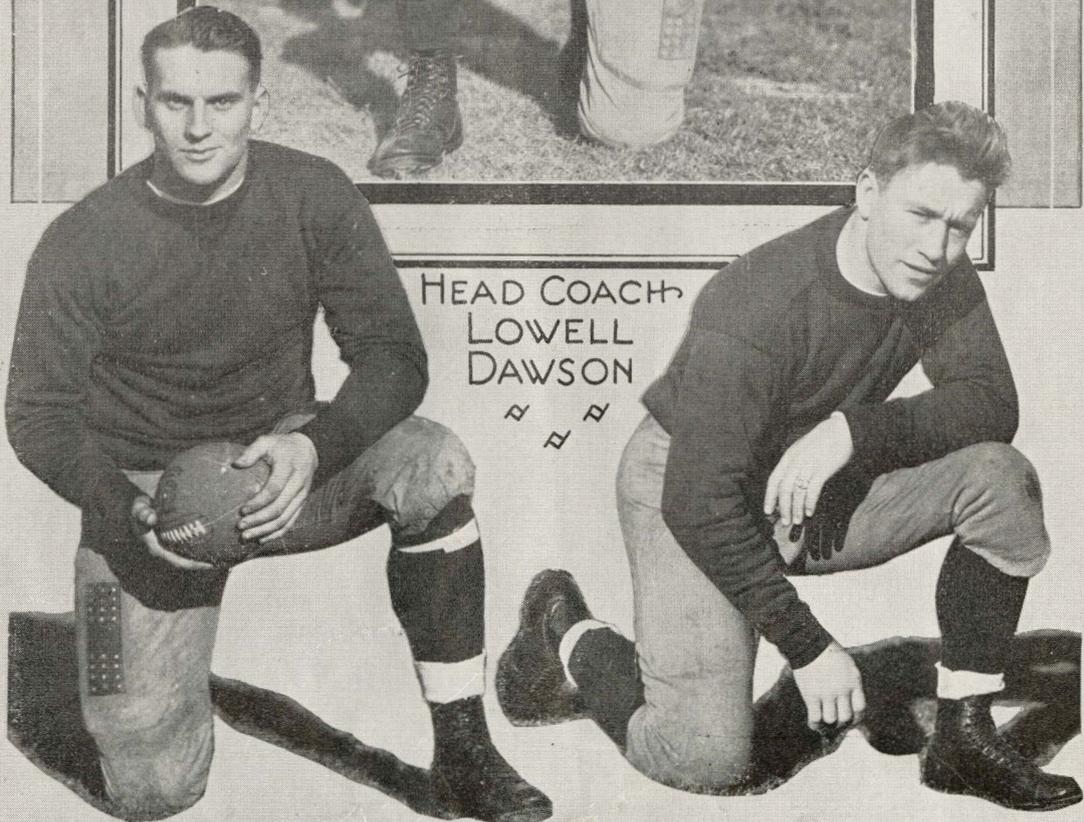
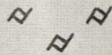
SUPPER DANCING
10 to 2 — SHOW 12:15 O'clock.

PHONE MAIN 3920 FOR RESERVATIONS

TULANE COACHES



HEAD COACH
LOWELL
DAWSON

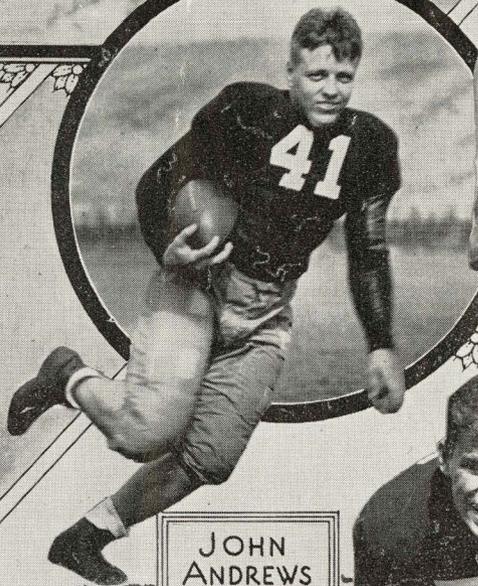


BACKFIELD COACH GLENN SEIDEL ~ LINE COACH BILL BEVAN ~

TULANE



DUB MATTIS
Halfback



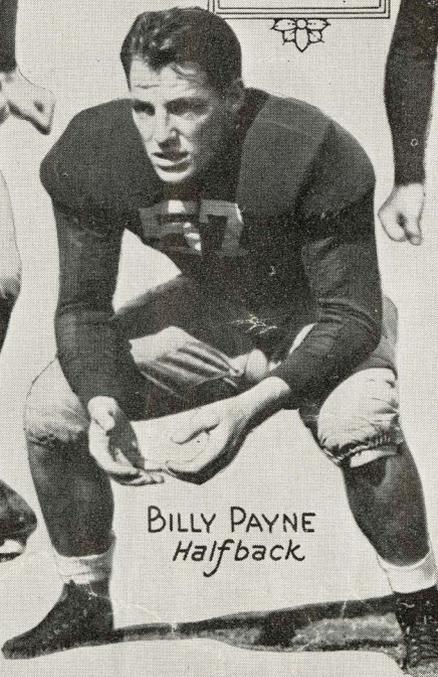
JOHN
ANDREWS
Fullback



CAPTAIN
BILL MOSS
Tackle



FRED PREISSER, *End*



BILLY PAYNE
Halfback



RAY MILLER
Tackle

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IS IN THE EATING

BROWN'S
Velvet
ICE CREAM
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Ole Miss --- The University

By George Healy, Jr.

There are many things strangers say about the University of Mississippi which her alumni like, and there are a few things said and written about our Alma Mater which don't please us.

For instance, some residents of other states don't understand that in Mississippi the University of Mississippi and Ole Miss are synonymous. We don't like folks to be referring to the state or to the Mississippi River as Ole Miss. Another thing, most of us don't cherish reference to Ole Miss as "that little college up in the Delta." Ole Miss isn't in a delta, but in the hills of North Central Mississippi, actually but not figuratively "across the railroad tracks" from picturesque Oxford. Also, it isn't a college, but one of the South's oldest universities.

Some of us don't like Ole Miss to be confused with Mississippi State College. However, that's another story, which will be up for further consideration on November 21. Besides, Mississippi State men (we used to call them A. and M. cowpunchers, God bless 'em), probably don't like for their college to be confused with our university.

Fortunately, most of the things said about Ole Miss in New Orleans are most pleasing to her sons and daughters. New Orleanians, of course, know Ole Miss. And why shouldn't they? Many of the city's most prominent men have been educated at the University of Mississippi. Besides, Ole Miss is Tulane's second oldest athletic rival. The oldest, of course, is Louisiana State University.

For the benefit of today's assembled Mississippians and others—that's the way Ole Miss men think—we'll give a few statistics about our university:

Ole Miss owes her origin to congressional acts of 1815 and 1819 which provided for the dedication of public lands to the cause

of education. Lands pledged for establishment of the University of Mississippi were sold at public auction in 1833, and the university was incorporated in 1844. The first session opened in 1848.

Progress of the university was rapid before the War Between the States, when buildings on the rolling, tree-studded campus were needed as hospitals for soldiers wounded in action near Holly Springs and Shiloh. In a tiny cemetery just off the campus lie the bones of more than 500 combatants who died in the red brick university structures.

Ole Miss, of course, sent most of her students into battle, 135 of them as members of a Confederate unit which became widely known as the University Grays. More than 75 per cent of the students who took up arms were killed in action. As a tribute to these students, Ole Miss men now go to their athletic wars with the sobriquet of Rebels.

Through Reconstruction and Good Times, World War, Spanish War, Depression and Prosperity, Ole Miss has moved forward. To-day the university plant, a community unto itself, with a majority of the students living in handsome dormitories and fraternity houses, compares with the best university plants in the nation.

From an educator's standpoint, Ole Miss occupies an enviable position. Her various professional and academic schools and colleges are rated high by the respective accrediting organizations.

The enrollment, approximately 1500 young men and women, is the largest in the university's history.

All in all, Ole Miss men think that the goose hangs pretty high up Oxford way. And they're thinking it'll be hanging even higher after to-day's game.



ARNOLD
IGEZ
BERG

"Our Captain Will Be Here in a Minute—He Has a Few More Programs To Sell!"

Football Funnyfax

WALLACE DE WITT - PRINCETON WON 1911 GAME FROM DARTMOUTH ON FREAK KICK - KICK ATTEMPTED LATE IN FOURTH FROM 50-YD. LINE. BALL JUST CLEARED SCRIMMAGE AND HOPPED ALONG GROUND. A FEW FEET FROM GOAL POST IT TOOK A HIGH BOUNCE AND CLEARED THE BAR



GEORGIA TECH WON 1916 GAME FROM CUMBERLAND

2 2 2

TO O

IN A 44-MINUTE GAME

CAPTAIN THAD BROCK OF DAVIDSON MADE A RUN OF 102 YARDS - YET FAILED TO SCORE - HE STARTED EIGHT YARDS BEHIND OWN GOAL AND WAS DOWNED ON DUKE'S SIX-YARD LINE



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FLOYD GATES

AL WITTMER - PRINCETON, PLAYED THREE YEARS AND ONLY CARRIED THE BALL ONE TIME BUT THAT ONCE HE CARRIED IT 65 YARDS



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priced from \$19.95 to
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Convenient monthly terms.

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GREATEST STORE SOUTH

A Tribute to Football

by Grantland Rice

TULANE SQUAD

LOWELL DAWSON, Coach

1 Johnson, B., h b	58 Ott, q b
3 Brechtel, e	59 Henley, g
5 Cverdyke, h b	60 Tull, c
8 Eddy, t	61 Bryan, h b
9 Bertucci, h b	62 Grahm, f b
24 Brunner, h b	63 Goodell, e
32 Jones, g	64 Higkey, g
35 Dalovisio, e	65 Goll, g
38 Banker, h b	66 Loftin, f b
39 Richardson, q b	57 Gorman, c
40 Payne, T., h b	68 Buckner, g
41 Andrews, f b	69 Hall, g
42 Watermeier, g	70 Avants, c
43 Johnson, D., h b	71 Friedrichs, e
44 Schneidau, e	72 Upton, t
45 Moreau, q b	73 Shattles, t
46 Smith, t	74 Moss, t
47 Flowers, h b	75 Dailey, e
48 LaRocca, e	76 Pace, t
49 Mattis, h b	77 McGrath, g
50 Odom, h b	78 Nussbaum, t
51 Preisser, e	79 Miller, t
52 Dirmann, e	80 Benedict, q b
53 Evans, g	81 Dexheimer, h b
54 Gamble, e	83 Payne, H., h b
55 Smither, g	86 Jaubert, t
56 Bond, q b	96 Kirchem, t
	57 Payne, W., h b

OLE MISS SQUAD

ED WALKER, Coach

7 Hapes, R., h b	30 Bilbo, g
9 Jeffries, h b	31 Poole, e
10 Baumstein, q b	32 Hart, t
11 Rhed, h b	41 Welford, h b
12 Aston, c	42 Bogard, e
13 Kincade, e	43 Dickens, t
14 Peters, h b	44 Dunagin, g
16 Massengale, h b	45 Hutson, c
17 Jackson, e	46 Sanders, t
18 Graham, e	47 Parker, e
20 Evans, c	48 Breyer, J., g
21 Wilson, g	50 Carlson, e
22 Bernard, q b	52 White, t
23 Bradley, q b	62 Mann, h b
24 Kelley, h b	63 Ellard, t
25 Kinard, t	64 Williams, t
26 Bennett, q b	65 Hapes, C., f b
27 Hall, f b	66 Breyer, A., g
28 Madre, g	

Blocking backs and interference—
Fifty thousand wild adherents—
Tackle thrusts and headlong clashes,
Two yard bucks and dizzy dashes,
Spiral punts and forward passes,
Run the end and hit the line,
Driving on by leg and spine,
Head and shoulder, heart and soul,
Till you fall across the goal.

OLE MISS. vs. TULANE

THE STARTING LINEUPS

(Subject to Change by Coaches)

OLE MISS		TULANE		
No.	Name	Position	Name	No.
31	Poole.....	L. E.....	LaRocca	48
25	Kinard.....	L. T.....	Moss	74
21	Wilson.....	L. G.....	Buckner	68
45	Hutson.....	C.....	Tull	60
66	Breyer, A.....	R. G.....	Hall	69
32	Hart.....	R. T.....	Miller	79
17	Jackson.....	R. E.....	Dirmann	52
22	Bernard.....	Q. B.....	Bond	56
7	Hapes, R.....	L. H.....	Mattis	49
14	Peters.....	R. H.....	Flowers	47
65	Hapes, C.....	F. B.....	Andrews	41

OFFICIALS

Referee—J. D. Thomason (Georgia)

Umpire—Maj. H. L. Mumma (West Point)

Head Linesman—Jess Hair (Georgia Tech)

Field Judge—M. J. Donahue (Yale)

© 1936, LIGGETT & MYERS TOBACCO CO.

And another all-star eleven—



T-H-E-Y-S-A-T-I-S-F-Y-

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INCORPORATED

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AMERICA'S MOST FAMOUS
FRENCH RESTAURANT

LA LOUISIANE
Established 1881

La Louisiane is the most enjoyable place to dine in New Orleans. For food, of course, and first, but also for the delightful air conditioned environment and pleasing service.

It matters not what your whim may be for food—you can pamper it at La Louisiane.

World famous French Chefs await your order or if it's an American dish you prefer, just as famous American Chefs will prepare the dish you wish to have served.

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1840—Antoine's Restaurant—1936
Now in Its 97th Year

ROY L. ALCIATORE, Prop.
717 St. Louis Street

Let me tell you, brother, when you have a famous eating place in New Orleans, it must be some place because they do know how to eat, and what to eat, and hospitality, and when you speak of Antoine's, you have reached the "Z" and "&" in alphabetical praise. Antoine's was founded in 1840 and has never had to resort to a jazz band. Imagine a restaurant existing and making a worldwide reputation on just food. My sombrero is tipped to Jules at Antoine's.

—WILL ROGERS

To Antoine's—Specially Roy, from a Gourmand to a Gourmet.
—Dolores Costello Barrymore.

May I say as everyone has said—"The finest foods in the World."
—Harry Richman.

Antoine cooks, like other cooks think they are cooking.
—Mayor Fiorello LaGuardia.

To Jules—A prince of good fellows, and the king of good cooking.
—Robert L. Ripley.

What Jules can do to oysters and fish and various other things that make up a meal is what the cooks must do to them in heaven.
—Irvin S. Cobb.

I have found a truly great restaurant in North America.
—Prince Louis Ferdinand Hohenzollern.

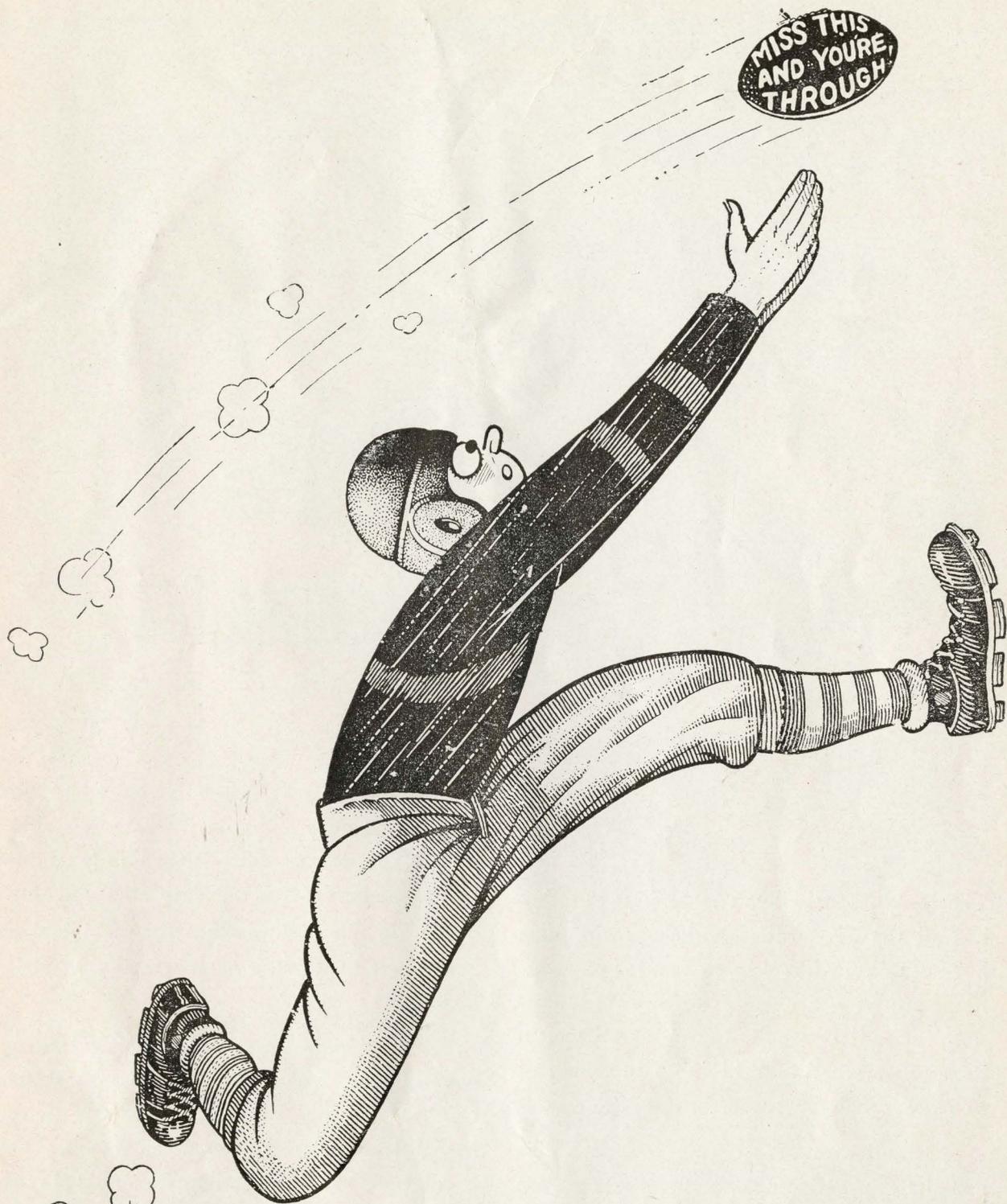
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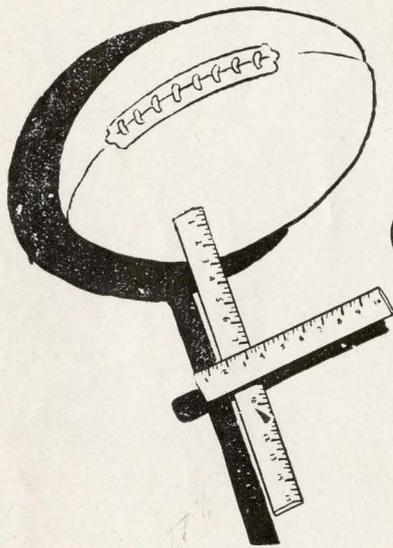
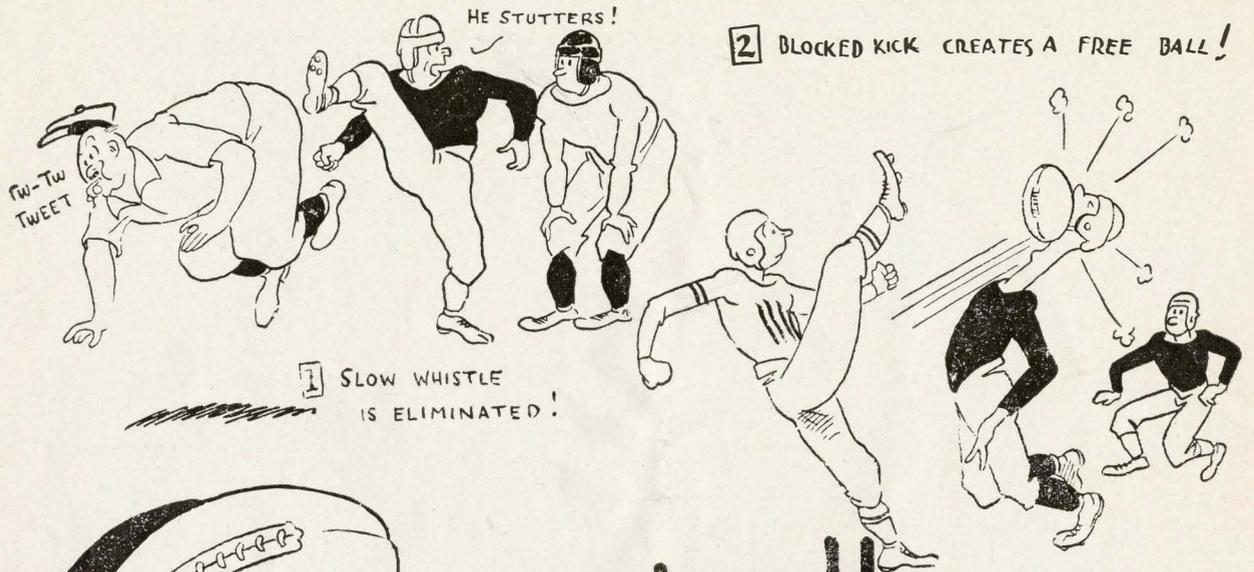
COAL and COKE



MISS THIS
AND YOU'RE
THROUGH

ARNOLD
ISEN
BERG





Football's two new rules

The game of football you are looking at today has all the appearances of last year's game but actually it differs in two major respects. After studying a maze of recommendations the National Football Rules Committee, in its annual meeting held in California last February, ordered these things:

1. Elimination of the "slow whistle". This ended the practice of delaying toots on the whistle originally prescribed to allow more latitude for lateral passes. The change was ordered after the nation's leading coaches said that the slow whistle was responsible for too many injuries.

2. Creation of a "free ball" on a blocked kick which does not pass the line of scrimmage. This means that either side may advance the ball if it is recovered before going dead. The old rule was that the kicking side got only a dead ball if it recovered a blocked kick.

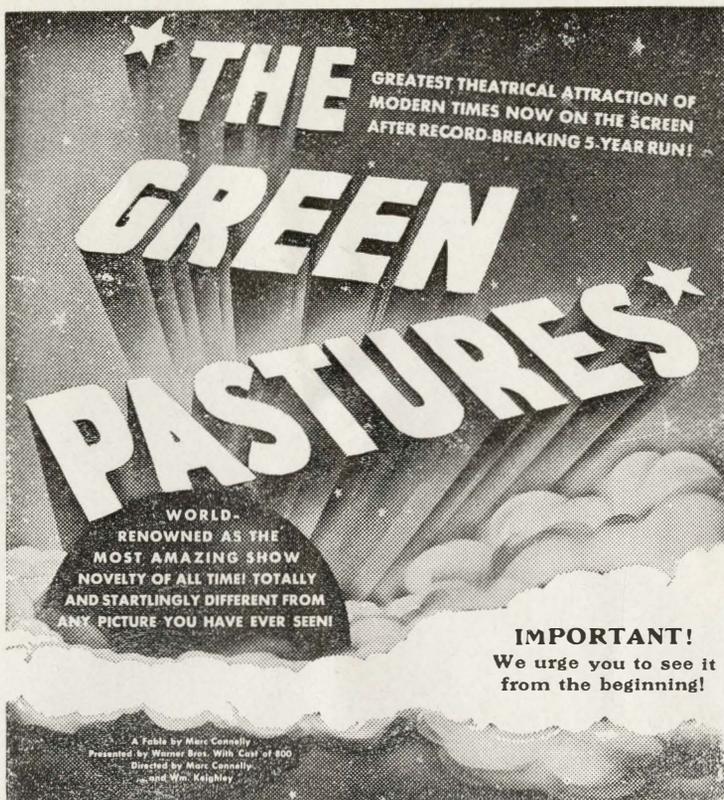
Minor changes were made in regulations covering forward passes. These apply especially to "screen" players, and to the use of ineligible receivers as decoys on passes. The regulations today prohibit an ineligible player from advancing ahead of the point where the pass is caught, intercepted or falls incomplete. In addition, ineligible receivers are prohibited from obstructing the "right of way or view" of any opponent.

NOW AT THE

ORPHEUM

A

Mort H. Singer
Theatre



After
Today's
Game!

●
"Green
Pastures"
Begins:

5:45 p. m.

8:00 p. m.

10:00 p. m.

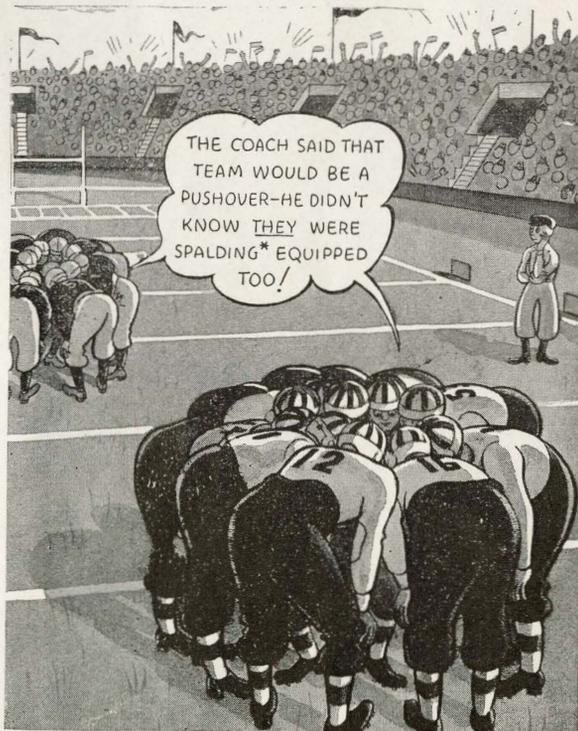
●
Meet
Your
Friends
at the
Orpheum

Meet at

TONY'S

After
the Game

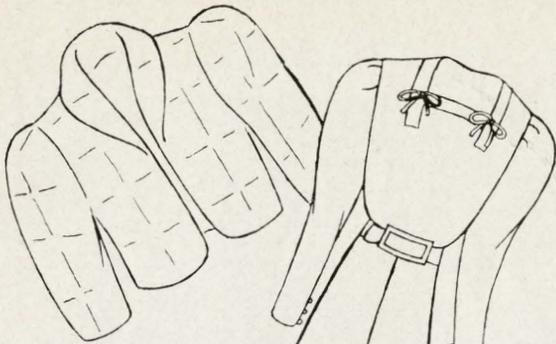
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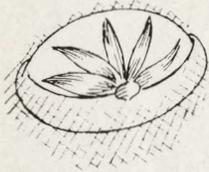
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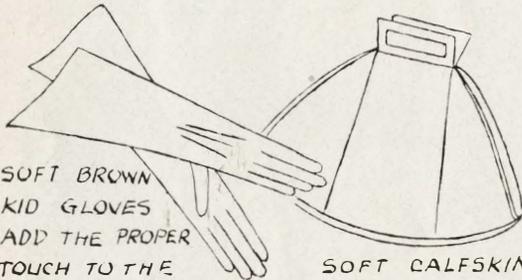


THE JACKET
IS MOLE SKIN

THE DRESS IS
LIGHTWEIGHT
BROWN WOOL
WITH LEATHER BELT

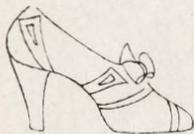


THE TURBAN IS
BROWN FELT WITH
ROLLED EDGES. A
LACQUERED BIRD
AND GAY VEIL MAKE
THE TRIMMING



SOFT BROWN
KID GLOVES
ADD THE PROPER
TOUCH TO THE
COSTUME

SOFT CALFSKIN
MAKES THIS BROWN
TOP-HANDLE BAG



THE BROWN SUEDE TIE-
STYLE SHOES ARE BY
QUEEN QUALITY. THEY
COME IN BLACK, TOO



THE HOSE ARE
CLAUSSNERS
"KLEER SHEER"
IN HARVEST
SHADE

STYLED BY

HOLMES

Accessories from Holmes for Stylish Fall Costumes



Posed for D. H. Holmes by Edna Angle of Newcomb

TULANE ROSTER

No.	PLAYER—	HOME—	POS.	WT.
1	Johnson, Beverly	New Orleans	HB	160
3	Brechtel, Pete	New Orleans	E	165
5	Overdyke, Don	Shreveport, La.	HB	171
8	Eddy, Charles	New Orleans	T	187
9	Bertucci, John L.	New Orleans	HB	160
24	Brunner, Warren	New Orleans	HB	172
32	Jones, Louis	New Orleans	G	202
35	Dalovisio, Pete	Lake Charles, La.	E	176
38	Lanker, Buddy	Lake Charles, La.	HB	170
39	Richardson, Ned	Ponchatoula, La.	QB	164
40	Payne, Thomas	Winterville, Miss.	HB	170
41	Andrews, John	New Orleans	FB	195
42	Watermeier, Dan	New Orleans	G	185
43	Johnson, Douglas	New Orleans	HB	172
44	Schneidau, Hughes	New Orleans	E	176
45	Moreau, James	New Orleans	QB	162
46	Smith, Bernie	Clarksdale, Miss.	T	211
47	Flowers, Wm.	Big Springs, Tex.	HB	176
48	LaRocca, Vic	New Orleans	E	184
49	Mattis, William	Oak Grove, La.	HB	183
50	Odom, Troy	Oakdale, La.	HB	170
51	Preisser, Frederick	New Orleans	E	175
52	Dirmann, John	New Orleans	E	176
53	Evans, Bernard	Memphis, Tenn.	G	191
54	Gamble, Cameron	New Orleans	E	174
55	Smither, Charles	New Orleans	G	208
56	Bond, Ralph	New Orleans	QB	184
57	Payne, Wm.	Winterville, Miss.	HB	171
58	Ott, Wiltz	Osyka, Miss.	QB	180
59	Henley, Cecil	Rosedale, Miss.	G	180
60	Tull, Porter	New Orleans	C	177
61	Eryan, Howard	Shreveport, La.	HB	163
62	Graham, Louis	New Orleans	FB	181
63	Goodell, Elson	Independence, Kans.	E	175
64	Hickey, Wm. P.	New Orleans	G	180
65	Goll, Carl	New Orleans	G	197
66	Loftin, Noel	New Orleans	FB	201
67	Gorman, Albert	New Orleans	C	185
68	Buckner, Norman	Marshall, Texas	G	186
69	Hall, Norral	Sweetwater, Texas	G	192
70	Avants, Mack	Baton Rouge, La.	C	203
71	Friedrichs, Jerry	New Orleans	E	183
72	Upton, Miller	New Orleans	T	200
73	Shattles, Herman	New Orleans	T	196
74	Moss, William (Capt.)	New Orleans	T	200
75	Dailey, Carl	Balboa, Panama	E	180
76	Pace, David	Monroe, La.	T	188
77	McGrath, James	Montgomery, Ala.	G	190
78	Nussbaum, Ray	New Orleans	T	204
79	Miller, Ray	New Orleans	T	204
80	Benedict, Calvin	New Orleans	QB	160
81	Dexheimer, Robt.	Abbeville, La.	HB	170
83	Payne, Hugh	Winterville, Miss.	HB	165
86	Jaubert, Warren	New Orleans	T	195
96	Kirchem, Wm.	New Orleans	T	205

OLE MISS. ROSTER

No.	PLAYER—	HOME—	POS.	WT.
7	Hapes, Ray	University, Miss.	HB	172
9	Jeffries, Mickey	Sumner, Miss.	HB	170
10	Baumstein, Herb	Baldwyn, Miss.	QB	180
11	Rhed, Jack	McComb, Miss.	HB	175
12	Ashton, Vernon	Hattiesburg, Miss.	C	190
13	Kincade, Robert	Clarksdale, Miss.	E	170
14	Peters, Ned	Louisville, Miss.	HB	177
16	Massengale, Kent	Hattiesburg, Miss.	HB	155
17	Jackson, Claude	Kosciusko, Miss.	E	190
18	Graham, Bonnie	Baldwyn, Miss.	E	180
20	Evans, Ben	Holly Springs, Miss.	C	180
21	Wilson, Dave	Louisville, Miss.	G	180
22	Bernard, Dave	Baldwyn, Miss.	QB	190
23	Bradley, Kimball	Hattiesburg, Miss.	QB	190
24	Kelley, Phil	Clarksdale, Miss.	HB	182
25	Kinard, F. M.	Jackson, Miss.	T	213
26	Bennett, Gardner	Meridian, Miss.	QB	184
27	Hall, Parker	Tunica, Miss.	FB	182
28	Madre, John	Memphis, Tenn.	G	185
30	Bilbo, J. P.	Picayune, Miss.	G	190
31	Poole, James	Natchez, Miss.	E	225
32	Hart, Frank	Picayune, Miss.	T	209
41	Welford, Melvin	Ellisville, Miss.	HB	177
42	Bogard, Harold	Benoit, Miss.	E	190
43	Dickens, Luther	University, Miss.	T	190
44	Dunagin, Ado	Hattiesburg, Miss.	G	192
45	Hutson, Marvin	Brookhaven, Miss.	C	210
46	Sanders, Ervin	Okolona, Miss.	T	204
47	Parker, Tom	Vicksburg, Miss.	E	190
48	Breyer, Joe	Meridian, Miss.	G	175
50	Carlson, Cully	Oxford, Miss.	E	190
52	White, Lloyd	Sumner, Miss.	T	200
62	Mann, Billy	Grenada, Miss.	HB	187
63	Ellard, Mose	Pittsboro, Miss.	T	225
64	Williams, Bill	McComb, Miss.	T	224
65	Hapes, Clarence	University, Miss.	FB	250
66	Breyer, Alex	Meridian, Miss.	G	184

**Tulane Football Schedule
1936**

- September 26—
Ole Miss at New Orleans
- October 3—
Auburn at New Orleans
- October 10—
Centenary at New Orleans
- October 17—
Colgate at New York
- October 24—
North Carolina at New Orleans
- October 31—
Louisiana Tech at New Orleans
- November 7—
Alabama at Birmingham
- November 14—
Georgia at New Orleans
- November 21—
Sewanee at New Orleans
- November 28—
L. S. U. at Baton Rouge



SHE: **"FRESH!!"**
HE: **"YOU SAID IT!"**



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Stevens

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*by
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**Exclusive Hart Schaffner &
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—BATTERIES

—RADIOS

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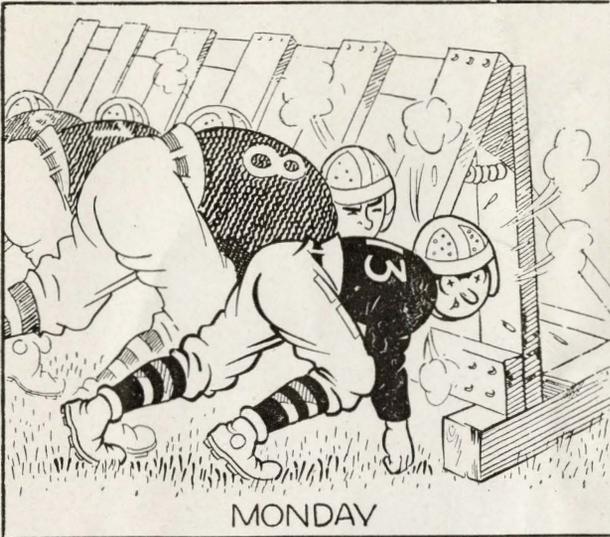
Firestone

Auto Supply and Service Store

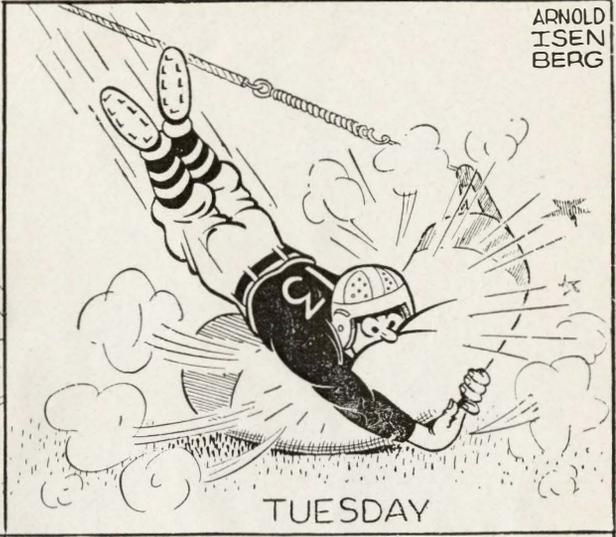
Freret and Soniat Streets.

UPtown 5877

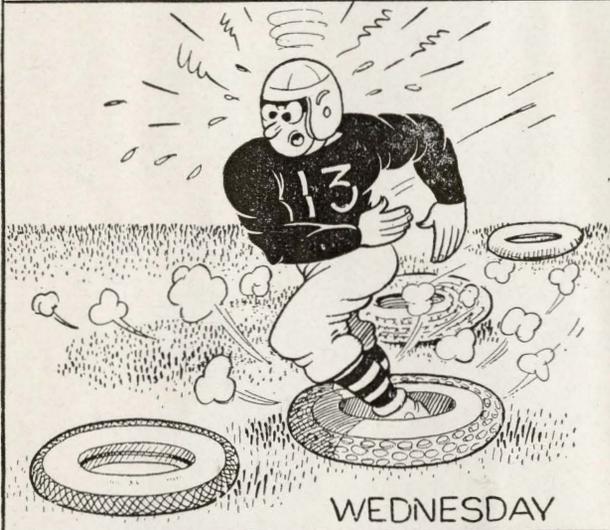
ARNOLD
ISEN
BERG



MONDAY



TUESDAY



WEDNESDAY



THURSDAY



#13

FRIDAY



SATURDAY

Spotlighting Today's Game

Our honor guests to-day include Governor and Mrs. Hugh White of Mississippi, Governor and Mrs. Richard Leche and many other officials of state and educational life in the two states.

Mrs. Leche is chief sponsor for Tulane University. Serving with her are Mrs. John Savage, Mrs. Walter Sillers, Mrs. Walter Patty, Mrs. G. B. Lampton, Mrs. P. E. Ford, Mrs. James W. Cassidy, Mrs. John H. White, Mrs. Hamilton Crawford, Mrs. Louis Jiggitts, Mrs. George Evans and Mrs. Peter K. Lutken.

* * *

The sponsors for Tulane, serving with Mrs. Leche, are Dr. Stella Leche, Mrs. Hampton Reynolds, Mrs. James M. Thompson, Mrs. Garner Tullis, Mrs. William Phillips, Mrs. August Mysing, Mrs. A. B. Paterson, Mrs. Charles L. Brown, Mrs. Earl K. Long, Mrs. Lucien Alexander, and Mrs. Lawrence A. Molony.

* * *

Other guests to-day include Chancellor Butts of the University of Mississippi and many of his official staff at Ole Miss.

* * *

Ole Miss is Tulane's second oldest rival. The teams have met 26 times, counting to-day, since 1893. Tulane has won 17 games and Ole Miss 8.

The remainder of the Ole Miss schedule:

October 2—Temple at Philadelphia; October 9—George Washington at Washington; October 17—L. S. U. at Baton Rouge; October 24—Catholic U; October 31—Centenary at Shreveport; November 7—Loyola; November 14—Marquette at Milwaukee; November 21—Miss. State at State; November 26—Miami at Miami; December 5—Tennessee at Memphis.

TULANE ALMA MATER (Sing as the Band Plays)

I

We praise thee for thy past, O Alma Mater!
Thy hand hath done its work full faithfully!
The incense of thy spirit hath ascended
And filled America from sea to sea!

II

We praise thee for thy present, Alma Mater!
Today thy Children look to thee for bread!
Thou leadest them to dreams and actions splendid!
The hunger of their soul is richly fed!

III

We praise thee for thy future, Alma Mater!
The vista of its glory gleameth far!
We ever shall be part of thee, great Mother!
There thou wilt be where e'er thy children are!

CHORUS

Olive, Green and Blue, we love thee!
Pledge we now our fealty true
Where the trees are ever greenest,
Where the skies are purest blue!
Hear us now, O Tulane, hear us!
As we proudly sing to thee!
Take from us our hearts' devotion!
Thine we are, and thine shall be!



"I Think We're Being Followed!"

"FOOT" BACK IN FOOTBALL

The foot has returned to football in a big way. Because of the three points which a field goal is worth or even the extra point after touchdown, coaches again are directing part of their talents toward developing men who can boot the pigskin over the cross-bars as well as run with it.

You need look no further back than last season to find how valuable are these points gained by kicking. The pesky extra point after touchdown, for example, changed the complexion of seventy games in 1935 and brought disaster to many teams which previously had been unbeaten.

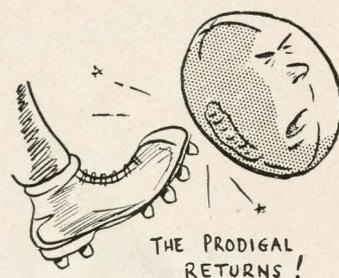
From start to finish, kicking points played a big part in last year's gridiron campaign. Perhaps the best example of how valuable the extra point is was seen in the case of Princeton.

The mighty Tigers might never have completed a perfect season had it not been for the margin offered by the placement after touchdown. In their closest game of the season, the opening day battle against Pennsylvania, the Tigers were whipped for three periods. They finally tallied in the last quarter and won, 7-6, merely by capitalizing on the extra point.

And thumbing through the pages of 1935 gridiron history we come to a game which climaxed a kicking season — the Sugar Bowl classic between Texas Christian and Louisiana State. A kick also decided that one. A field goal by Taldon Manton gave, T. C. U. victory by the narrowest possible margin of three to two.

Stanford, which won the Rose Bowl classic from Southern Methodist, found that kicking was both good and bad — depending on who did the booting. The Palo Alto Indians suffered their first Pacific Coast Conference defeat in three years when an extra point off the toe of Ted Key caused them to be humiliated, 7-6, by U. C. L. A. But on the favorable side of the ledger, Stanford won three games by capitalizing on field goals. Twice "Monk" Moscrip kicked them to defeat Santa Clara and Southern California, while against Washington he booted a pair to enable the Indians to triumph, 6-0.

It's a far cry back to the days of Charley Brickley of Harvard and no coach in recent years has uncovered a drop-kicker who can match Brickley. So far, emphasis has been laid upon placement booters. But don't be surprised if a drop-kicking fool is uncovered this year because a number of coaches have been developing that type of player during the summer months.



HOW'D THE PRINCETON GAME GO?
OH! I CAN'T KICK!



PENN LOST BY A FOOT!



THIS DID THE TRICK!

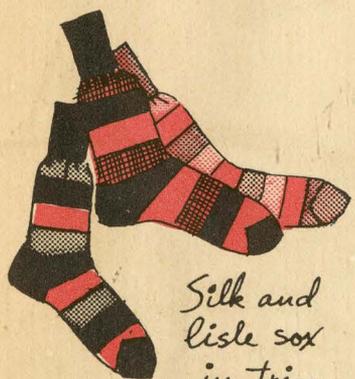


MAYBE I CAN USE YOU, SISTER!

GODCHAUX'S HAS THE CLOTHES



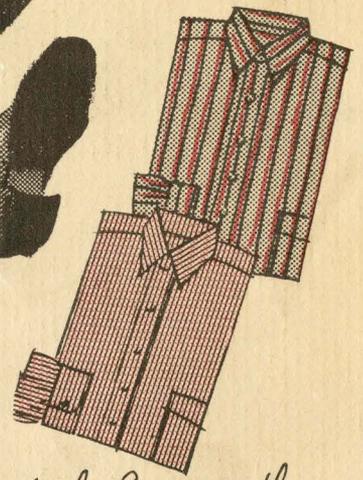
Colorful Regimental stripes in Baratheau, a gentleman's silk. Tri-color combinations in almost every color.



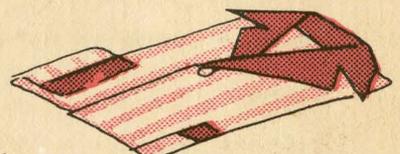
Silk and lisle sox in tri-color combinations to match the ties. With lastex top.



Alligator . . . by Walkover. Correct, casual comfort for business, spectator sports, and campus.



Two shirts by Arrows in the popular form fit model. With the long wearing Arrowset collar.



High quality broadcloth pajamas featuring wide spaced colorful stripes or pastel tones

There's distinction, comfort in this all wool robe. In rich colors with contrasting piping.



The English Coronation influence is definitely expressed in this style right model of Saxony worsted with chalk stripes. Also in the Glen plaids, or dusted stripes. Single or double breasted.
From 29.75



**GODCHAUX'S
HAS THE
CLOTHES**

NEW FACES . . . more youthful faces . . . under the Knox Vagabond below . . . and the Vagabond Prince, left . . . because Knox Vagabond and Vagabond Prince are styled for young men . . . and for men who are eager to stay young.

GODCHAUX'S

Knox, a synonym for quality in hats . . . styled for 1937 . . . made in the most modern manner. Whether in felt, velour, beaver . . . whether it's sport, town-wear or dress . . . Hats by Knox are perfection in headwear and you will find . . .



KNOX

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44

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A name synonymous with the best in athletic knitted goods from Coast to Coast. Tulane's Green Wave and every other leading institution uses O'Shea goods.

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LEADING JEWELERS



SPECIAL DEPARTMENT FOR COLLEGE
AND FRATERNAL JEWELRY

“Time Out”

DRINK—

Coca-Cola
TRADE MARK
REG. U.S. PAT. OFF.

PAUSE--

RELAX--

REFRESH YOURSELF

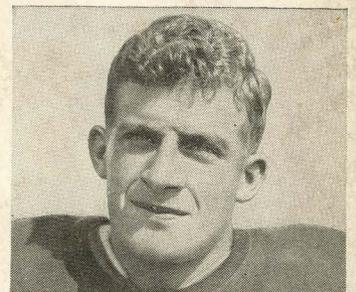
Luckies - a light smoke

OF RICH, RIPE-BODIED TOBACCO - "IT'S TOASTED"



YOU...and a LIGHT SMOKE

It is a Lightness in the smoke that makes people choose Luckies. A rich, clean Lightness in the taste. A smooth Lightness of "feel" in the throat. Puff by puff, a delightful sense of ease. From the choosing of the finest center-leaf tobaccos — to the "Toasting" which removes certain harsh irritants naturally present in all tobacco, every careful measure of Lucky Strike's manufacture is designed to please you more... to offer A Light Smoke of rich, ripe-bodied tobacco.



ROBERT H. GRAYSON

Stanford Fullback • Member of Grantland Rice's All-America Team for 1935 • Home: Portland, Oregon. One of the best of all ball carriers and defensive stars.