

TULANE UNIVERSITY



LOUISIANA STATE UNIVERSITY

November 26, 1952 • Price 25c



Your Store...

..... with a buying power that has the drive of the Tiger line—a buying-power that makes it possible to adhere to a sport's rule—playing the game fair with you in giving the finest merchandise that is offered at the least possible price!

After the Game You'll Find the Crowd
at Dalton's Green Room Soda Fountain

Complete
Department
Store

DALTON'S

Corner
of Third
and Florida



DR. JAMES M. SMITH
President L. S. U.



Eat 'Em Up Tigers!



▼

AS football helps to build character, so have our endeavors tended towards the upbuilding of our business along "character lines" by giving "quality" service in selling "quality" furniture and home furnishings.

*Our best wishes for a successful
season go to the coaches
and the Tiger
football
team*

▼



500 Main Street

Phone 235



CAPTAIN LAWRENCE (BIFF) JONES
L. S. U. Head Coach

Freeman Shoes

\$5

Edwin Clapp Shoes

\$10-\$12.50

THE COLLEGE MAN'S STORE

WELSH & LEVY

HAILS THE 1932 TIGERS

*"Hurry Up! The Game Starts in
Two Minutes"*

THE KICK-OFF . . . one of life's little thrills
that you shouldn't miss. No more than you
should miss the thrill of wearing fine clothes to
the game. Thrilled over being well-dressed . . .
who doesn't? Moreso, if he's fresh and faultlessly
attired in a

New Kuppenheimer Suit or Overcoat

Priced this Season from

\$35 to \$45

—Suits with 2 Pants

or a

W. & L. Feature Suit

—with 2 Trousers

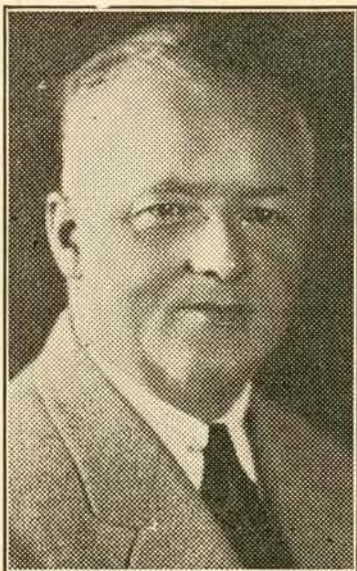
\$20 or \$29.50

Dobbs and Stetson Hats

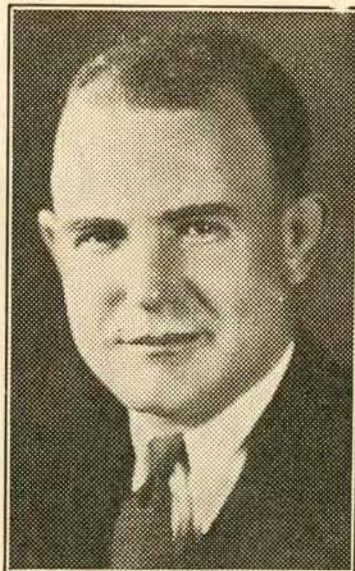
\$5 to \$10

Thompson Shoes

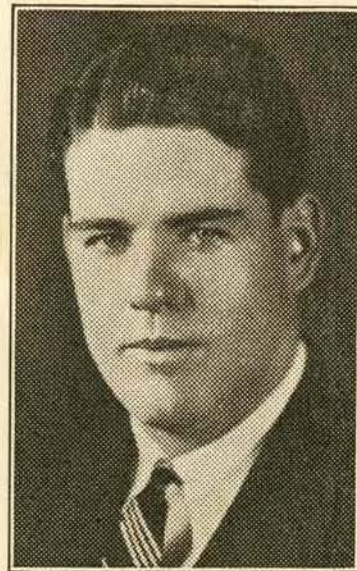
\$8.50



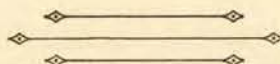
FRANK WANDLE
Trainer



BURT INGWERSON
Assistant Coach



EMERSON NELSON
Assistant Coach



BERNIE MOORE
Track Coach



BEN ENIS
Assistant Coach



PENN DICKSON
Freshman Coach

El Trelles Cigars



MILD

QUALITY

SUPERIOR

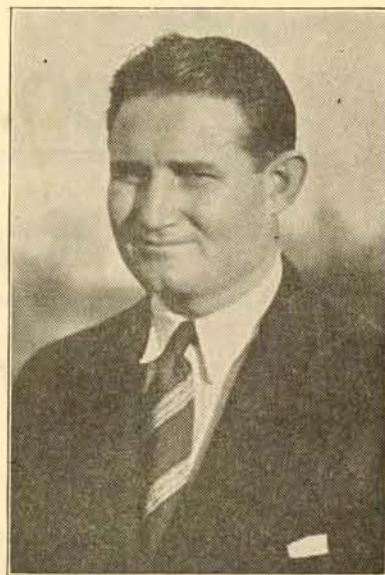
OUBRE BROS., Inc.

DISTRIBUTORS

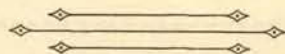
Baton Rouge, La.



DEAN JAMES F. BROUSSARD
Chairman Athletic Committee



HARRY RABENHORST
Basketball Coach



CAPT. FRANCIS BRINK
Boxing Coach



RAY MOBLEY
Alumni Secretary

Eat 'Em Up Tigers!

FARRNBACHER'S

Headquarters for College Wear

Smart
Clothes
for
University
Girls

Smart
Clothes
for
University
Boys

"MAKE OUR STORE YOUR STORE"

STANDARD PLUMBING, HEATING & SUPPLY CO., INC.

115 LAUREL STREET — PHONE 4206

Baton Rouge, Louisiana

Compliments of

Yellow Cab Company

Phone 600

TIGER TOWN DRUG STORE

TIGER TOWN SHOE SHOP

100 Per Cent for You!

TIGER TOWN BARBER SHOP

Where All of You Can Pass the Time Away

Right or Wrong —
Zizzi's Is With You!

DINING
DANCING

LOUIE'S
PEACOCK INN

ADMISSION

25c

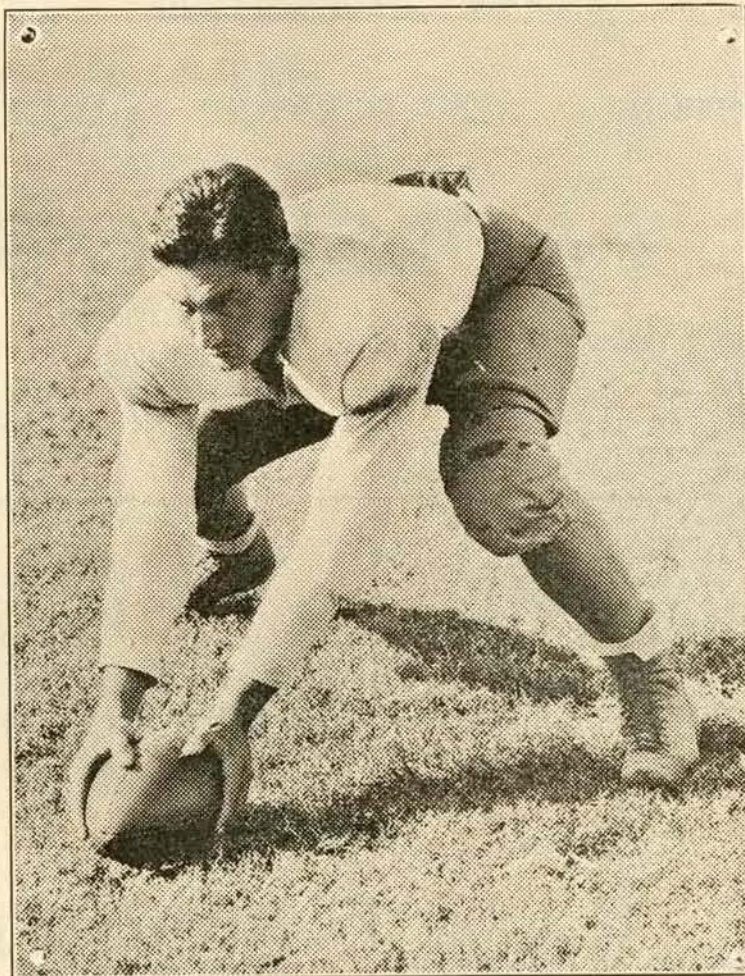
PER PERSON

Banquets - Teas
Bridge Parties
Club Dances

Famous
Southern
Chicken
Dinners

Sandwiches
Cold Drinks
Served to Your Car
Music

2515 GOVERNMENT STREET — OPPOSITE BATON ROUGE HIGH SCHOOL



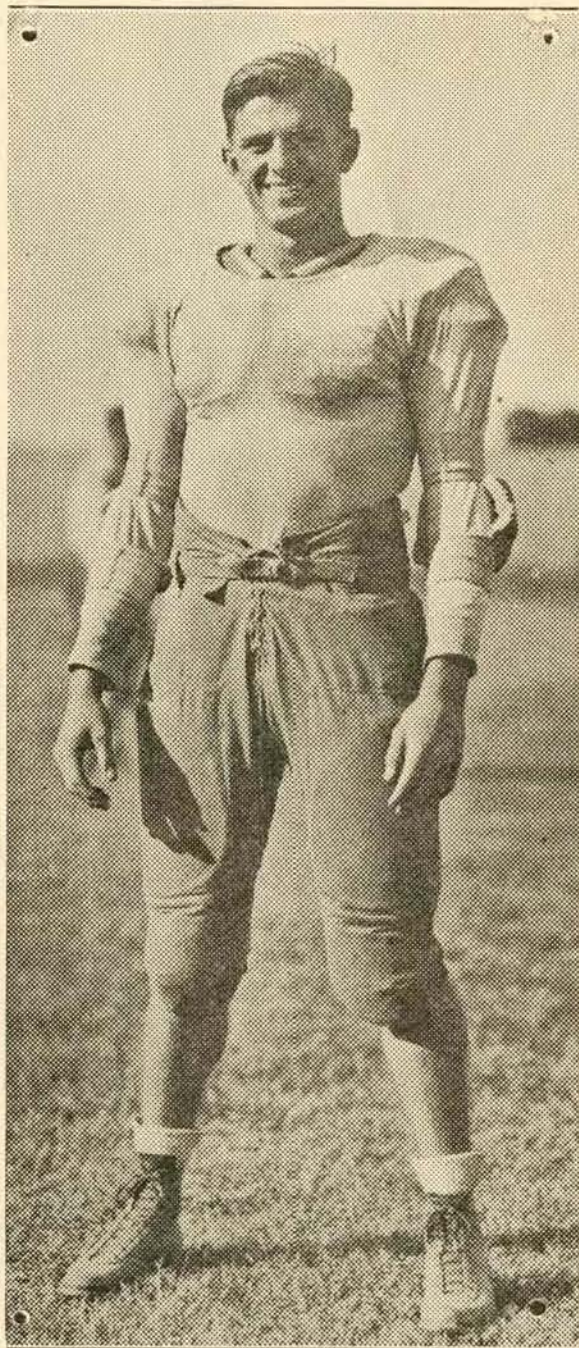
JIM MALONE

OUR OWN HOME

MAIN and NINTH STREETS

P-H-O-N-E 4000

GLADDEN-EDGERTON OIL CO.



GEORGE JUNIOR BOWMAN
Quarterback



The Chanticleer

"The Drive Inn"

EATS · DRINKS · MUSIC

2518 Government

Phone 2558

IMPERIAL MOTOR SALES CO., INC.

**CHRYSLER
AND
PLYMOUTH**

— Built Only as Chrysler Builds

Phone 329

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666 Laurel St.

BEST WISHES TO THE TEAM



Ronaldson & Puckett Co.
LIMITED

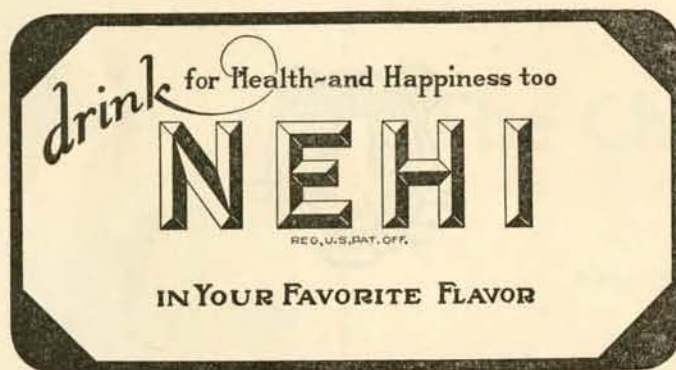
FEATURING.....



AND

DEVOE LEAD & ZINC PAINTS

*Win, Lose or Draw, We are With
You Tigers!*



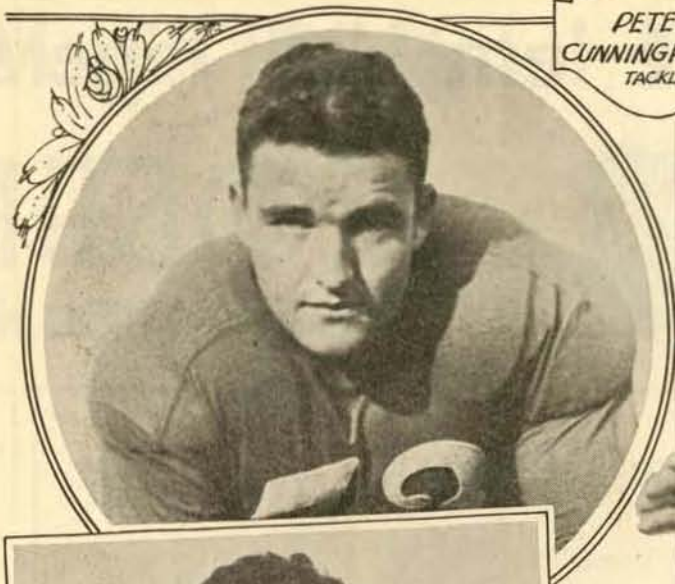
Nehi Bottling Company



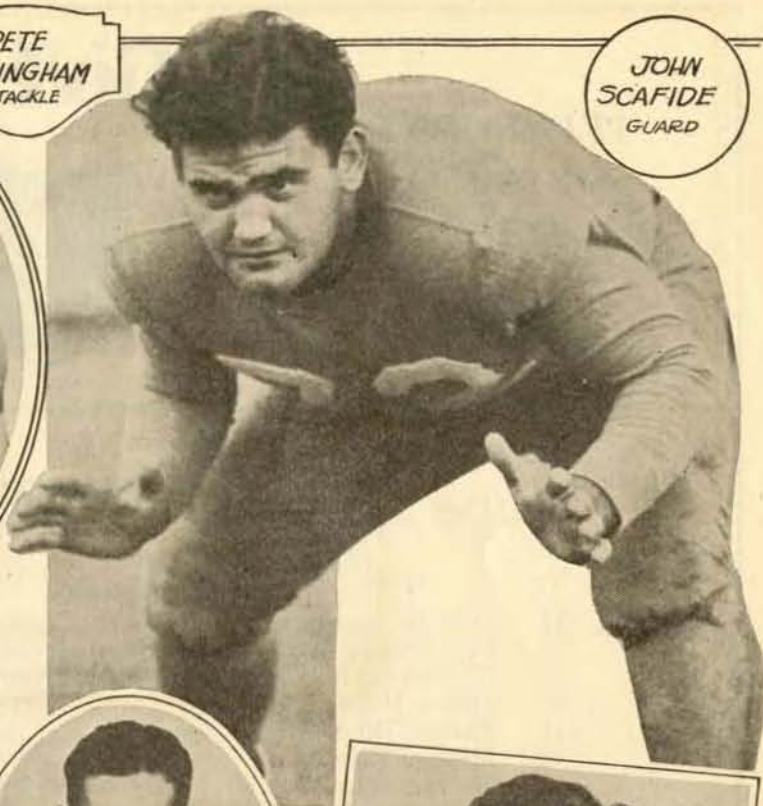
Baton Rouge Coffee Mills

333 N. 16th Street

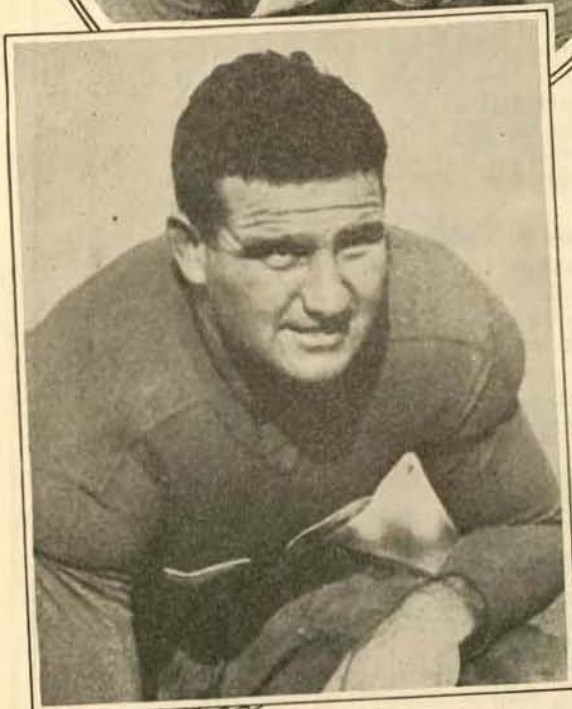
Phone 2213



PETE
CUNNINGHAM
TACKLE



JOHN
SCAFIDE
GUARD



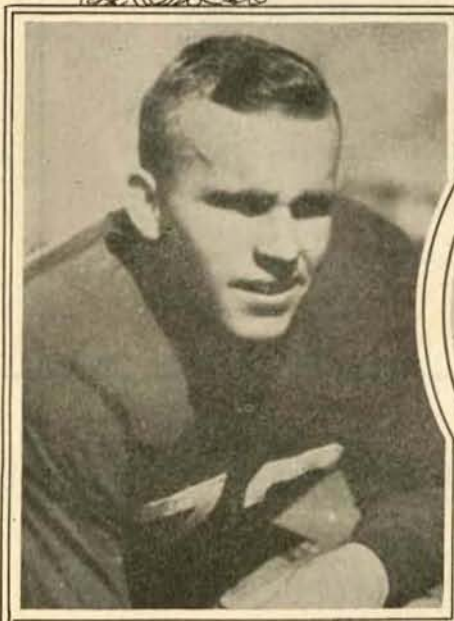
DICK
BANKSTON
TACKLE



WINNIE
LODRIGUES
CENTER



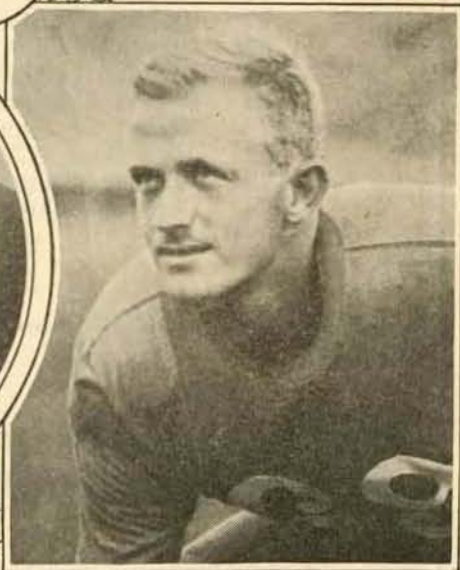
BILL
SCHROEDER
GUARD



CHARLIE CALHOUN GUARD



BOB SIMON
END



GEORGE TESSIER, TACKLE

TELEPHONE

1-1-5



Give 'em Hell Tigers, We're 100% for You



ROSENFELD'S
THE STORE YOU HEAR SO MUCH ABOUT



THIRD STREET
at MAIN



TULANE FOOTBALL SQUAD

No.	Name	Homes	Position
18	Don Zimmerman, Jr.	Lake Charles, La.	Back
39	Pete Menge	New Orleans, La.	Back
40	Charles Kyle	New Orleans, La.	End
41	James Hodgins	Shreveport, La.	Back
42	Farrel Thomas		Back
43	Milto Phillips	New Orleans, La.	End
44	George Westfeldt, Jr.	New Orleans, La.	End
45	Augustus Clarke		End
46	Joe Loftin	Baton Rouge, La.	Back
47	Claude Simons, Jr.	New Orleans, La.	Back
48	Homer Robinson		Guard
49	Will Pat Richardson	Ponchatoula, La.	Back
50	Floyd Roberts	Stigler, Okla.	Back
51	Clave E. Gill		Back
52	Francis Payne	Winterville, Miss.	Back
53	William F. Schroeder	Donaldsonville, La.	Guard
54	Winnie P. Lodrigues	Patterson, La.	Center
55	Doyless Hill	Sand Springs, Okla.	Center
56	Elson Delaune	Lockport, La.	End
57	John McDaniels	Camden, Ark.	Back
58	Louis Boasberg	New Orleans, La.	Tackle
59	John J. Read	Picayune, Miss.	Center
60	Harold Lemmon	Patterson, La.	Back
61	Gene Simon		Guard
62	George Tessier	New Orleans, La.	Guard
64	John Bruno		Back
65	Richard Hardy	New Orleans, La.	End
67	Cromwell Page		Tackle
68	Richard Bankston	Hammond, La.	Tackle
69	Robert Tessier	New Orleans, La.	Tackle
70	Robert L. Simon		End
72	John Scafide	Bay St. Louis, Miss.	Guard
73	Thomas Cunningham	Pine Bluff, Ark.	Tackle
74	Charles Calhoun	Monroe, La.	Guard

LOUISIANA STATE UNIVERSITY FOOTBALL SQUAD

No.	Name	Address	Pos.	Wt.	Varsity Letters
10	James L. Malone	Reform, Ala.	C	195	2
11	Junior W. Bagwell	Farmerville, La.	T	190	0
13	Joseph L. Brown	Gloster, Miss.	G	185	1
14	Frank E. Moore	Douglas, Ariz.	E	165	0
15	A. B. Nevills	Lake Charles, La.	T	180	1
16	Walter W. Fleming	Lake Charles, La.	E	160	2
17	Leroy Langley	Jennings, La.	B	155	1
18	Robert M. Bannister	Bogalusa, La.	T	180	1
19	Lloyd J. Stovall, Jr.	Dodson, La.	C	165	0
20	George (Gee) Mitchell	Rayville, La.	G	180	0
21	Walter Sullivan	Hazlehurst, Miss.	B	150	0
22	James Skidmore	Winchester, Tenn.	T	200	2
23	Kamiel Khoury	Lake Charles, La.	T	180	0
24	Roy M. Wilson	Bossier, La.	G	185	2
25	Finley Chesier	Malvern, La.	C	185	0
27	Bertis Yates	Haynesville, La.	B	185	0
28	Walter Sessions	Baton Rouge, La.	G	180	0
29	Lindsey Hall	Abbeville, La.	E	170	0
30	Harry Brown	Alexandria, La.	E	170	2
31	William Lobdell	Baton Rouge, La.	B	150	0
33	George Bowman	Hammond, La.	B	145	0
34	Jack Torrence	Oak Grove, La.	T	260	1
35	Niel Mixon	Amite, La.	B	170	1
36	Ray Egan	New Orleans, La.	G	170	0
37	John Kent	Tangipahoa, La.	C	185	1
40	Albert Minuet	Gramercy, La.	E	185	0
41	Joe Almokary	Oil City, La.	B	175	2
42	Claude Skidmore	Winchester, Tenn.	B	165	1
43	Willard Ryan	New Orleans, La.	E	155	0
44	Joseph Keller	Reserve, La.	B	170	2
46	Charles Harrell	Baton Rouge, La.	E	160	0
47	Dunham (Doc) Smith	Jennings, La.	B	155	0
48	Robert Vick	N. Little Rock, Ark.	T	185	0
49	Oma Bates	Gloster, Miss.	G	180	0
52	Gordon White	Alexandria, La.	B	155	0
53	Roland Brown	Monroe, La.	B	160	0
56	Russell Edmonson	Lutcher, La.	B	165	0
63	Jack Connell	Minden, La.	C	240	0
68	Ray Johnson	Electra, Tex.	E	165	0
	Landon (Blondie) Heffner	San Marino, Calif.	G	190	0

EVERYTHING FOR THE SCHOOL EXCEPT
THE TEACHER

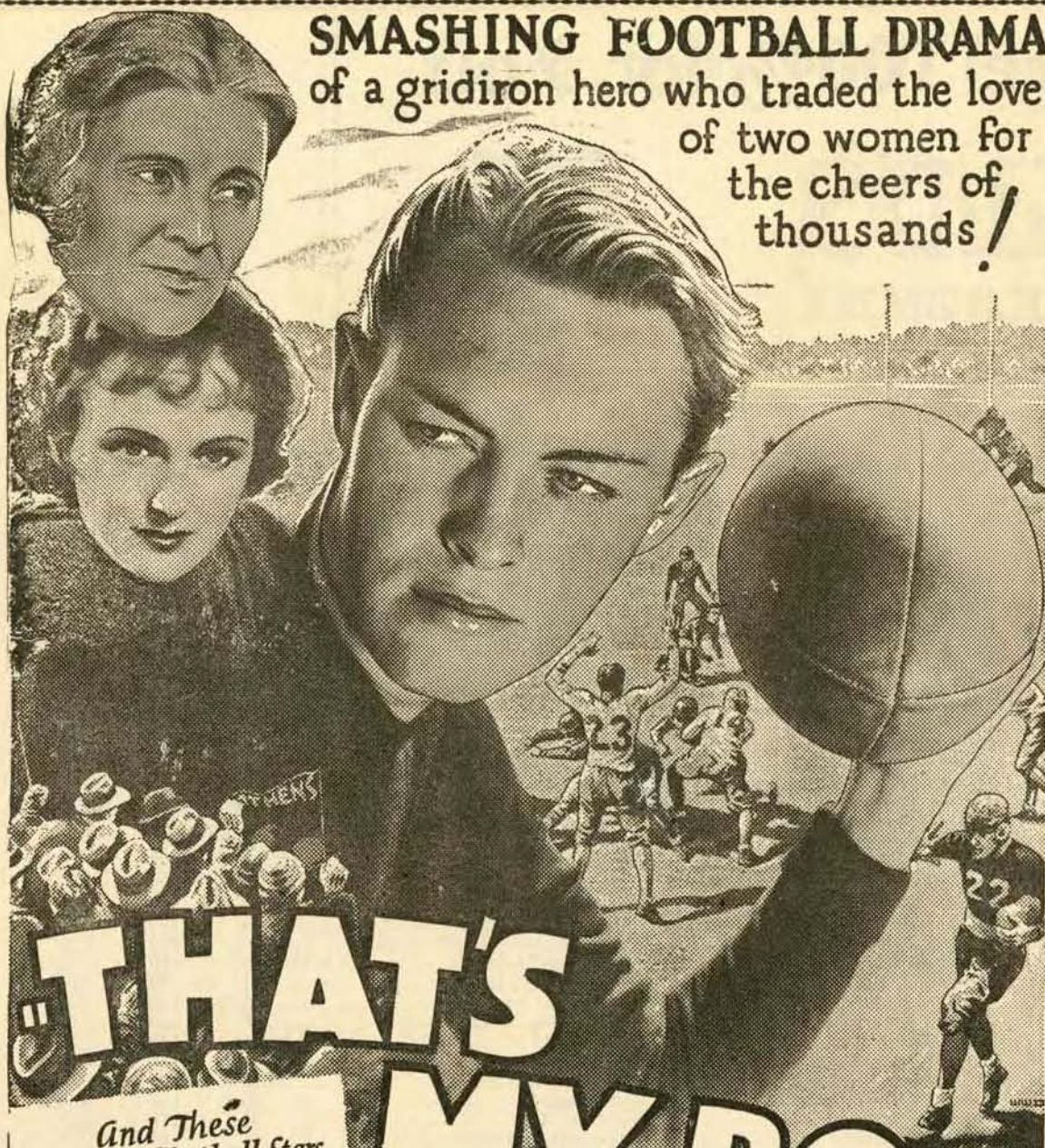
Everett School Supply Company

HEADQUARTERS FOR SPORTING GOODS

EVERYTHING FOR THE OFFICE EXCEPT
THE STENOGRAPHER



SMASHING FOOTBALL DRAMA
of a gridiron hero who traded the love
of two women for
the cheers of
thousands!



"THAT'S MY BOY"

*And These
Famous Football Stars*
RUSSELL SAUNDERS
DUTCH HENDRIAN
ERNIE PINCKERT
JIM MUSICK
GAIUS SHAVER
TAY BROWN-TOBY HUNT
ERNIE SMITH
EARL SPARLING
*Univ. of So. Cal. Football Team
1931 Champions*

with
RICHARD CROMWELL
DOROTHY JORDAN
MAE MARSH

*From the novel by Francis Wallace
Author of "Touchdown" and "Huddle"*

*Directed by
ROY WILLIAM NEILL*



A COLUMBIA PICTURE

Paramount

Home of Paramount Pictures
Third Near Convention Telephone 398

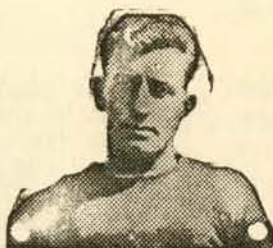
TODAY
SATURDAY, NOV. 26



"BABE" GODFREY
Winner in 1927



"HANK" STOVALL
Winner in 1928



DOBIE REEVES
Winner in 1929



J. B. LUKER
Winner in 1930



TOM SMITH
Winner in 1931

Winners of "MOST VALUABLE MAN" Cup
are as follows:

1927	"BABE" GODFREY
1928	"HANK" STOVALL
1929	DOBIE REEVES
1930	J. B. LUKER
1931	TOM SMITH
1932	?

*Watch the Boys and Pick Your Choice
for 1932*

Cup Donated Annually by

Roberts and Eastland

INCORPORATED

GENERAL INSURANCE

PERCY ROBERTS, '22 — LOWRY EASTLAND, '22

Louisiana National Bank Building

Phone 2343

The SPECIALTY STORE Inc.
Personal Management - S. I. REYMOND

SMART WEARING APPAREL FOR SMART YOUNG WOMEN

232 to 242 Third St.

Adjoining Istrouma Hotel

Baton Rouge, La.

STROUBE'S
Soda Department

"WHERE TOP QUALITY MEETS LOW PRICE"

Big Boy Ice Cream Sodas	-	.10
Malted Milks	- - -	.15
Double Egg Malted	- - -	.20
Lily Brand Ice Cream	- - -	.10
Nut or Fruit Sundaes	- - -	.15
Orangeades	- - -	.10

Sandwiches—

Ham, Tuna, Olive, Swiss	- - -	.10
Chicken Salad	- - -	.15
Sliced Chicken	- - -	.20
Combination	- - -	.20

And don't forget, we are agents for Whitman's
Chocolates, the most famous candy in America.

The Best Cinnamon Rolls
and Doughnuts in Town!

The best restaurants and hotels prefer

Hernandez
Bakery Products

High Grade Line of Cakes, Pies and Pastries

PARTY ORDERS OUR SPECIALTY

HERNANDEZ BAKERY

1622 Main Street 402 Third Street

Collegiate Service Station

OWNED and OPERATED by L. S. U. STUDENTS

Tiger Power Is Only Equaled by Our Products and Service

PHONE 5150

ONE BLOCK FROM CAMPUS

L. S. U. Barber Shop & Beauty Parlor

In Old Student Store

It's Your Team and Your Shop — Back Them!



AND DRY CLEANERS



We Try As Hard As The Tigers To Please



PHONE 4700

NEXT TO L. S. U. CAMPUS

Under
the Same
Management
Since 1900

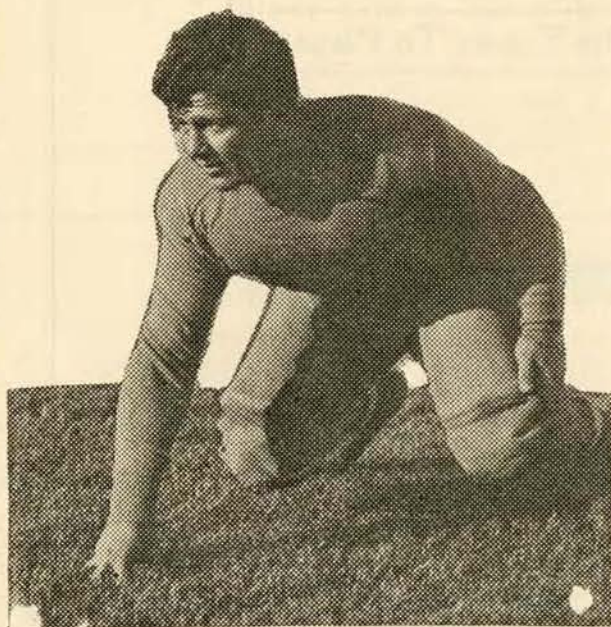
KEAN'S INC.
PHONE 4100
LAUNDRY

Dry Cleaning - Family Wash - Dyeing

EVERY BUNDLE STERILIZED



ROY WILSON
End



GEE MITCHELL
Guard

Root for the Tigers
and L. S. U.

Let's Help "Biff" Jones
on His Way to the Rose Bowl!

.....

Citizens Bank & Trust Co.

ORGANIZED JANUARY 3rd, 1930

RESOURCES OVER \$750,000.00

4% - on Savings - 4%

Baton Rouge, La.



THE CAMPUS SHOP

Where Students Dine Economically and Well

WE are prepared to serve you. Fountain Service . Regular Meals . Sandwiches . Short Orders . Confections . Tobacco.

Our policy will be to give the best food and service at the lowest prices consistent with quality. Our employes are all University Students and have had several terms of experience in the Tiger Town Cafe.

\$5.50 MEAL TICKETS FOR \$5.

Our special is our 25c Regular Dinner. Menu change every day.

Henry Strauss

OLDEST EXCLUSIVE OUTFITTERS FOR
MEN AND BOYS IN BATON ROUGE

TIGER HEADQUARTERS

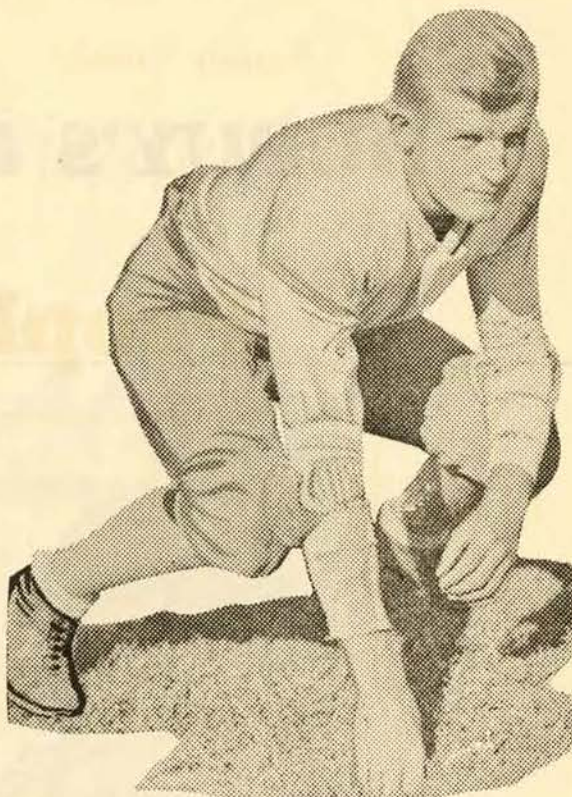
We Specialize in

Two Pants Suits

Prices 19.75, 22.50, 24.75, 29.50 and up

SATISFACTION ABSOLUTELY GUARANTEED

133 Third Street :-: Baton Rouge, La.



JOE BROWN
Guard



BOB BANNISTER
Tackle

"SAINTS"

Where TIGERS
and TIGERETTES gather

247 MAIN ST. :-: PHONE 4500

AL PENDER, Prop.

PENDER'S Recreation Room

B-I-L-L-I-A-R-D-S

Upstairs —
3rd and Convention

Baton Rouge
Louisiana

L. S. U. STUDENTS ALWAYS WELCOME

Family Finish

--

Dry Cleaning

--

Dyeing

Compliments of

People's Laundry

Incorporated

P H O N E

50

THE OFFICIAL LAUNDRY FOR L. S. U.

HELPING TO BUILD

BATON ROUGE AND VICINITY

GAS

ELECTRICITY

TRANSPORTATION

BATON ROUGE ELECTRIC CO.

327 Florida Street

PHONE
2500

REMEMBER BOTH

The L. S. U. Tigers

and

The Red & White Stores

Are Dependable

What More Could You Ask?

BUY YOUR GROCERIES FROM YOUR LOCAL DEPENDABLE MERCHANT

Ask Your Dealer for the

PELICAN
Inner Spring
MATTRESS

With the Fobafimi Pad — Sold with a Guarantee

Introductory Price
Only \$15.95

Manufactured by

Capital Bedding
Company

Baton Rouge, La.

PHONE 512

WE RENOVATE — "One Day Service"



COMPLIMENTS OF

Wm. Wolf
Bakery, Inc.

1504 Florida St.

Phone 627

**NO HOME IS COMPLETE
WITHOUT BOTTLED**



Coca-Cola
TRADE MARK REGISTERED



EVERY BOTTLE STERILIZED

EAT'EM UP TIGERS!



WE ARE FOR YOU

REMBRANDT STUDIO

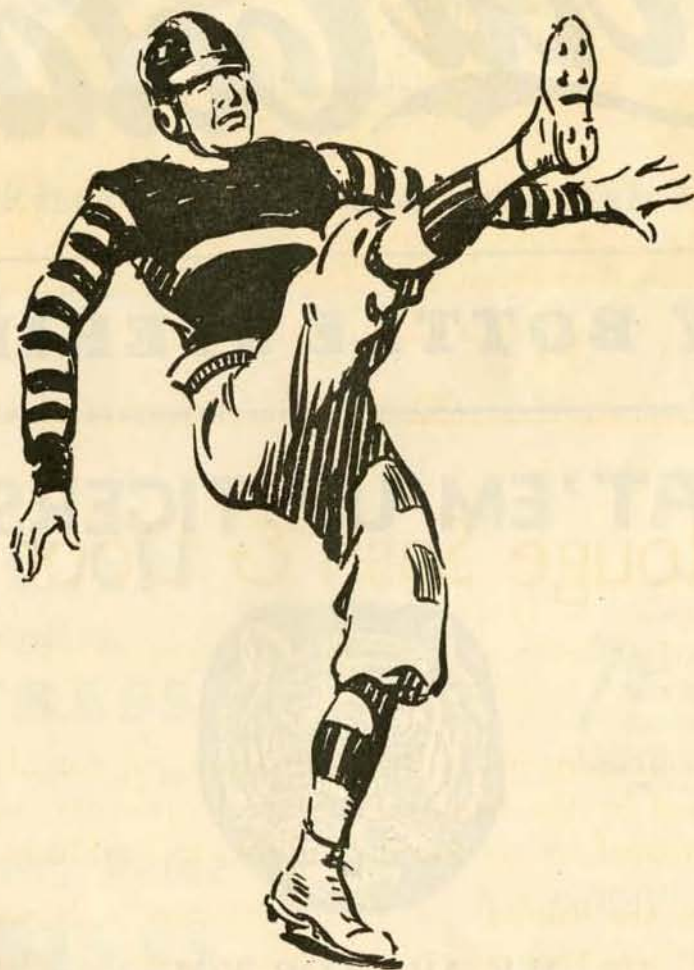
447 THIRD STREET

Specializing in Work for College Annuals

Down the Line

....of....

Spalding Equipment

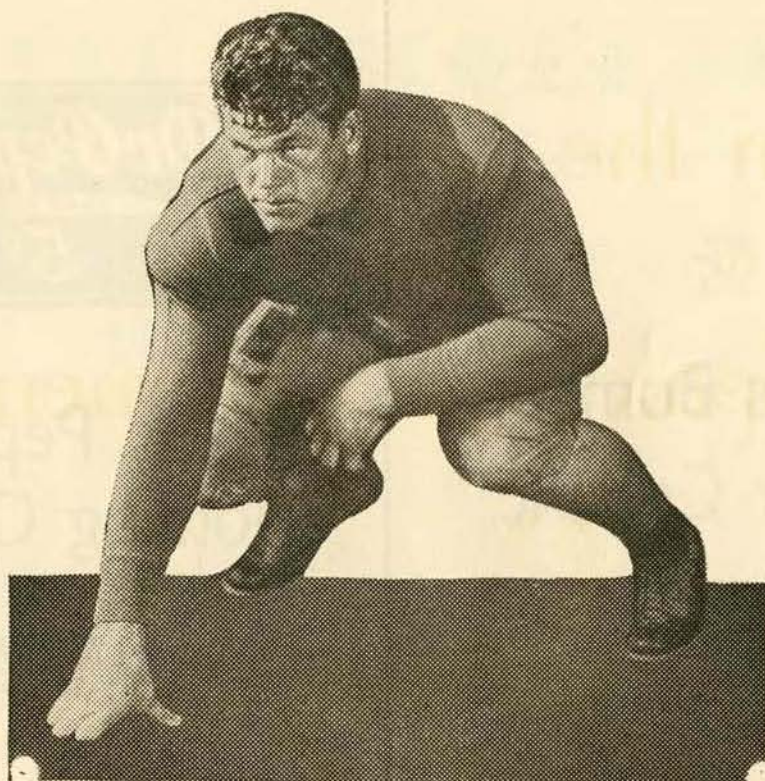


You'll Find Authentic Outfits for Practically
Every Sport From Ping Pong to Football

A. G. Spalding & Bros.

130 Carondelet Street

NEW ORLEANS, U. S. A.



JACK TORRANCE
Tackle

Baton Rouge Sash & Door Works

"The most reliable millwork manufacturers in the State"

In keeping with the high standard for all things established by the Louisiana State University, millwork was furnished by us for the following buildings:

"Fine Arts Building"
"Huey P. Long Field House"
"Highway Laboratory"
"Dairy Barn" "Cafeteria"
"Cafeteria Manager's Residence"
"Animal Pathology Group"

"Stadium" "Creamery"
"Sugar House" "Hog Barns"
"Hospital" "Laundry"
"D. K. E. Fraternity House"
"Episcopal Center"
"K. A. Fraternity House"

If you contemplate any kind of building, we shall be glad to consult with you regarding anything in our line.

JOSH KANTROW,
President

CHAS. KANTROW
Vice-President

J. BOMBET, Secretary and Treasurer



Vignes-Bombet Grocer Co., Inc.



Wholesale Distributors of
Quality Merchandise



Dr. Pepper Bottling Co., Inc.



Jefferson Highway

Phone 5732

You Have the Game Won

IF

You Play It With Us

.....
6%—Dividends on Savings—6%
.....

**The Capital Building & Loan
Association**

Cor. Church and Florida Sts. — Baton Rouge

J. H. PERCY, Pres. O. M. THOMPSON, Sec.-Treas.
Taylor, Porter & Brooks, Att'ys and Notaries

We Specialize in Equipment

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**Hotels, Restaurants,
Colleges and Institutions**

for

DINING ROOMS AND KITCHENS
.....

**The Loubat Glassware & Cork
Company, Ltd.**

510 Bienville Street

New Orleans, La.

HOTEL HEIDELBERG

BATON ROUGE, LA.

One of Louisiana's Best Hotels, Connected By Underground Walkway With

HOTEL KING



While Attending
the Football Game
Remain Over in
Your Capital City
a Few Days and
Be Convinced That
it Is One of the
South's Most
Beautiful Cities.
Inspect Carefully
Louisiana State
University, the
Fastest Growing
University in
America; Your
New Capitol, the
Most Outstanding
State Capitol in
America; the



Standard Oil
Refinery, Largest
in the U. S.; Two
Wonderful Golf
Courses; City
Park With Its
Magnificent Lake
and Golf Course;
Several Scenic
Drives; Most
Magnificent View
From Atop the
Heidelberg of the
Valley Beyond the
Mississippi; the
Beautiful Setting
of Our Lady of the
Lake Sanitarium



The two best places in Baton Rouge to eat: Hotel Heidelberg Dining Room
and Coffee Shop and Istrouma Hotel Dining Room and Coffee Shop

MAKE HOTEL HEIDELBERG YOUR HEADQUARTERS

Clicking



4000 MILES For Better Taste

Aromatic Turkish tobaccos, the best kinds, are used to season Chesterfields and make them taste better.

To make sure that Chesterfield is a milder cigarette, the greater part of 90 million dollars is invested in the tobaccos used in the Chesterfield blend.

Three big factories turn out millions of Chesterfields every day. They reach you just as fresh as if you went by the factory door.

CHESTERFIELDS are Clicking with Millions



PARIS for Fashion
CHESTERFIELDS
for Better Taste

Chesterfield