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Tulane Stadium

November 20, 1937

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for the money

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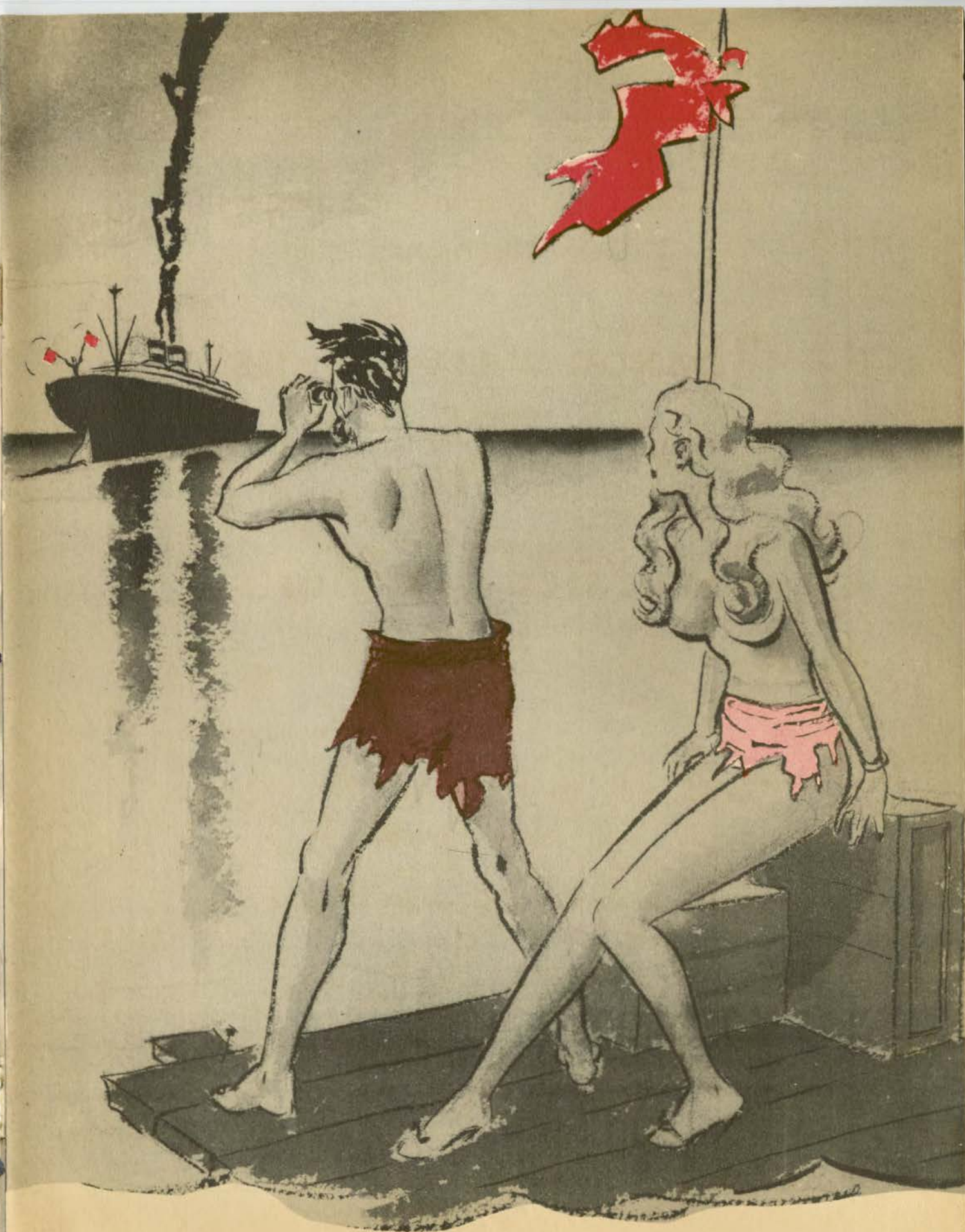
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Here is a shop for women to revel in. Row upon row of the very finest of garments for women who prefer the tailored type of ensemble. You'll find skirts from Scotland, made of rich imported wools. Sweaters of fleecy Kashmir in brilliant colors, ensembles of corduroy after the California trend toward casual youthfulness. There are also distinguished dresses, classically tailored in the English manner . . . as well as active sports apparel.

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Godechaux's

TULANE 33
SEWANEE 7

The Greenie

Vol. 7 NOVEMBER 20, 1937 No. 6
HORACE RENEGAR - - Editor

Official Souvenir Football Program of Tulane University, Published for Each Home Game

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THE FOOT IN FOOTBALL

Joe Williams, sports editor of the New York World-Telegram, has some interesting remarks on the extra point and field goal importance in football this year:

So many important games have been won or lost this season because the point after touchdown was or was not kicked that when you see a player like Frank Souchak, of Pittsburgh, carry out this kicking detail, you wonder why there ever is a failure.

The Panthers scored three touchdowns in winning against Notre Dame over the weekend, and Souchak converted after each touchdown. Nothing particularly remarkable in that, but the simple, calm formula which Souchak uses in the operation is compelling.

To the sideline observer the try for point after touchdown is—and should be—the least difficult of all football demands. Souchak makes it just that. To begin with he has the ideal temperament. Nothing shakes his poise. Next he refuses to be concerned about the flight of the ball.

Following the gospel of golf, he keeps his head down throughout the maneuver. Even after the ball is over the cross bar you will note his head is still down. He is the only person in the stadium who doesn't see his own kick. This locked head makes for steadiness and accuracy. It accounts for the consistency of his success.

THE FOOT IS IN FOOTBALL

That the foot in football is still important—when enough attention is devoted to it—was demonstrated in at least two games last Saturday. And they were very important games. Alabama remains among the unbeaten, untied today because of a field goal.

Sandy Sanford, an end, booted it over to dissolve a 6-6 deadlock and give the Crimson Tide a 9-6 victory over Tulane, an under dog team that had already been tied by Auburn and beaten by North Carolina.

The kick was made from the 33-yard line.

Considering that the goal posts are set back ten yards from the playing field the ball traveled more than forty yards. It was anything but a meek effort, and as far as winning the game went and Alabama's Rose Bowl ambitions were concerned it was the most important development of the afternoon.

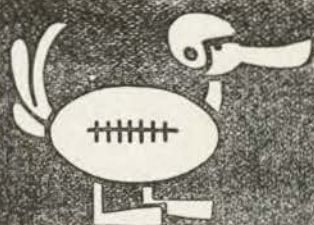
Baylor in the Southwest Conference is no longer unbeaten today, and the answer is a field goal by Texas, one of the weak sisters of the conference. A young man by the name of Hugh Wolfe split the uprights with a shot from the 26-yard line. This was the deciding factor in a game which saw Dana Bible win his first important struggle of the season.

Both this kick and the one that saved Alabama's record were made from replacement. The drop kick on which Brickley, Eckersall, Cofall, Vidal, Clark and Peters rode to fame isn't popular any more. The coaches find it harder to teach, too hazardous to experiment with, especially on a wet playing surface.

FIELD GOAL CAN BE MASTERED

But drop or place, the invitation to score vital points via the kicking process is an important consideration, and the surprise is that more stress is not placed on the play. Admittedly the contemporary position of the goal posts in the end zone jeopardizes success, but there is mounting evidence that the field goal is neither impossible nor impracticable.

Because of the field goal Alabama is still in the running for the Rose Bowl today, and because of the same offensive weapon Baylor has been reduced to the ranks of just another team. This should be proof enough that the field goal is a deadly attacking force. It should also be proof enough that despite changed conditions it can be mastered.



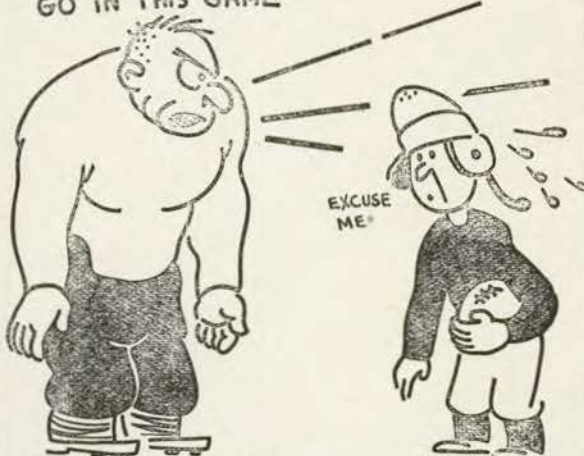
FOOTBALL ODDITIES



I WANT YOU GUYS
TO RUN THE RIGHT
DIRECTION THIS YEAR
SEE —

ALFRED UNIVERSITY, KNOWN IN 1927 AS THE "SCORELESS WONDERS," BECAUSE THEY FAILED TO REGISTER A SINGLE POINT, STAGED A COME BACK IN 1928, SCORING MORE POINTS DURING THAT SEASON THAN HAD BEEN SCORED BY SIX PREVIOUS ALFRED TEAMS COMBINED. SEASON TOTAL WAS 62 POINTS.

WHATS 95 YARDS —
ONLY 100 YARD TOUCHDOWNS
GO IN THIS GAME



BARTS OF MILWAUKEE TEACHERS RAN 103 YDS. FROM SCRIMMAGE TO SCORE A TOUCHDOWN AGAINST WHITEWATER IN 1927. THE ENSUING KICK-OFF WAS TAKEN BY GREILL OF WHITEWATER WHO RAN TO A TOUCHDOWN. MILWAUKEE TEACHERS WON — 12 TO 6



WE WANT OUR
NAMES ON THAT
ROLL

SMITH HONOR ROLL
OF FAME
CAPT. JOHN SMITH
THE SMITH BROTHERS
OLIVER GOLDSMITH
KATE SMITH
THE VILLAGE BLACKSMITH
AL. SMITH

THREE BROTHERS NAMED SMITH FILLED THE CENTER POSITION AT THE UNIVERSITY OF MISSOURI DURING A PERIOD OF EIGHT YEARS ENDING IN 1929.



I DONT KNOW
WHAT I'M DOING —
BUT HERE
IT GOES

BRODERICK, VILLANOVA BACK OF 1925, ESSAYED THE FIRST FIELD GOAL OF HIS FOOTBALL CAREER FROM THE MIDFIELD STRIPE, IN A GAME WITH MUHLENBERG — AND MADE IT !!

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Director



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for Luncheon and Cocktails

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And His Orchestra

CHANEY and FOX
(President Roosevelt's favorite dancers)

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JACK CAMPBELL, JANE WHITNEY
and **MILLCENT HOPE**

DINNER DANCING
6 to 9 — SHOW 8 O'clock.

SUPPER DANCING
10 to 2 — SHOW 12:15 O'clock

PHONE MAIN 3920 FOR RESERVATIONS



Football has been "up in the air" for 30 years.

This season marks the 30th anniversary of the "football revolution of 1906", which introduced the forward pass, an element then foreign to American football.

The play was suggested by John C. Bell, of Pennsylvania, and Paul J. Dashiell, of the Naval Academy, at a meeting of a rules committee which gathered to decide what was to be done to eliminate criticism of American football as played at that time. Too much close play was considered the greatest evil, and the forward pass was adopted as the most obvious remedy.

It is doubtful if Messrs. Bell and Dashiell dreamed of such innovations as were to be in vogue 30 years later—the Zuppke "flea-flicker" and "flying trapeze" plays, Amos Alonzo Stagg's "flanker pea-dinger" attack, the S. M. U. and T. C. U. "aerial circus" maneuvers. Colgate's seemingly reckless flipping of laterals and forwards, to name only a few of the outstanding developments—because no one took up their invention with any great amount of enthusiasm. In fact, the colleges at first shunned the pass as "too new-fangled".

Originally a pass had to cross the scrimmage line five yards from the point where the ball was put in play. In 1909 this restriction was repealed, but a rule requiring the passer to be five yards behind the line of scrimmage was substituted, and this rule is still in force. An

important modification in 1909 was a rule declaring the ball dead if it traveled more than 20 yards in the air without being touched by a player. This limitation was repealed in 1912.

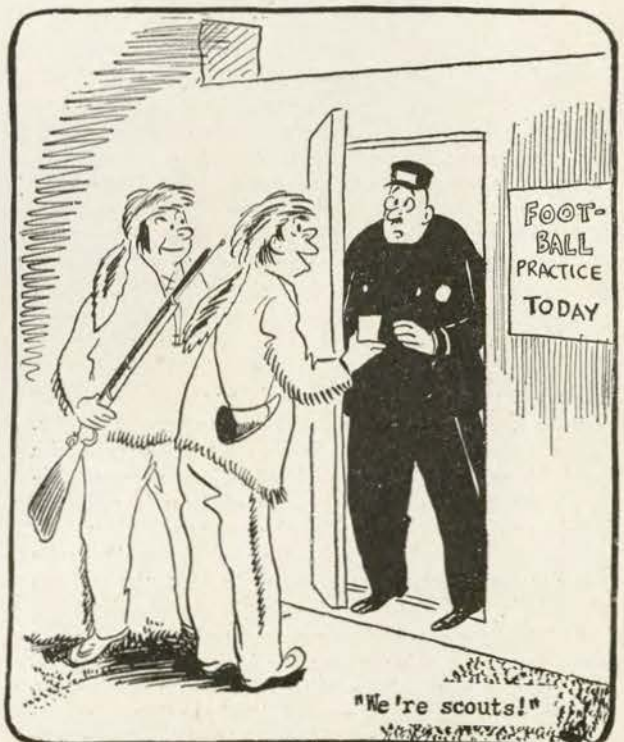
During the first six years of passing, the rules declared that a ball caught behind the goal line was a touchback, not a touchdown. But in 1912 the field was shortened to 100 yards, and the now familiar end zones provided. The rules were changed so that passes caught in these zones were good for six points.

The longest scoring pass of all time was made 30 years ago, by Bradbury Robinson, of St. Louis, to John Schneider, 87 yards against Kansas. The play was unknown to the record-book compilers until a year or so ago, when "Brick" Muller's pass to "Brodie" Stephens in the California-Ohio State game of 1920 was considered the longest pass on record.

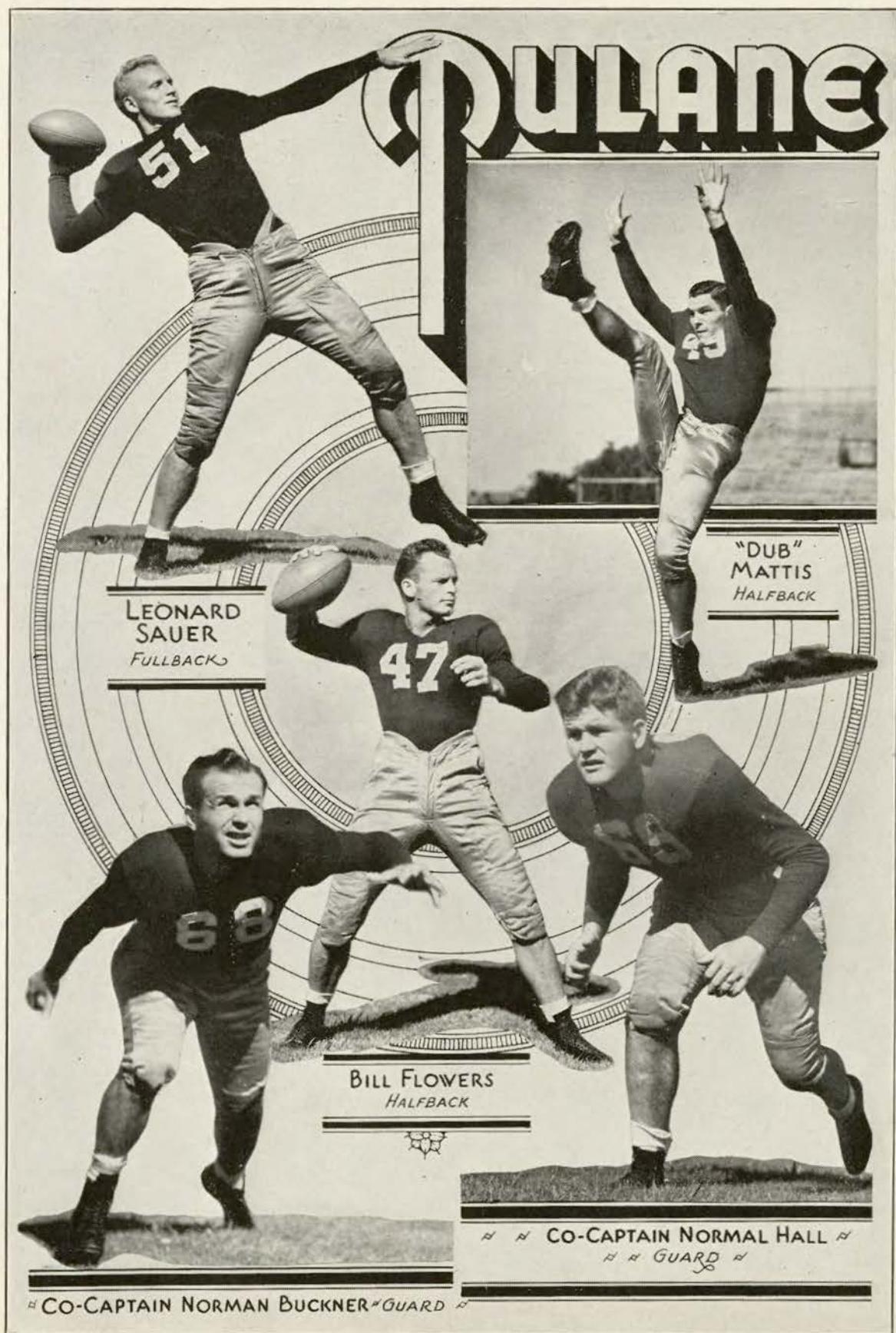
Since 1912 the rules governing the play have been modified to meet changing conditions of the game: In 1924 the "screen pass" was legislated against to protect defensive players; in 1926 the "prayerful passes" of losing teams attempting to come from behind by desperate measures in the last minutes of play, became obnoxious, and the rule calling for a penalty of a down and the loss of five yards for the second incompleting pass in a series of downs, was passed, later to be modified.



BETWEEN the QUARTERS









The All-American
THIRST QUENCHER



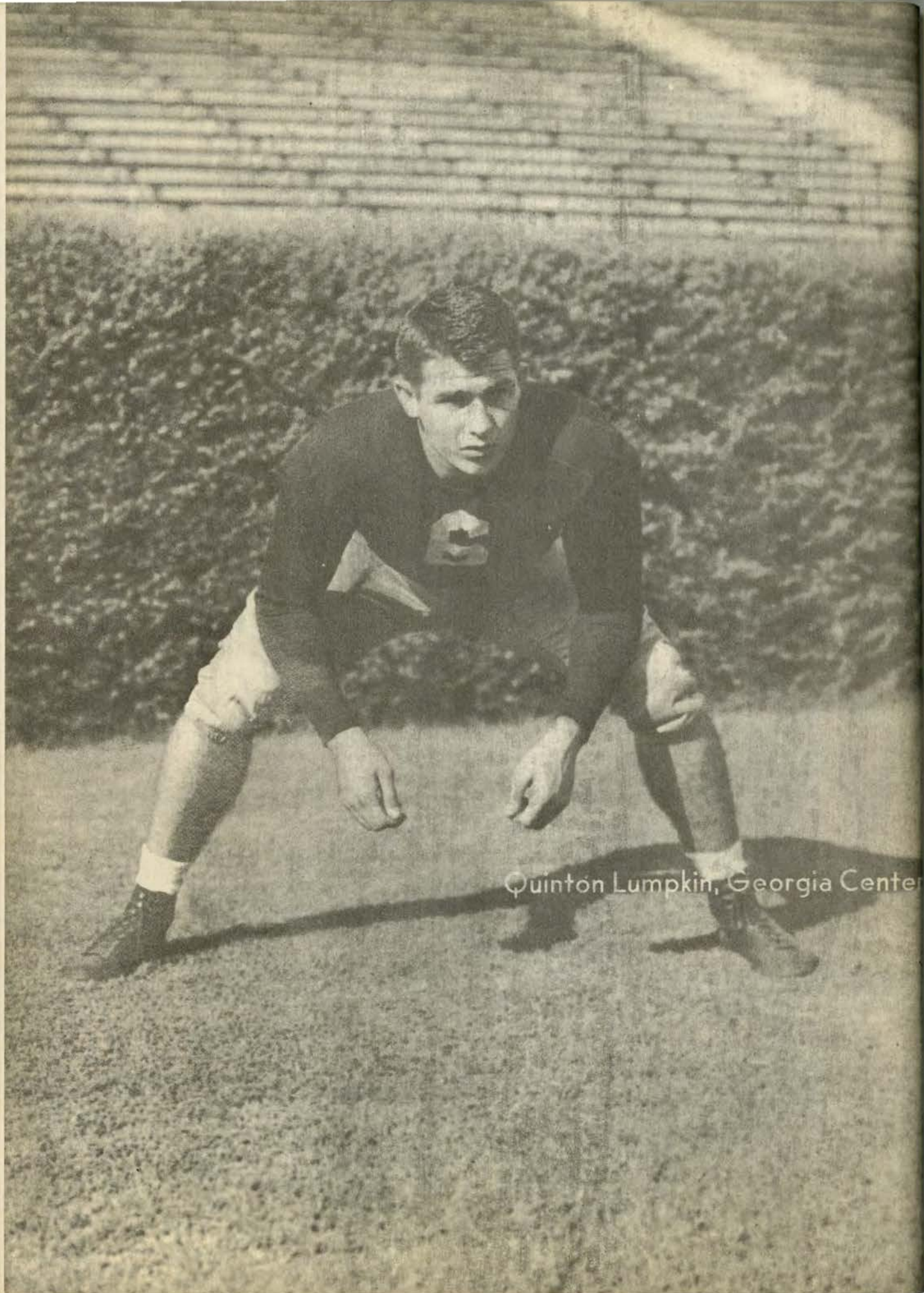
Presents

CAMPUS CAMERA

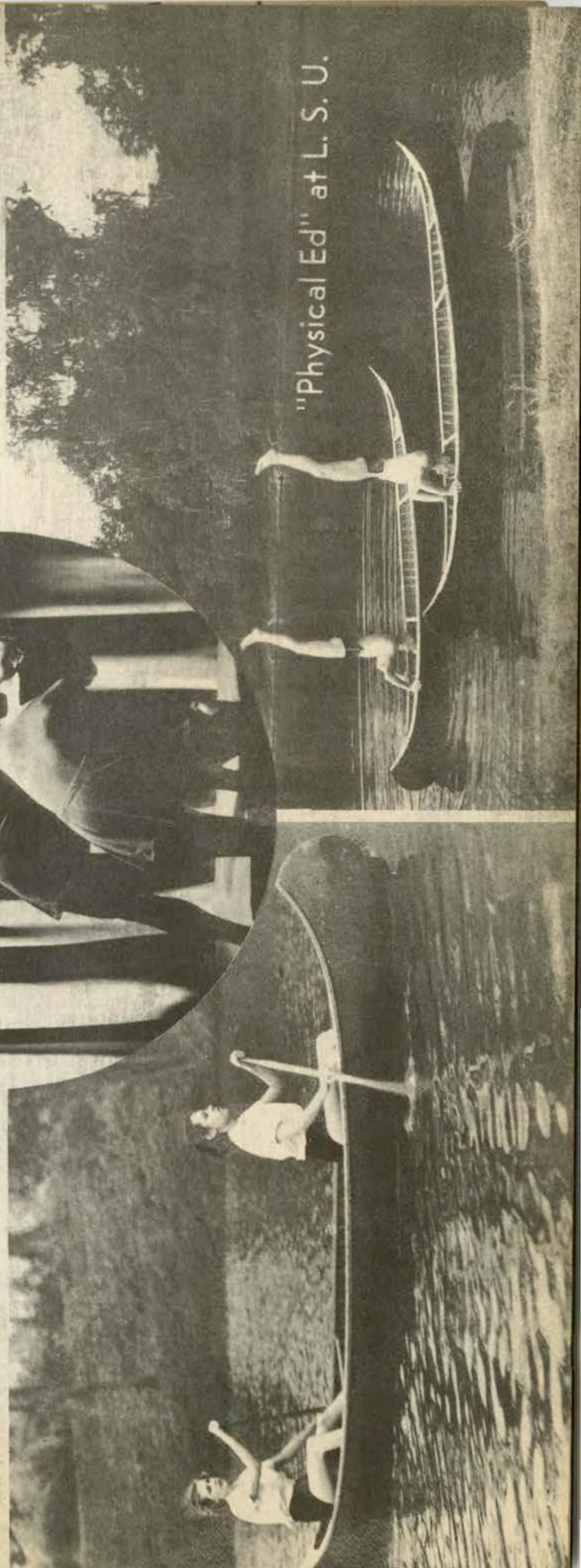
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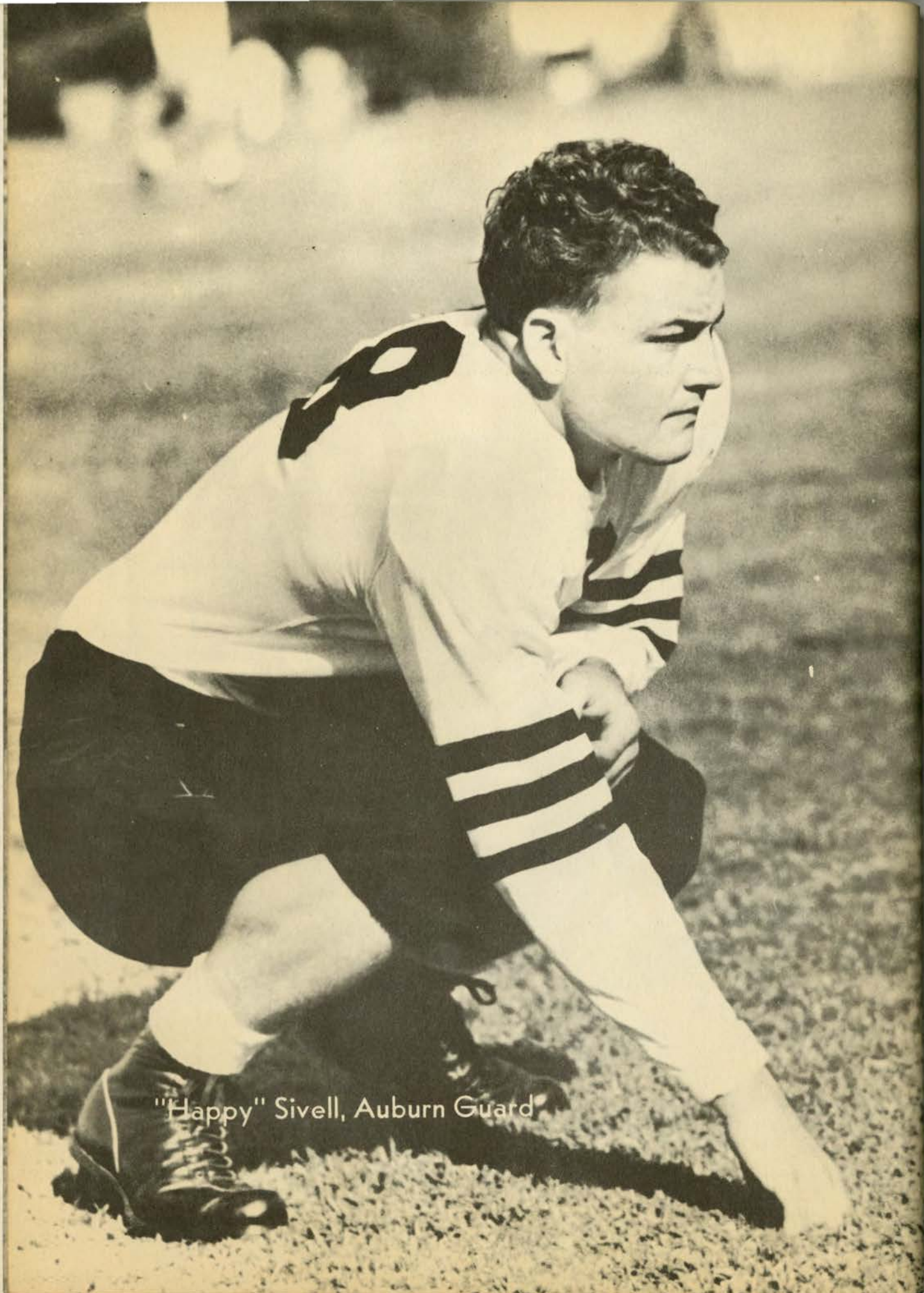
Maurice Seymour
Camera



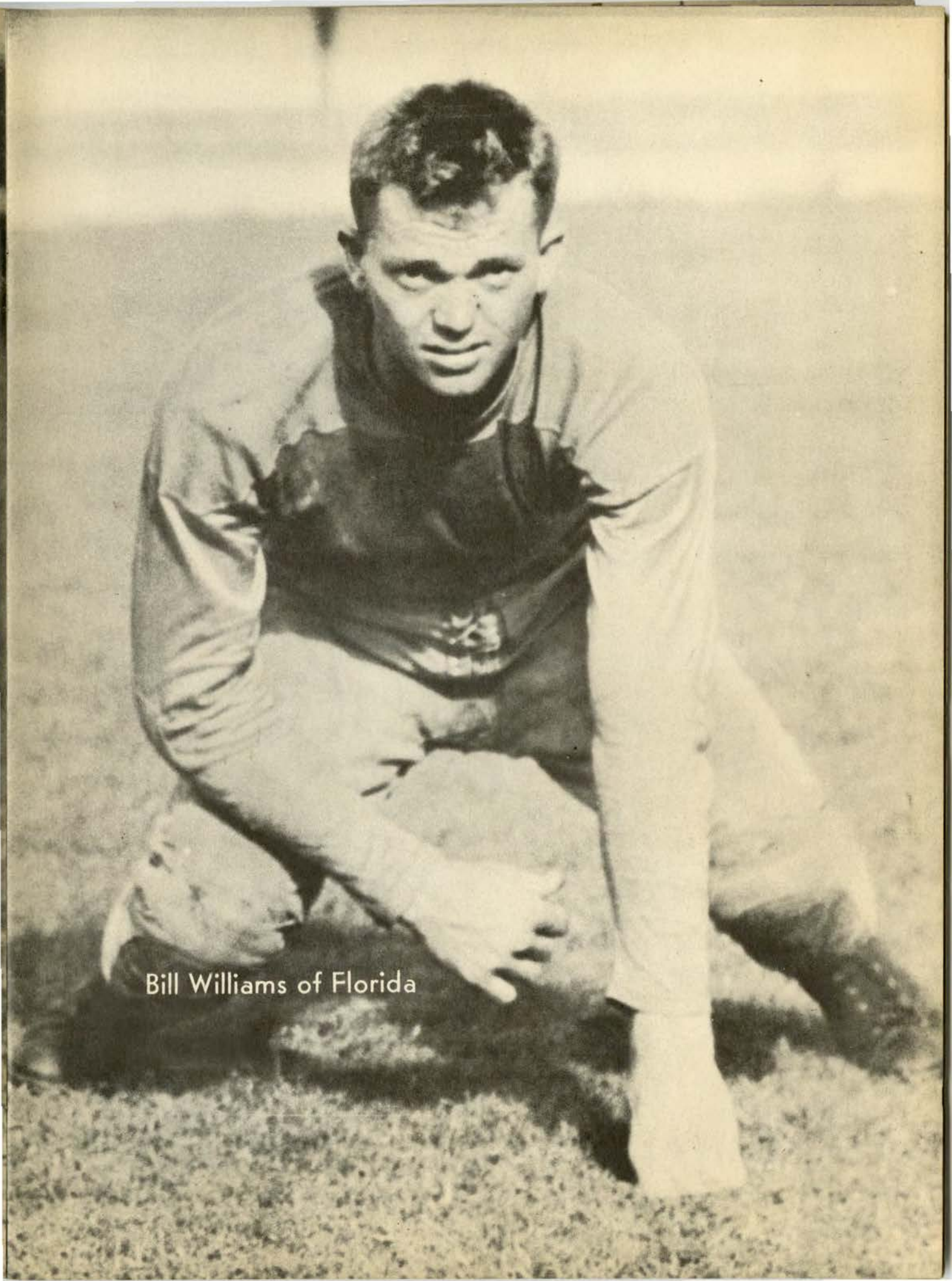
Quinton Lumpkin, Georgia Center



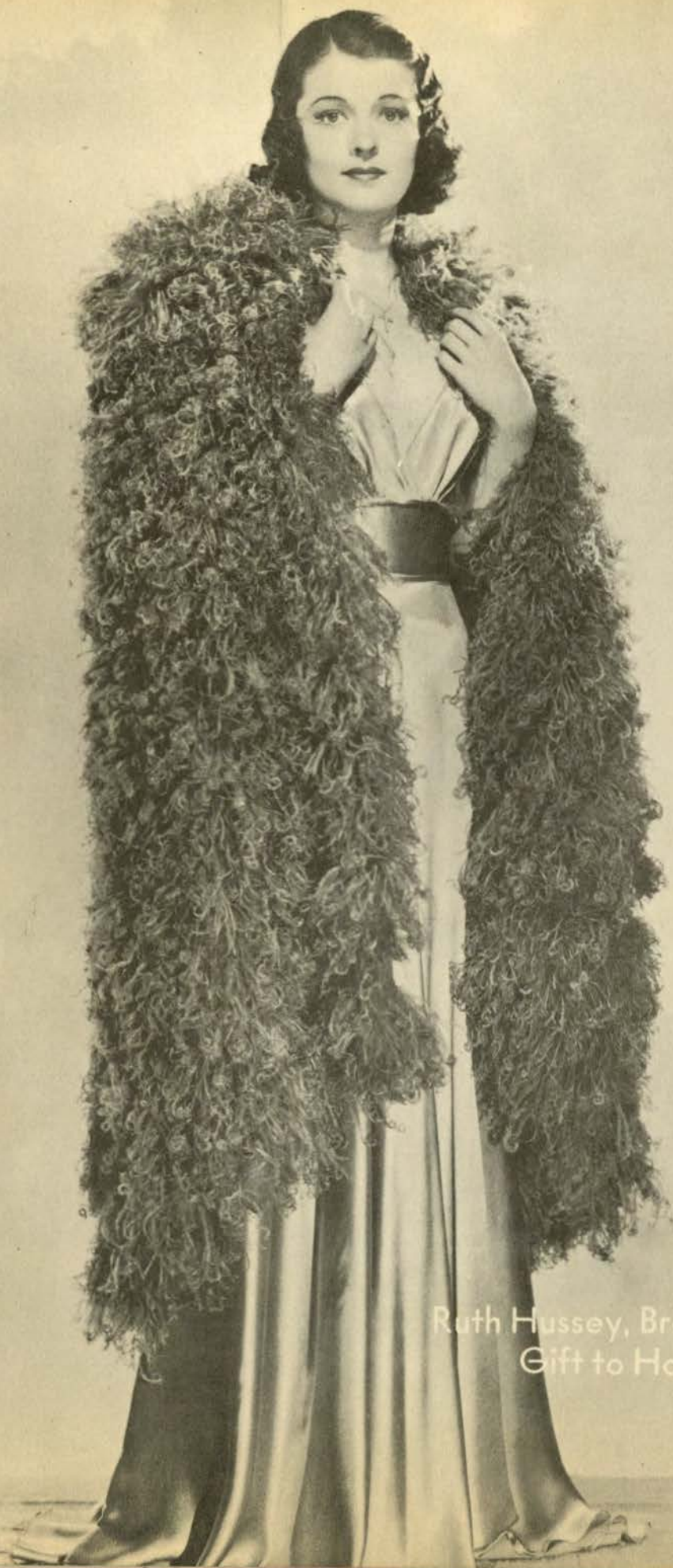
"Physical Ed" at L. S. U.



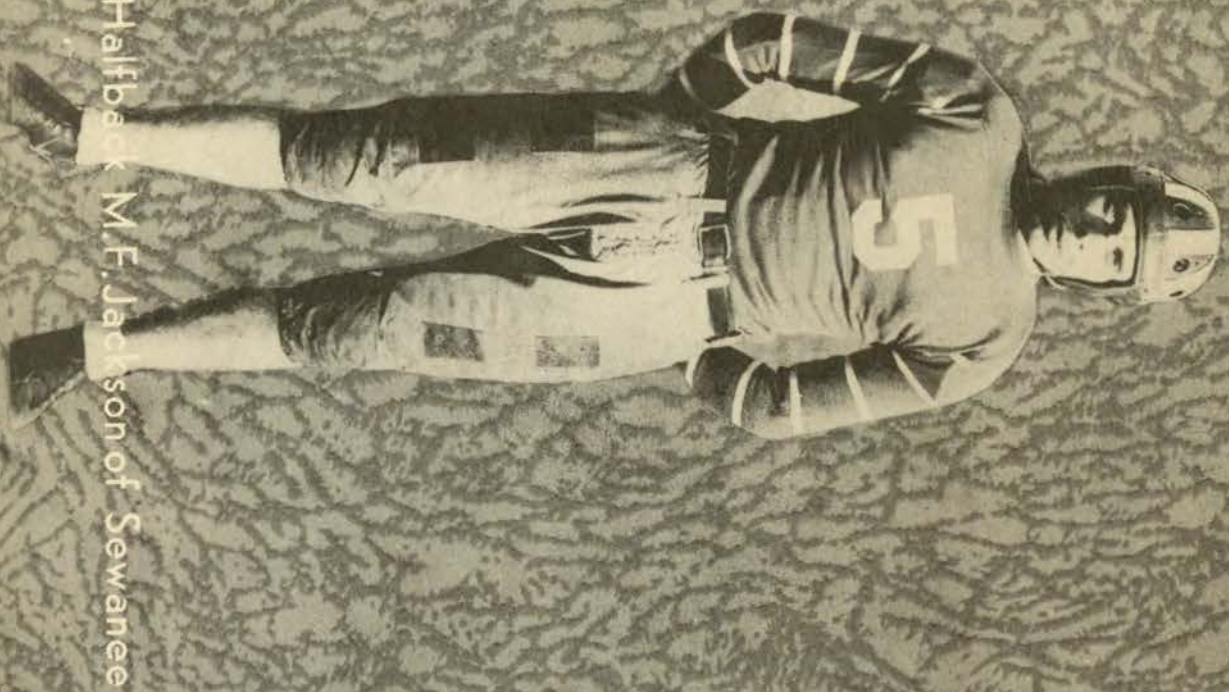
"Happy" Sivell, Auburn Guard



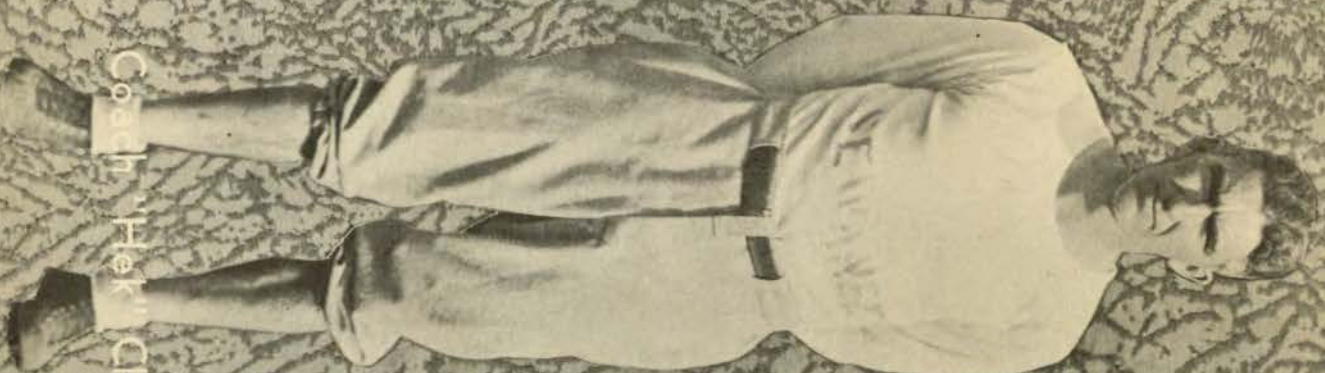
Bill Williams of Florida



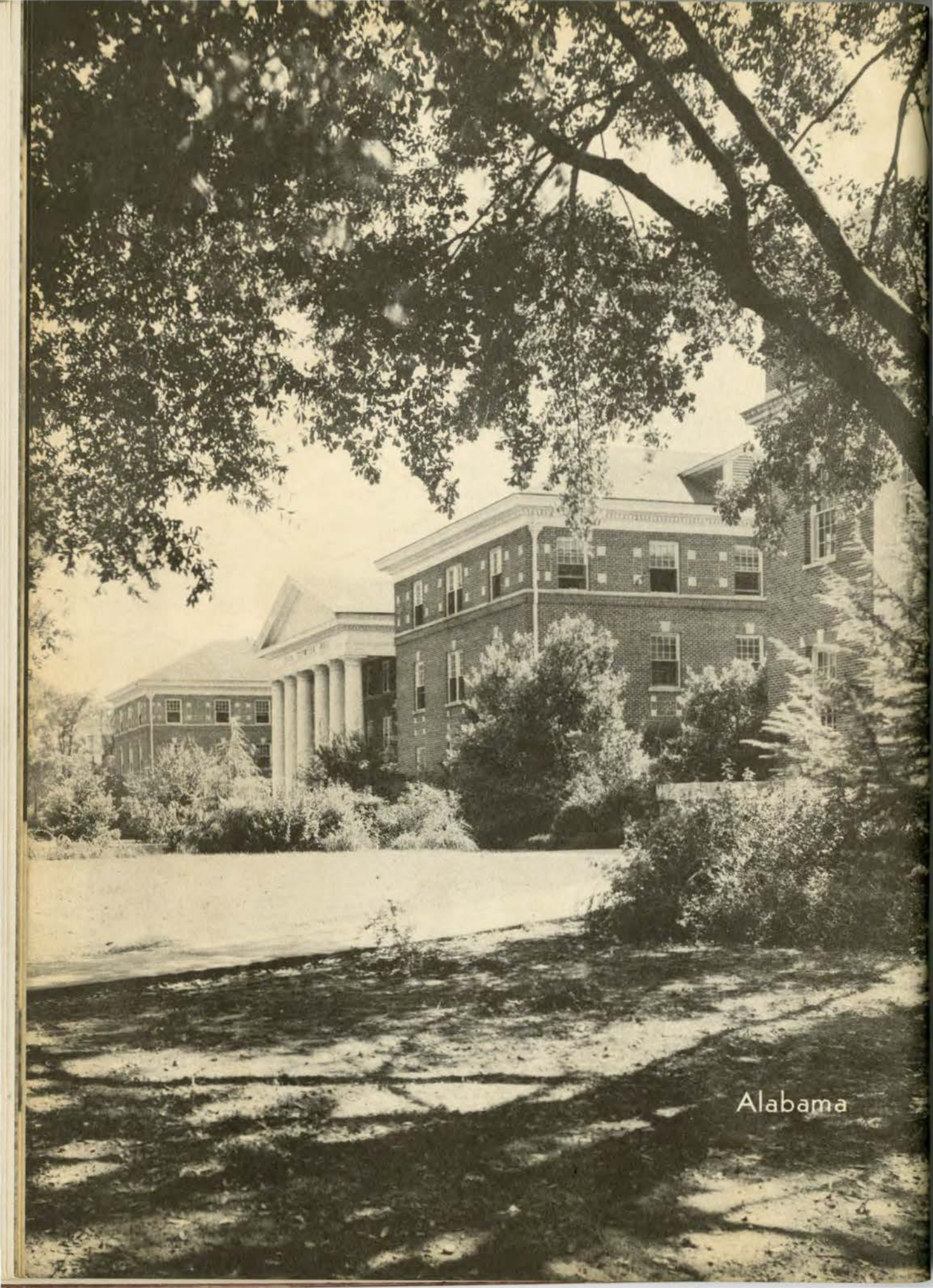
Ruth Hussey, Brown University
Gift to Hollywood



Haliback M.F. Jackson of Sewanee



Coach 'Hek' Clark of Sewanee



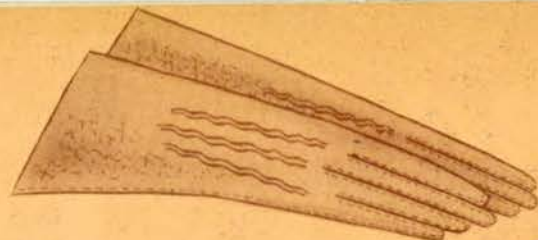
Alabama



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Mayer Israel's Fashion First—snuggle ecstatically into this genuine Leopard Cat—with Molyneux's picture frame collar—

275.00



Mayer Israel's Cousins Footwear—New two-tone effects in warm Autumn colorings—

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certainly is popular, eh Joe?"*

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TULANE SQUAD

LOWELL DAWSON, Coach

5 Painter, q b	58 Marmillion, h b
8 Corales, e	59 Henley, g
9 Stern, t	60 Tull, c
24 Brunner, h b	61 Ott, f b
35 Dalovisio, e	62 Goldman, g
38 Banker, h b	63 Goodell, e
39 Richardson, qb	64 Hickey, g
40 Overdyke, q b	65 Goll, g
41 Andrews, f b	66 Flower, c
42 Watermier, g	67 Gorman, c
43 Butler, f b	68 Buckner, g
44 Krueger, q b	69 Hall, g
45 Moreau, e	70 Avants, t
46 Smith, B., c	71 Friedrichs, e
47 Flowers, h b	72 Upton, t
48 Manteris, h b	73 DeFraitcs, e
49 Mattis, h b	74 Wenzel, e
50 Nyhan, q b	75 Dailey, g
51 Sauer, f b	76 White, t
52 Dirmann, e	77 O'Boyle, g
53 Jahncke, g	78 Golomb, e
54 Smith, P., h b	79 Miller, t
55 Oelschlager, e	81 Dexheimer, h b
56 Bond, q b	96 Kirchem, t
57 Payne, W., h b	

SEWANEE SQUAD

HARRY E. CLARK, Coach

1 Gillespie, b	18 Dennis, e
2 Cravens, b	19 Phillips, T. T., c
4 Cochrane, b	20 Stanphill, b
5 Jackson, b	21 Crozier, c
7 Holmes, e	22 Brawley, e
8 Guerry, b	23 Fowlkes, t
10 Hagler, b	24 Laws, b
11 Whitley, e	25 Hall, g
12 Higgins, b	26 Newton, t
13 Colston, e	27 Worman, b
14 Keiser, e	28 Thomas, b
15 Phillips, R., g	29 Smith, t
16 Whittington, c	30 Frazier, t
17 Schuessler, g	50 Lasater, t



*ACE of THEM ALL
for MILDNESS and TASTE*

SEWANEE vs. TULANE

THE STARTING LINEUPS

(Subject to Change by Coaches)

SEWANEE			TULANE		
No.	Name	Position	Name	No.	
14	Keiser	L. E.	Oelschlager	55	
30	Frazier	L. T.	Kirchem	96	
15	Phillips, R.	L. G.	Dailey	75	
21	Crozier	C.	Gorman	67	
25	Hall	R. G.	Goll	65	
29	Smith	R. T.	Upton	72	
11	Whitley	R. E.	Dirmann	52	
4	Cochrane	Q. B.	Bond	56	
12	Higgins	L. H.	Flowers	47	
24	Laws	R. H.	Dexheimer	81	
20	Stanphill	F. B.	Sauer	51	

OFFICIALS

Referee—Colin J. Macdonald (Minnesota)
 Umpire—Julius E. Burghard (Mississippi College)
 Head Linesman—H. J. "Pete" Leonard (Marion Inst.)
 Field Judge—H. G. Mouat (Armour)

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AND FRATERNAL JEWELRY

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ROY L. ALCIATORE, Prop.

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Let me tell you, brother, when you have a famous eating place in New Orleans, it must be some place because they do know how to eat, and what to eat, and hospitality, and when you speak of Antoine's, you have reached the "Z" and "&" in alphabetical praise. Antoine's was founded in 1840 and has never had to resort to a jazz band. Imagine a restaurant existing and making a worldwide reputation on just food. My sombrero is tipped to Jules at Antoine's.

—WILL ROGERS

To Antoine's—Specially Roy, from a Gourmand to a Gourmet.
—Dolores Costello Barrymore.

May I say as everyone has said—"The finest foods in the World."
—Harry Richman.

Antoine cooks, like other cooks think they are cooking.
—Mayor Fiorello LaGuardia.

To Jules—A prince of good fellows, and the king of good cooking.
—Robert L. Ripley.

What Jules can do to oysters and fish and various other things that make up a meal is what the cooks must do to them in heaven.
—Irvin S. Cobb.

I have found a truly great restaurant in North America.
—Prince Louis Ferdinand Hohenzollern.

"Time Out"

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REG. U.S. PAT. OFF.

PAUSE--

RELAX--

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Mayer Israel's Phoenix Pure Silk Socks have plenty of appeal in nonchalant stadium attitudes—and when you go wild with the crowd—

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Mayer Israel Clothes Do Things for You

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5.00

Mayer Israel's Smith Oxford; tan calf; stadium last. Smith Smart Shoes for YOU men who want the BEST, and you can't wear out their looks—

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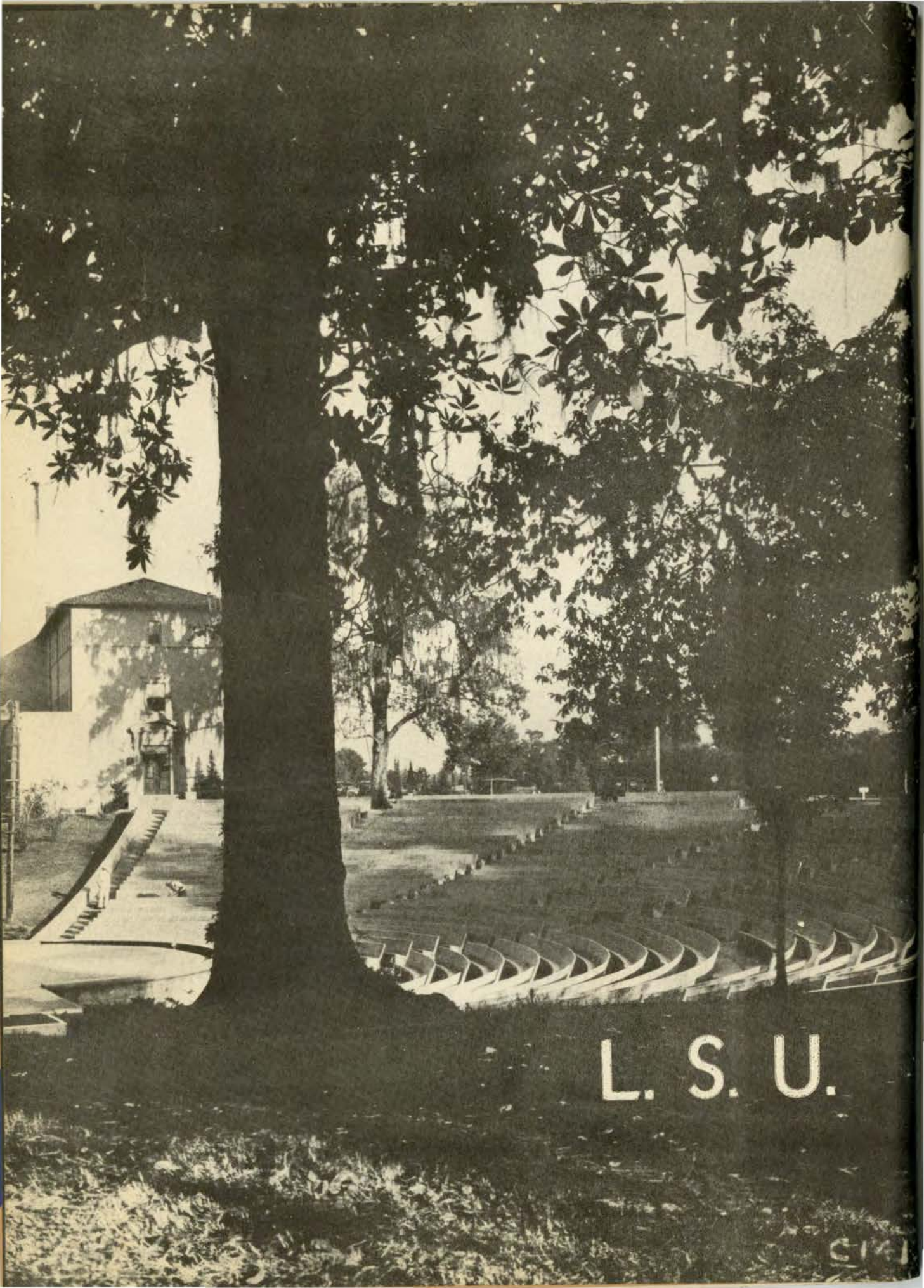
Tulane Student Dance



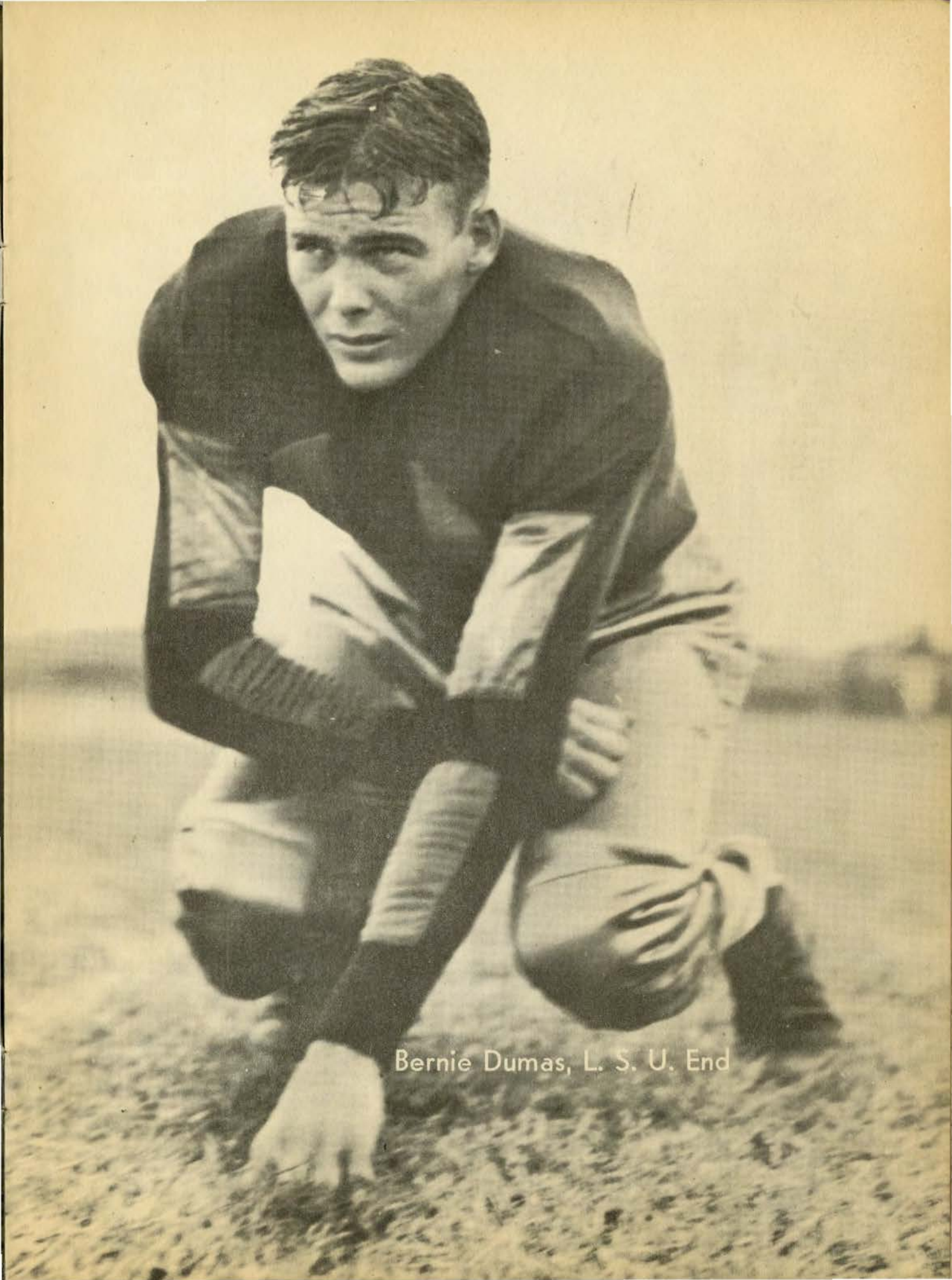
Dr. McBryde, Tulane Graduate



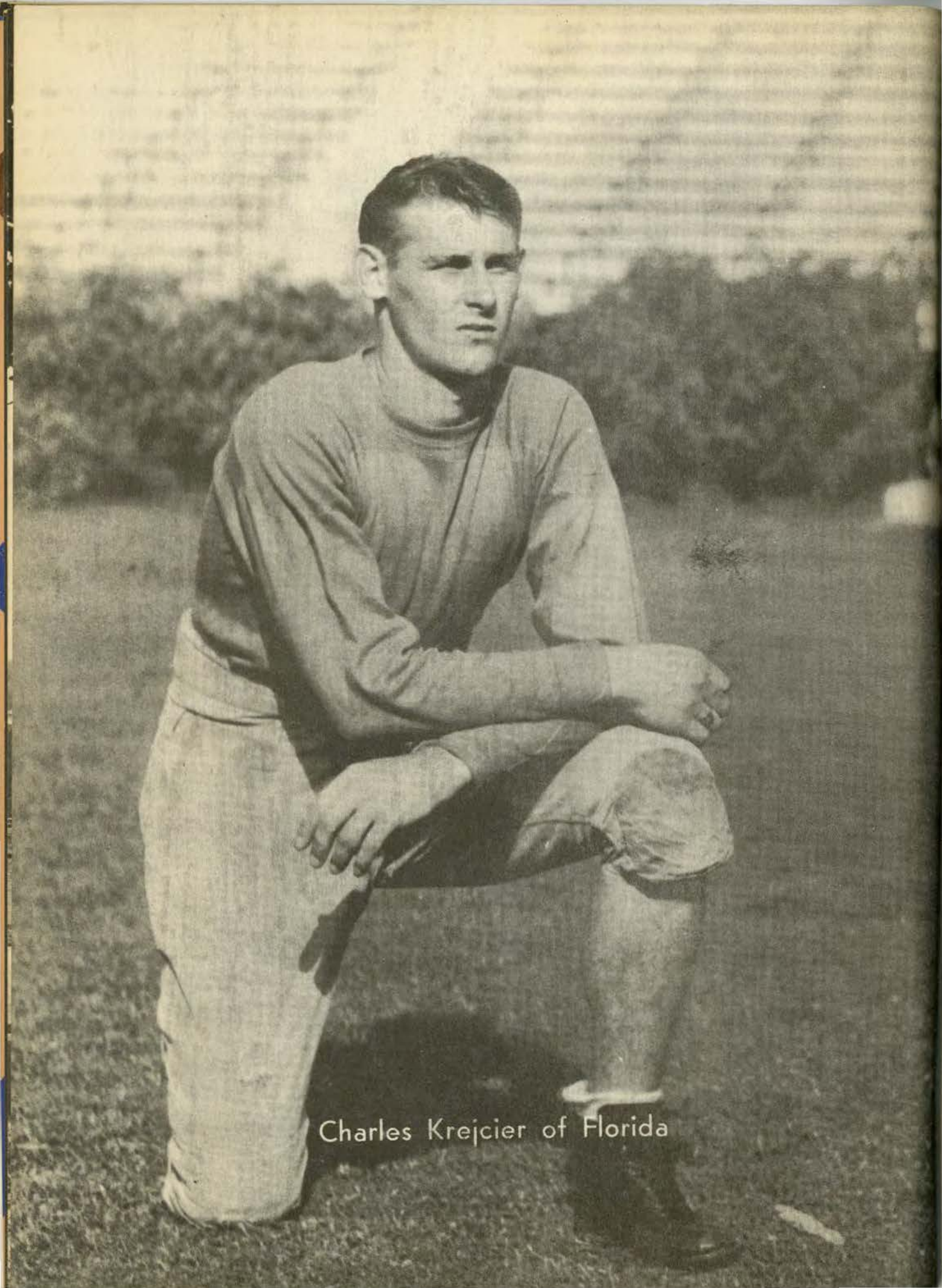
College Drama Over Radio



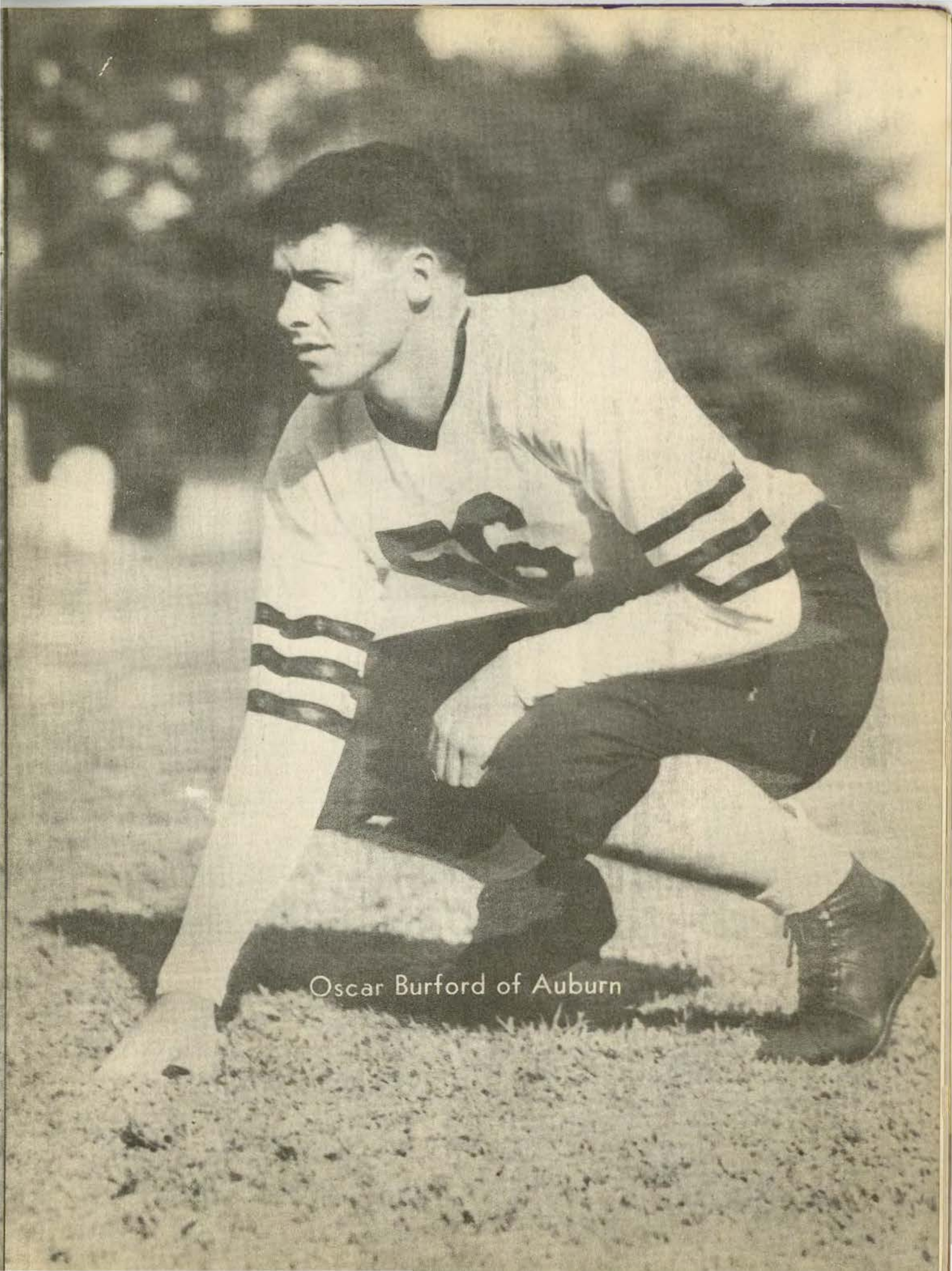
L. S. U.



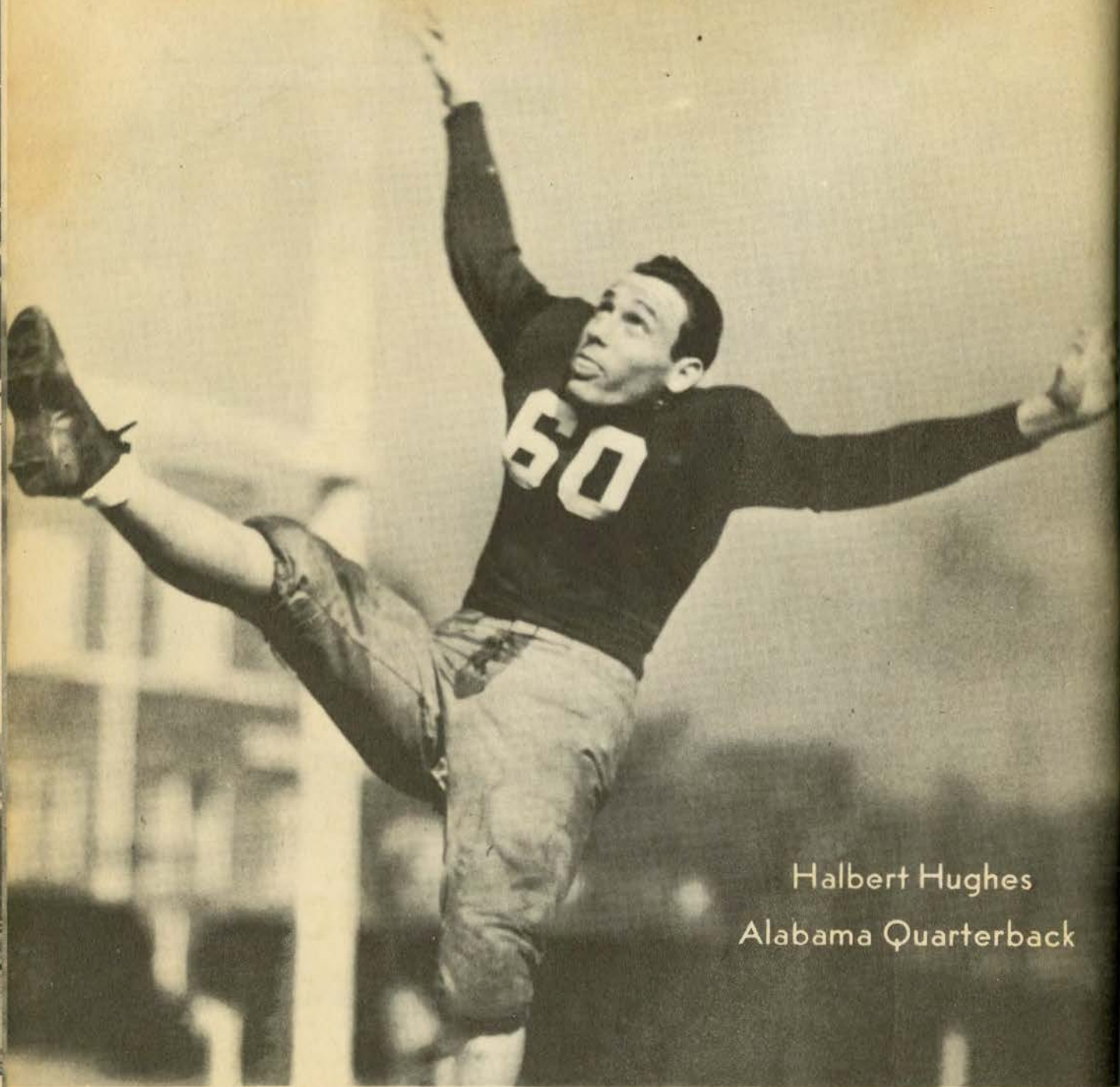
Bernie Dumas, L. S. U. End



Charles Krejciek of Florida



Oscar Burford of Auburn



Halbert Hughes
Alabama Quarterback

DEAR FOOTBALL FAN: The Campus Camera is published for your enjoyment. We hope that you have been pleased with the portrayals of campus life shown in this issue. If you have any suggestions which would make this publication more interesting, we would like to hear from you. Just write the Football Program Manager of the home team. You are seeing "All-Americans" in action on the field today! May we remind you that 7-Up is the "All-American Thirst Quencher."

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YELLOW CABS

Is there such a thing as a deliberate fumble play in football?

Suspicious spectators (usually partisans of teams which have been beaten by such a "play") and the pros say "Yes".

There's nothing in the rules against it, but whether it conforms to the true spirit of the rules is a point open to long debate.

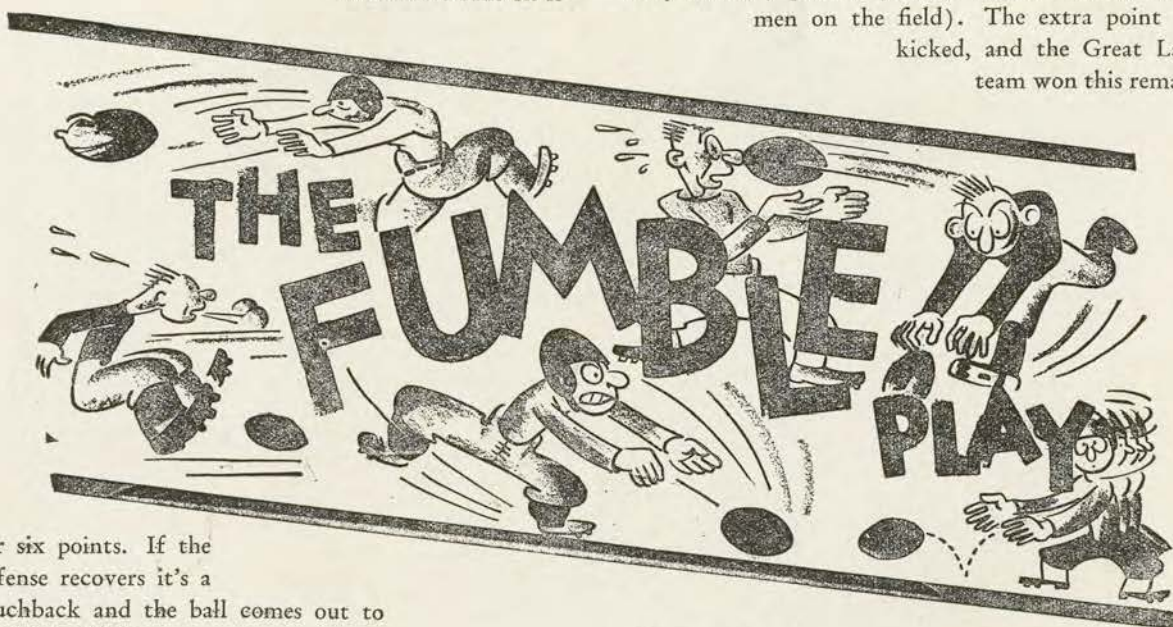
Smart professional teams have used the deliberate fumble to score a touchdown and the suspicion is growing that maybe the amateurs aren't so far behind!

A goal-line fumble is easy enough to manage. A half-back starts for the goal line, but is stopped hard. The ball squirts out of his arms, in a goalward direction; an alert team mate falls on it

Ingram, later coach at Navy and California, carried the ball on a weak side play from the seven yard line, after Navy had marched 83 yards.

As he approached the goal line, the ball squirted out of his arms and was captured on the fly by Erickson, of the Great Lakes team, later a star with Washington and Jefferson. The startled Erickson hesitated, then took out down the field. It looked like a sure touchdown.

But as Erickson was passing the Navy bench, one of the weirdest plays in football occurred. Bill Saunders, a substitute, leaped from the bench and tackled Erickson! Pandemonium broke loose! The superintendent of the Academy stepped on the field and awarded the touchdown to the Training Station (although technically the only possible penalty was for having twelve men on the field). The extra point was kicked, and the Great Lakes team won this remark-



for six points. If the defense recovers it's a touchback and the ball comes out to the 20-yard line.

St. Mary's, a team that fumbled 32 times last season, is rapidly gaining a reputation—whether deserved or undeserved is a question—for goal-line fumbling. The Galloping Gaels have scored twice on Fordham in this manner, and won from California in 1934 on a similar "play". On the other hand, a goal-line fumble against U. C. L. A. in 1935 cost them a touchdown when the Bruins recovered for a touchback. Princeton beat Navy in 1933 on a "forward fumble" by Spoffard, and Army scored on Harvard in the same way in 1931.

A historic "forward fumble" that backfired occurred in 1918 when Navy and the Great Lakes Naval Training Station team met in New York for the mythical championship of the United States. Navy, with one of the greatest teams in the history of the Academy, was leading 6 to 0, and was apparently driving for another touchdown in the fourth quarter. "Navy Bill"

able game, 7 to 6.

The so-called "fumble" rule of 1929 has removed some of the stigma originally attached to loose handling of the ball. The natural result of this new freedom has been the lateral pass, the shovel pass, and other "basketball maneuvers" that have come into widespread use in the past few years. These are perfectly legal, and so is a fumble; whether a deliberate fumble is ethical is another question entirely.

The fumbling team has everything to gain and nothing much to lose, particularly if the fumble "occurs" on fourth down. A touchdown, the rules say, may be made by *legally recovering the ball on the goal line or in the end zone*. Among the ways in which a touchback is made, according to the rules, is when the ball is declared dead in the possession of one of the defenders behind his own goal line, provided the impetus which sent it to or across the goal line was provided by an opponent.

Graduate Shirt Styles As Set by the Undergraduate



This season's
trend is to whites
and stripes.

•

The Three most
popular styles in
Tulane Shirts.

"All-American"
Comfort-plus.

"Touch Down"
Collegiate
fashioning.

"Green Wave"
Freshman's
special.

•

*Be Smartly Styled and Always Comfortable
in—*

TULANE SHIRTS

O'Shea...

A name synonymous with the best in athletic knitted goods from Coast to Coast. Tulane's Green Wave and every other leading institution uses O'Shea goods.

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to WEAR to the GAME?

We Supply Flowers for Campus Occasions

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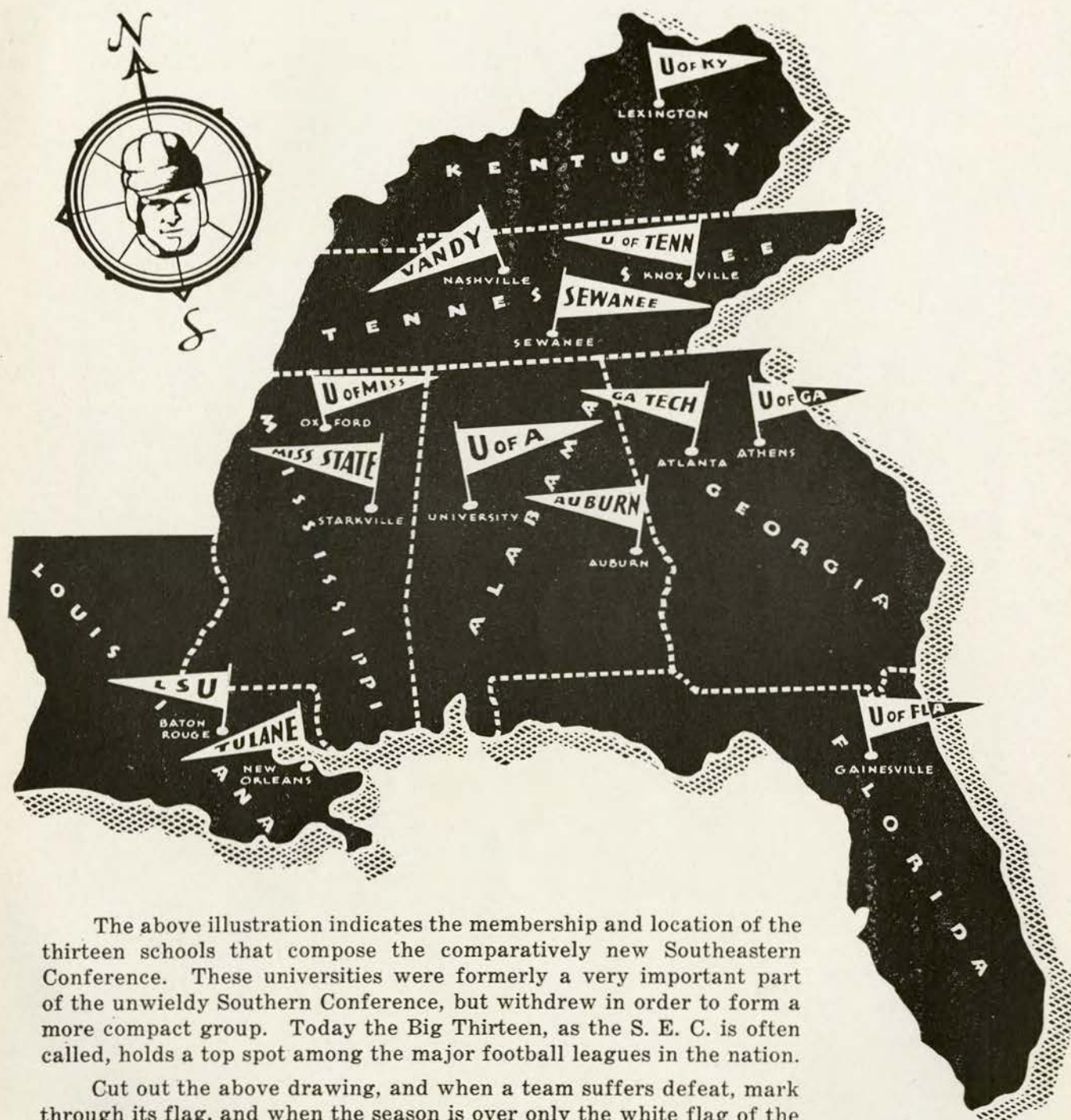
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*Just Five Blocks up Willow Street from
the Stadium*

*Tickets For
All Tulane Home Games
Now On Sale*

Tulane Football Ticket Office
221 Baronne Street
Phone MAGnolia 5410

The Southeastern Conference



The above illustration indicates the membership and location of the thirteen schools that compose the comparatively new Southeastern Conference. These universities were formerly a very important part of the unwieldy Southern Conference, but withdrew in order to form a more compact group. Today the Big Thirteen, as the S. E. C. is often called, holds a top spot among the major football leagues in the nation.

Cut out the above drawing, and when a team suffers defeat, mark through its flag, and when the season is over only the white flag of the undefeated teams will remain — if any team goes through without a reverse this year.

Time Out

(Continued from page 11)

A colored woman who was rather fleshy asked her mistress for a dainty white silk dress (which had been discarded) to wear to a big wedding.

"Why, Mandy, you couldn't wear that dress, I am sure, for it is small and you are very heavy."

The servant started to turn away dejectedly, but brightened suddenly and looked hopefully at her mistress with the plea: "Yassum, Missy Caroline, Ah knows de dress is small an' Ah's awful fleshy, but Ah gives!"

• • •

Native (to shop assistant): "Miss, I want a good watch. The one I got is no good. Sometimes he loses and sometimes he wins."

• • •

For Sale—Strictly fresh eggs, 35 cents doz.; call at Hall's Antique & Gift Shop.

• • •

He was showing a friend around his ultra-modern house.

"There are lots of points about it that I like," said the candid friend, "and there are some that I do not understand. Why, for instance, the round hole in the front door?"

"Oh, that's for circular letters."

On his tour of an English district, an inspector of city high schools came before a class of girls. He wrote on the blackboard "LXXX." Then, peering over at a good-looking girl in the first row, he said:

"Young lady, I'd like to have you tell me what that means."

"Love and Kisses," the good-looking girl replied.

• • •

"That man wants me to lend him some money. Do you know anything about him?"

"I know him as well as I know you. Don't lend him a cent, old man."

• • •

Grocer: "There's plenty of iron in these raisins."

Customer: "Then I'll take something else—I'm careful of my teeth."

• • •

"Anne," said the mistress of the house, "I notice you have been taking our empty grapefruit skins home with you. What do you do with them?"

The negro maid looked up at the mistress with a sheepish grin.

"Yes, Ma'am," she admitted, "I've been carrying 'em home, I think they make my garbage can look so stylish."

Tulane Green Wave 1937

Varsity Football Schedule

—SEPTEMBER 25—

TULANE 7; CLEMSON 0

—OCTOBER 4—

TULANE 0; AUBURN 0

—OCTOBER 9—

TULANE 84; MISS. COLLEGE 0

—OCTOBER 16—

TULANE 7; COLGATE 6

—OCTOBER 23—

TULANE 0; NORTH CAROLINA 13

—OCTOBER 30—

TULANE 14; OLE MISS 7

—NOVEMBER 6

TULANE 6; ALABAMA 9

—NOVEMBER 13—

TULANE 6; GEORGIA 7

—NOVEMBER 20—

Sewanee - - - - - New Orleans

—NOVEMBER 27—

Louisiana State U. - - - New Orleans



And He Learned
about *FRESHNESS*
from Her!



Copr., 1937, P. Lorillard Co., Inc.

**PRIZE CROP TOBACCOS MAKE THEM DOUBLE-MELLOW
2 JACKETS OF "CELLOPHANE" KEEP THEM FACTORY-FRESH**



1937 TULANE GREEN WAVE

FIRST ROW, Left to Right—Bill Flowers, h. b.; Ralph Wenzel, t.; Emanuel DeFraitcs, e.; Bill Kirchem, t.; Leonard Sauer, f. b.; Co-Captain Normal Hall, g.; Co-Captain Norman Buckner, g.; Carl Goll, g.; Bill "Dub" Mattis, h. b.; Mack Avants, t.; Miller Upton, t.; Warren Brunner, h. b. SECOND ROW—Bill Payne, h. b.; Henry Flower, c.; Al Gorman, c.; Kurt Oelschlager, e.; Carl Dailey, g.; Cy Hickey, g.; Monette Butler, f. b.; Stan Nyhan, q. b.; Duke Marmillion, h. b.; George Manteris, h. b.; John Dirmann, e. THIRD ROW—John Andrews, f. b.; Ralph Bond, q. b.; Porter Tull, c.; Elson Goodell, e.; Cecil Henley, g.; Bernie Smith, c.; Ned Richardson, q. b.; Philo Smith, h. b.; Tom O'Boyle, g.; Don Overdyke, q. b. TOP ROW—Bob Dexheimer, h. b.; Buddy Banker, h. b.; Pete Dalovisio, e.; Phil Jahncke, g.; Paul Krueger, q. b.; Ray Miller, t.; Dick Corales, h. b.; Millard White, t.; Dan Watermeier, g. MISSING FROM PICTURE—Jerry Friedrichs and Pete Golomb, ends.

TULANE ROSTER

No.	PLAYER—	HOME TOWN—	Position	Wt.	Year On Team
5	Painter, Steven	New Orleans	QB	160	1
8	Corales, Richard	New Orleans	E	185	1
9	Stern, Morris	New Orleans	T	183	1
24	Brunner, Warren	New Orleans	HB	180	2
35	Dalovisio, Pete	Lake Charles, La.	E	180	3
38	Banker, Buddy	Lake Charles, La.	HB	169	1
39	Richardson, Ned	Ponchatoula, La.	QB	170	1
40	Overdyke, Don	Shreveport, La.	QB	169	1
41	Andrews, John	New Orleans	FB	196	3
42	Watermier, Dan	New Orleans	G	190	3
43	Butler, Monette	Oak Grove, La.	FB	180	1
44	Krueger, Paul	Gary, Ind.	QB	173	1
45	Moreau, James	New Orleans	E	162	3
46	Smith, Bernie	Clarksdale, Miss.	C	200	1
47	Flowers, Bill	Big Spring, Texas	HB	175	3
48	Manteris, George	Monroe, La.	HB	160	3
49	Mattis, Bill "Dub"	Oak Grove, La.	HB	184	2
50	Nyhan, Stanley	Waterloo, Iowa	QB	175	1
51	Sauer, Leonard	Kildare, Okla.	FB	182	1
52	Dirmann, John	New Orleans	E	171	3
53	Jahncke, Phil	New Orleans	G	178	1
54	Smith, Philo	Shelbyville, Ky.	HB	178	1
55	Oelschlager, Kurt	Oshkosh, Wisc.	E	183	1
56	Bond, Ralph	New Orleans	QB	180	2
57	Payne, William	Winterville, Miss.	HB	175	2
58	Marmillion, Norman	Ponchatoula, La.	HB	170	1
59	Henley, Cecil	Rosedale, Miss.	G	185	2
60	Tull, Porter	New Orleans	C	173	2
61	Ott, Tate	Osyka, Miss.	FB	177	1
62	Goldman, Corneal	Waterproof, La.	G	181	1
63	Goodell, Elson	Independence, Kans.	E	175	2
64	Hickey, "Cy"	New Orleans	G	186	1
65	Goll, Carl	New Orleans	G	196	3
66	Flower, Henry	New Orleans	C	182	1
67	Gorman, Albert	New Orleans	C	205	2
68	Buckner, Norman (Co-Capt.)	Marshall, Texas	G	195	3
69	Hall, Normal (Co-Capt.)	Sweetwater, Texas	G	190	3
70	Avants, Mack	Baton Rouge, La.	T	211	3
71	Friedrichs, Jerry	New Orleans	E	195	3
72	Upton, Miller	New Orleans	T	210	2
73	DeFraitas, Emanuel	New Orleans	E	185	1
74	Wenzel, Ralph	Tucker, Ark.	E	208	1
75	Dalley, Carl	Balboa, Panama	E	184	2
76	White, Millard	Arkansas City, Kans.	T	207	1
77	O'Boyle, Tom	Gary, Ind.	G	210	1
78	Golomb, Pete	Oshkosh, Wisc.	E	200	1
79	Miller, Ray	New Orleans	T	209	2
80	Benedict, Calvin	New Orleans	QB	160	3
81	Dexheimer, Bob	Abbeville, La.	HB	169	3
83	Payne, H.	Winterville, Miss.	HB	160	2
96	Kirchem, Bill	New Orleans	T	215	1

SEWANEE ROSTER

1	Gillespie, Frank	San Antonio, Texas	B	154	3
2	Cravens, Ruddy	Sewanee, Tenn.	B	147	3
4	Cochrane, William	Webb City, Mo.	B	165	2
5	Jackson, M. F.	Sewanee, Tenn.	B	165	3
7	Holmes, John	Jacksonville, Fla.	E	168	1
8	Guerry, Alex	Chattanooga, Tenn.	B	160	1
10	Hagler, J. B.	Lenoir City, Tenn.	B	170	1
11	Whitley, Jack	Dallas, Texas	E	168	2
12	Higgins, Walter	Birmingham, Ala.	B	172	1
13	Colston, George	Winchester, Tenn.	E	170	1
14	Keiser, Sugg	Union City, Tenn.	E	180	2
15	Phillips, Ralph	Eupora, Miss.	G	193	2
16	Whittington, Arthur	Birmingham, Ala.	C	180	1
17	Schuessler, Carl	Columbus, Georgia	G	165	3
18	Dennis, James	San Antonio, Texas	E	170	1
19	Phillips, T. T.	Jacksonville, Fla.	C	171	3
20	Stanphill, Dexter	Cotton Plant, Miss.	B	174	2
21	Crozier, Houston	Columbia, Tenn.	C	185	2
22	Brawley, Hiram	Chester, S. C.	E	181	1
23	Fowlkes, Preston	Fort Davis, Texas	T	190	1
24	Laws, Stanley	Sturgis, Michigan	B	194	1
25	Hall, Morgan	Greenville, Miss.	G	181	1
26	Newton, James	Glendora, Miss.	T	193	2
27	Worman, Walter	Dayton, Ohio	B	191	1
28	Thomas, James	Selma, Alabama	B	175	1
29	Smith, Eugene	Lakeland, Fla.	T	195	1
30	Frazier, Joe	Millbrook, Alabama	T	191	1
50	Lasater, James	Monteagle, Tenn.	T	265	2

THE *New* RULES THIS SEASON



We particularly want you to meet Madame Bertrand, the new manager of our new millinery department. She will be delighted to discuss your every millinery desire.

Fashion rules for Fall are very easy to follow. If you like to be sure of yourself see the new millinery in Godchaux's . . . whether you want French originals, studio copies, young sporty hats, styles extreme or conservative you'll find your hat at Godchaux's.

The two hats illustrated are exactly right for football games and are \$5.00.

SHOES BY WALK-OVER

You'll go head over heels in love with the new style we're sponsoring, Half Hite Heels by Walk-Over. Here are heels low enough for dashing about in comfort and at the same time they are definitely high style. Delightfully new models in luxurious soft suède . . . all at attractive prices.

Be comfortable as well as correct
in shoes by Walk-Over



GODCHAUX'S HAS THE CLOTHES

GRANDSTAND QUARTERBACKS

are wearing

CAVALIER SUITS

If you are not wearing a new Cavalier suit right now you should be. Slip into one and we think you'll agree with us because Cavalier features the new plaid patterns and the new drape **\$39.75** and regular models. The price is only.

and the

Mystery Hat

What will happen to your hat if it suddenly starts to rain? If it's a Mystery Felt you needn't worry at all. For no matter how hard or how much it rains it never loses its shape and color. Here is a hat that is truly weatherproof. It's lightweight, too, and comes in the new colors and **\$5.00** models that are style right for this Fall...

the Mystery Hat comes up smiling from a soaking

Godechaux's





**See
and
Be
Seen**



at the Game . .

SEE every play of the game with field glasses. The magnifying lenses may be focused individually for clear vision.

Hook these glasses behind your ears, like spectacles, your hands free for excited gestures!..... **1.95**

Sports Shop—Third Floor

BE SEEN wearing a suit that sets you apart from the cheering crowd—makes you the well-dressed man. Maison Blanche does things in a big way—so you'll find suits in *greatest variety* here. Your type—your style—tailored to your liking—priced within your range.

THE VARSITY SHOP---
Street Floor

Maison Blanche

GREATEST STORE SOUTH

Her Singing Coach Advised A Light Smoke

**CAROLE LOMBARD^{*} PREFERS LUCKIES
BECAUSE THEY'RE EASIER ON HER THROAT**

"WHEN I had to sing in a recent picture," says Carole Lombard, "I considered giving up smoking. But my voice teacher said I needn't if I'd select a light smoke—Luckies.

"I soon found that even when singing and acting 12 hours a day, I can smoke as many Luckies as I like without the slightest throat irritation."

The reason Luckies are easy on Miss Lombard's throat is because the "Toasting" process takes out certain throat irritants found in all tobacco—even the finest.

And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the honest judgment of those who spend their lives buying, selling and handling tobacco . . . with men who know tobacco best . . .

it's Luckies—2 to 1

* Star of the new Paramount production "True Confession"

A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

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WITH TOBACCO EXPERTS...
WITH MEN WHO KNOW TOBACCO BEST

It's Luckies 2 to 1