

E +

Very Good

Television, Tomorrow's Entertainment

A few years back an unimportant medium of entertainment, television, was begun in some of our northeastern states, led by RCA Victor. The movie industry was not in the least worried, but the past year has shown how drastically movie audiences are decreasing. The cause, the now nation-wide television. In 1948, when television was introduced to New Orleans, two small rooms in the Hibernia Park housed WDSU-TV. Then, only 900 sets were in use in our city. Since then, sales of sets have increased to over 30,000 ^{here} and over 3,000,000 nationally, definitely placing television out of the "unimportant" class. The sale of sets and the demand for more and better local shows, has caused WDSU-TV to move to new, ultra-modern studios. In the new WDSU studios the large set, built expressly for television use, can be rivaled only by Hollywood's sets. Two buildings house WDSU-AM+FM, and one new building, which brings to mind a large steel

barn, houses the TV set. Over seven scenes can be built onto the cement-floored set which has surprised visitors, who make tours, ~~with~~ by its size. Television is here to stay and soon it may be the world's chief entertainment.

Kenny Toole