

OCTOBER

SUN. MON.

THU. FRI. SAT.



2  
9  
6  
23

PRICE 25 CENTS

24  
31

**AUBURN vs TULANE**

TULANE STADIUM

OCTOBER 2, 1937

*H. Alfonso Keller*

Men's Suits that give you the most value  
for the money

→ Saxon-weave Suits  
\$35

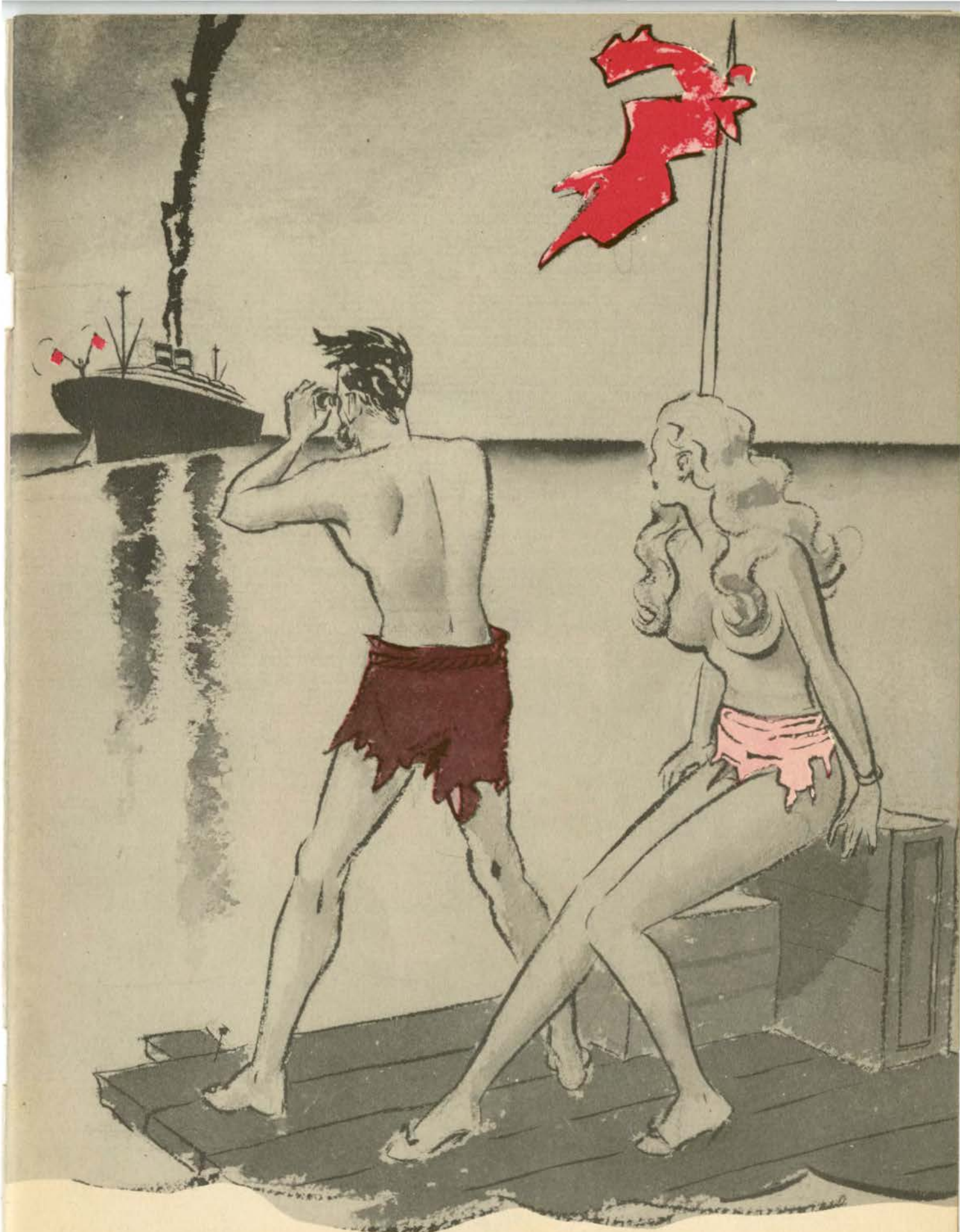
→ Worsted-tex Suits  
\$40

→ Sold only in Holmes Men's Store  
in New Orleans

*HOLMES MEN'S STORE—Use Separate Entrance on Bourbon  
Street or Enter from Main Store*

D. H. HOLMES CO.  
LIMITED





“He says . . . . ‘Godchaux’s has the Clothes’!”





# the New Manley Sportswear Shop

FIFTH FLOOR

Here is a shop for women to revel in. Row upon row of the very finest of garments for women who prefer the tailored type of ensemble. You'll find skirts from Scotland, made of rich imported wools. Sweaters of fleecy Kashmir in brilliant colors, ensembles of corduroy after the California trend toward casual youthfulness. There are also distinguished dresses, classically tailored in the English manner . . . as well as active sports apparel.



# the New Beauty Salon

THIRD FLOOR

You can make no better investment than in retaining or regaining your youth. Here amid luxurious surroundings in the loveliest Beauty Salon you have ever seen . . . you will relax, knowing that the finest operators, using the latest ideas and equipment will make you more beautiful, more completely charming from top to toe. Prices are moderate.



# Godechaux's





# The Greenie

Vol. 7      OCTOBER 2, 1937      No. 2  
HORACE RENEGAR      -      -      -      Editor

Official Souvenir Football Program of Tulane University, Published for Each Home Game

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## FOOTBALL PHILOSOPHIES

Mr. Bob Zuppke, one of the beloved figures of American football and coach of the University of Illinois, again has proved himself a philosopher as well as coach and artist.

Some of Mr. Zuppke's philosophies, as reprinted in Freddie Russell's column of the Nashville Banner:

"If you can't do anything well, you try to become an executive. If you are too old to play, you coach."

"Some boys get entertainment by pushing sorority porch swings, others by stiff-arming. Take your choice."

"If you don't stop fooling with the rules, they'll soon have a round field with rubber goal posts."

"A good back should keep his feet as long as he can and his head always."

"Some backs run very fast in one spot."

"The sheik is God's gift to women, but the second guess is God's gift to the football fans."

"Why put the coaches in the grand stand? Football's greatest strategists are already there."

"Publicity may have given yards of paper to a halfback, but never an inch of ground."

"Often an all-American halfback is made by a long run, a weak defense and an inspired writer—usually from the Atlantic seaboard."

"Some defensive quarterbacks are like flagmen—they just stand back there to wave the ball carrier through."

"Every mother thinks her son is most important. The stork brought the other babies but she suffered when he was born."

"Don't get your exercise by jumping at conclusions."

"Just before a game some boys with weak knees say to themselves: 'When my mother told me not to play football it was the best advise she ever gave me'."

"The timid soul runs about with a lot of ghosts hanging on his shirt tail."

"Football may be to physical culture what a bullfight is to agriculture, but whatever football may be, it was not developed in a gymnasium with or by a dumbbell."

"A man with an educated face and an uneducated body has but half the mind he should have."

"When it rains it always rains on both teams, fifty-fifty."

"Never prophesy a great future for any back until he has gained his first yards and received his first bumps when the going is tough."

"The Lord is generally on the side of the team with the biggest tackles."

"Football is a running, passing and kicking game. Most of the kicking is done in the stands."

"Tackling around the neck should be reserved for porch swings."

"There is no scrap in a scrapbook. The player who thinks primarily of being rough forgets to play the game. Neither clipping nor clippings ever helped a man to play football."

"A good block and tackle has raised many things, including a coach's opinion of a football player."

"Never let hope elude you. That is life's biggest fumble."



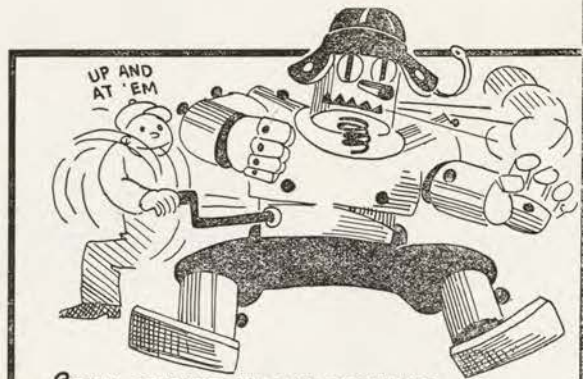


TRAILING WASHINGTON UNIV. 13-7  
IN 1925, IOWA STATE RALLIED  
AND MADE THREE  
TOUCHDOWNS IN  
SIX MINUTES.

# Football

## ODDITIES

BUCKNELL DEFEATED  
LAFAYETTE  
IN 1929 —  
THE FIRST TIME  
IN 31 YEARS



BROWN DEFEATED YALE & DARTMOUTH  
IN 1926, USING THE SAME ELEVEN  
"IRON MEN" THROUGHOUT BOTH GAMES

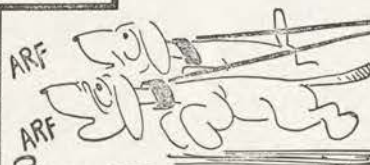


DANVILLE NORMAL, PLAYING ITS THIRD  
SEASON OF FOOTBALL  
IN 1925, WAS THE  
ONLY UNDEFEATED  
TEAM IN INDIANA

DANVILLE GOAL LINE  
UNCROSSED IN 6 GAMES

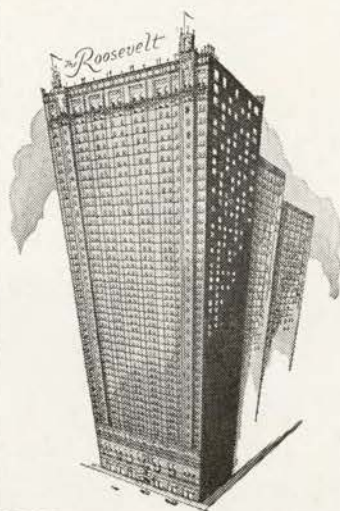
DANVILLE  
SAFETY.

I'LL FIND  
THOSE GOAL  
POSTS YET



BROCK, OF DAVIDSON, RAN 102 YDS, BUT FAILED TO CLIMAX THE RUN  
WITH A TOUCHDOWN. HE STARTED SEVEN YDS BEHIND HIS OWN  
GOAL, BEING TACKLED ON DUKE'S FIVE YD. LINE GAME PLAYED 1929.

**SEYMOUR WEISS**  
President and Managing  
Director



# Famous FOR NEW ORLEANS Foods

Enjoy the world famous Creole food that is to be had only in old New Orleans.

Here at the Roosevelt you will find Creole food prepared from recipes handed down by famed chefs from generation to generation; and service truly distinctive of New Orleans and the South.

## COFFEE SHOP

*for Breakfast—Luncheon—Dinner*

FOUNTAIN TERRACE  
*for Luncheon and Cocktails*

BLUE ROOM  
*for Dinner—Supper*

Air Conditioned Rooms at Low Cost

*Jas. "Pat" O'Shaughnessy*  
*Mgr.*

750 ROOMS  
WITH BATHS



# The Roosevelt

*"Pride of the South"*

ALSO OPERATING

## HOTEL NEW ORLEANS

Just two blocks from the Shopping, Theatre, Business and Financial Districts.

**275 Outside Rooms with Bath**

Air conditioned guest rooms—Lobby—Dining room

GEORGE DAWSON, Manager



One of  
*America's Newest and Smartest Creations*  
in  
*Dinner and Supper Rooms*



FEATURING

## **LEE SHELLEY**

**And His Sensational Band**

**Rodrigo and Francine  
Clare and Sanna Sisters**

**Sunny O'Dea  
Nita Cort**

**DINNER DANCING**  
6 to 9 — SHOW 8 O'clock.

**SUPPER DANCING**  
10 to 2 — SHOW 12:15 O'clock

**PHONE MAIN 3920 FOR RESERVATIONS**





# Offsides



"I won't be eligible for the Varsity this stretch - I only got a year!"



"I said 'THREE LONG RAYS FOR DIFFENDERFER!'"



"Honey, meet 'Butch' Miller! He was the sensational interference this afternoon!"

Bob Boyd



# College Capers







## "HOLD THAT TIGER!"

Did you know that 21 football teams answer to the nickname of "Bulldogs"?

Or that 22 of them will come a-running if you yell "Tigers!"—not including the species known as Golden Tigers, Black Tigers, or Spotted Tigers.

We always had known the Yales were the "Bulldogs" and that the Georgias picked up the name after the Elis introduced football in a big way to them down there. But we were amazed—and you probably are, too—to learn that 19 other teams have the same nickname.

Investigation of the list of college nicknames shows a variety that includes practically all of the animal and bird kingdom, names lifted from ancient history, from trades and professions and—well, name your division and one can be found.

The Tigers head the animal kingdom with 22 colleges adopting them as mascots. The Bulldogs run a close second with 21, while the Wildcats hold down the show position with 14.

The Bears boast the greatest variety. Seven colleges have taken them for nicknames. Then there are the Golden Bears of California; the Polar Bears of Bowdoin and Ohio Northern; the Bruins of U. C. L. A.; the Grizzlies of Montana; Brown University's Brown Bears; and Maine's Black Bears.

The Panthers represent nine colleges, foremost of which is Pittsburgh. The dog kingdom, in addition to the bulldog, boasts two representatives in the greyhound division and three in the terrier class.

The violence of nature has resulted in a flock of colorful names. Two schools are known as the Cyclones, one as the Hurricanes and a third the Tornadoes. To complete the list, we have the Golden Tornadoes, the Purple Hurricanes, the Golden Hurricanes, and Crimson Tornadoes.

Even the waters of the ocean have been drawn

upon in this search for nicknames, producing the Crimson Tide of Alabama and the Green Wave of Tulane.

The insects are represented by nine yellow jackets and one wasp, while Oklahoma City University drew on Edgar Allan Poe's immortal piece of literature and adopted the name of "Goldbugs."

There is also a trio of "devil" teams—the blue species of Duke and Beloit and the more natural red ones from Dickinson. Other odd ones are the Bullets of Gettysburg, the Zippers of Akron, and the Moccasins of Chattanooga.

The bird family is very light, topped by eight teams known plainly as the Eagles and one, Niagara, of the purple variety. The Cardinals have six representatives, Blue Jays two, the Ducks one, and the Owls two.

Canisius College has a very strange nickname—the Griffins—which defied definition until a bit of research disclosed the origin. The griffin, in the natural history of the ancients, was the name of a rapacious creature with four legs, two wings and a beak, the forepart representative of an eagle and the hind part of a lion. "The Griffin" also was the name of the first commercial vessel ever to sail the waters of Lake Erie and the ship was commanded by Robert De La Salle, one of the most famous French explorers of America in the middle of the 17th century. Which brings us to another nickname, that of La Salle College which, you may have guessed right now, has adopted the name "Explorers."

The military is represented in collegiate circles by the Corporals, Commodores and Colonels. The legislative has the Senators and Presidents.

And to round out this dissertation we have the Cowboys, Warriors, Lumberjacks, Miners, Flyers, Boilermakers, Cornhuskers, and Moundbuilders.





**S**o, you'd like to own a college football team.

Okey, but first be sure you have at least \$50,000—more is desirable—kicking around the house before starting to create one. Because, folks, that's what it takes to run one for a full season—nine games.

And then, if you've got a good spot, a fair-to-middling team and some top-notch opponents, you might be so lucky as to get a 100 per cent return on your investment.

Let's take the case of Adriatic College (that's not the real name but the fellows who run the college promised to murder us if we used their name) and find out how it's done.

Adriatic played nine games in 1936 and Adriatic wound up by putting away \$51,848.25 for a rainy day—probably this year when they won't be so hot and the spectators will be going over in droves to see Antarctica play.

Adriatic had 45 men to play football for them when the practice season opened, so it didn't cost them anything for material—not that we mean they have to buy players but just to point out to you that it could cost perhaps half a million, in addition to the aforementioned \$50,000, to start a college, which always is a necessary factor when one thinks of running a football team.

Their coaches cost them \$11,440. The 1935 uniforms were quite shabby so Adriatic had to spend \$5,000 re-equipping their young men—\$60 for their "dress" uniforms, the ones used in games, and \$40 for work or practice clothes.

The item of footballs ran high. They used 44 of them last year or a total of \$354 invested. And if

you aren't sick by now at the way money goes in football get a load of a few other items:

Bath towels, \$76.20; underwear, \$45.00; scouting expense, \$1,719.52; adhesive tape, \$243.83; soap (yeah, football players wash themselves) \$14.00; bandages, \$124.89; cardboard and oilcloth (we never did figure out what they used this for), \$4.32; home-coming expense, \$495.45; training expenses before September 15, \$694.58.

It cost Adriatic \$1,043.41 for dry cleaning and repair of equipment. Officials to work their games cost \$1,331 (they get pretty good dough, don't they?). Gate expenses for home games, such as usher's salaries, ran to \$1,231.52. And off the gridiron they spent \$714.14 for banquets and awards, \$1,039.40 for printing and postage, including tickets, and \$77.22 for conference meeting expenses. Publicity and advertising, which included window cards, windshield stickers, posters, pictures and mats for the newspapers, ran to \$2,217.88.

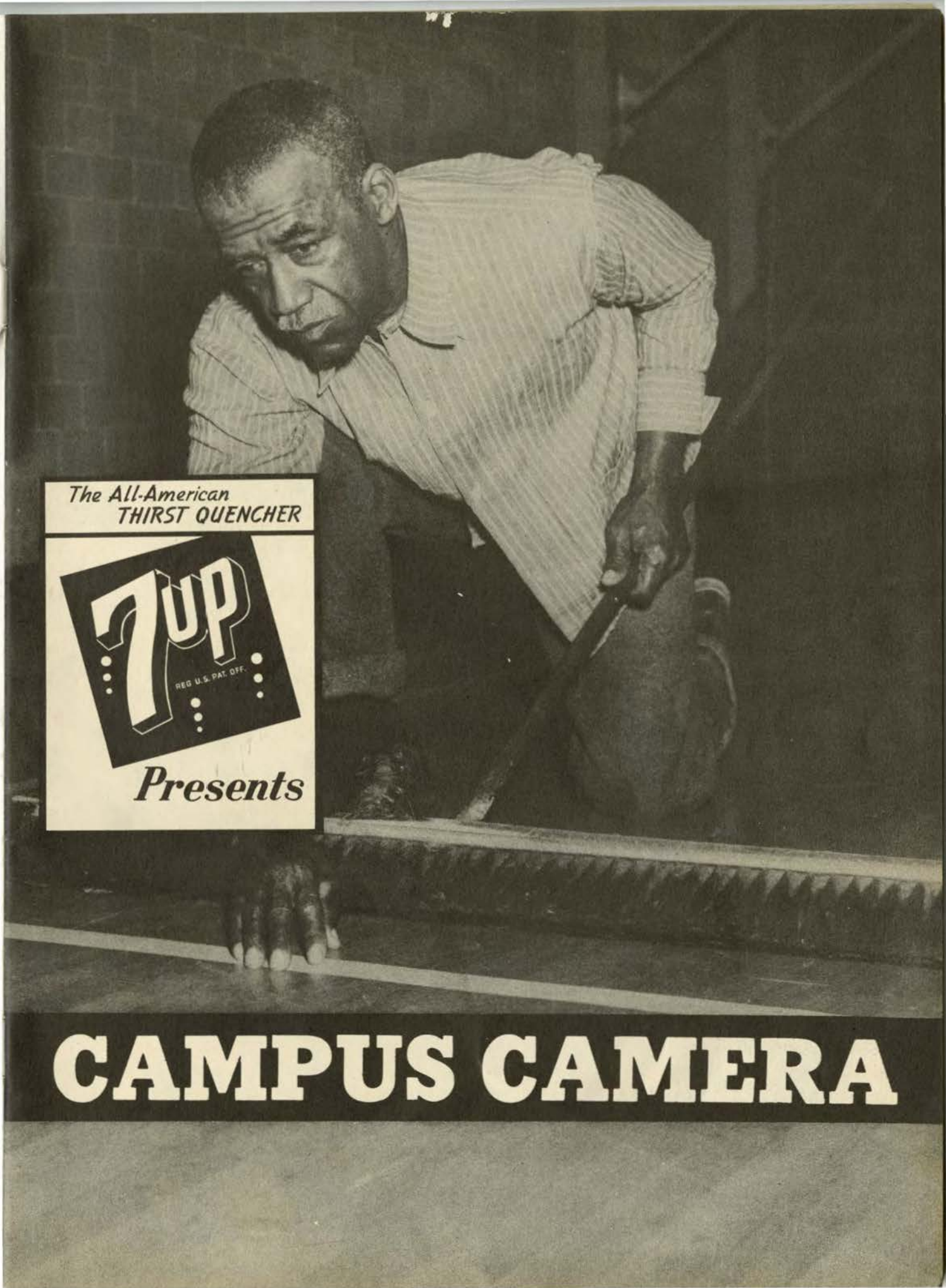
Adriatic thus spent \$28,979.92 to run their football team. But ah, here's the nice part of it.

Nine games brought them a neat profit of \$80,828.17 which, when expenses were deducted, left them with \$51,848.25 to put away in the bank.

Adriatic played six games away from home for which they received guarantees totaling \$51,309.88, which was the total left after traveling expenses were paid. Their total intake for the season was \$107,982.44, of which \$27,154.27 was paid out in guarantees and expenses for three visiting teams.

That seems to be enough figures. You get the idea, anyway.





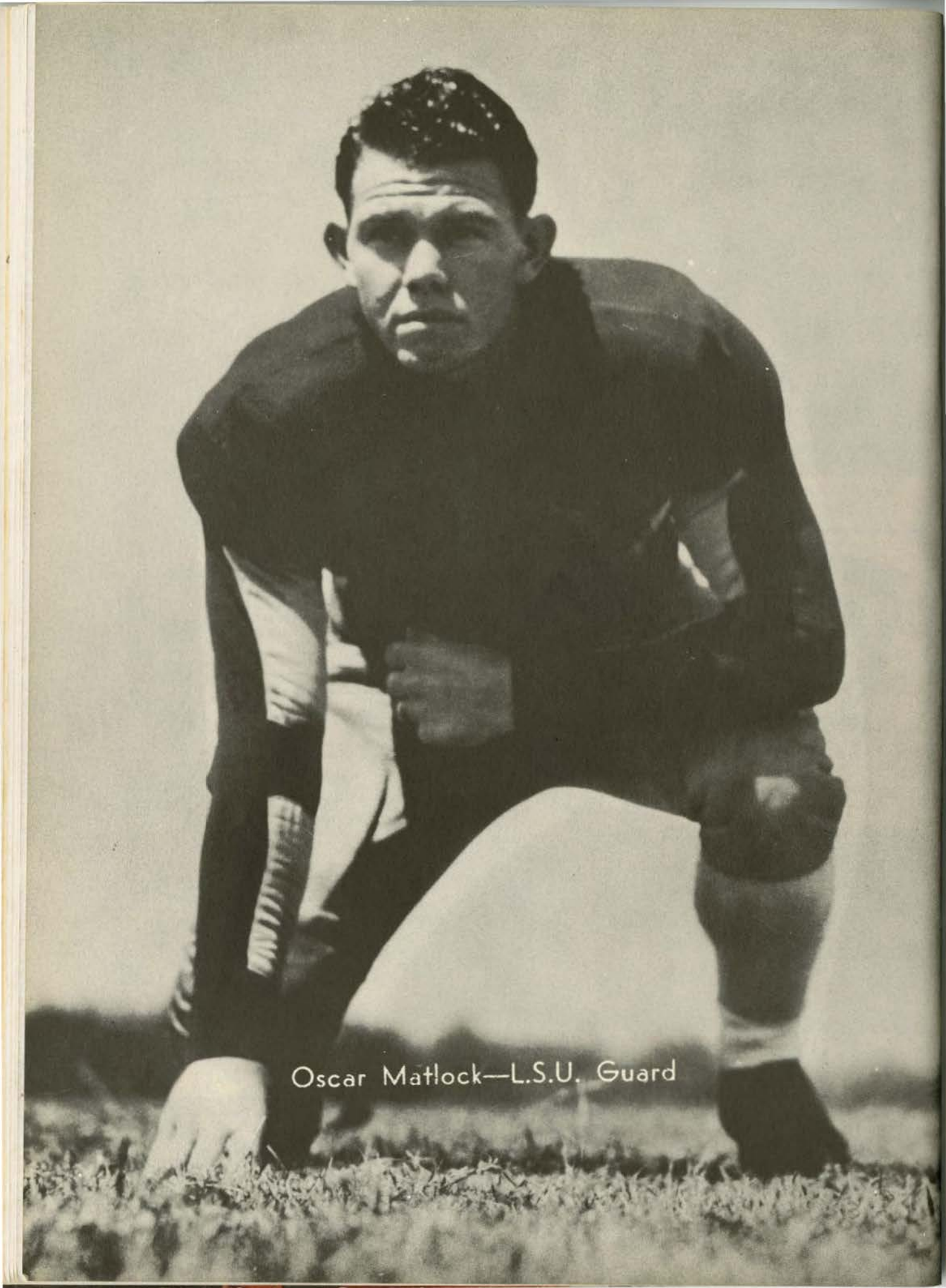
*The All-American  
THIRST QUENCHER*



*Presents*

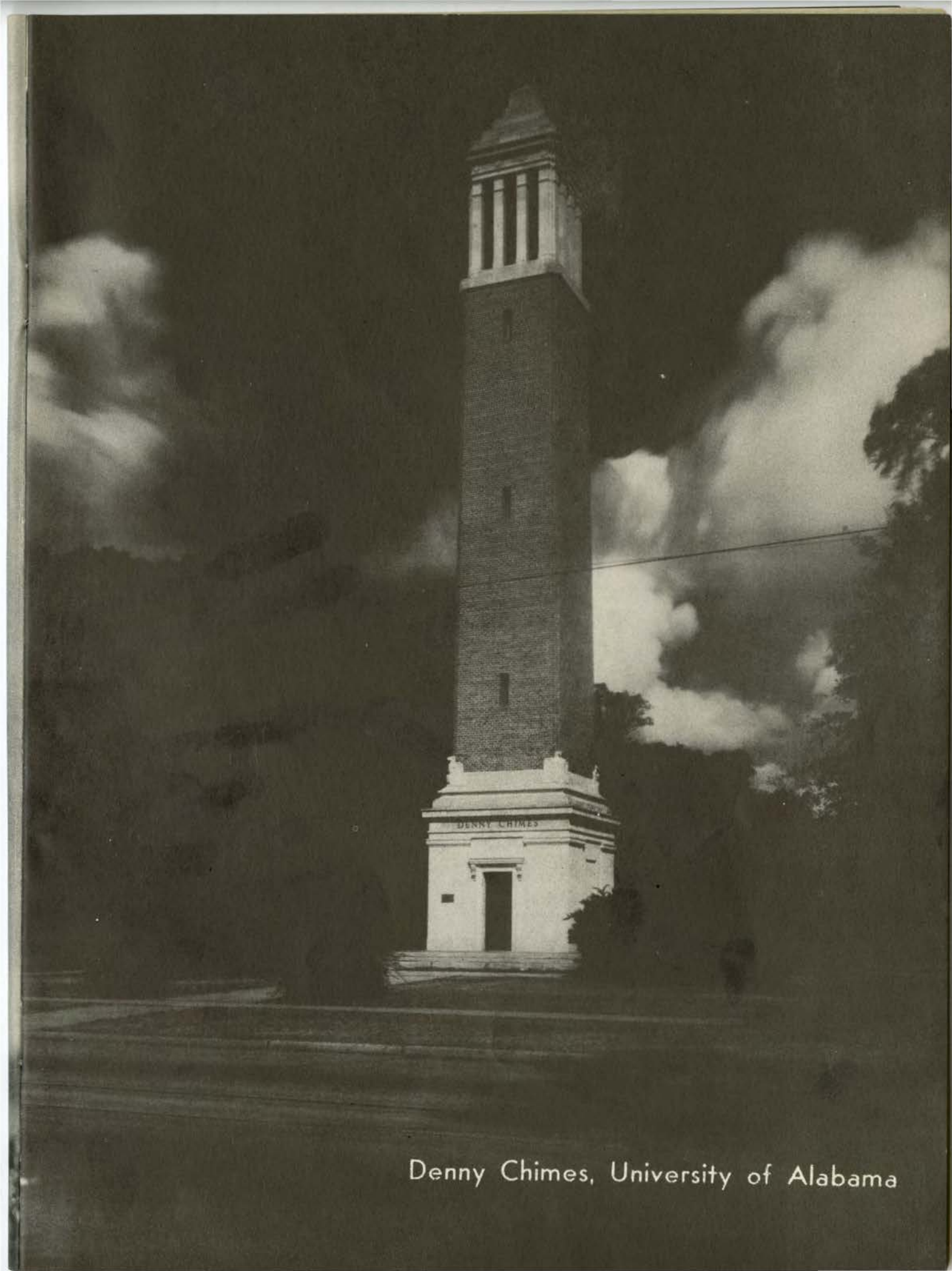
**CAMPUS CAMERA**



A black and white photograph of a football player, Oscar Matlock, in a three-point stance on a grassy field. He is wearing a dark jersey with light-colored stripes on the sleeves and light-colored pants with a dark stripe down the side. He is looking directly at the camera with a serious expression. The background is a bright, hazy sky.

Oscar Matlock—L.S.U. Guard





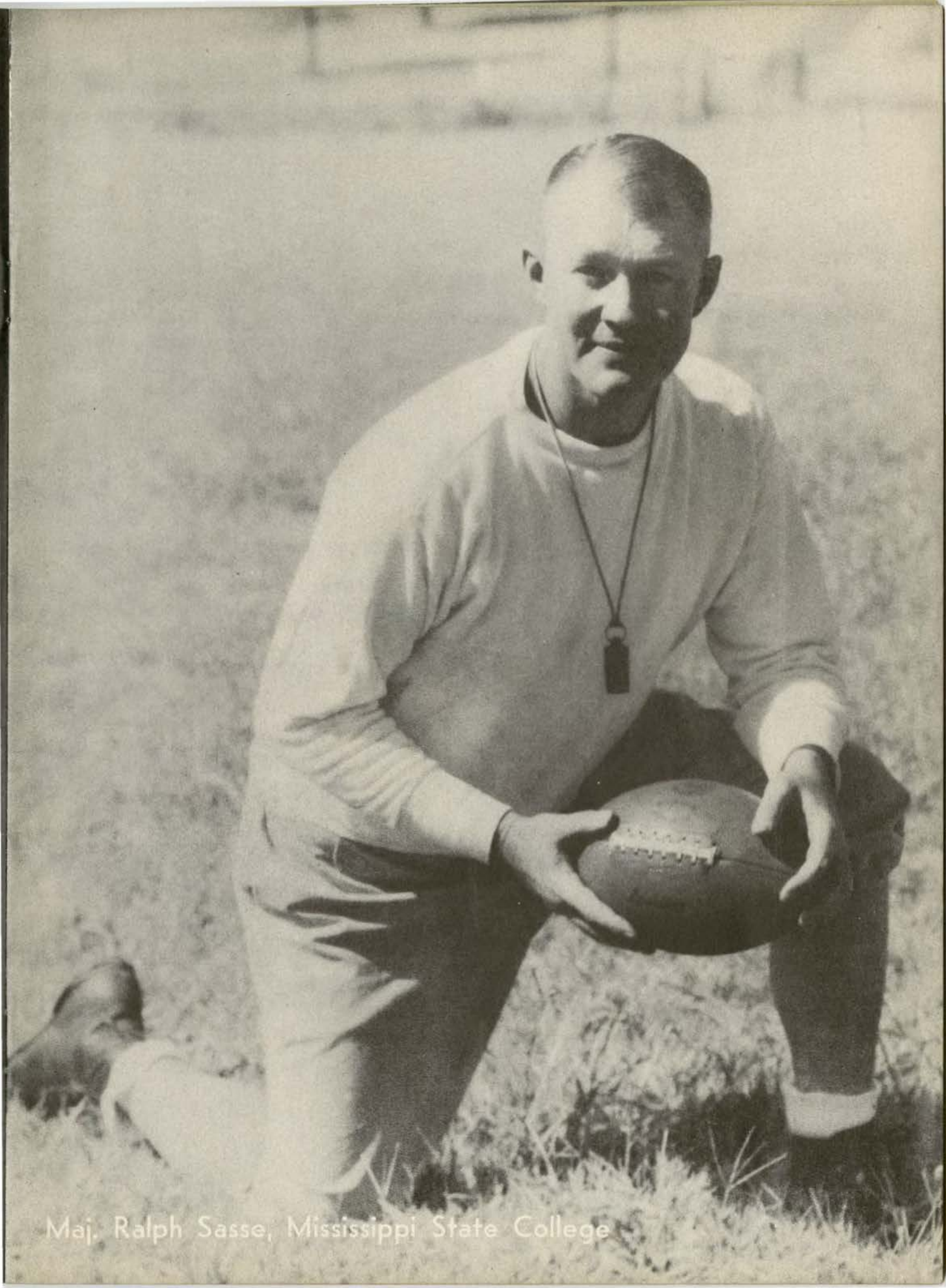
Denny Chimes, University of Alabama





Grosie Heath Saunders  
"Most Beautiful"  
Miss. State College





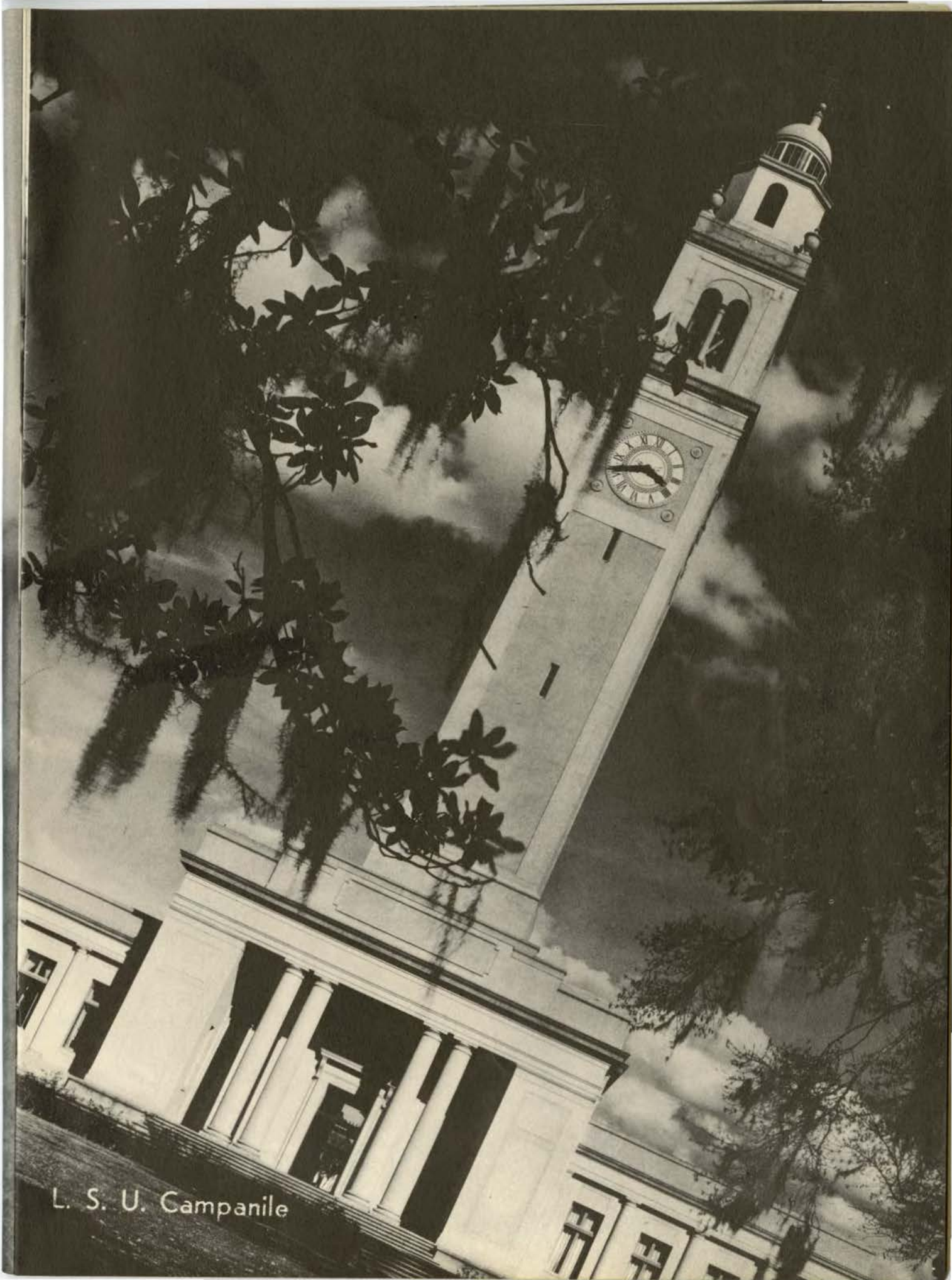
Maj. Ralph Sasse, Mississippi State College





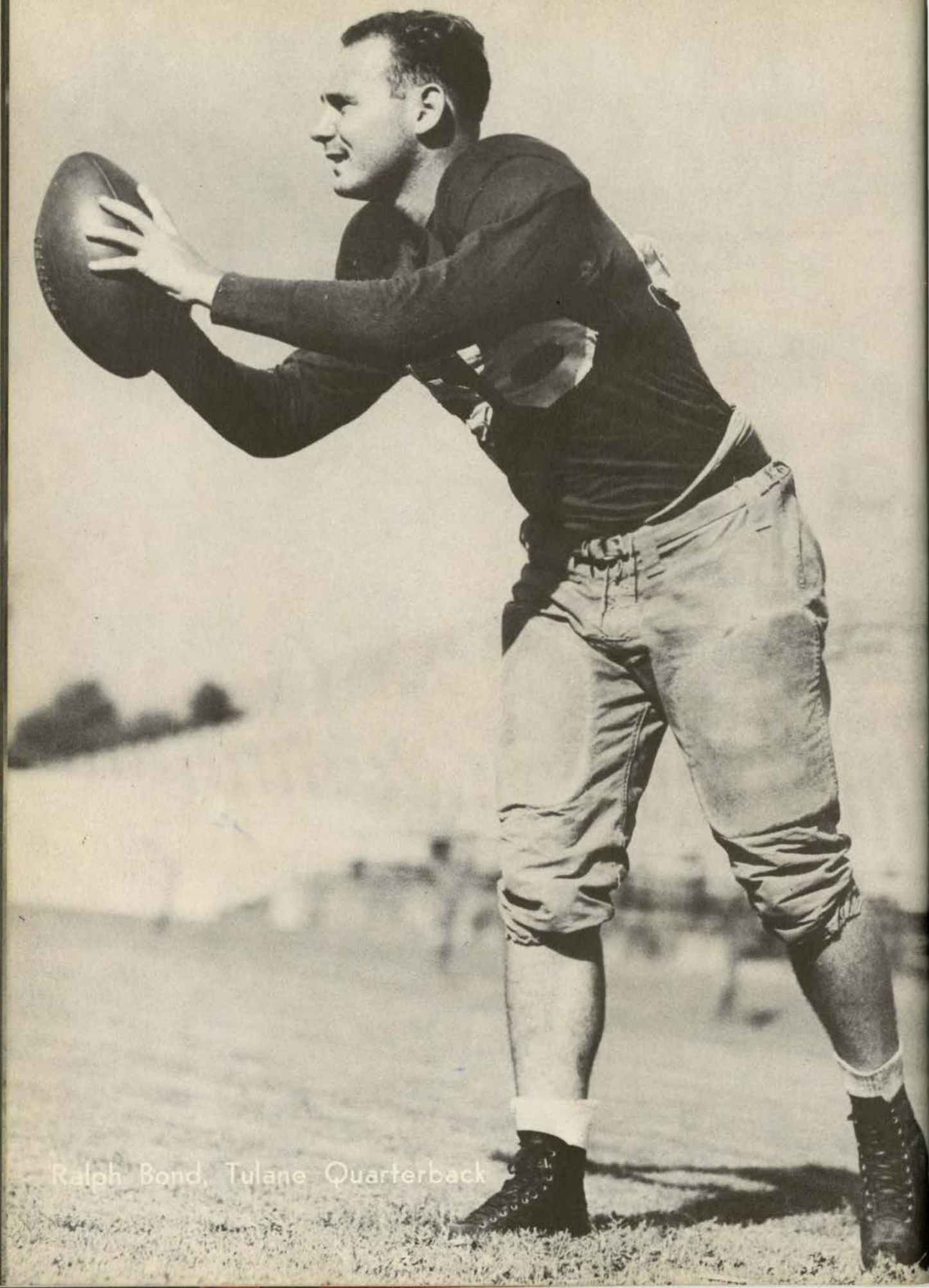
Jimmie Fenton, Auburn Halfback





L. S. U. Campanile





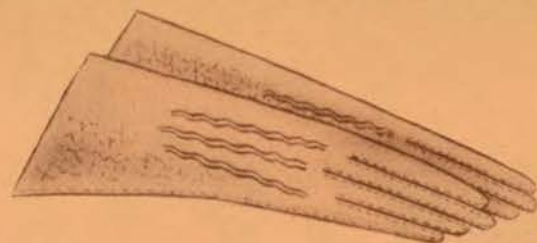
Ralph Bond, Tulane Quarterback



# Mayer Israel's Facts of Fashion







Join Mayer Israel's Pigskin Parade—gauntlets like these are at their best with stadium clothes—

4.95



Mayer Israel's Rushka—designed by Madam Marie Alphonsine—a felt high-hat with romantic coronet of two-tone silk jersey—

15.00

Mayer Israel's Fashion First—snuggle ecstatically into this genuine Leopard Cat—with Molyneaux's picture frame collar—

275.00

Mayer Israel's Cousins Footwear—New two-tone effects in warm Autumn colorings—

10.50



Mayer Israel Clothes Do Things for You





*"SPALDING\* football equipment  
certainly is popular, eh Joe?"*

New Orleans Corrugated Box Co.  
INCORPORATED

*Gaylord  
Boxes*

Telephone RAYmond 4258  
New Orleans, La.

THE PROOF OF  
**GOOD ICE CREAM**  
IS IN THE EATING

BROWN'S  
*Velvet*  
**ICE CREAM**  
MADE BY NEW ORLEANS ICE CREAM CO.

SOLD EVERYWHERE

AMERICA'S MOST FAMOUS  
FRENCH RESTAURANT

**LA LOUISIANE**  
Established 1881

La Louisiane is the most enjoyable place to  
dine in New Orleans. For food, of course, and  
first, but also for the delightful air conditioned  
environment and pleasing service.

Available for—  
Feature and Sorority Dances, Banquets,  
and Other Social Functions.

725 IBERVILLE STREET  
Telephone MAin 4664



## TULANE SQUAD

LOWELL DAWSON, Coach

5 Painter, q b	57 Payne, W., h b
8 Corales, e	58 Marmillion, h b
9 Stern, t	59 Henley, g
24 Brunner, h b	60 Tull, c
35 Daloviso, e	61 Ott, f b
38 Banker, h b	62 Goldman, g
39 Richardson, q b	63 Goodell, e
40 Overdyke, q b	64 Hickey, g
41 Andrews, f b	65 Goll, g
42 Watermier, g	66 Flower, c
43 Butler, f b	67 Gorman, c
44 Krueger, q b	68 Buckner, g
45 Moreau, e	69 Hall, g
46 Smith, B., c	70 Avants, t
47 Flowers, h b	71 Friedrichs, e
48 Manteris, h b	72 Upton, t
49 Mattis, h b	73 DeFraitcs, e
50 Nyhan, q b	74 Wenzel, t
51 Sauer, f b	75 Dailey, g
52 Dirmann, e	76 White, t
53 Jahncke, g	77 O'Boyle, g
54 Smith, P., h b	78 Golomb, e
55 Oelschlager, e	79 Miller, t
56 Bond, q b	81 Dexheimer, h b
	96 Kirchem, t

## AUBURN SQUAD

JACK MEAGHER, Coach

10 Howell, g	40 Edwards, h b
11 Sitz, f b	42 Pearson, e
12 Whatley, e	43 Holman, t
14 Smith, O., q b	44 Burns, g
18 Wolff, t	45 Russell, t
19 Weaver, f b	46 Reeves, e
20 Jefferies, t	47 Nichols, t
21 Chandler, g	48 Haynsworth, f b
22 MacEachern, t	49 Riddle, h b
24 Hitchcock, h b	50 Davis, q b
25 Fenton, h b	51 Heath, f b
26 Ellis, h b	52 O'Gwynne, h b
27 Gillam, g	54 Mims, h b
28 Sivell, g	55 Bagby, c
29 Waters, c	56 Burford, e
30 McKissick, e	58 Thorpe, g
31 Morgan, c	59 Kenmore, h b
32 Mercer, e	61 Kelly, h b
33 Harrison, e	62 Cantrell, h b
34 Hamm, e	63 Smith, E., g
35 Wendling, h b	66 Walker, q b
36 Fairchild, f b	68 Fowler, q b
38 Antley, c	69 Foster, q b
39 Happer, h b	72 Bulger, e



*ACE of THEM ALL  
for MILDNESS and TASTE*

## AUBURN vs. TULANE

### THE STARTING LINEUPS

(Subject to Change by Coaches)

#### AUBURN

No.	Name	Position
33	Harrison	L. E.
45	Russell	L. T.
28	Sivell	L. G.
38	Antley	C.
27	Gillam	R. G.
43	Holman	R. T.
56	Burford	R. E.
66	Walker	Q. B.
24	Hitchcock	L. H.
25	Fenton	R. H.
51	Heath	F. B.

#### TULANE

Name	No.
Goodell	63
Kirchem	96
Buckner	68
Gorman	67
Hall	69
Miller	79
Wenzel	74
Krueger	44
Brunner	24
Mattis	49
Andrews	41

### OFFICIALS

Referee—Buck Cheves (Georgia)  
 Umpire—Chas. B. Clement (Alabama)  
 Head Linesman—Jesse Hair (Georgia Tech)  
 Field Judge—H. G. Mouat (Armour)





# HAUSMANN,

INCORPORATED

NEW ORLEANS'  
LEADING JEWELERS



SPECIAL DEPARTMENT FOR COLLEGE  
AND FRATERNAL JEWELRY

## 1840—Antoine's Restaurant—1937

Now in Its 98th Year

ROY L. ALCIATORE, Prop.

717 St. Louis Street

Let me tell you, brother, when you have a famous eating place in New Orleans, it must be some place because they do know how to eat, and what to eat, and hospitality, and when you speak of Antoine's, you have reached the "Z" and "&" in alphabetical praise. Antoine's was founded in 1840 and has never had to resort to a jazz band. Imagine a restaurant existing and making a worldwide reputation on just food. My sombrero is tipped to Jules at Antoine's.

—WILL ROGERS

To Antoine's—Specially Roy, from a Gourmand to a Gourmet.  
—Dolores Costello Barrymore.

May I say as everyone has said—"The finest foods in the World."  
—Harry Richman.

Antoine cooks, like other cooks think they are cooking.  
—Mayor Fiorello LaGuardia.

To Jules—A prince of good fellows, and the king of good cooking.  
—Robert L. Ripley.

What Jules can do to oysters and fish and various other things that make up a meal is what the cooks must do to them in heaven.  
—Irvin S. Cobb.

I have found a truly great restaurant in North America.  
—Prince Louis Ferdinand Hohenzollern.

# "Time Out"

DRINK—

# Coca-Cola

TRADE MARK  
REG. U.S. PAT. OFF.

PAUSE--

RELAX--

REFRESH YOURSELF





MAYER ISRAEL'S Kuppenheimer Football Fashion line-up, hits you right between the eyes—Spectator Sports Apparel in all of its casual glory—Fine worsted suitings—soft, warm, fleecy overcoat fabrics. Plaids, checks, pencil stripes; rich mixtures and smart solids. You can't miss a choice.

KUPPENHEIMER SUITS  
Single and Double Breasted  
47.50 to 75.00

KUPPENHEIMER OVERCOATS  
Single and Double Breasted  
45.00 to 68.50

*Mayer Israel Clothes Do Things for You*







Mayer Israel's Stetson Snap—a slick, bound edge felt that takes its place in the sun on the 50-yard line—brown and shades of steel—

7.50

Mayer Israel's Phoenix Pure Silk Socks have plenty of appeal in nonchalant stadium attitudes—and when you go wild with the crowd—

1.00



Mayer Israel's Manhattan Shirts; neat patterns with slightly longer collars for men who enjoy assembling their haberdashery for the greater pleasure of their fellow-spectators—

5.00

Mayer Israel's Neckwear—as important as the occasion—the final magic touch to a perfect ensemble. Rich, handsome silks, individual patterns —

3.50

Mayer Israel's Smith Oxford; tan calf; stadium last. Smith Smart Shoes for YOU men who want the BEST, and you can't wear out their looks—

10.00



Mayer Israel Clothes Do Things for You



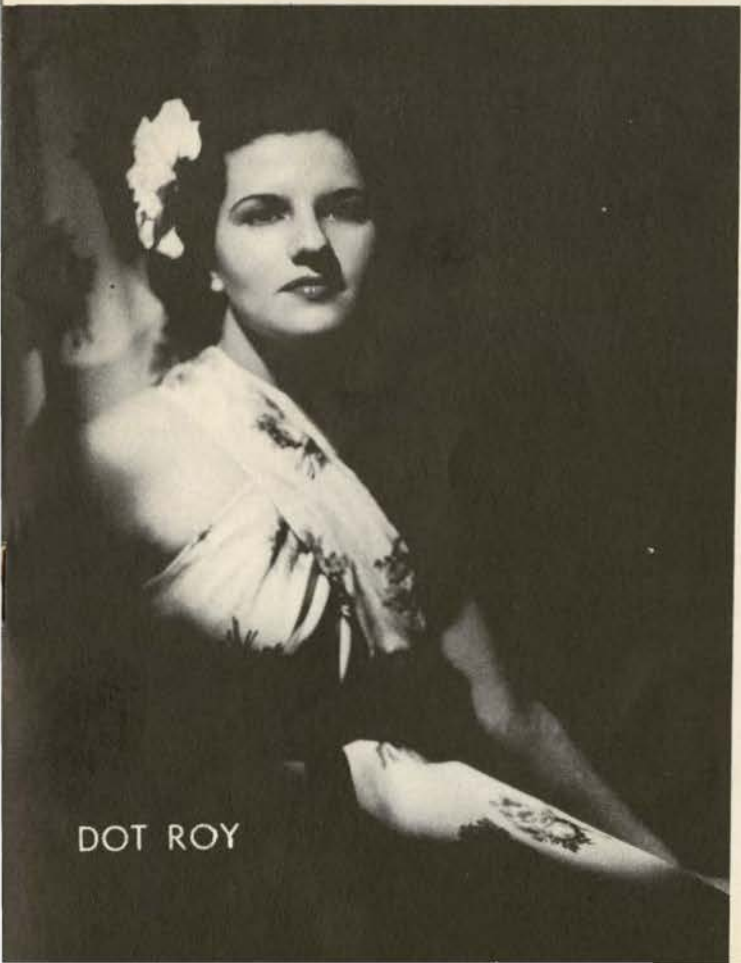
L. S. U.



JANE GIBSON



ANNA PATOUT



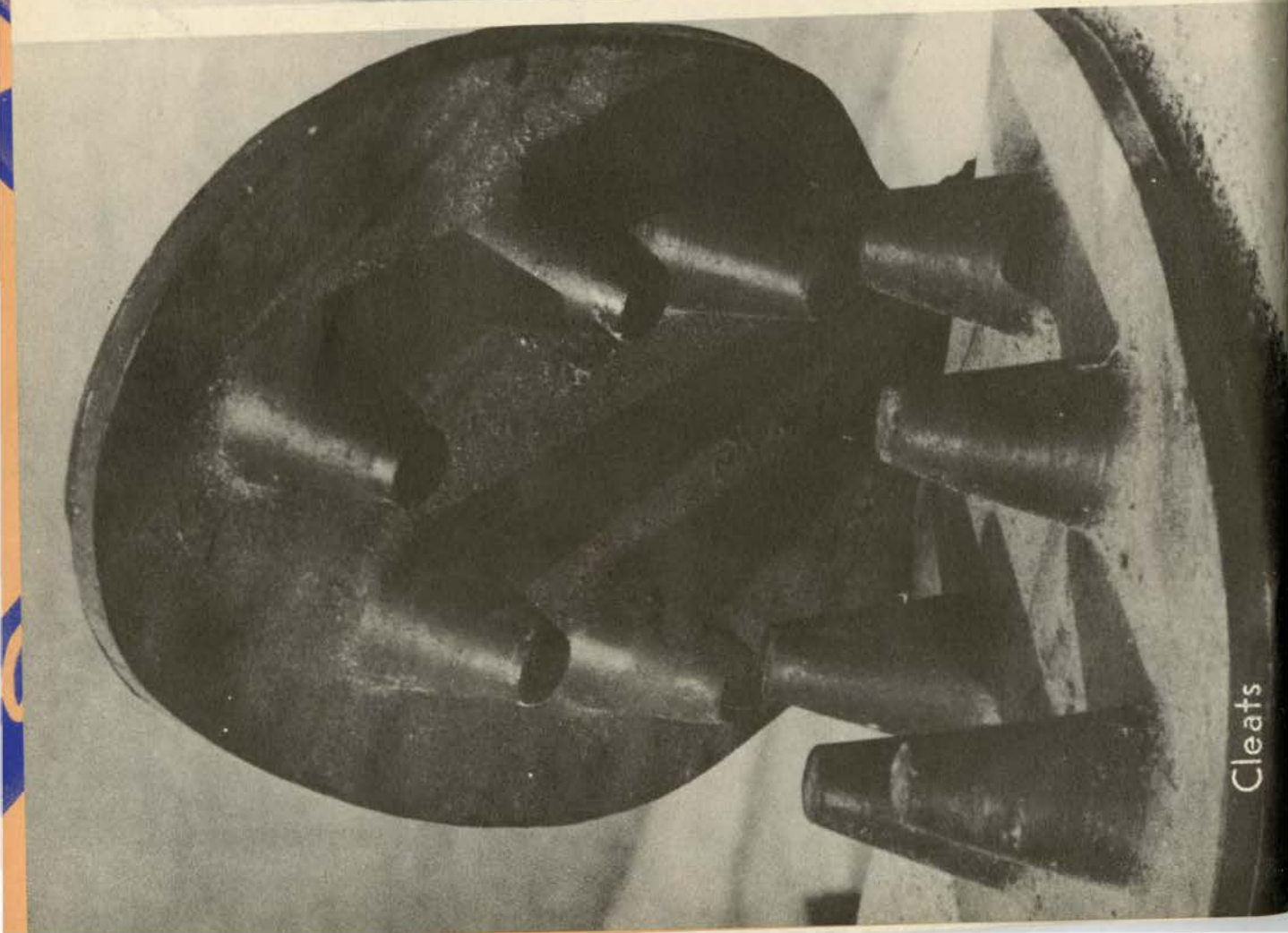
DOT ROY



DORIS BOWDON



The Iron Mask?



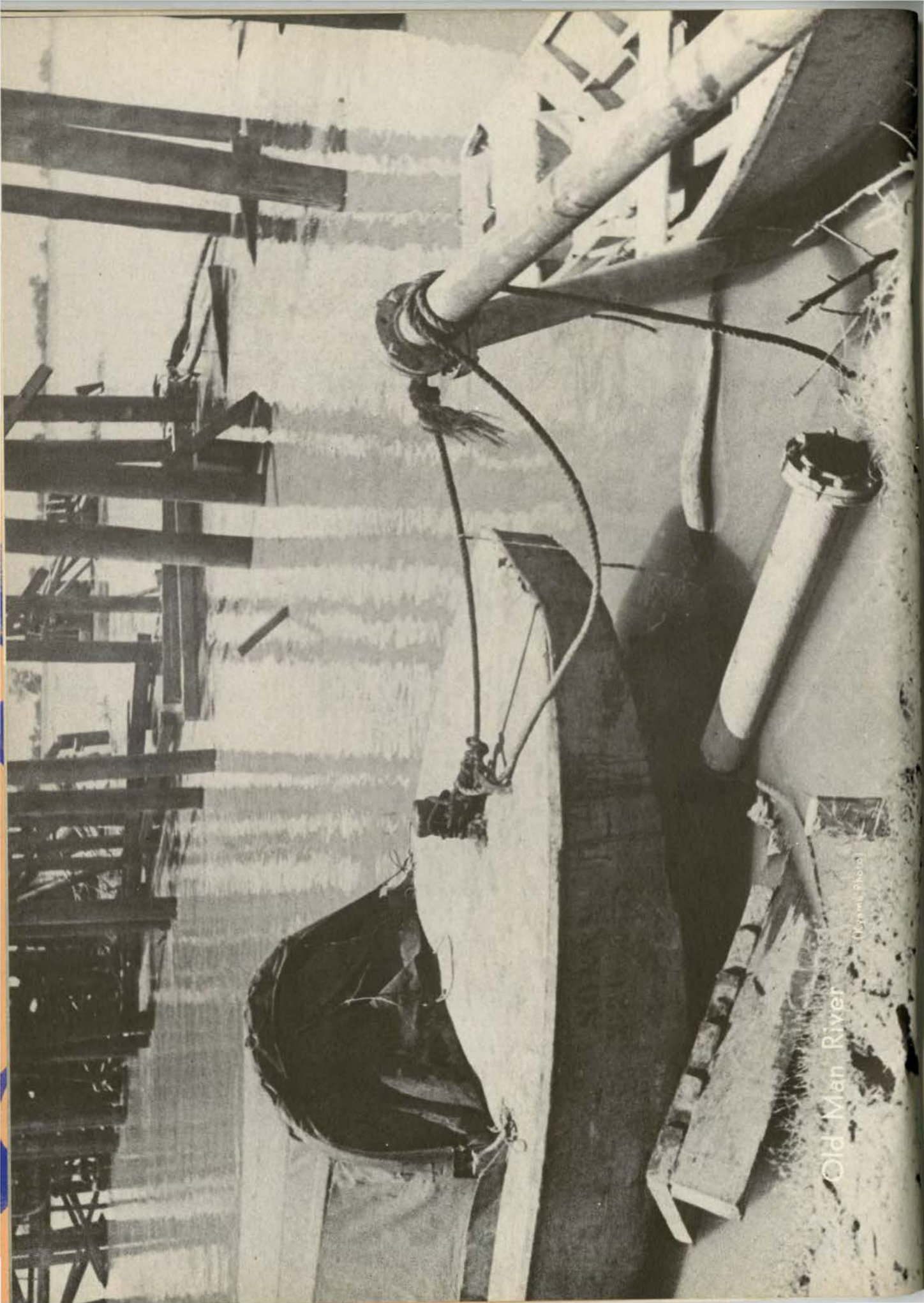
Cleats





Capt. Monsky and Alt. Capt. Kilgrew  
Alabama





Old Man River

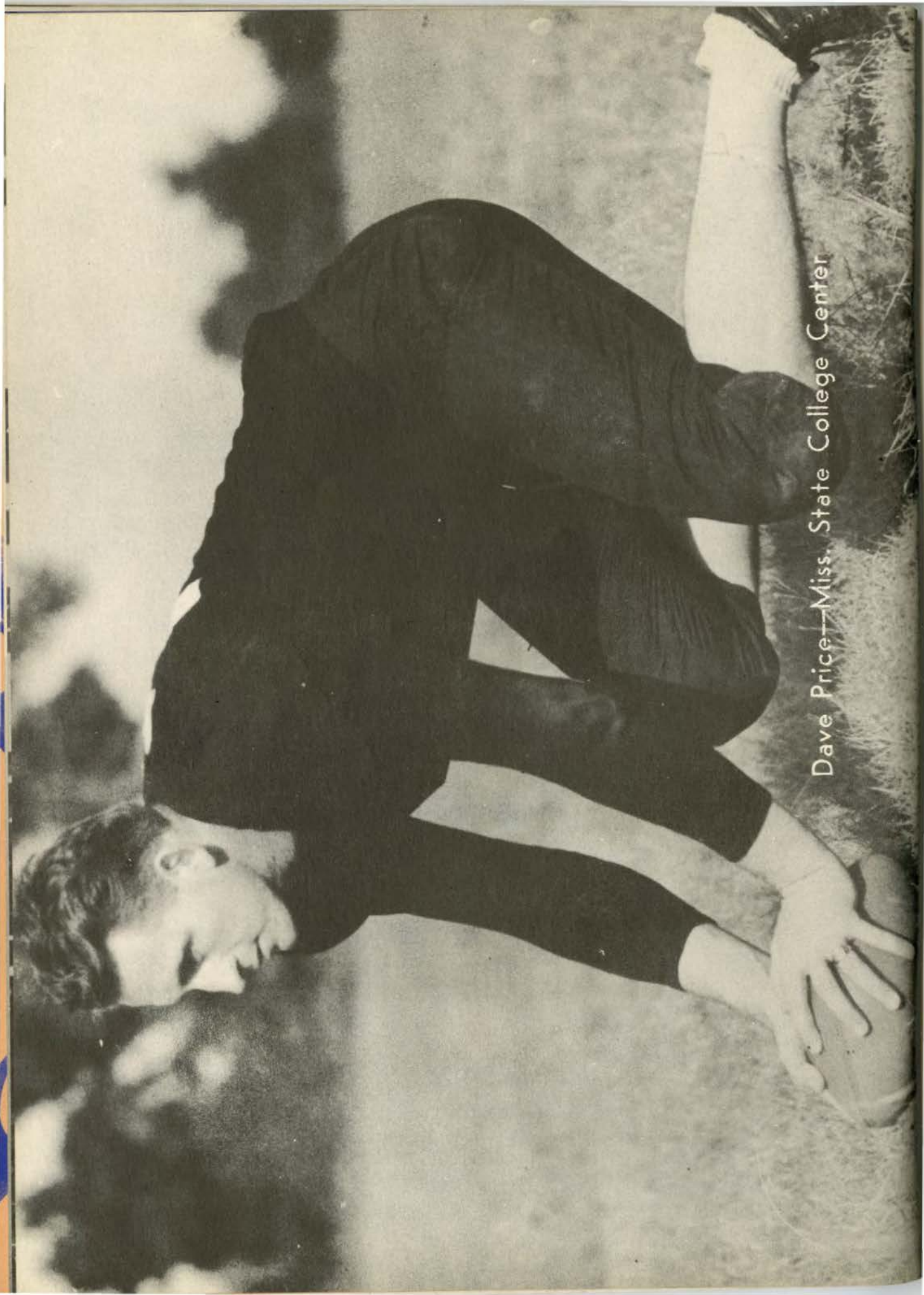
(N.Y. Photo)





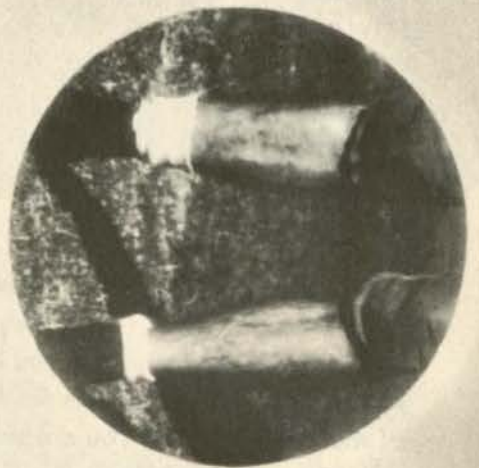
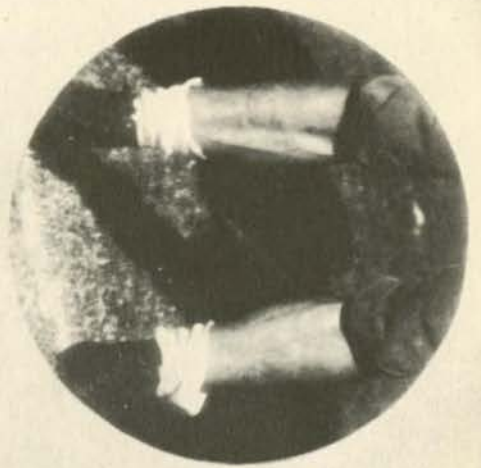
"Bud" Waties—Alabama Halfback





Dave Price—Miss. State College Center





# FOOTBALL LEGS vs. DANCING LEGS

The dancing legs of the Preissers, Cherry and June, sisters of Freddie Preisser, Tulane end of last season, form a pleasant contrast with the football legs of the Payne brothers, Billy and Hugh, of Tulane's 1937 Green Wave.

Maurice Seymour  
Chicago





Ken Willis, Florida  
Alternate Capt.

DEAR FOOTBALL FAN: The Campus Camera is published for your enjoyment. We hope that you have been pleased with the portrayals of campus life shown in this issue. If you have any suggestions which would make this publication more interesting, we would like to hear from you. Just write the Football Program Manager of the home team. You are seeing "All-Americans" in action on the field today! May we remind you that 7-Up is the "All-American Thirst Quencher."

Cordially,

TRY A BOTTLE OF 7-UP NOW  
YOU LIKE IT — IT LIKES YOU!

YOUR 7-UP BOTTLER.



THE  
BEST  
SHOP  
IN  
TOWN



"... and please, just any man for the opening party. One in a Hart Schaffner & Marx suit would be asking too much."



**Stevens**

Hart Schaffner & Marx Clothes  
710 CANAL STREET

*Compliments to the  
Tulane Green Wave*

FROM

*Kolb's  
Restaurant*

AND

*The Tyrolean Singers*

Fine Foods — Unexcelled Service  
and Novel Entertainment Nightly.

*125 St. Charles St.*  
(Near Canal)

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ANYWHERE WITHIN CITY  
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FIVE can ride for the price of ONE—  
Club together!

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"We're trying to cure Jenkins of forgetting the signals!"

"Milton certainly takes his work seriously!"

"Pardon my back, everybody!"

"It gratifies his sense of the dramatic!"



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This season's  
trend is to whites  
and stripes.

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The Three most  
popular styles in  
Tulane Shirts.

"All-American"  
Comfort-plus.

"Touch Down"  
Collegiate  
fashioning.

"Green Wave"  
Freshman's  
special.

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*Be Smartly Styled and Always Comfortable  
in—*

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## O'Shea...

A name synonymous with the best in athletic knitted goods from Coast to Coast. Tulane's Green Wave and every other leading institution uses O'Shea goods.

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*Just Five Blocks up Willow Street from  
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*Tickets For  
All Tulane Home Games  
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# PULANE



LEONARD  
SAUER  
FULLBACK



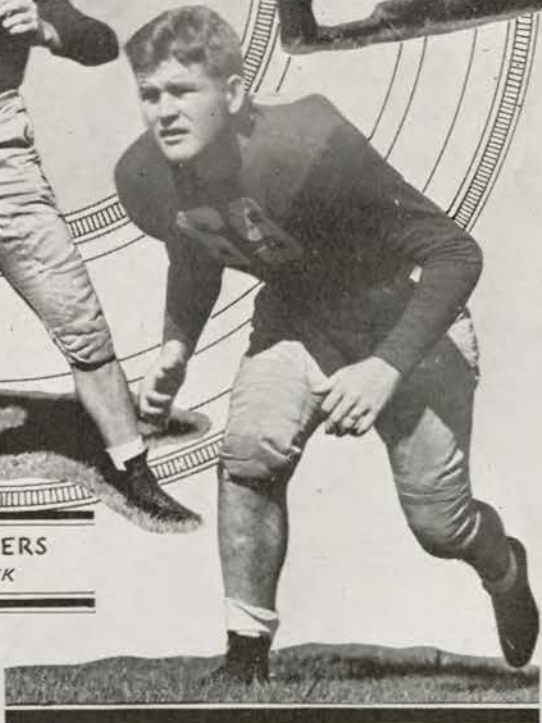
"DUB"  
MATTIS  
HALFBACK



BILL FLOWERS  
HALFBACK



CO-CAPTAIN NORMAN BUCKNER GUARD



CO-CAPTAIN NORMAL HALL  
GUARD



## Dingelhoff Selections

Results of the Dingelhoff Football Rating System:

	Picked	Hit	Lost	Tied
Selections last week.....	13	11	0	2

### NOMINATED AS WINNERS THIS WEEK

<b>ARMY-CLEMSON</b> — Army by close squeak.	<b>TENN.-V. P. I.</b> —Vols breeze.
<b>COLGATE-CORNELL</b> —Weak vote for Red Raiders.	<b>VANDY-CHICAGO</b> —Vandy by three.
<b>DUKE-DAVIDSON</b> —Duke by two or three.	<b>MINN. - NEBRASKA</b> — Gopher Gets Cornhusker.
<b>NORTH CAROLINA-N. C. STATE</b> —Tarheels by nose.	<b>OHIO STATE-PURDUE</b> —Purdue to upset 'em.
<b>GEORGIA-SOU. CAROLINA</b> — Weak vote for Bulldogs.	<b>WISCONSIN-MARQUETTE</b> — Badgers coming up.
<b>ALABAMA-SEWANEE</b> — A Crimson waltz.	<b>ARKANSAS-T. C. U.</b> —Razorbacks.
<b>FLORIDA-STETSON</b> —'Gator meat.	<b>RICE-OKLAHOMA</b> —The Owls.
<b>GA. TECH-MERCER</b> —Engineers romp.	<b>S. M. U.-CENTENARY</b> —Mustangs but no cinch.
<b>KENTUCKY-XAVIER</b> —Close. Ky.	<b>TEX. A. &amp; M.-MANHATTAN</b> —Aggies.
<b>L. S. U.-TEXAS</b> — Longhorns—signals off—Bengals.	<b>CAL.-OREGON STATE</b> — Allison's Bears.
<b>MISS. STATE - HOWARD</b> — Lt. Col. Sasse.	<b>IDAHO-WASH. STATE</b> —Cougars or a tie.
	<b>SOU.-CAL.-WASH.</b> —Huskies but close.

## Tulane Green Wave 1937

### Varsity Football Schedule

—SEPTEMBER 25—	
TULANE 7; CLEMSON 0	
—OCTOBER 2—	
Auburn - - - - -	New Orleans
—OCTOBER 9—	
Mississippi College - - -	New Orleans
—OCTOBER 16—	
Colgate - - - - -	Buffalo, N. Y.
—OCTOBER 23—	
North Carolina - - -	Chapel Hill, N. C.
—OCTOBER 30—	
Univ. of Mississippi - - -	New Orleans
—NOVEMBER 6	
Alabama (Homecoming) -	New Orleans
—NOVEMBER 13—	
Georgia - - - - -	Athens, Ga.
—NOVEMBER 20—	
Sewanee - - - - -	New Orleans
—NOVEMBER 27—	
Louisiana State U. - - -	New Orleans



And He Learned  
about *FRESHNESS*  
from Her!



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**PRIZE CROP TOBACCO'S MAKE THEM DOUBLE-MELLOW  
2 JACKETS OF "CELLOPHANE" KEEP THEM FACTORY-FRESH**



# PULANE



**BILLY  
PAYNE**  
HALFBACK



**RALPH  
BOND**  
QUARTERBACK



**RAY MILLER**  
TACKLE



**BILL  
BRUNNER**  
HALFBACK



**JOHN  
ANDREWS**  
FULLBACK



# TULANE ROSTER

No.	PLAYER—	HOME TOWN—	Position	Wt.	Year On Team
5	Painter, Steven	New Orleans	QB	160	1
8	Corales, Richard	New Orleans	E	185	1
9	Stern, Morris	New Orleans	T	183	1
24	Brunner, Warren	New Orleans	HB	180	2
35	Dalovisio, Pete	Lake Charles, La.	E	180	3
38	Banker, Buddy	Lake Charles, La.	HB	169	1
39	Richardson, Ned	Ponchatoula, La.	QB	170	1
40	Overdyke, Don	Shreveport, La.	QB	169	1
41	Andrews, John	New Orleans	FB	196	3
42	Watermier, Dan	New Orleans	G	190	3
43	Butler, Monette	Oak Grove, La.	FB	180	1
44	Krueger, Paul	Gary, Ind.	QB	173	1
45	Moreau, James	New Orleans	E	162	3
46	Smith, Bernie	Clarksdale, Miss.	C	200	1
47	Flowers, Bill	Big Spring, Texas	HB	175	3
48	Manteris, George	Monroe, La.	HB	160	3
49	Mattis, Bill "Dub"	Oak Grove, La.	HB	184	2
50	Nyhan, Stanley	Waterloo, Iowa	QB	175	1
51	Sauer, Leonard	Kildare, Okla.	FB	182	1
52	Dirmann, John	New Orleans	E	171	3
53	Jahncke, Phil	New Orleans	G	178	1
54	Smith, Philo	Shelbyville, Ky.	HB	178	1
55	Oelschlager, Kurt	Oshkosh, Wisc.	E	183	1
56	Bond, Ralph	New Orleans	QB	180	2
57	Payne, William	Winterville, Miss.	HB	175	2
58	Marmillion, Norman	Ponchatoula, La.	HB	170	1
59	Henley, Cecil	Rosedale, Miss.	G	185	2
60	Tull, Porter	New Orleans	C	173	2
61	Ott, Tate	Osyka, Miss.	FB	177	1
62	Goldman, Corneal	Waterproof, La.	G	181	1
63	Goodell, Elson	Independence, Kans.	E	175	2
64	Hickey, "Cy"	New Orleans	G	186	1
65	Goll, Carl	New Orleans	G	196	3
66	Flower, Henry	New Orleans	C	182	1
67	Gorman, Albert	New Orleans	C	205	2
68	Buckner, Norman (Co-Capt.)	Marshall, Texas	G	195	3
69	Hall, Normal (Co-Capt.)	Sweetwater, Texas	G	190	3
70	Avants, Mack	Baton Rouge, La.	T	211	3
71	Friedrichs, Jerry	New Orleans	E	190	3
72	Upton, Miller	New Orleans	T	210	2
73	DeFraites, Emanuel	New Orleans	E	185	1
74	Wenzel, Ralph	Tucker, Ark.	T	208	1
75	Dailey, Carl	Balboa, Panama	G	184	2
76	White, Millard	Arkansas City, Kans.	T	207	1
77	O'Boyle, Tom	Gary, Ind.	G	210	1
78	Golomb, Pete	Oshkosh, Wisc.	E	200	1
79	Miller, Ray	New Orleans	T	209	2
80	Benedict, Calvin	New Orleans	QB	160	3
81	Dexheimer, Bob	Abbeville, La.	HB	169	3
83	Payne, H.	Winterville, Miss.	HB	160	2
96	Kirchem, Bill	New Orleans	T	215	1

# AUBURN ROSTER

10	Howell, Milton	Bessemer, Ala.	G	180	1
11	Sitz, Pelham	Attalla, Ala.	FB	176	2
12	Whately, Stencil	Cordova, Ala.	E	189	1
14	Smith, Osmo	Chattanooga, Tenn.	QB	169	2
18	Wolff, George	St. Louis, Mo.	T	207	1
19	Weaver, Kermit	Cullman, Ala.	FB	175	1
20	Jefferies, George	Jacksonville, Fla.	T	205	1
21	Chandler, Walter	Columbus, Ga.	G	187	1
22	MacEachern, Gordon	Haverhill, Mass.	T	205	1
24	Hitchcock, Billy	Union Springs, Ala.	HB	164	3
25	Fonton, Jimmie	Lakeland, Fla.	HB	170	3
26	Ellis, Bill	Atlanta, Ga.	HB	160	3
27	Gillam, Fred	Chattanooga, Tenn.	G	185	3
28	Sivell, Ralph	Chipley, Ga.	G	189	3
29	Waters, Lee	Atmore, Ala.	C	171	1
30	McKissick, Rex	Equality, Ala.	E	178	3
31	Morgan, Malvern	Lanett, Ala.	C	185	1
32	Mercer, Jack	Gray, Ga.	E	171	1
33	Harrison, Max	Atmore, Ala.	E	190	1
34	Hamm, Frank	Florence, Ala.	E	179	3
35	Wendling, Bud	Birmingham, Ala.	HB	157	1
36	Fairchild, Getty	Anniston, Ala.	FB	187	1
38	Antley, Lester (Capt.)	Elmore, S. Car.	C	195	3
39	Happer, Carl	Birmingham, Ala.	HB	163	1
40	Edwards, Tommie	Montgomery, Ala.	HB	164	1
42	Pearson, Gus	Birmingham, Ala.	E	177	1
43	Holman, Fred	Dothan, Ala.	T	203	3
44	Burns, Vernon	Frisco City, Ala.	G	194	2
45	Russell, Bo	Birmingham, Ala.	T	199	2
46	Reeves, Ezra	Thomaston, Ga.	E	180	1
47	Nichols, Bill	Sylacauga, Ala.	T	206	1
48	Haynsworth, Chas.	Birmingham, Ala.	FB	186	1
49	Riddle, Francis	Talladega, Ala.	HB	158	1
50	Davis, John	Birmingham, Ala.	QB	150	2
51	Heath, Dutch	Birmingham, Ala.	FB	166	3
52	O'Gwynne, Ralph	Selma, Ala.	HB	152	2
54	Mims, Bill	Haynesville, Ala.	HB	173	1
55	Eagby, Milton	Birmingham, Ala.	C	185	3
56	Burford, Oscar	Marion, Ala.	E	186	2
58	Thorpe, Garth	Aiken, S. Car.	G	209	1
59	Kenmore, George	Americus, Ga.	HB	160	1
61	Kelly, Speck	Tarrant City, Ala.	HB	164	2
62	Cantrell, Geter	Lanett, Ala.	HB	176	1
63	Smith, Everette	Montgomery, Ala.	G	190	1
66	Walker, Marion	Dothan, Ala.	QB	165	2
68	Fowler, Julian	Pell City, Ala.	QB	165	1
69	Foster, Loyd	Birmingham, Ala.	QB	170	1
72	Bulger, Chester	Rumford, Me.	E	198	1



# THE *New* RULES THIS SEASON



We particularly want you to meet Madame Bertrand, the new manager of our new millinery department. She will be delighted to discuss your every millinery desire.

Fashion rules for Fall are very easy to follow. If you like to be sure of yourself see the new millinery in Godchaux's . . . whether you want French originals, studio copies, young sporty hats, styles extreme or conservative you'll find your hat at Godchaux's.

The two hats illustrated are exactly right for football games and are \$5.00.

## SHOES BY WALK-OVER

You'll go head over heels in love with the new style we're sponsoring, Half Hite Heels by Walk-Over. Here are heels low enough for dashing about in comfort and at the same time they are definitely high style. Delightfully new models in luxurious soft suède . . . all at attractive prices.

Be comfortable as well as correct  
in shoes by Walk-Over



## GODCHAUX'S HAS THE CLOTHES



# GRANDSTAND QUARTERBACKS

are wearing

## CAVALIER SUITS

if you are not wearing a new Cavalier suit right now you should be. Slip into one and we think you'll agree with us because Cavalier features the new plaid patterns and the new drape **\$39.75** and regular models. The price is only.

and the

## *Mystery Hat*

What will happen to your hat if it suddenly starts to rain? If it's a Mystery Felt you needn't worry at all. For no matter how hard or how much it rains it never loses its shape and color. Here is a hat that is truly weatherproof. It's lightweight, too, and comes in the new colors and **\$5.00** models that are style right for this Fall . . .

*the Mystery Hat comes up smiling from a soaking*

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See  
and  
Be  
Seen



*at the Game . .*

SEE every play of the game with field glasses. The magnifying lenses may be focused individually for clear vision.

Hook these glasses behind your ears, like spectacles, your hands free for excited gestures!.....

**1.95**

*Sports Shop—Third Floor*

BE SEEN wearing a suit that sets you apart from the cheering crowd—makes you the well-dressed man. Maison Blanche does things in a big way—so you'll find suits in *greatest variety* here. Your type—your style—tailored to your liking—priced within your range.

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# Hollywood's Most Polished Voice

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"In a recent scene," says Herbert Marshall, "I talk two minutes on the telephone. This scene took half a day to 'shoot'—four hours of painstaking voice shading. But even after scenes like this, I find that Luckies are always gentle on my throat. It's only common sense for an actor—or anyone else, for that matter—to want a light smoke."

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And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the impartial, honest judgment of those who spend their lives buying, selling and handling tobacco... who know tobacco best... it's Luckies—2 to 1.

\*Co-starring with Barbara Stanwyck  
in RKO's "A Love Like That"

## A Light Smoke

**EASY ON YOUR THROAT—"IT'S TOASTED"**

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HERBERT  
MARSHALL

WITH MEN WHO  
KNOW TOBACCO BEST

*It's Luckies  
2 to 1*