

Boy-Cott Stag Beer

STOP BEFORE YOU BUY

Are You A Stag Beer Drinker?

IF YOU ARE, YOU ARE DRINKING SEGREGATION
DON'T DRINK SEGREGATION — FIGHT IT!!

The NAACP is Fighting it. Why don't we all Join in the fight.
80 Per Cent of us Drink Stag Beer. But how many Negro Salesmen
do they have? None.

A. S. Barboro Dist. of Stag Beer has about twenty Beer Trucks
Rolling Everyday.

We should have about Ten Negro Salesmen on some of these
Trucks.

We the Negro People of this city that Drink Stag, We must Stop
to Get Some Action.

LOOK AROUND AT THE TABLE NEXT TO YOU. WHAT
DO YOU SEE? STAG BEER. THAT S IN STAG IS FOR
SEGREGATION.

WE MUST START WITH SOMEONE TO SHOW THEM THAT
WE MEAN BUSINESS.

RAMDOWN THE WALLS

N. A. P. A.