



# Don't let 'em make you the football

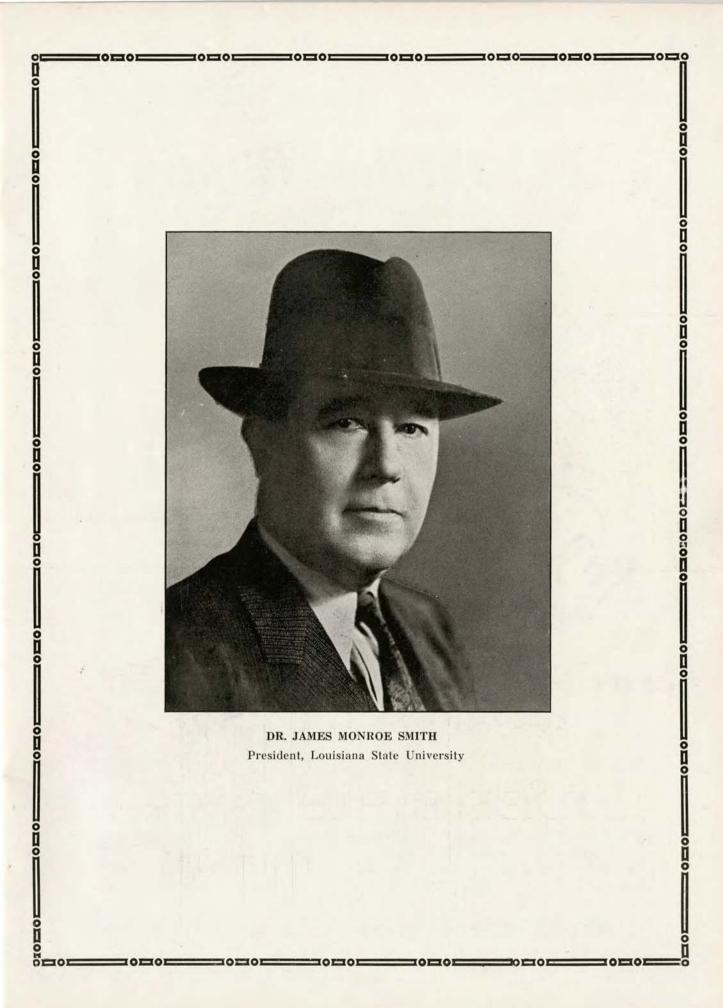
Everyday life is pretty much of a football game. Don't let 'em make you the football. When you have problems to tackle, unexpected interference to face, or rough and tumble clipping to bother you—blow the whistle on yourself for the pause that refreshes. Sparkling ice-cold Coca-Cola puts new life in the game and helps you go faster and more smoothly to your goal.



#### BATON ROUGE COCA-COLA BOTTLING CO.

"It Had to Be Good to Get Where It Is"

PHONE 700



# El Trelles Cigars

Keep

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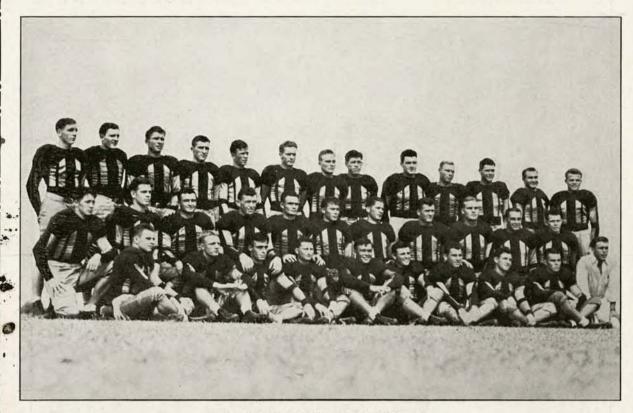
Great
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## OUBRE BROS., Inc.

**Distributors** 

BATON ROUGE, LOUISIANA





THE 1936 TIGER TEAM-33 STRONG

### **Baton Rouge Sash & Door Works**

"The Most Reliable Millwork Manufacturers In The State"

IN KEEPING WITH THE HIGH STANDARD FOR ALL THINGS ESTABLISHED BY THE LOUISIANA STATE UNIVERSITY, MILLWORK WAS FURNISHED BY US FOR THE FOLLOWING BUILDINGS:

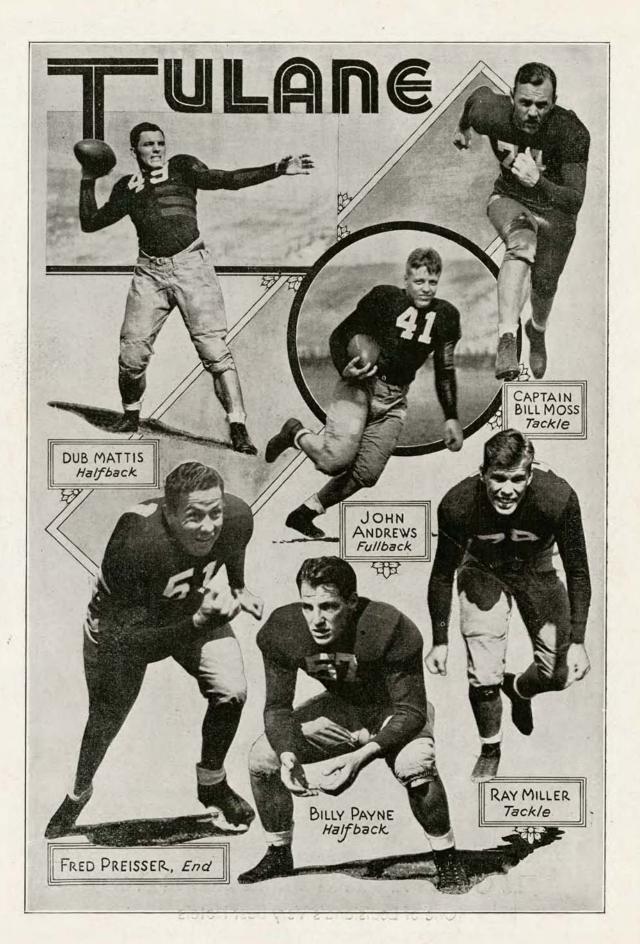
Alumni Bldg., O. K. Allen Hall, Highland Hall, Fine Arts Building, Huey P. Long Field House, Annie Boyd Hall, Animal Industry, North Stadium Dormitory, Chemistry Group, Stadium and Stadium Dormitory, Creamery, Sugar House, Hog Barns, Highway Laboratory, Hospital, Laundry, Dairy Barn, Cafeteria, D. K. E. Fraternity House, Cafeteria Manager's Residence, K. A. Fraternity House, Episcopal Center, Animal Pathology Group, LaMaison Francaise, Graduate Women's Dormitory, Addition to Field House.

IF YOU CONTEMPLATE ANY KIND OF BUILDING, WE SHALL BE GLAD TO CONSULT WITH YOU REGARDING ANYTHING IN OUR LINE



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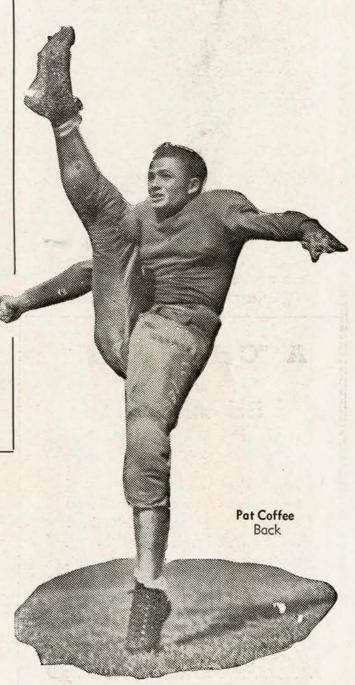


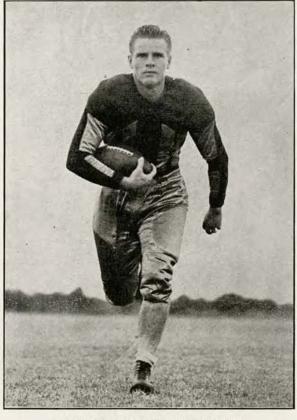
# To make a long story short . .

Last year Bernie Moore, with the aid of his able assistants, produced one of the finest football machines in the nation. This great team had power, courage, and a will to win. This is Coach Moore's second year at the helm at L. S. U. and judging from the splendid job he performed last fall, even though a number of star players will be missing, he will no doubt give L. S. U. another team equally as good as 1935's Conference Champions. We take this occasion to wish Bernie Moore, his assistant coaches and every man on the 1936 squad the best of luck and Godspeed.

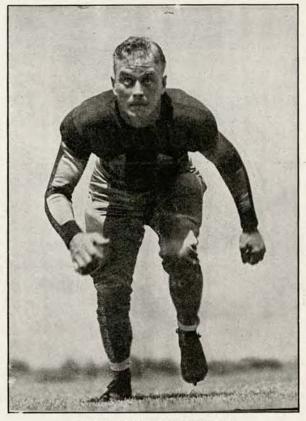
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Baton Rouge's Leading Department Store





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Since 1880 we have been "Champions of the Furniture Conference." For 55 years we've been known as dependable home furnishers. Quality, style and value . . that's what trading with Kornmeyer's means to you.

It's THRIFTY to Buy at

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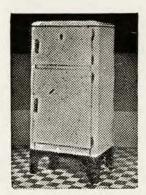
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Visitors Always Welcome



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"Babe" Godfrey



"Hank" Stovall



"Dobie" Reeves



J. B. Luker



Tom Smith



Walter Fleming



John Kent



Walter Sullivan



Jesse Fatherree



#### Winners of "MOST VALUABLE MAN" Cup are as follows:

1927	"Babe" Godfrey
1928	
	"Dobie" Reeves
1930	J. B. Luker
	Tom Smith
	Walter Fleming
	John Kent
1934	Walter Sullivan
	Jesse Fatherree
1936	????

Watch the Boys and Pick Your Choice for 1936

Cup Donated Annually By

# Roberts & Eastland

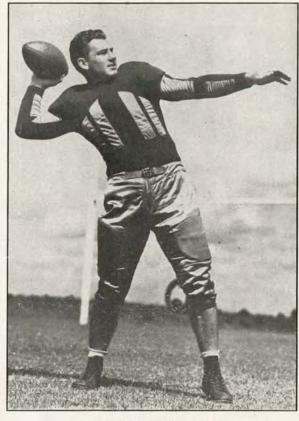
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SPORTS EQUIPMENT

-IS USED AND ENDORSED FOR TEAM USE-

And not only on the football field is GOLDSMITH Athletic Clothing and Equipment deservedly outstanding. For Baseball, Track, Basketball, Tennis, Swimming, Boxing and Golf, the GOLDSMITH line of Athletic Goods, by its durability, correctness and appearance, has won the approval of discriminating coaches, athletes and sportsmen throughout the country.

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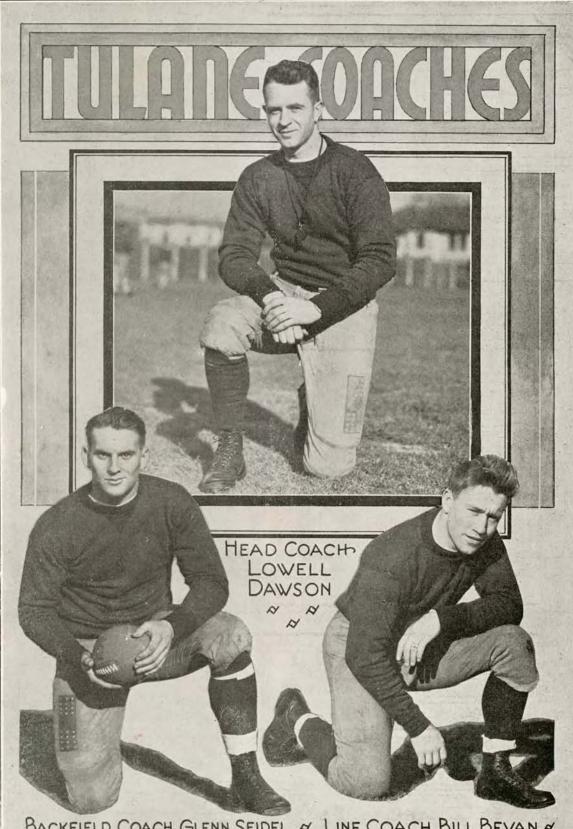
COMPLIMENTS OF

# PEOPLES LAUNDRY



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The Official Laundry for L. S. U.



BACKFIELD COACH GLENN SEIDEL & LINE COACH BILL BEVAN &

# A Tribute to Football

#### ROSTER

Tulane vs. L. S. U.

#### Tulane

1 Johnson, B., h 58 Ott, q 3 Brechtel, e 59 Henley, g 60 Tull, c 5 Overdyke, h 61 Bryan, h 8 Eddy, t 62 Graham, f 9 Bertucci, h 24 Brunner, h 63 Goodell, e 32 Jones, g 64 Hickey, g 65 Goll, g 35 Dalovisio, e 66 Loftin, f 38 Banker, h 39 Richardson, q 67 Gorman, c 40 Payne, T., h 69 Hall, g 41 Andrews, f 42 Watermeier, g 70 Avants, c 43 Johnson, D., h 71 Friedrichs, e 44 Schneidau, e 72 Upton, t 73 Shattles, t 45 Moreau, q 74 Moss, t 46 Smith, t 47 Flowers, h 75 Dailey, e 76 Pace, t 48 LaRocca, e 77 McGrath, g 49 Mattis, h 78 Nussbaum, t 50 Odom, h 51 Preisser, e 79 Miller, t 52 Dirmann, e 80 Benedict, q 81 Dexheimer, h 53 Evans, g 54 Gamble, e 83 Payne, H., h 55 Smither, g 86 Jaubert, t 56 Bond, q 96 Kirchem, t

57 Payne, W., h

	L. S. U.
10 Carroll, t	39 Myers, b
11 Wright, e	40 Chinn, t
12 Darling, e	41 Walker, b
14 Harrist, t	42 Booth, b
15 Gormley, J., e	43 Mihalich, e
16 Reed, b	44 Stewart, c
17 Lester, t	45 Staples, b
18 Myrick, e	46 Campbell, g
19 May, b	47 Rohm, b
20 Williamson, c	48 Larsen, b
21 Strange, t	50 Morton, b
22 Matlock, t	51 Knight, c
23 Coffee, b	54 Westbrook, b
24 Tinsley, G., e	56 Friend, t
25 Farmer, t	57 Schiller, e
26 Gormley, R., c	58 Johnson, b
27 Ferguson, t	60 Baur, e
28 Pheobus, t	63 Tinsley, e
29 Warmbrod, c	66 Milner, b
30 Clark, g	72 Anderson, b
31 Gatto, g	73 Clasen, g
32 Baldwin, g	74 Baten, e
35 Smith, g	82 Leisk, g
37 Dumas, e	88 Lemak, b

38 Crass, b

### by Grantland Rice

Blocking backs and interference— Fifty thousand wild adherents -Tackle thrusts and headlong clashes, Two yard bucks and dizzy dashes, Spiral punts and forward passes, Run the end and hit the line, Driving on by leg and spine, Head and shoulder, heart and soul, Till you fall across the goal.

#### Probable Lineups

Tulane vs. L. S. U.

	Tulane	POSITION	L. S. U.
44	Schneidau	L. E.	Tinsley 24
74	Moss	L. T.	Strange 21
		L. G.	
		Center	
		R. G.	
		R. T.	
51	Preisser	R. E.	Dumas 37
66	Leftin	Q. B.	May 19
61	Bryan	L. H.	Milner 66
		R. H.	
41	Andrews	F. B.	Morton 50

#### **OFFICIALS**

Referee	Viner (Missouri)
Umpire	Perry (Auburn)
Head Linesman	Severence (Oberlin)
Field Judge	Striegel (Tenn)

nd another all-star

Chesterfield

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MIDNITE SHOW TONITE 11:30 P. M.



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Pure Water - - Soft Water

Always Out in Front!

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for College

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First in Style and Quality and always Low in Price
—You'll find the Shoe you're looking for here—



Braun-Kidd Shoe Co.

Roumain Building

Third Street

Don't Say Bread Say HOLSUM



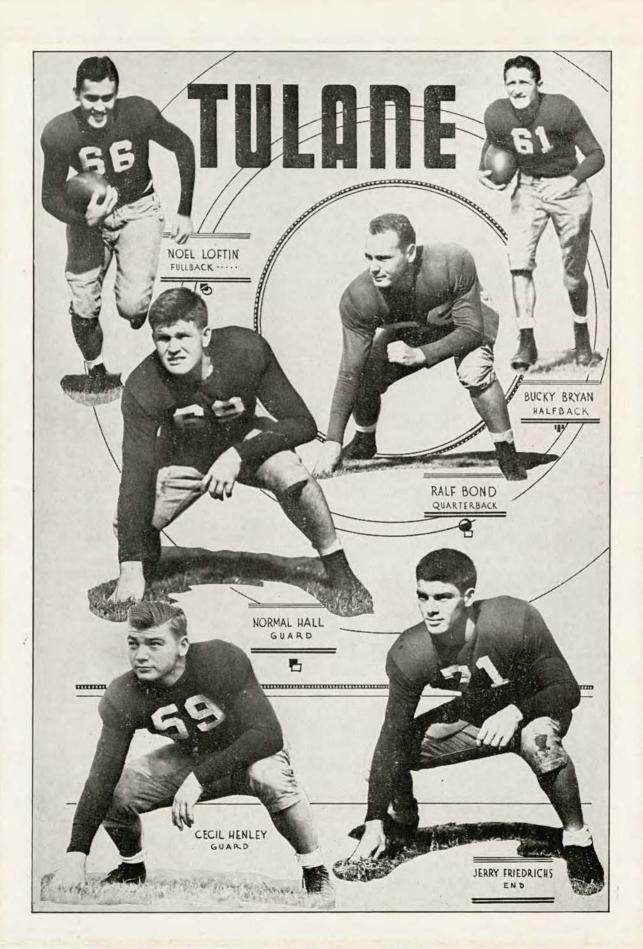
Baton Rouge Coffee Mills



"The Coffee With No Regrets"

333 N. 16th Street

Phone 2213





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Correct Design, Finest Quality Materials, Expert Craftsmanship and in addition those plus features Rawlings trademark guarantees a sure athletic equipment that has long been recognized as the standard.

Complete Equipment for

FOOTBALL — BASKETBALL — VOLLEY SOCCER — GYMNASIUM BASEBALL — SOFTBALL — TRACK TENNIS — GOLF

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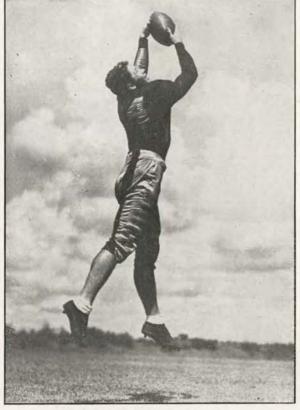
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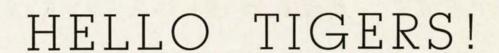


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from

The L. S. U. Band



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Hutchinson Memorial-Tulane University	New Orleans, La.
Dept. Middle American Research Tulane University	New Orleans, La.
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C. E. Byrd High School	Shreveport, La.
Lafayette High School	Lafayette, La.
Ouachita High School	Monroe, La.
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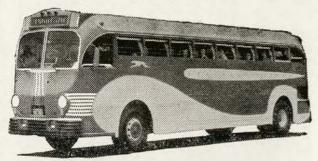
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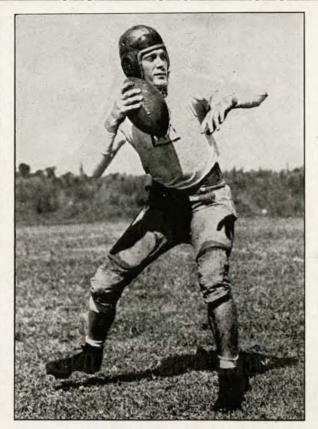
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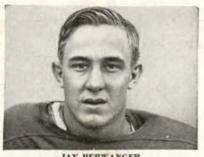


NEXT TO L. S. U.



PHONE 4700



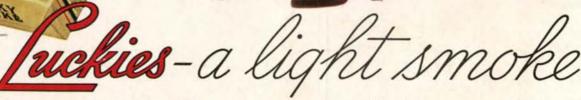


JAY BERWANGER

Chicago Halfback • Member of Grantland Rice's All-America Team for 1935 • Home: Dubuque, Iowa. THE football player of 1935 • Defeated Illinoissinglehanded in farewell appearance on Big Ten gridirons.

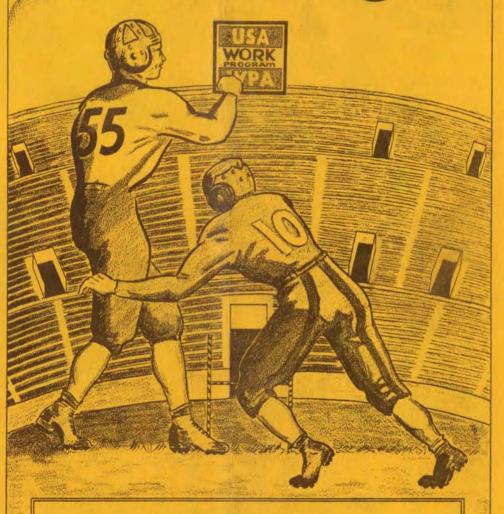
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United States Senator

GOV. DECISIE

HEARTEN HE TO PROINS

SEN. OVERTON

J.H. CRUTCHER

#### The L. S. U. Stadium

The new end-section of the L.S.U. Stadium, built under a WPA project, sponsored by the University, more than doubles the seating capacity of the stadium, and gives L.S.U. the finest horseshoe stadium in the South. It is the second major addition to the structure in recent years, two sections having been added to the side-stands in 1932.

More than 800 WPA workmen and several hundred University employees have labored on the new unit since work began in May, and the efficiency of their workmanship is attested to by the fact that all seats are available for the L.S.U.-Tulane game, despite the fact that original schedules called for the structure to be completed in March of 1937.

The new section, which will house more than 1,200 students in model dormitory rooms on five floors within the structure, was erected at a cost of more than \$700,000. WPA workmen contributed 285,903 man-hours up to the time of the L.S.U.-Tulane game, with the University workmen totalling 119,355 man-hours. The efficiency of the operation has been greatly due to the fine cooperation between the WPA and the University, and to the fact that the sponsors willingly and generously met every obligation which properly fell upon them.

There are 61 rows of seats in the great horseshoe section, providing reserved space for more than 22,000 spectators. The great structure stands 80 feet and nine inches high, with the outside wall measuring 834 feet and six inches. All available space within the structure has been put to use, with the result that there are five floors given over to dormitory rooms and offices, with an additional floor built as a promenade deck.

Each dormitory floor provides 60 large rooms, which will be equipped to accommodate four students each. In addition, the end section will house offices and dressing rooms for the athletic department, and a gymnasium where athletes may train in bad weather.

The amount of materials used in the construction will give graphically an idea of the magnitude of the structure. Fifteen thousand three hundred cubic yards of grayel, 11,900 cubic yards of sand, and 93,500 sacks of cement were used to mix the concrete which forms the massive walls. Eight hundred thousand feet of lumber was built into forms into which the cement was poured, with 40,000 pounds of nails necessary to hold the forms together. Twelve hundred tons of reinforcing steel forms the skeleton which gives strength to the unit.

Concealed within the walls and floors of the end-section are 1,500 linear feet of water mains and 2,100 feet of sewer mains. A total of more than 83,000 pieces of hollow tile was laid by hand by WPA workmen, and carpenters cut and finished 147,400 feet of two-by-four redwood lumber to form the seats in the stadium section.

With the new end-section, the L.S.U. Stadium ranks as one of the finest such structures in the entire nation. It is an example of the hundreds of projects being carried on throughout Louisiana under the Federal Work Program, and it is a valuable permanent public improvement which will benefit the entire State. The L.S.U. stadium might well be taken as a standard of what can be accomplished through the cooperative efforts of the Works Progress Administration and the sponsoring agency, in this case the Louisiana State University.