

SOUVENIR PROGRAM

DEDICATION DAY

TULANE UNIVERSITY



NEW STADIUM

OCTOBER 23, 1926

AUBURN vs. TULANE

PRICE 25 CENTS

THE TULANE UNIVERSITY OF LOUISIANA

NEW ORLEANS



The University embraces the following departments:—
The College of Arts and Sciences.
The H. Sophie Newcomb College for Women.
The College of Engineering.
The Graduate School.
The College of Law.
The Graduate School of Medicine.
The School of Pharmacy.
The School of Dentistry (Junior and Senior Years Only)
The College of Commerce and Business Administration.
The Night School of Electrical Engineering.
The Night School of Architecture.
The Extension Courses for Teachers.
The Summer Schools.

FOR INFORMATION ADDRESS:

**REGISTRAR OF THE TULANE UNIVERSITY
OF LOUISIANA**

GIBSON HALL

NEW ORLEANS, La.



Eddie Morgan,
Fullback—Tulane

TULANE 0 -- MISSOURI 0

Eddie was the stand-out star of the Missouri-Tulane game, played in Columbia, Mo., October 2nd. He is taking the place left vacant by the loss of Peggy Flournoy this year in the punting department, and his long spirals were remarkable in the eventful nothing-nothing tie with the Mizzou Tigers.

Punting 60 and 65 yards with a heavy water-logged ball is about as good as the best of them can do, and Eddie just about deserves the hero role for his great work against the Champions of the Missouri Valley Conference.

TULANE 6 -- GEORGIA TECH 9

To Pat Browne goes the honors of the Tulane-Georgia Tech game. Although the Green Wave lost its first game since 1924 when Tech nosed out at Atlanta, it was Pat's beautiful catch of Johnny Menville's forward pass that scored the touchdown for Tulane.

But that was not the only high light in Pat's work in Atlanta. His breaking up of enemy passes, his aggressive interference and his work as defensive full-back were of the highest order. Pat played the whole game and turned in a fine performance.



Pat Browne,
Halfback—Tulane



Ford Seeuws,
Halfback—Tulane

NEW YORK U. 21 -- TULANE 0

Tulane lost to a truly great eleven in the New York University Violet last Saturday. They showed a powerful eleven which has won all games this season and is rated with the best in the East. One bright spot in Tulane's performance was the thrilling running of "Susie" Seeuws, sophomore half-back of the Green Wave. While he was in the game Seeuws gained about 46 yards, which was half of the distance made by our team. Keep your eye on this lad. He is not a coming star. He is already there!

The New Stadium

The rise from comparative athletic obscurity to nation-wide recognition in the short space of two years is the remarkable record of Tulane University of New Orleans. Of course, it is really the result of years of careful preparation and untiring effort on the part of the splendid men and boys who gave of their time, strength and resources to make it possible. A magnificent concrete stadium, now ready, is the crystallization of the Tulane ideal. Tulane, as a university, has a proud record, but her athletic teams were not so well known. The school of Medicine is famous from coast to coast and in many foreign countries. The College of Engineering is rated with the best, while the Law, Architectural, Arts and Science departments; the School of Dentistry and Pharmacy; the College of Commerce and Business Administration and the recently established School of Journalism and Department of Middle American Research have all set high standards for the athletic reputation to follow.

It was in 1920 that her football team first gained prominence, when, under Coach Clark D. Shaughnessy, her goal line was uncrossed by southern teams. Then followed some lean years while Shaughnessy was building up again after his absence in 1921. In 1924
(Continued on Page 5)

Stevens

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The Scotch have a quaint old saying that "What is earth in the garden is dirt in the parlor." The big thing, yes the whole thing to correct dress is Appropriateness to Time, Place and Circumstances.

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JOHNNY MENVILLE
Halfback, Tulane

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Tulane's star began to rise again. Vanderbilt, Tennessee, Auburn, Mississippi University and Louisiana State, all fell before her gridiron warriors. The Green Wave, as her team was then called, suffered but one defeat at the hands of the Mississippi Aggies, a gallant foe from a sister state. In the same year three Tulane basketball players made All-Southern out of five selected, when Ellis Henican, Eddie Morgan and Carl Lind were awarded the honor. Then it was that Dan Murray, Tulane Tennis captain, won the Southern Intercollegiate Tennis Singles championship.

But the heights were reached in

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1925 when the Green Wave came into national prominence on the gridiron by winning every Southern Conference game, playing a tie with Missouri, and defeating Northwestern in Chicago, 18 to 7. What this means is evident from the fact that Missouri won the Missouri Valley Championship for the second time and Northwestern was highly rated in the Western Conference.

United the newspapers and sports lovers throughout the country sang the praises of the Southern team and dozens of nationally known sports writers selected Priestly "Peggy" Flournoy on their first All-American team. It was the
(Turn to Page 6)

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THE NEW STADIUM

first time this honor came to a Tulanian. Captain Lester Lautenschlaeger was also accorded national recognition, while Milton "Irish" Levy was unanimously selected All-Southern guard. Incidentally, Flournoy was the highest individual point scorer of the nation and was awarded a trophy as the most valuable football player in the United States. Fred Lamprecht, fullback on the same team and a finished golfer, won the Intercollegiate Golf Championship in June, 1925, at Montclair, N. J. He repeated this performance in July, 1926, when he won the championship at Philadelphia. Dan Murray again won the southern tennis championship in 1925, and Captain Sanford Roy, of the track team, equaled the world's record for the 110 yards high hurdles on the grass at Atlanta.

It was in recognition of all these achievements that the people of New Orleans and surrounding territory arose with pride and enthusiasm to build an enduring monument for the boys who had done

(Turn to Page 10)

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Tulane 1926



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and extends a wish for a
successful season to "The
Team", the Scrubs, and
loyal supporters (both of
Tulane and Newcomb).

We invite you all to use our stor and its
Specialized Service for Collegians.



SHOTTS
Fullback, Auburn

Tulane welcomes today the splendid team from Auburn, Ala. When Auburn is not winning championships they become thorns in the side of all aspirants. This year, with the powerful "Sea Cow" Turner at fullback; "Square Jaw" Salter and "Hard Boy" Pruitt as tackles, and other poetic gridiron pet names, they established themselves as the same old Auburn hard plugging and hard fighting team.

After defeating Howard impressively, Auburn was stopped last Saturday by our old friendly enemy, L. S. U. It will now be up to Tulane today to equal the performance of the Baton Rouge Tigers.

Under the direction of Pat Moulton, at quarterback, Auburn can be depended on to go the limit to beat Tulane. Moulton is the last of a long line of Moulton brothers to star for Auburn.



The Roosevelt

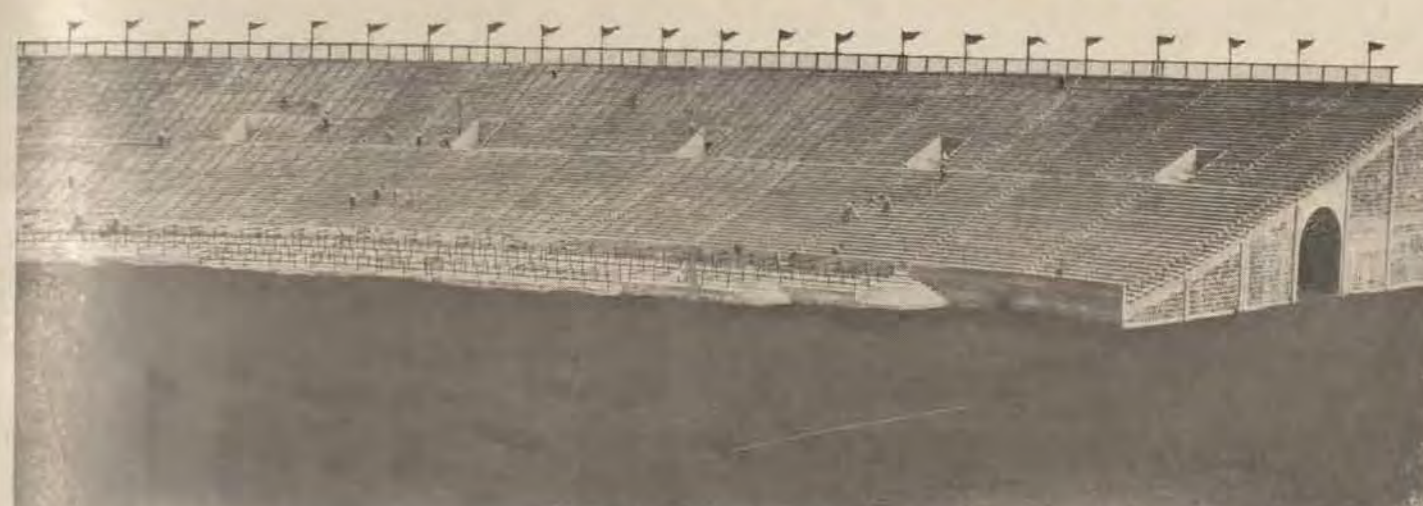
When You Say
ROOSEVELT
OR
BIENVILLE

You Have Said
The Best New Orleans Affords
IN HOTELS



The Bienville

TULANE UNIVERSITY NEW STADIUM



TULANE is fortunate in having as president A. B. Dinwiddie. A great admirer of his boys, Dr. Dinwiddie was present at every contest, even those on foreign fields. The president has convinced the players that they can live up to the rigid scholastic requirements of Tulane and still succeed in athletics. The result is that the football squad, as a body, excelled any other campus group in scholastic standing.

STADIUM FACTS

DEDICATION DAY
October 23rd, 1926

GAME
Auburn versus Tulane

SEATING CAPACITY
30,000, with temporary stands. Ultimate capacity, 46,000.

ORIGIN AND COST
A gift of the people of New Orleans and vicinity. Over 6000 donors contributed \$300,000 in five days.

PRESS BOX
Seats 50 people. Radio, telephone and telegraph arrangements.



DR. A. B. DINWIDDIE
President Tulane.

"I am glad to represent Tulane University in extending to Auburn a most cordial welcome on the occasion of the opening of our new stadium. It is a great satisfaction to us to have a more comfortable and capacious stadium and it is an added pleasure that we can have you as our guests at the first game played on the new field. I hope that the pleasant and friendly relations which have existed between the Alabama Polytechnic Institute and Tulane University will find suitable expression in the sincere and cordial hospitality of our welcome."

NEW STADIUM will be dedicated today, Oct. 23rd, with Auburn as the guest of honor. The present capacity is 30,000 with the addition of temporary stands, although it is designed so that it will be able to accommodate ultimately 46,000.

Tulane's hopes for 1926 are bright. The same splendid coach, the same splendid spirit is here, and the same Southern manhood will preserve Tulane's traditions and add glory to her name on the fields of friendly battle.

STADIUM FACTS

DESIGN OF STADIUM
Reinforced concrete throughout. Ultimate horseshoe shape. East and West wings now complete.

ELECTRIC SCORE BOARD
Most complete in America, showing result of every play in minute detail.

SPECIAL CONVENIENCES
Ladies rest rooms in either wing. Maids in attendance. Telephones.

PARKING SPACE
Room for 3000 automobiles on the University grounds.

THE NEW STADIUM

(Continued from Page 6)

so much for Tulane—for the city and for the state. In five short days the sum of \$300,000.00 was raised to build a capacious concrete stadium. Plans were made, work was rushed and now Tulane has a finished modern amphitheatre for her athletic contests. There are no mortgages. It is bought, built and payment guaranteed by pledges of 6,000 individual donors, a simple, unencumbered gift for work well done and an ideal achieved. Tulane now has, through the designs of Emile Weil, architect of New Orleans, one of the most beautiful stadia in the country.

From a small following, even at the best games, Tulane's prowess rapidly developed football enthusiasm in New Orleans until last year the old stadium, seating 12,000, proved totally inadequate. Hundreds were unable to obtain admission to the Tulane-Sewanee contest and the annual state championship game with Louisiana State had to be transferred to Baton Rouge, La., where it drew 25,000

people. Over half of this crowd journeyed from New Orleans by train and automobile.



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- 39. Wattwood
Left End
- 2. Salter
Left tackle
- 27. Long
Left guard
- 20. Market
Center
- 47. H. J. Carter
Right guard
- 42. Andress
Right tackle
- 14. Baskin
Left end
- 12. Moulton
Quarterback
- 15. Snider
Left half
- 13. Fisher
Right half
- 1. Turner (Capt.)
Fullback

AFTER THE GAME

REST

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- 77. Gamble (Cap.)
Left End
- 33. Evans
Left tackle
- 19. Blackledge
Left guard
- 55. H. Wilson
Center
- 44. Butaud
Right guard
- 22. Talbot
Right tackle
- 88. "Doc" Wilson
Left end
- 80. Armstrong
Quarterback
- 99. Menville
Left half
- 66. Browne
Right half
- 21. Morgan
Fullback

THE SCORE

Quarters	1	2	3	4	Final
TULANE					
AUBURN ..					



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SOMETHING TO SHOOT AT

When our boys lost in New York last Saturday to one of the best football teams in the United States, it was the first time they had suffered two defeats in one year since 1923. It was the first time since 1923 that they were really decisively beaten. The Mississippi A. & M. game in 1924 and the Georgia Tech affair two weeks ago, while they were truly lost, were events that might have been otherwise but for a bad case of over-confidence in both instances.

No wonder, therefore, we are proud of these boys who have carried on for the Olive and Blue during these years and have made such a wonderful record on the field of gridiron battles.

Perhaps, deep down in the hearts of even the most loyal of us there is a little squeamishness about the future. Don't worry about those boys. They are made of the right kind of stuff and they are going to come through the season like a house afire.

It has taken time to replace Flournoy, Lautenschlaeger and Lamprecht in the back field. You cannot take away three-quarters of the best back field Tulane ever had and produce one equally as good right at the start. Those boys will come in to their own today. We just want to predict—"nothing but victories from now on."



"Peggy" Flournoy,
Assistant Coach
Tulane's All-American
Halfback 1925.

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3. Allen
4. Nelson
5. Granger
6. Dinsmore
7. E. James
8. Ellis
9. Shotts
10. Hassler
11. Logan
12. Moulton
13. Fisher
14. Baskin
15. Snider
16. Spinks
17. A. C. Carter
18. Holtzclaw
19. Tuxworth
20. Market
21. Couch
22. Newsome
23. Ingram
24. Pruitt
25. Burns
26. Hodges
27. Long
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29. R. Turner
30. Slaughter
31. Hartselle
35. Scarborough
36. Pearce
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44. Butaud
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50. Walls
54. Duren
55. H. Wilson
57. Pizanno
65. Churchill
66. Browne
72. Collins
75. Maier
77. Gamble, Capt.
79. Hardie
80. Armstrong
87. Baumbach
88. G. Wilson
89. Hooper
90. Day
97. Stoessel
98. Watson
99. Menville
100. Norman

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JAY WYATT (Chicago), Referee

R. R. REID (Illinois), Umpire

BRANCH BOCOCK (North Carolina), Head Linesman

CAPTAIN BOATWRIGHT (Wofford), Field Judge

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IN BOTTLES

PRINCIPAL CHANGES IN RULES FOR 1926

FORWARD PASS. A penalty of five yards (in addition to the loss of a down) is now imposed in each instance where a team makes more than one INCOMPLETE forward pass during the same series of four downs.

OUT OF BOUNDS. The ball becomes dead automatically (and no further play can result) whenever it crosses the side line, the side line extended, or the end line.

AFTED SAFETY. A team which has scored a safety will now put the ball in play by a kick from its own 20-yard line.

CRAWLING, ETC. The definition of crawling has been clarified and the rule against "piling up" has been strengthened so that there can be no possible excuse for further violation of either of these rules.

ROUGH STUFF. The rules have been broadened and now prohibit players on defense from striking an opponent in the face with the heel, back or side of the hand.



DAN MURRAY

Tulane, Twice Champion
Tennis Singles, Sou. Inter-Collegiate, 1924-1925



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The Spirit of the Game

—As an institution whose fortune is inseparably connected with that of New Orleans, the public scervice family is backing "The Green Wave" heart and soul.

—But aside from that, it's a man's game this football business. In rain, slush, cold; no matter what the odds or cost, the true football player fights on to win the game.

—Similarly, the public service game requires men. In storm, rain, cold; no matter what the odds or cost, street cars must move, electric lights must burn, gas must flow—at all times, in all weather. That's a man's game, too, and men who play it can understand the spirit of men who fight out on the grid.



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boys how he did it.



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ATHLETIC STATISTICS WANTED

The Tulane Athletic Council has started gathering records of the past teams and letter men. The aim is to get a complete record of all contests, pictures of all teams, athletic records of letter men while in college, and their present addresses. It is requested that all athletes of the past send in their names, present addresses, class year and "T's" earned. Information about past schedules, dates and scores of games, teams, captains, managers, cheer leaders, pictures of teams, as well as the use of old scrap-books and clippings, will be much appreciated. The record department would also like to complete its file of Jambalaya—they now have from 1916 to 1925.

Send to THOMAS GREEN, Director, Tulane University.



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RULES

SCORING.

Touchdown—6 points.
Goal from Touchdown—1 point.
Goal from Field—3 points.

Safety by Opponents—2 points
Regulation length of periods is 15 minutes.

OFFICIALS.

The REFEREE has general oversight and control of the game. His position is usually behind the side having possession of the ball. He starts the game, and is the man who sees that the ball is properly put into play every time that time is taken out. He is the authority for the score, and sole judge of forfeiture of the game under the rules. HE IS THE ONLY OFFICIAL TO USE WHISTLE.

It is his duty to see that the men keep their positions, and be on the watch for unfair play.

THE UMPIRE stands behind the defending side. He signals fouls, authorizes substitutions, and watches for any unfair interference with play. Rulings as to off-side come within his province. He is given power to decide whether cleats or other parts of equipment are unnecessarily dangerous.

The HEAD LINESMAN, on the side-lines, with his two assistants, marks distances gained or lost in the progress of play. He designates the position of the ball on each down and watches for off-side play.

The FIELD JUDGE is an assistant to the other officials. He keeps time, and notifies the Captains as to the amount of time left to play. He signals end of game by pistol shot, BUT PLAY CEASES ONLY ON SOUND OF REFEREE'S WHISTLE.

Summary of the More Important Penalties

Forward pass, more than one incomplete in same series of downs.....	5 yards	Fair catch, taking more than two steps after catch	5 yards
Offside	5 yards	Leaving field during one minute intermission	15 yards
Offside, both sides	No penalty	Man going on field without permission	15 yards
Illegal use of hands and arms by offense	15 yards	More than one man going on field....	15 yards
Holding, etc., by defensive side.....	5 yards	Illegal return to game.....	Half distance to goal and disqualification
Interference with fair catch, etc.....	15 yards	Slugging	Half distance to goal and disqualification
Interference with opponents before ball is put in play	5 yards	Attempt to draw opponents offside..	5 yards
Taking out time more than three times during a half, etc.....	2 yards	Coaching from sidelines.....	15 yards
Roughing kicker	15 yards	Crawling	5 yards
Running into kicker.....	5 yards	Delaying in starting game or second half	30 yards
Substitute communicating before first play	15 yards	Feint to snap ball	5 yards
Substitute failing to report.....	5 yards	Hurdling	15 yards
Unnecessary roughness, etc	15 yards	Illegal tackling	5 yards
Delaying game	5 yards	Kicking loose ball	Loss of ball
Interference on forward pass by defense	Loss of ball	Neutral Zone, encroachment on.....	5 yards
Starting forward before ball.....	5 yards	Player out of bounds	5 yards
Pushing, pulling, interlocked interference, etc	15 yards	Tripping	15 yards
Forward passing, intentional throwing to ground	10 yards	Unfair play	5 yards
		Unsportsmanlike conduct	15 yards
		Clipping from behind	25 yards