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the New Beauty Salon Tou can make no better investment than in retain-ing or regaining your youth. Here amid luxurious surroundings in the loveliest Beauty Salon you have ever seen . . . you will relax, knowing that the finest operators, using the latest ideas and equipment ever seen . . . You will relax, knowing that the tinest operators, using the latest ideas and equipment will make you more beautiful, more completely charming from top to toe. Prices are moderate

TULANE

Vol. 7 OCTOBER 30, 1937 No. 4 HORACE RENEGAR Editor

Official Souvenir Football Program of Tulane University, Published for Each Home Game

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They Still Raise Some Good Boys

John Kieran's column in The New York Times furnishes our editorial this week.

Lifting Mr. Kieran's column of October 21:

According to some of the severe critics, laying about them with a strange mixture of delight and venom, the country is going to the dogs, the world is spinning rapidly downhill, citizens are either racketeers or racket victims, college athletes are brutal hirelings, everything is wrong, nothing is right, the whole mess grows worse by the minute —and there is no hope.

All right. Take a letter. Take this letter for convenience. It just came in an hour ago.

"Sir: This is a hard letter to write. Not being a columnist, I can't look at white space as confidently as you can, but I'll try.

"A little more than thirty-four years ago a boy named Norman Stewart Hall was born in Neptune, N. J. As far back as he could remember, he always wanted to go to Yale. Being a poor boy, he did any kind of work he could find to finance his way through school. He went to Mercersburg, where he earned his way by waiting on table. His studies weren't easy for him and it took hard plugging at Mercersburg and later at Roxbury for him to make the grade, but he came to the gates of Yale in 1926.

A Pressing Need

"The problem of meeting expenses was solved when he won out in a competition for manager of the Students Suit Pressing Company. He played on the freshman football team, but passed up basketball in the winter in favor of study and selfsupport. In the fall of his sophomore year he helped defeat Princeton and Harvard as a guard on Bill Webster's championship team of 1927.

"He got a job as a counselor at a boys' camp in Maine in the summer of 1928 and almost lost his life. While chopping wood, the axe slipped off the log and cut a horrible gash in his left foot. They carried him across a lake and over a mountain to the nearest hospital, reaching there at 5 o'clock the next morning, and Norm had lost so much blood that they didn't expect him to live. But he refused to take ether, watched the doctor take eight stitches in his wound, and recovered to play five football games that fall, thereby winning his third major Y.

"That year—his junior term—Norm had enough pocket money to be helping others. Money, to him, was not something to keep; Norm wanted to share it, to lessen for others the struggle that had been his. And that Christmas—his last—was his happiest. For the first time in his life he had enough money to give presents to his friends.

The Winter's Tale

"He went off to spend the Christmas vacation with a friend and went skating the last day of the year with his friend's sister. The ice cracked and both went down. In one brief, self-effacing moment, he saved her life—and lost his.

"The New York Times said editorially the next day that mature minds might wonder about the divine plan that 'allowed so splendid a young man to die,' but suggested that the value of his memory as an example for others might compensate for the sacrifice. Yale's then President Angell spoke along the same lines.

"This fall the ninth student is starting through Yale as a holder of the Norman Hall Memorial Scholarship, and two freshmen know by a bronze tablet over a fireplace in Bingham Hall that a great Yale man lived there ten years ago. But bronze plaques are apt to be cold and lifeless, despite the good intentions of the donors. So this fall we have met again to decide another way to honor Norm through the game he loved most football.

"We have decided to make an award to the outstanding member of the junior varsity team—the 'jayvees'—the 'scrubs'—to the fellow who works

(Continued on page 42)





America's Newest and Smartest Creations in Dinner and Supper Rooms

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JOHNNY HAMP

And His Orchestra

CHANEY and FOX (President Roosevelt's favorite dancers) MIGNONE CARRER

JACK CAMPBELL, JANE WHITNEY and MILLICENT HOPE

DINNER DANCING 6 to 9 — SHOW 8 O'clock. SUPPER DANCING 10 to 2—SHOW 12:15 O'clock

PHONE MAIN 3920 FOR RESERVATIONS

8



Dingelhoffer's Selections

DINGLEHOFFER SCORE TO DATE:

Picked	Hit	Missed	Tied	Pct.
48	38	6	4	.917

Swelling with pride over his .917 batting average for selections this season, Colonel Dave Dinglehoffer today swung, Tarzanlike, right to the end of the limb. Without further ado, we give you his notations on today's games:

ALABAMA-KENTUCKY — Homecoming is being celebrated this afternoon at Tuscaloosa. The Crimson Tide never loses a Homecoming affair. The record shows, too, that Kaintuck hasn't beaten 'Bama since 1922 although the teams have met each year since that date. The 1922 Wildcat triumph came a week after the Tide (then the Thin Red Line) had upset a famed Pennsylvania team at Franklin Field. The Crimson by three or four today.

AUBURN-RICE—The Plainsmen are in high gear. They'll have their rice with Owl gravy today—or will they? Auburn by a shadow to win in a great game.

MARYLAND-FLORIDA — The 'Gators are improving but not enough to stop the Terrapins of College Park.

TENNESSEE-GEORGIA — The Vols won't duplicate last year's shellacking of the Bulldogs. Yet, Neyland's men figure to win by a touchdown or so. The loss of Van Diver won't help the Bulldogs.

VANDY-GEORGIA TECH — Don't be surprised to see the Golden Tornado gather steam enough to upset the Commodores this week. Alex's razzle-dazzle, flat last week after the big tussle with Duke a week previous, may be expected to rebound with vim. Still, the form sheet says Vandy.

L. S. U.-LOYOLA-The Tigers to get back in stride this week.

MISS. STATE-CENTENARY — Doubtful that Sasse's pride and joy can get together again in time to stop the Gentlemen. Centenary, on form, gets the call. BAYLOR-T. C. U.—They all lose, sooner or later, in the Southwest Conference, so stern is their opposition. Therefore, today's five star special is T. C. U. to upset the Bears.

COLGATE-N. Y. U.—The Red Raiders to spring back and pick Violets with "wim and wigor."

CORNELL-COLUMBIA—The Big Red to add further misery to the woes of the Columbia Lion.

PITT-CARNEGIE TECH—Here's a ball game, regardless of your dope. Pitt seems to be strong enough to survive, however, in a game in which anything may happen.

DARTMOUTH - YALE—The Green finally broke the jinx a year ago in beating Yale for the first time. Two unbeaten teams clash in the New Haven feature. A toss of the coin and its Dartmouth to stop Clint Frank and his mates.

NORTH CAROLINA - FORDHAM— With dreams of Sugar Bowl or Rose Bowl dancing in their head, the Tar Heels may be jolted before they put the Fordham Ram away. A toss of the coin and its—oh, make it two out of three— . . . its Carolina. (Now you toss your coin).

HARVARD - PRINCETON — Well matched although both have wobbly records. Harvard gets the nod.

HOLY CROSS-TEMPLE — They're all tough this week. On a triple reverse, its Holy Cross.

NEBRASKA-INDIANA—What an afternoon's work for the forecasters! Biff Jones gets the call in another haymaker for many experts.

MINNESOTA-NOTRE DAME-This one must be picked. Well, its the Gophers.

(Editor's Note: The Colonel fainted just as we mentioned the Texas-S. M. U. game).

FUTILITY

Soc Chakales, Sports Editor of the High Point, N. C. Enterprise, breaks into verse. "Futility", he calls it:

FUTILITY

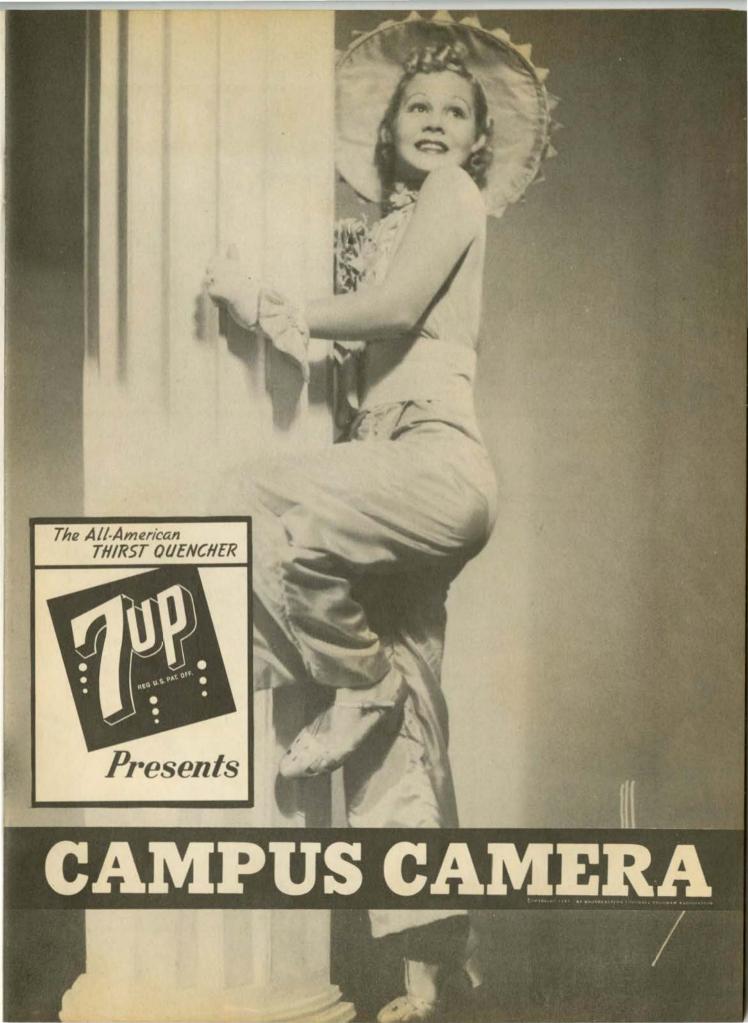
I feel futile: Like a clock without a ticker, Like a football with no kicker, Like a sot without his licker, I feel futile.

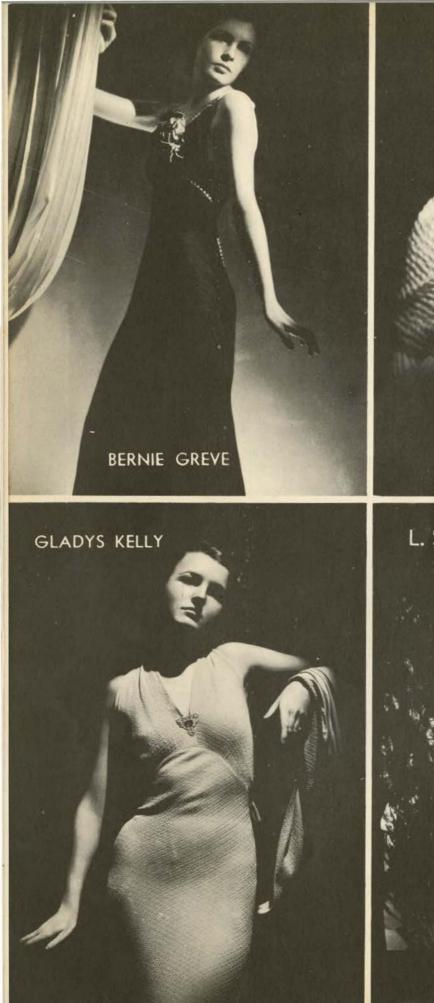
I feel futile: Like a ship without its rudder, Like a churn without its butter, Like a cow without an udder, I feel futile. I feel futile: Like a ship without a sea, Like a forest without a tree, Like a she without a he, I feel futile.

I feel futile: Like a gun without a shell, Like a church without a bell, To be brief, I feel like hell—





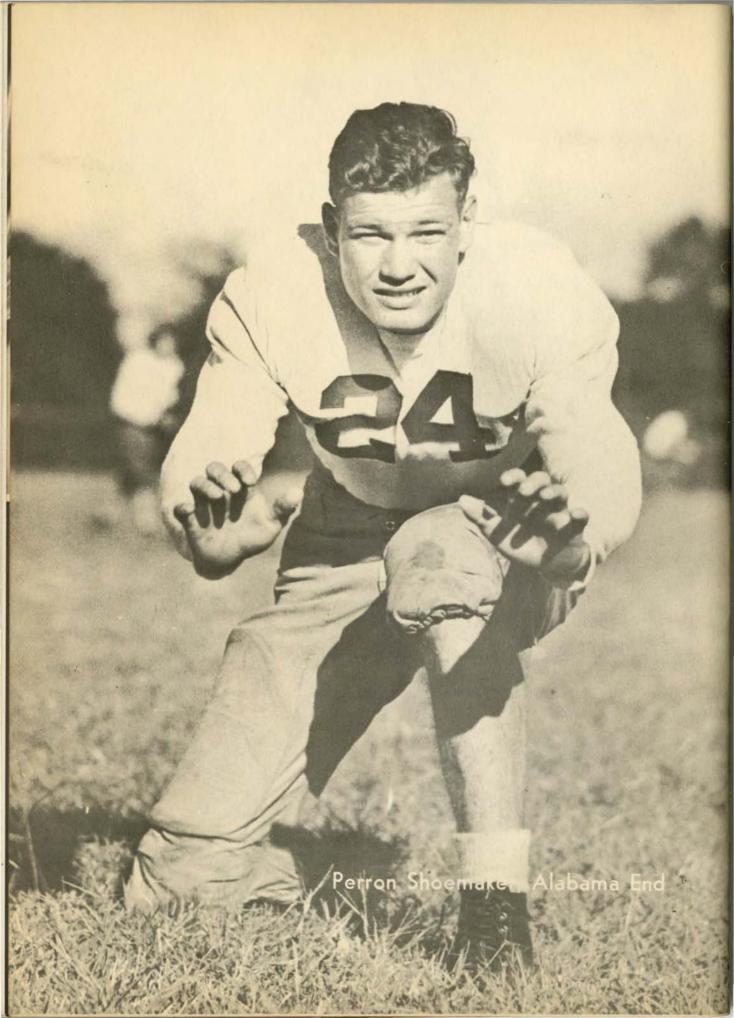




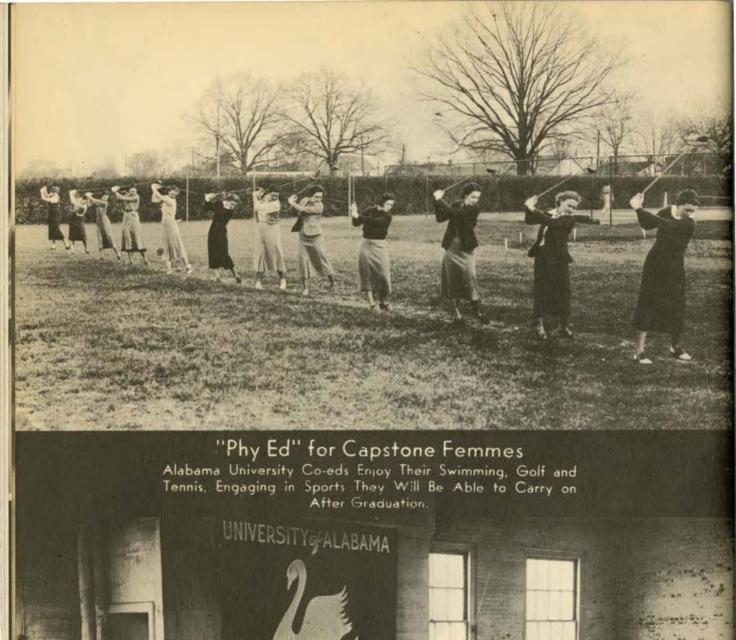
GRACE VANEE

L. S. U. Campanile





Bill Flowers, Tulane Halfback





Barrett Booth, L. S. U. Quarterback

ar the st

Beauty at 'Bama's Cap stone

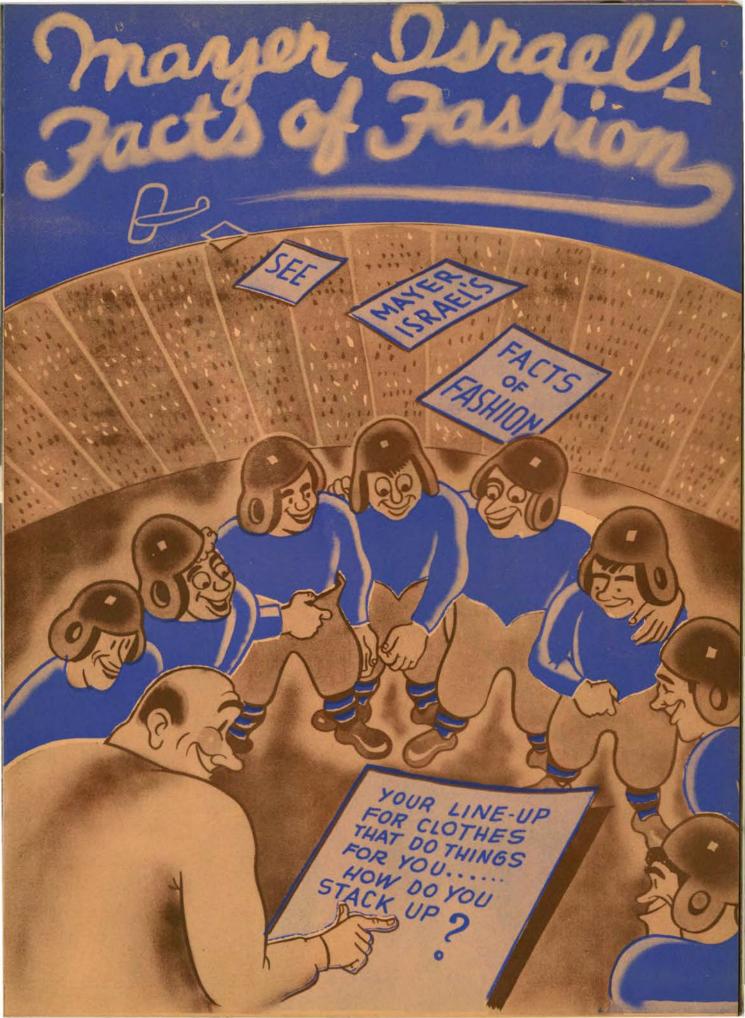
DOZER

ISS FRANC



MISS EVERETT STEELE

ISS FRANCES SO





"SPALDING" football equipment certainly is popular, eh Joe?"

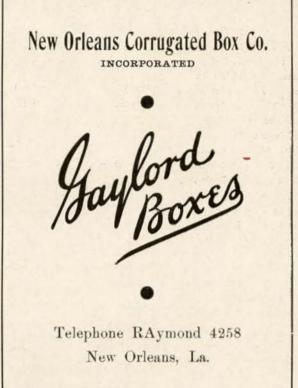
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TULANE SQUAD

OLE MISS. SQUAD

LOWELL DAWSON, Coach

5	Painter, q b	58	Marmillion, h b
8	Corales, e	59	Henley, g
9	Stern, t	60	Tull, c
24	Brunner, h b	61	Ott, f b
35	Dalovisio, e	62	Goldman. g
38	Banker, h b	63	Goodell, e
39	Richardson, qb	64	Hickey, g
40	Overdyke, q b	65	Goll, g
41	Andrews, f b	66	Flower, c
42	Watermier, g	67	Gorman, c
43	Butler, f b	68	Buckner, g
44	Krueger, q b	69	Hall, g
45	Moreau, e	70	Avants, t
46	Smith, B., c	71	Friedrichs, e
47	Flowers, h b	72	Upton, t
48	Manteris, h b	73	DeFraites, e
49	Mattis, h b	74	Wenzel, t
50	Nyhan, q b	75	Dailey, g
51	Sauer, f b	76	White, t
52	Dirmann, e	77	O'Boyle, g
53	Jahncke, g	78	Golomb, e
54	Smith, P., h b	79	Miller, t
55	Oelschlager, e	81	Dexheimer, h
56	Bond, q b	96	Kirchem, t
57	Payne, W., h b		

E. L. WALKER, Coach 7 Hapes, h b 41 Dossett, t 42 Lehnhardt, f b 11 Frye, h b 12 Hyde, e 43 Liles, g 44 Dunnigan, g 13 Kincaide, e 14 Massengale, hb 45 Murphy, e 21 Galloway, h b 46 Hall, f b 23 Graham, e 48 Hart, c 24 Cannella, g 49 Bradley, q b 50 Crowder, t 25 Kinard, t 51 Parker, e 26 Bennett, g 27 Baumsten, q b 52 White, g 53 Schneller, q b 28 Busby, h b 60 Autry, c 29 Smith, h b 62 Mann, h b 30 Bilbo, g 64 Williams, t 31 Ward, e 32 Tillman, h b 65 Sanders, t 67 Stroble, e 33 Burns, g 40 Aston, c

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OLE MISS. vs. TULANE

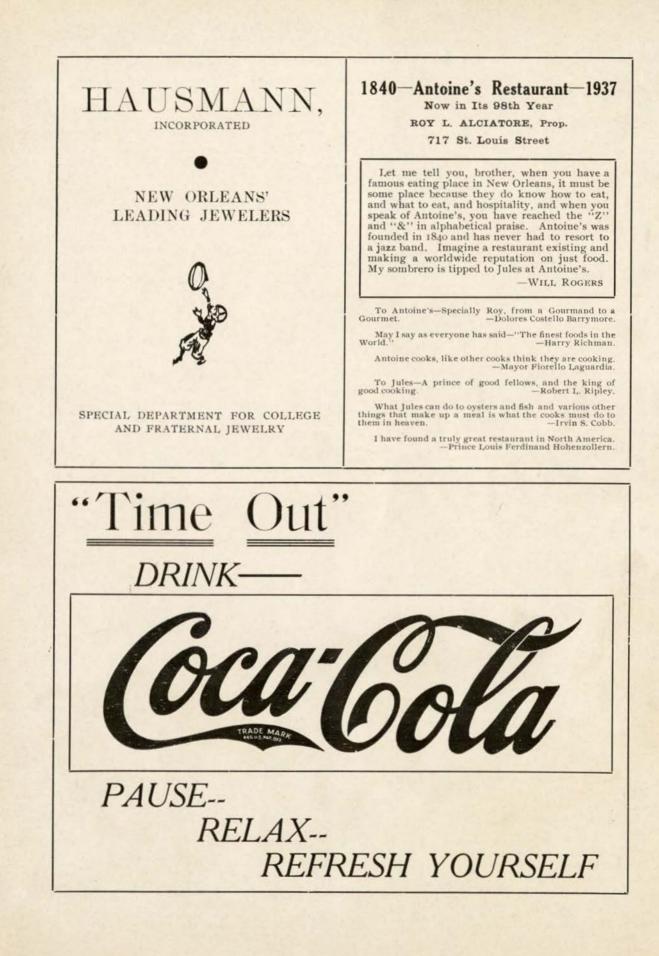
THE STARTING LINEUPS

(Subject to Change by Coaches)

OLD MISS		TULANE			
No.	Name	Position	Name	No.	
45	Murphy	L. E	Goodell	63	
25	Kinard			96	
30	Bilbo			68	
48	Hart			46	
26	Bennett		Hall	69	
64	Williams	R. T	Miller	79	
13	Kincade			35	
49	Bradley			56	
7	Hapes			47	
62	Mann	R. H.	Payne	57	
46			Butler	43	

OFFICIALS

Referce-Buck Cheves (Georgia) Umpire-W. Powell (Wisconsin) Head Linesman-G. M. "Pup" Phillips (Georgia Tech) Field Judge-B. Bagley (W. & L.)



AYER ISRAEL'S Kuppenheimer Mayour Amade Clathas Borthings horizon Football Fashion line-up, hits you right between the eyes-Spectator Sports Apparel in all of its

Mayer Israel's Stetson Snap-a slick, bound edge felt that takes its place in the sun on the 50yard line-brown and shades of steel_

7.50

Mayer Israel's Phoenix Pure Silk Socks have plenty of appeal in nonchalant stadium attitudes—and when you go wild with the crowd—

Clothes 1.00

> Mayer Israel's Manhattan Shirts; neat patterns with slightly longer collars for men who enjoy assembling their haberdashery for the greater pleasure of their fellow-spectators-

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5.00

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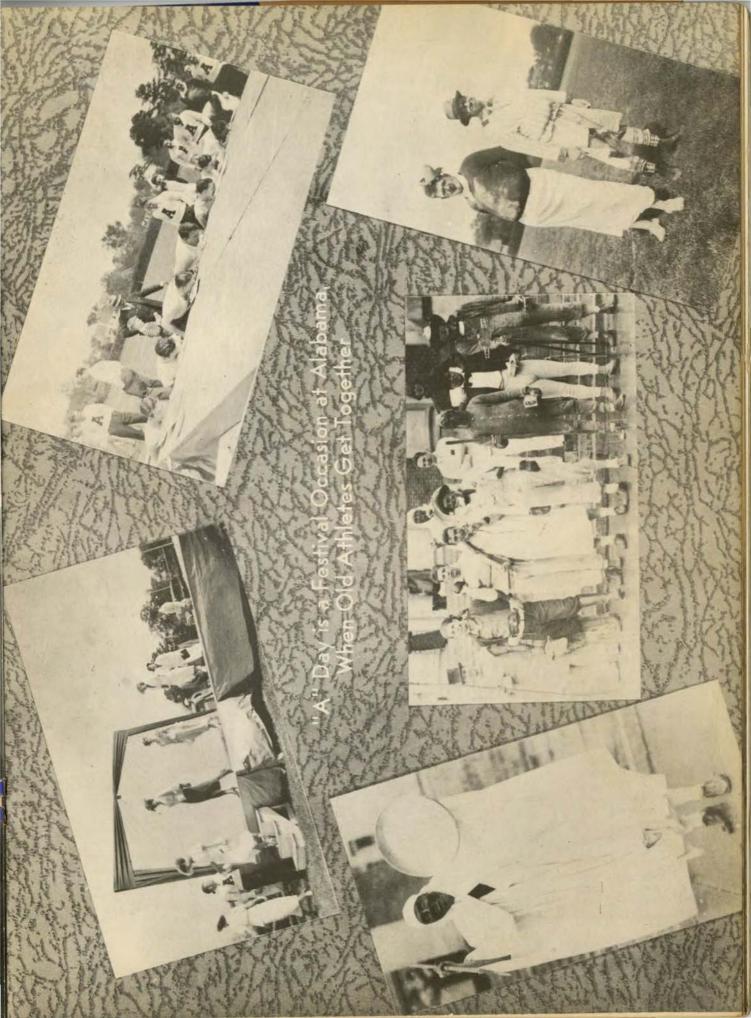
Mayer Israel's Neckwear-as important as the occasion-the final magic touch to a perfect ensemble. Rich, handsome silks, individual patterns -

3.50

Mayon Danage Smart Shoes for YOU men who want the BEST, and you can't wear out their looks-

I

10.00



Dr. D. S. Elliott and Frank Payne Drink to Success of Green Wave!

Policium.

Newcomb Varsity—Faculty Members Make an Annual Appearance Athletics at this Time. Dr. Lionel C. Durel, Professor of Romance La guages, is Shown Above Swinging Two Bats.

"无法"一次之外

Tut Warren, Alabama End

Smiling in Anticipation of an Evening's Dancing at the Annual Paul Tulane Birthday Ball, Three Newcomb Dormitory Students Hurry to the Register to "Sign Out" for the Evening. Left to right, Miss Campbell, Miss Werlein and Miss Rosen.

1

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(E)

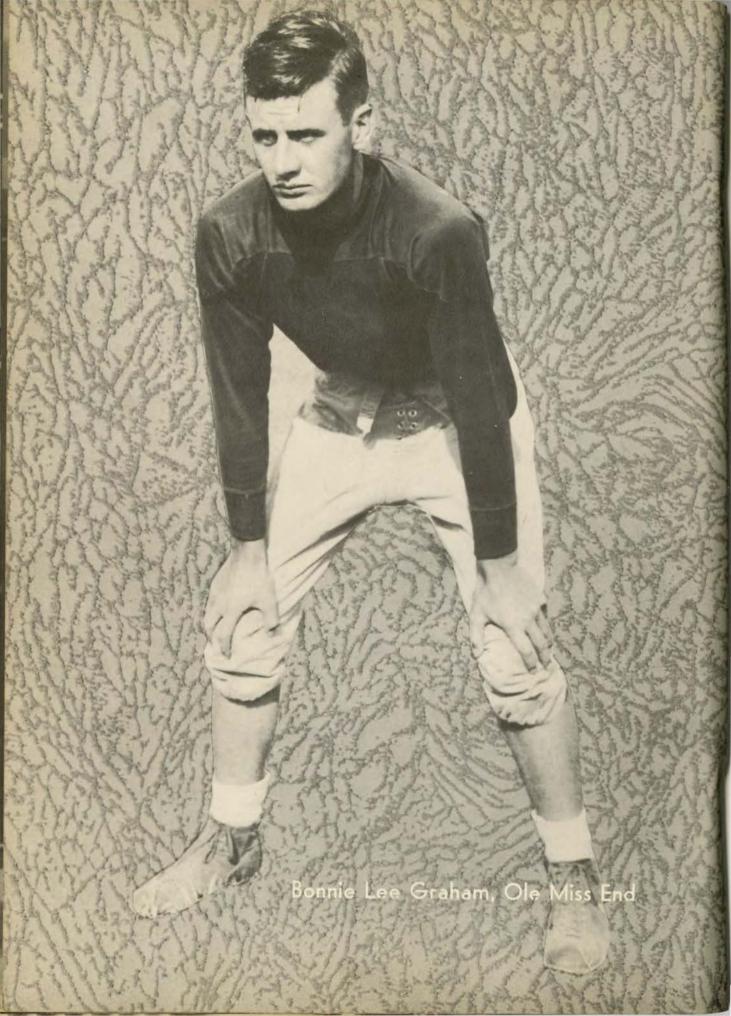
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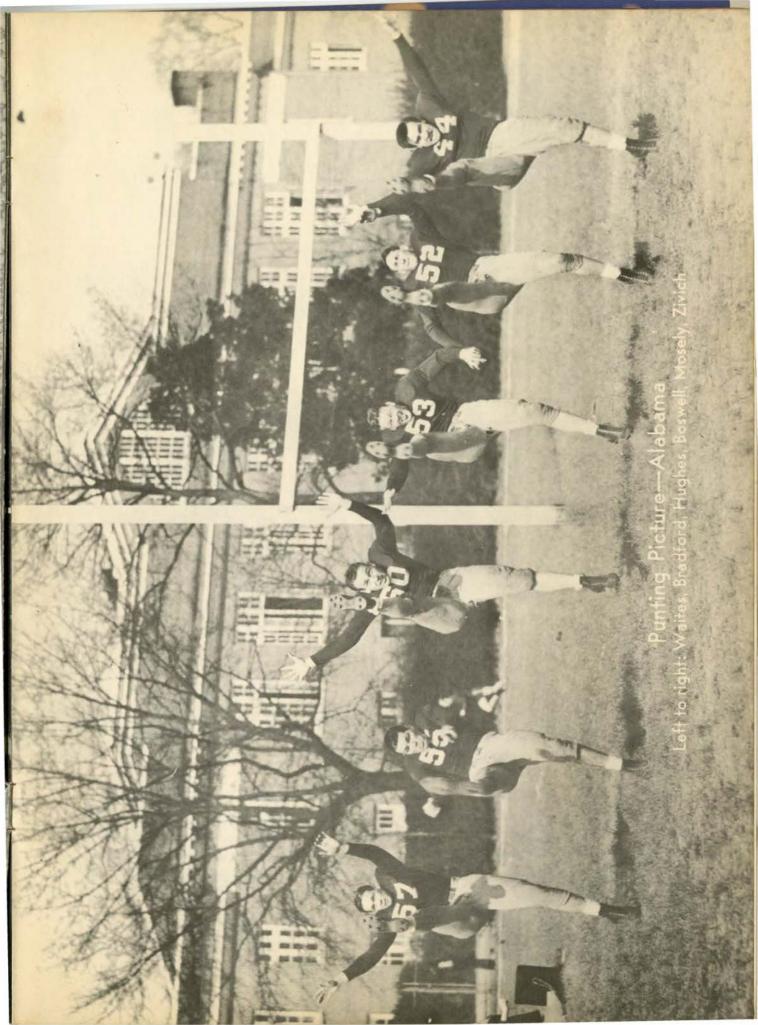
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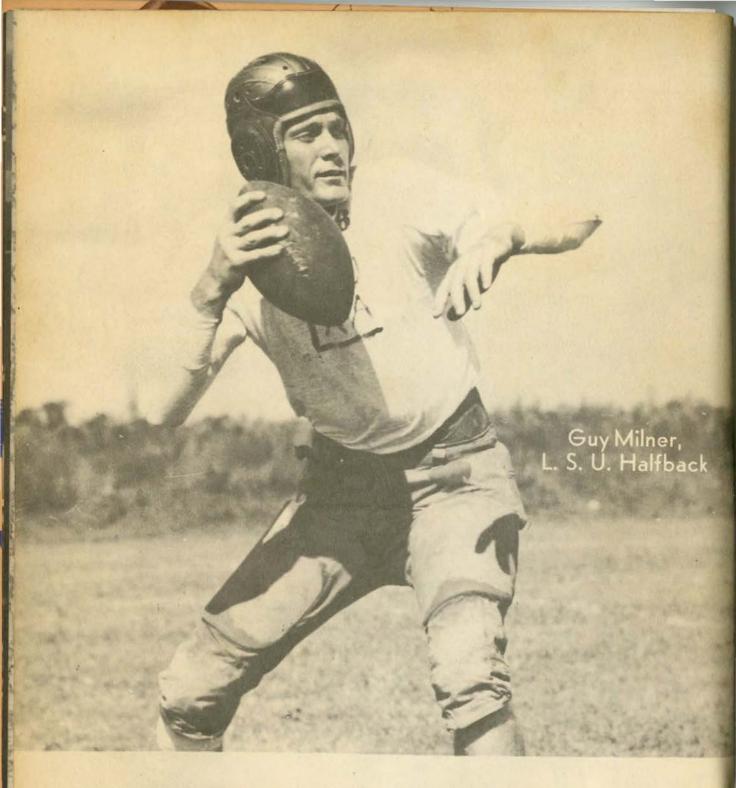
C. WHOLEMERS

1

Harold Black, Kentucky Center





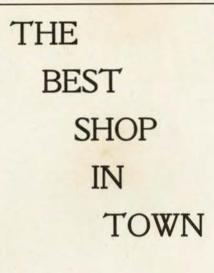


DEAR FOOTBALL FAN: The Campus Camera is published for your enjoyment. We hope that you have been pleased with the portrayals of campus life shown in this issue. If you have any suggestions which would make this publication more interesting, we would like to hear from you. Just write the Football Program Manager of the home team. You are seeing "All-Americans" in action on the field today! May we remind you that 7-Up is the "All-American Thirst Quencher."

Cordially,

TRY A BOTTLE OF 7-UP NOW YOU LIKE IT - IT LIKES YOU!

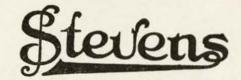
YOUR 7-UP BOTTLER.





Say, what's the idea-you damnear ruined my Hart Schaffner & Marx suit!





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AND

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The Thinking Fellow Calls a Yellow

TO AND FROM GAMES

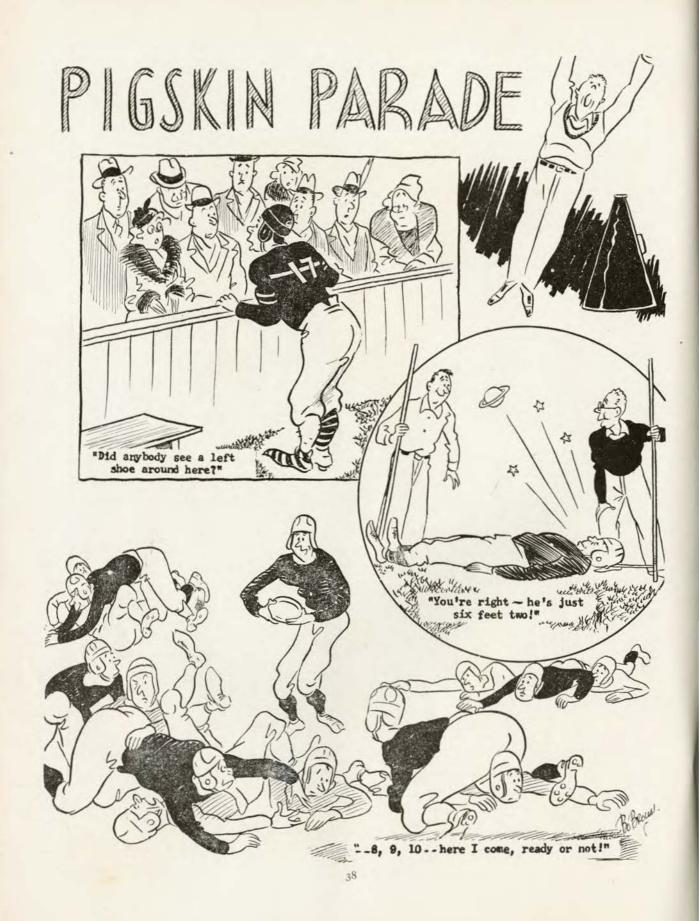


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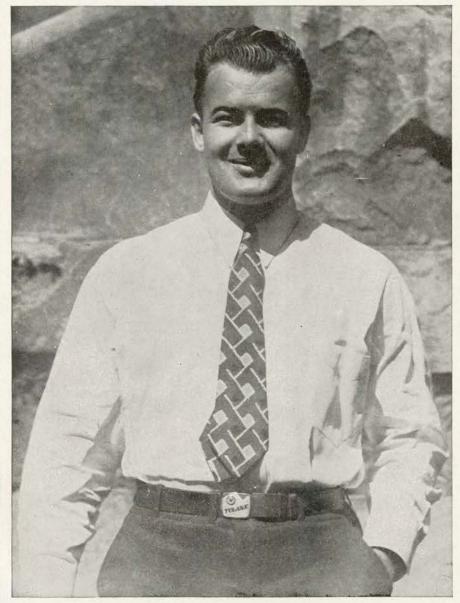
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"All-American" Comfort-plus.

"Touch Down" Collegiate fashioning.

"Green Wave" Freshman's special.

Be Smartly Styled and Always Comfortable in— TULANE SHIRTS

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O'Shea...

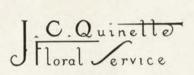
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They Still Raise Some Good Boys

(Continued from page 5)

his heart out every day, has his nose shoved in the mud by the headline heroes and still keeps coming out every day though he knows he's never going to trade his gray jersey for a blue one.

Looking Backward

"As we look back to Yale Field of ten years ago, Norm Hall was one man who appreciated what the jayvees were doing to help put a good Yale team in the Bowl on Saturday—always help-ing them to their feet after hard tackles—telling them they were great-and not at all conscious of the difference between a big shot on the varsity team and a poor mug on the harassed scrubs. So we feel certain that this is the type of award that Norm himself would have liked to give.

"This fall, then, when the season's over, we're going to get together at the Yale Club and award a silver football-as big as the real thing-to the best of the blokes who were in there swinging all season though they knew they never were going to get the varsity nod from Ducky Pond.

'The reason I've taken this much time to tell you all about the Norman Hall Memorial Award is our feeling that it's not just a Yale story, but a story for all sportsmen, young or old, rich or poor, college graduates or grammar school students.

Green Laurels

"That the feeling has spread wider than the Yale campus or our own class gatherings is best exemplified by a letter we received from a former

Tulane Green Wave 1937 Varsity Football Schedule -SEPTEMBER 25-TULANE 7; CLEMSON 0 -OCTOBER 4-TULANE O; AUBURN O -OCTOBER 9-TULANE 84; MISS. COLLEGE 0 -OCTOBER 16-TULANE 7: COLGATE 6 -OCTOBER 23-TULANE 0; NORTH CAROLINA 13 -OCTOBER 30-Univ. of Mississippi - - - New Orleans -NOVEMBER 6 Alabama (Homecoming) - New Orleans -NOVEMBER 13-- - - - - Athens, Ga. Georgia -NOVEMBER 20-Sewanee - - - - - - New Orleans -NOVEMBER 27-Louisiana State U. - - - New Orleans

Dartmouth football player back in 1929 when we were raising money for the Norman Hall Memorial Scholarship.

'The letter from the Dartmouth man read: 'I saw in the papers last week that you fellows were raising a scholarship fund in memory of Norman Hall. Norm and I had a hand-to-hand struggle for the large part of one afternoon on the greensward in your famous Bowl and, though nary a word passed between us, I felt I knew him fairly well. I was sorry to hear of his death and was pleased to note the recognition he is getting from your gang. So I thought I'd like to chip in a little to prove that football does mean something besides blood and touchdowns. Cheque enclosed.' "I think that tells the story. Sincerely yours,

MAURICE F. HANSON,

Secretary of the Class of 1930 in Yale College."

Yes, it tells the story. But the critics won't like it. There's nothing in it about larceny, mental decay and moral viciousness, bribery and corrup-tion, low aims and foul blows. There's no rollicking revelation of hirelings on college gridirons and crass-minded young graduates further corrupting a wicked welter of depravity. But it does lead to the suspicion in this corner that, despite the sneer-ing cynics and savage critics, all is not lost and there is still hope. They have been and still are raising some pretty good boys in this country.



PRIZE CROP TOBACCOS MAKE THEM DOUBLE-MELLOW **2 JACKETS OF "CELLOPHANE" KEEP THEM FACTORY-FRESH**



TULANE ROSTER

Year On Team

		Posi-	
No. PLAYER-	HOME TOWN-	tion	Wt.
5-Painter, Steven	New Orleans	QB	160
	New Orleans	E	185
	New Orleans	т	183
24-Brunner, Warren	New Orleans	HB	180
35-Dalovisio, Pete	Lake Charles, La.	E	180
38-Banker, Buddy	Lake Charles, La.	HB	169
39-Richardson, Ned	Ponchatoula, La.	QB	170
40-Overdyke, Don		OB	169
41-Andrews, John	New Orleans	FB	196
42-Watermier, Dan		G	190
43-Butler, Monette	Oak Grove, La.	FB	180
44-Krueger, Paul		OB	173
45-Moreau, James	New Orleans	Ē	162
		č	200
47-Flowers, Bill	Big Spring, Texas	HB	175
48-Manteris, George	Monroe, La.	HB	160
49-Mattis, Bill "Dub"	Oak Grove, La.	HB	184
50-Nyhan, Stanley		OB	175
51—Sauer, Leonard	Kildare, Okla.	FB	182
52-Dirmann, John	New Orleans	Ē	171
	New Orleans	Ğ	178
	Shelbyville, Ky.	HB	178
55—Oelschlager Kurt	Oshkosh, Wisc.	E	183
56-Rond Ralph	New Orleans	OB	180
57_Payne William	Winterville, Miss.	HB	175
58 Marmillion Norman	Ponchatoula, La.	HB	170
	Rosedale, Miss.	G	185
	New Orleans.	č	173
61_Ott Tate	Osyka, Miss.	FB	177
62 Coldman Corneal	Waterproof, La.	G	181
62 Condall Floor	Independence, Kans.	Ē	175
CA Ulabor (Call	New Orleans	Ğ	
of Call Carl	New Orleans	Ğ	186 196
Co Flavor Hanni	New Orleans	G	
67 Common Albert	New Orleans	cc	182
67-Gorman, Albert	New Orleans	č	205
60 Hell' Norman (Co-Capt.)		G	195
69-Hall, Normal (Co-Capt.)		G	190
	Baton Rouge, La.	T	211
71—Friedrichs, Jerry	New Orleans.	E	190
72-Opton, Miller	New Orleans	T	210
73—DeFraites, Emanuel	New Orleans	E	185
74-Wenzel, Ralph		T	208
75—Dailey, Carl	Balboa, Panama	G	184
76-White, Millard	Arkansas City, Kans.	Т	207
77-O'Boyle, Tom		G	210
78-Golomb, Pete	Oshkosh, Wisc.	ET	200
	New Orleans		209
	New Orleans	QB	160
51-Dexheimer, Bob.	Abbeville, La.	HB	169
83-Payne, H.		HB	160
96—Kirchem, Bill	New Orleans	Т	215

OLE MISS. ROSTER

	7—Hapes, Ray		HB	163	3
	11-Frye, Bill		НВ	180	1
	12—Hyde, Frank	Coffeeville, Miss.	E	174	1
	13-Kincade, Robert	Clarksdale, Miss.	E	178	3
	14-Massengale, Kent	Hattiesburg, Miss.	HB	154	1
	21-Galloway, Stanley	Covington, La.	HB	169	1
	23-Graham, Bonnie Lee	Baldwyn, Miss.	E	178	2
	24-Cannella, Ernest	White Plains, N. Y.	G	164	1
	25—Kinard, Bruiser	Jackson, Miss.	т.	210	3
		Meridian, Miss.		180	2
÷	27-Baumsten, Herb	Sioux City, Ia.	OB	174	3
		Waynesboro, Miss.		172	1
	29—Smith, Erm	Indianola, Miss.	HB	158	1
	30-Bilbo, J. P.	Picayune, Miss,	G	197	3
	31-Ward, Jesse	Louisville, Miss.	E	185	1
	32-Tillman, James	Ponotoc, Miss.	HB	165	1
		Gulfport, Miss.		192	1
	40-Aston, Monk	Jonesboro, Ark.	C	193	3
		Picayune, Miss.		191	1
	42-Lehnhardt, Johnny	Santa Ana, Calif.		176	T
	43-Liles, Sammy	Palestine, Texas	G	180	1
	44-Dunnigan, Ado	Hattiesburg, Miss.	G	191	1
	45-Murphy, Ham	Hattiesburg, Miss.	E	183	1
	46-Hall, Parker	Tunica, Miss	FB	184	2
	48-Hart, Frank	Picayune, Miss.	C	202	Z
	49-Bradley, Kimble	Hattiesburg, Miss,	ОВ	200	2
	50-Crowder, Talbert	Port Arthur, Texas		194	1
	51-Parker, Red	Vicksburg, Miss.	E	204	2
	52-White, Loyd	Horn Beck, Tenn.		196	2
				177	1
		Hattiesburg, Miss.		183	1
		Grenada, Miss.		179	2
		McComb, Miss.		229	1
		Meridian, Miss		205	1
		New Orleans, La.		195	1

THE New RULES THIS SEASON



We particularly want you to meet Madame Bertrand, the new manager of our new millinery department. She will be delighted to discuss your every millinery desire.

Fashion rules for Fall are very easy to follow. If you like to be sure of yourself see the new millinery in Godchaux's . . . whether you want French originals, studio copies, young sporty hats, styles extreme or conservative you'll find your hat at Godchaux's.

The two hats illustrated are exactly right for football games and are \$5.00.

SHOES BY WALK-OVER

You'll go head over heels in love with the new style we're sponsoring, Half Hite Heels by Walk-Over. Here are heels low enough for dashing about in comfort and at the same time they are definitely high style. Delightfully new models in luxurious soft suède . . . all at attractive prices.

> Be comfortable as well as correct in shoes by Walk-Over

GODCHAUX'S HAS THE CLOTHES

GRANDSTAND QUARTERBACKS

are wearing CAVALIER SUITS

If you are not wearing a new Cavalier suit right now you should be. Slip into one and we think you'll agree with us because Cavalier features the new plaid patterns and the new drape and regular models. The price is only.



the mist

Godchau

See and Be Seen



at the Game .

SEE every play of the game with field glasses. The magnifying lenses may be focused individually for clear vision.

Hook these glasses behind your ears, like spectacles, your hands free for **1.95**

Sports Shop-Third Floor

BE SEEN wearing a suit that sets you apart from the cheering crowd —makes you the well-dressed man. Maison Blanche does things in a big way—so you'll find suits in greatest variety here. Your type—your style —tailored to your liking—priced within your range.

THE VARSITY SHOP---Street Floor

lanche STORE SOUTH GREATEST

ollywood's Most hed Voice

HERBERT MARSHALL* TELLS HOW THE THROAT-STRAIN OF ACTING CALLS FOR A LIGHT SMOKE

"In a recent scene," says Herbert Marshall, "I talk two minutes on the telephone. This scene took half a day to 'shoot'—four hours of painstaking voice shading. But even after scenes like this, I find that Luckies are always gentle on my throat. It's only common sense for an actor—or anyone else, for that matter—to want a light smoke."

The reason that Mr. Marshall — and you — find Luckies a light smoke is that the "Toasting" process takes out certain throat irritants found in all tobacco — even the finest.

CIGARET

And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the impartial, honest judgment of those who spend their lives buying, selling and handling tobacco... who know tobacco best ... it's Luckies -2 to 1.

*Co-starring with Barbara Stanwyck in RKO's ''A Love Like That''

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WITH MEN WHO KNOW TOBACCO BEST

It's Luckies 2tol