

6<sup>th</sup> ANNUAL

# SUGAR BOWL CLASSIC



NEW ORLEANS  
*January 1, 1940*  
TULANE  
STADIUM

PRICE  
**25c**

**TEXAS A. & M.**  
**vs. TULANE**



# NEW ORLEANS GREET'S YOU

To the thousands of visitors who are our guests for the Sugar Bowl, the Municipal Government extends not only an official but a most cordial welcome.

New Orleans has made great strides in the past three years, centering on a program of public improvements which has resulted in the virtual rebuilding of the City; but, through it all, the spirit of its historic background, its natural charm and beauty, and the hospitality which sets it apart from any other American municipality have been maintained and safeguarded.

It is our sincere hope that your visit with us will be a thoroughly enjoyable one in every way and that it will live with you always as a bright and pleasant memory.

ROBERT S. MAESTRI  
Mayor

JESS S. CAVE  
Commissioner Public Finance

FRANK R. GOMILA, M. D.  
Commissioner Public Safety

FRED A. EARHART  
Commissioner Public Utilities

JOSEPH P. SKELLY  
Commissioner Public Property

# Sixth Annual

# SUGAR BOWL CLASSIC

January 1, 1940, 1:15 P. M. ■ Tulane Stadium ■ New Orleans, La.

## Texas A. & M. vs. Tulane

UNDER  
AUSPICES  
OF THE

New  
Orleans  
Mid-Winter  
Sports  
Association

■  
SAINT CHARLES HOTEL  
722 COMMON STREET



**A** VOLUNTARY, CIVIC, NON-PROFIT ORGANIZATION  
—whose officers serve without remuneration, consisting and  
composed of the following organizations and individuals:

B. P. O. Elks	- - - - -	Big 10 Universities Club of New Orleans
Citizens Committee	- - - - -	Colonial Country Club
Co-Operative Club of New Orleans	- - - - -	Knights of Columbus
Lions Club	- - - - -	New Orleans Association of Commerce
New Orleans Athletic Club	- - - - -	New Orleans Golf Association
New Orleans Insurance Exchange	- - - - -	New Orleans Item
Orleans Parish Medical Society	- - - - -	Passenger Club of New Orleans
Prep School Athletic League	- - - - -	Public School Athletic League
Retail Merchants Bureau	- - - - -	Rotary Club
Traffic Club	- - - - -	Southern A. A. U.
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		Young Men's Hebrew Association

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J. H. Bodenheimer	Harry Fletcher	Dr. Leo J. Schoeny
Dr. M. P. Boebinger	A. N. Goldberg	W. Raleigh Schwarz
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L. diBenedetto	Irwin Poche	P. B. Williamson
Fred Digby	F. D. Reilly	Dr. Fred J. Wolfe
Joseph Dresner	W. J. Rovira	Chas. C. Zatarain

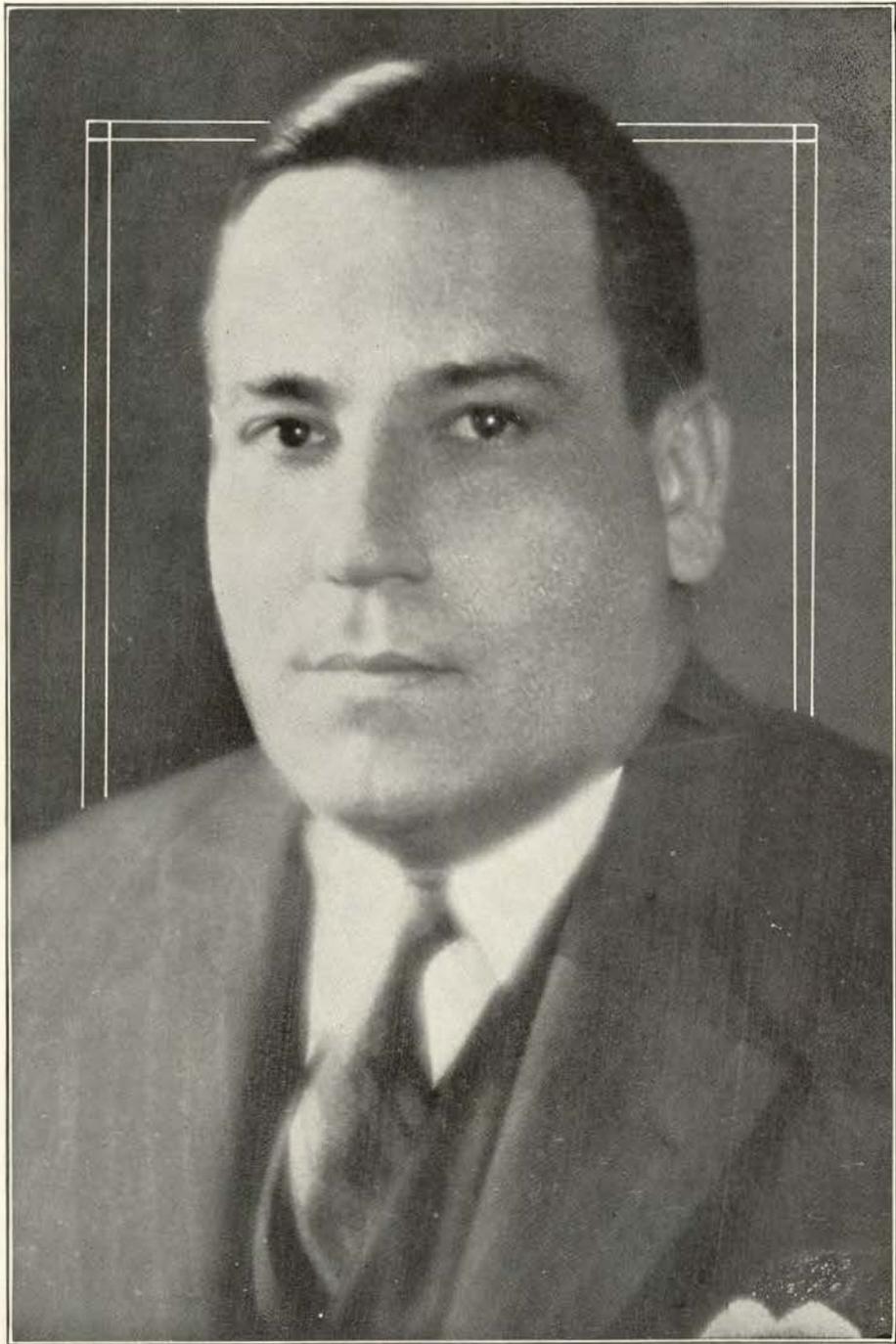
THIS PROGRAM COMPILED AND PUBLISHED BY  
PROGRAM COMMITTEE

**NEW ORLEANS MID-WINTER SPORTS ASSOCIATION**

W. RALEIGH SCHWARZ, CHAIRMAN RALPH BARRY CLARENCE H. STRAUSS WARREN V. MILLER, VICE-CHAIRMAN

THIS PROGRAM PRODUCED IN ITS ENTIRETY, INCLUDING COLOR WORK  
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**ROBERT S. MAESTRI**  
MAYOR OF NEW ORLEANS

COMPLIMENTS OF A FRIEND



HERBERT A. BENSON  
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A.N. GOLDBERG  
VICE-PRESIDENT



A.B. NICHOLAS  
CHAIRMAN

CLARENCE H. STRAUSS  
SECRETARY



1939

1940

*Executive Committee*  
**NEW ORLEANS MID WINTER SPORTS**  
**ASSOCIATION**  
*"The Sugar Bowl Classic"*



WARREN V. MILLER



JOE M. COUSINS



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# You're Seeing Football History Made Today



It is with considerable pride that we, of the New Orleans Mid-Winter Sports Association, today warmly welcome the visitors in our midst to New Orleans and the sixth annual Sugar Bowl Football Classic.

We are today experiencing the satisfaction of seeing Southern football take its rightful place in the acclaim of our great nation, and no more perfect setting could be imagined or desired than the one presented in this huge stadium with 70,000 and more fans with us.

The tremendous national interest which the Sugar Bowl has attracted in six short years is astounding, and speaks for itself. It proclaims, in no uncertain way, that America loves amateur sports and recognizes the fact that the Sugar Bowl has never failed to present the greatest New Years' day games, without strings or attachments hindering its selection of the competing teams.

This unalterable policy of giving the fans the very finest game that could be arranged annually has won the confidence, respect and gratitude of the country.

And, so, in behalf of my associates and self of the New Orleans Mid-Winter Sports Association, an organization composed of thirty-

nine civic minded men who, six years ago, banded themselves together to provide a calendar of major sports for New Orleans between Christmas and New Years, I bid you welcome. We look forward with a great deal of pleasure to your return in the succeeding years, and we trust you will carry away with you very pleasant memories of your stay in "America's Most Interesting City", and of the 1940 "Sugar Bowl Calendar".

And, to you New Orleanians, who through your faith in the Sugar Bowl, and support of its initial steps and the later enlargement of the stadium, we give a renewed sincere "thank you", for the part that each of you played in making it all possible.

Finally, we must not overlook and express our grateful appreciation to the various Universities and all of the fine young athletes and their coaches, who, in competing in this year's Sugar Bowl calendar, have made of it an outstanding classic in the annals of American athletics.

The New Orleans Mid-Winter Sports Association extends to you and yours their very best and warmest wishes for a Happy, Prosperous and Peaceful New Year.

Sincerely and cordially,

President.

**DRINK—**

**Coca-Cola**  
TRADE MARK  
REG. U.S. PAT. OFF.

**—Every Bottle Sterilized**

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WHITE BROS. You can buy  
DIAMONDS, WATCHES,  
SILVERWARE, GIFTS  
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624 CANAL STREET

ON  
EASY  
PAYMENT  
TERMS  
NO INTEREST  
NO EXTRAS

NEW ORLEANS' MOST FAMOUS COFFEE DRINKING PLACE

**Morning Call Coffee Stand**

FRENCH MARKET - - Corner St. Philip Street

*Connoisseurs in the art of French Dripped Coffee—Patronized by Notables the World Over*



# THE GAME TODAY

By FRED DIGBY  
Sports Editor, Item-Tribune

**G**RANTLAND RICE called the meeting of the Texas Aggies and Tulane Greenies as the "Bowl Game To See". This nationally known sports commentator and football expert formed this conclusion after seeing Tulane crush Columbia, 25 to 0 and scanning the record of Texas A. and M.

These teams were the two greatest offensive units of the 1939 season. Their power wrecked the defense of every team they engaged. And what was unusual, their own defenses were of such high calibre as to hold against the most formidable opposition.

When the curtain was rung down on the 1939 campaign, the nation's sports experts voted Texas A. and M. the top ranking team by a point margin that was tremendous. Tulane was not far behind. In fact, all of the nationally known rating systems had the Green Wave in the first five.

Southwest Conference experts classed this Texas A. and M. team as the best balanced in history of Texas football. It was one that



was able to score through a powerful ground attack or cleverly executed aerials. To win on a fast field or in the rain and mud.

Tulane was strictly a power-house, the like of which has never been seen in the Deep South. It reminded

even Big Ten experts of the better Western Conference aggregations and was even declared superior to Minnesota's National Champion team of 1934.

So the "game today" could have been offered to football fans as a "national championship" contest. Certainly the winner will be justified in laying claim to this honor.

As the Aggies and Greenies test their team speed, stamina and strength All-America stars go on parade.

Never before in a bowl classic has so many individual stars appeared on the same field as in this "game today".

John Kimbrough, A. and M. fullback, and Harley McCollum, Tulane tackle were named on the Associated Press All-America, and on many others in addition.

Joe Boyd, A. and M. tackle, was selected as one of the nation's greatest tackles on the Collier's Weekly All-America.

Ralph Wenzel, Tulane end, was one of the New York Sun's All-America players.

Five Aggies were selected on the All-Southwest Conference team—Kimbrough, Boyd,

*Continued on Page 71*

## TEAM RECORDS

TEXAS A. & M.		TULANE			
32	Okla. A. & M.	0	7	Clemson	6
14	Centenary	0	12	Auburn	0
7	Santa Clara	3	7	Fordham	0
33	Villanova	7	14	N. Carolina	14
20	T. C. U.	6	18	Mississippi	6
20	Baylor	0	13	Alabama	0
27	Arkansas	0	25	Columbia	0
6	S. M. U.	2	52	Sewanee	0
19	Rice	0	33	Louisiana	20
20	Texas	0			
198		18	181		46

SPECIAL  
MESSAGES  
FOR—

- Birthdays
- Births
- Bon Voyage
- Christmas
- Congratulations
- Convalescent
- Jewish New Year
- New Years
- Pep-Grams
- Santa Claus
- Thanksgiving
- Valentine

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**T**O be of service to a great many people is eminently worth while.

To have been of service to these people for one hundred years is a privilege priceless and immeasurable.

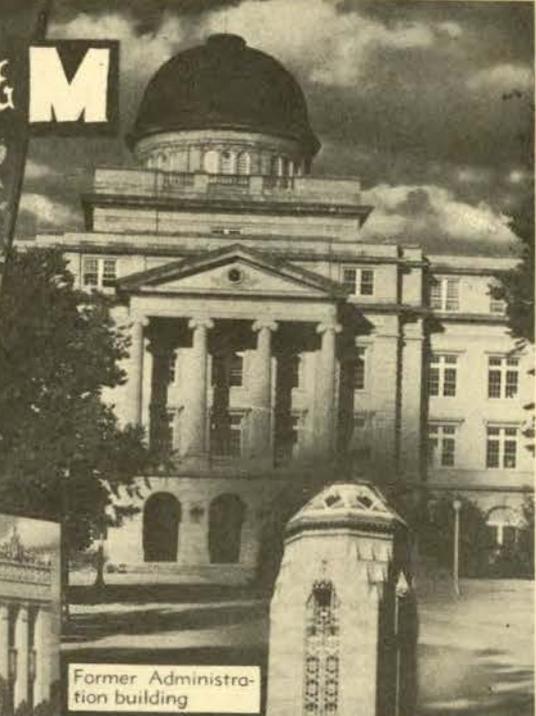
Believe us, we shall always try to make it more and more apparent why we say

*wear it proudly; it's from Godchaux's*

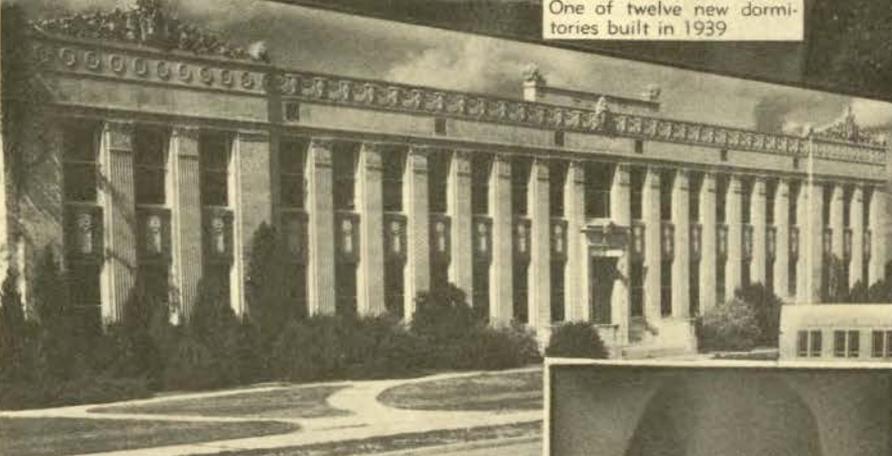
# TEXAS A & M



One of twelve new dormitories built in 1939



Former Administration building



Animal Industries building



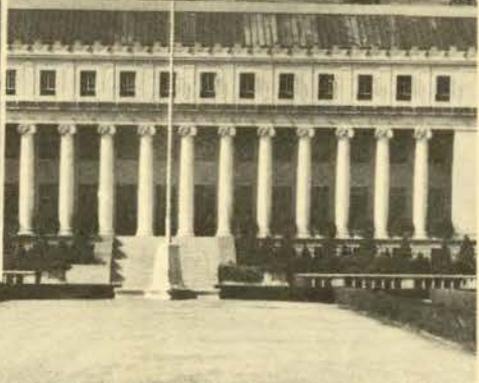
Petroleum, Geology and Engineering building



Dr. Thomas O. Walton  
President of Texas A. & M.



Kyle field stadium  
(seating 33,000)



Administration building



Main approach to Texas A. & M. campus  
(administration building in foreground)

# TEXAS A & M



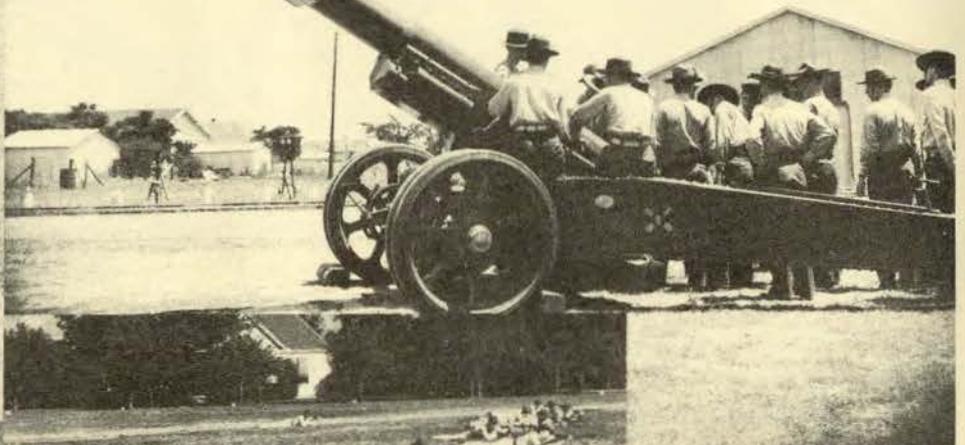
Field Artillery of Texas A. & M.  
rolling on.



Texas A. & M. Cavalry  
on parade.



Salute!  
Typical  
Texas A. & M.  
Cadet Officer.



Coast Artillery of  
Texas A. & M.  
Ready for Action.

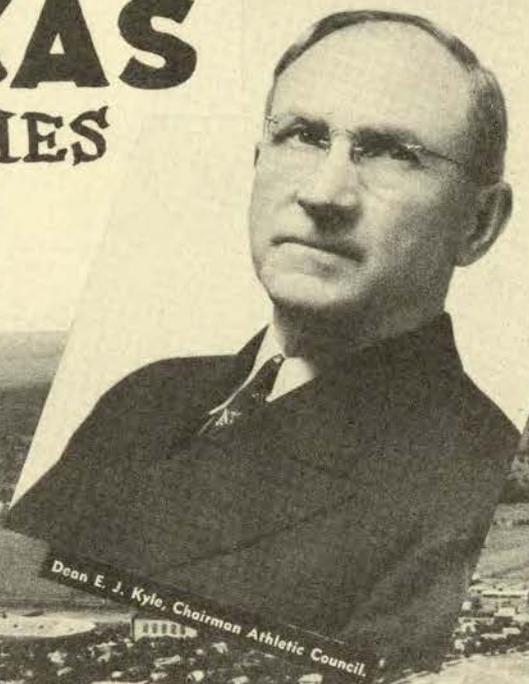


Texas A. & M.  
Infantry in  
Sham Battle.

# TEXAS AGGIES



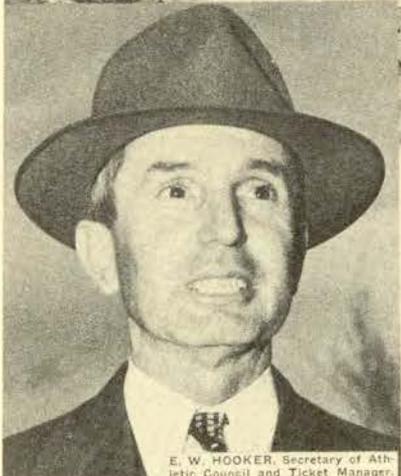
Joe Utey, Chairman of Athletic Committee of Board of Directors.



Dean E. J. Kyle, Chairman Athletic Council.



AERIAL VIEW OF TEXAS A. & M. CAMPUS—Administration building in foreground.



E. W. HOOKER, Secretary of Athletic Council and Ticket Manager.



MEMBERS OF ATHLETIC COUNCIL  
 Top, Left to Right—WALEMON PRICE—Student Body  
 MELVIN J. MILLER—Ex-Students  
 G. W. CRAWFORD—Faculty  
 Bottom, Left to Right—E. J. HOWELL—Faculty  
 JOE A. WESSENDORF—Ex-Students



G. B. WINSTEAD, Director of Publicity.



**Texas A. & M. Cheer Leaders**

Left to Right—J. C. Bland, Houston, Junior Assistant; Bertrain Burns, Port Arthur, 1st Assistant; F. A. "Bodie" Pierce, Head; E. R. Keeton, Houston, Junior Assistant.

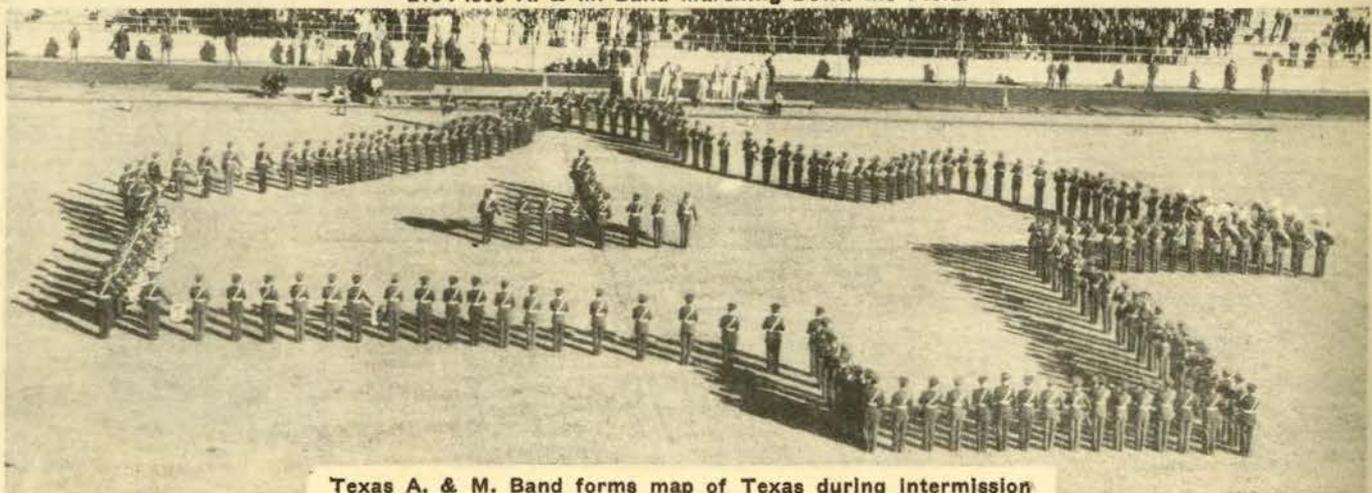
# TEXAS AGGIES

**Bonfire Before**

**Bonfire After**



**210-Piece A. & M. Band Marching Down the Field.**



**Texas A. & M. Band forms map of Texas during intermission**

The  
Proudest Achievement  
of a  
Master Distiller

Luxuriously robust...  
yet smoothly *mild*  
this superb Bonded whiskey  
is priced far below  
its exceptional worth.

Signed,  
like the masterpiece it is...  
by three great distilling experts\*  
who supervised every step  
from grain to bottle.

Not only "Bonded"...  
it also proudly bears  
Schenley's honored  
Mark of Merit. *Double assurance*  
of the highest character.

\*see back label



**BOTTLED IN BOND**  
**OLD SCHENLEY**  
*Straight Bourbon Whiskey*

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# THE NEW ORLEANS HOTEL ASSOCIATION

is proud of the Sugar Bowl Classic  
and congratulates the Committee on  
the fine work accomplished, in  
creating this most wonderful event  
for America's Most Interesting City.

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1934

1940

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**ASSOCIATION**  
*"The Sugar Bowl Classic"*



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All KLOTZ packages are triple wax wrapped—  
which guarantees oven crispness—at all times.

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*NOW is the time for  
a good time. Enjoy a  
good bottle of FALSTAFF  
the beer with that  
EXCITING old  
time FLAVOR*

**FALSTAFF**  
TRADE MARK REG. U.S. PAT. OFF.



**"THE CHOICEST PRODUCT OF THE BREWERS' ART"**

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1934

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**ASSOCIATION**  
*"The Sugar Bowl Classic"*



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Attorney-at-Law



J. M. NIEHAUS  
New Orleans Item



HERBERT PAILET  
Athletic Director, Y. M. H. A.



A. B. NICHOLAS  
Realtor



IRWIN POCHE  
Athletic Director, N. O. A. C.



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WILL P. ROVIRA, SR.  
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FRANK V. SCHAUB  
Southern Pacific R. R.

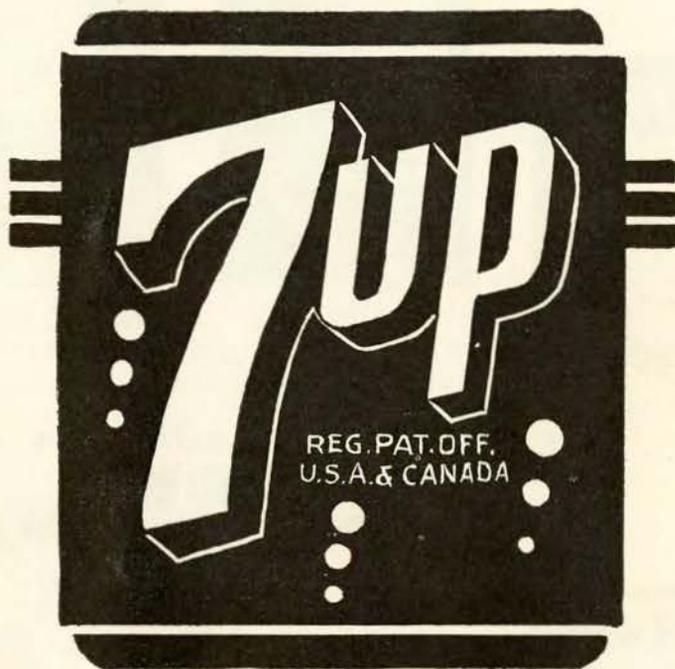


**Before**

•  
**During**

•  
**After  
the  
Game**

*You like it—  
It likes you!*



*Tasty*  
BRAND

## PURE FRUIT PRESERVES

IF YOU like good preserves, you are sure to enjoy Tasty Brand Pure Fruit Preserves. They are open-kettle cooked, to just the right consistency, in small batches, under the most careful control and supervision. No artificial coloring—no pectin—just the pure fruit and granulated Louisiana Cane Sugar. Choice of

- PEACH
- BLACKBERRY
- PINEAPPLE
- FIG
- STRAWBERRY

Packed in glass, in three sizes: A 32-oz. jar; a reusable 16-oz. ice-tea glass; and a re-usable 11-oz. water glass.

### TASTY BRAND PEANUT BUTTER

Many people vote Tasty Brand Peanut Butter the best they have ever tasted. Made by a special formula, from U. S. Grade No. 1 Peanuts, it is packed in an attractive 16-oz. glass bucket; a 13-oz. re-usable ice-tea glass; a 9½-oz. water glass; and a 5-oz. beverage glass.

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*Songino & Collins*  
INCORPORATED

MANUFACTURER

NEW ORLEANS





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New Orleans Association of  
Commerce



DR. LEO J. SCHOENY  
Dentist



W. RALEIGH SCHWARZ  
The Item-Tribune



W. A. SIMPSON, JR.  
A. G. Spalding and Bro.

1934

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*Organizers and Members*  
**NEW ORLEANS MID WINTER SPORTS**  
**ASSOCIATION**  
*"The Sugar Bowl Classic"*



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National Cash Register Co.



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1840 — 1940

# ANTOINE'S RESTAURANT

"100 Years of Fine Cuisine"

## MAY WE QUOTE

"To Antoine's—It's good to be back again."  
—President Franklin D. Roosevelt

Mr. Alciatoire—Like every other visitor who has been in your restaurant, I remember it with pleasure.  
—H. L. Mencken

As President Eliot of Harvard has said:  
He who knows not the value of good food is to that extent uncivilized—Dr. Elliot must also have assisted and been edified by Antoine's.  
—Professor Felix Frankfurter

The cooks at Antoine's, cook, like other cooks, think they are cooking. Sincerely  
—Fiorello LaGuardia

Since my first visit to Antoine's when I was 14 years old, it has been the only restaurant in the world.  
—Ethel Barrymore

"To Roy Alciatoire—With sincere delight at your real hospitality and the opportunity of visiting you again."  
—Alfred M. Landon

To Antoine's—Specially Roy—From a gourmand to a gourmet.  
—Dolores Costello Barrymore

When a girl eats oysters Rockefeller for breakfast, you just know they're good.  
—Leah Ray

"Deep appreciation for Antoine's."  
—Ex-President Calvin Coolidge

To Roy Alciatoire, with much appreciation for the best meal I have ever had.  
—Cornelia Otis Skinner

To Roy Alciatoire at Antoine's—I'll be back for those oysters a la Rockefeller. Best wishes.  
—Phil Harris

"Chez Antoine j'ai mange' miex qu'a Paris—et helas fort mieux qu'on ne puis manger a Londres. And that's That!"  
—The Marquis of Donegall  
Special Correspondent London Daily Mail

A most delicious luncheon and a great honor to have been a guest here.  
—Hayne Ellis, Rear Admiral U. S. N.

A dinner at Antoine's inspires in me almost a religious ecstasy. Best wishes.  
—Heywood Brown

To Roy Alciatoire—I have dined in many famous places, some deserving of their reputation, and some not.  
Antoine's has a great reputation and my experience here proves that Antoine's lives up to its reputation.  
—Helen Morgan

"A body hasn't lived until they've blistered their tongue on an Oyster Rockefeller at Antoine's."  
—Buddy Ebsen

A dinner at Antoine's is worth a trip to New Orleans for.  
—Jack Benny

May I express my deep appreciation for a very rare experience, which will be long remembered. Never has it been my experience to enjoy such fine fare.  
—Elliot Roosevelt

ROY L. ALCIATORE, Prop.

717 ST. LOUIS STREET



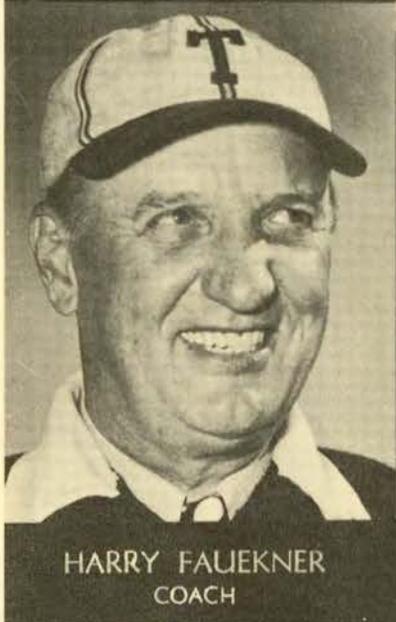


MANNING SMITH  
COACH

# TEXAS AGGIES



LIL DIMMITT  
TRAINER



HARRY FAUEKNER  
COACH



# TEXAS AGGIES

HOMER NORTON  
HEAD COACH



BILL JAMES  
LINE COACH



J. W. "DOUGH" ROLLINS  
COACH



MARTY KAROW  
COACH

# TEXAS AGGIES

Charles Henke  
Guard

John Kimbrough  
Back

Marshall Fach Robnett  
Guard

Derace Moser  
Back

Ernest Pannell  
Tackle

Tommie Vaughn  
Center

Walemon Price  
Back

James Thomason  
Back

Herbert Smith  
End

Marland Jeffrey  
Back

Joe M. Boyd  
Tackle

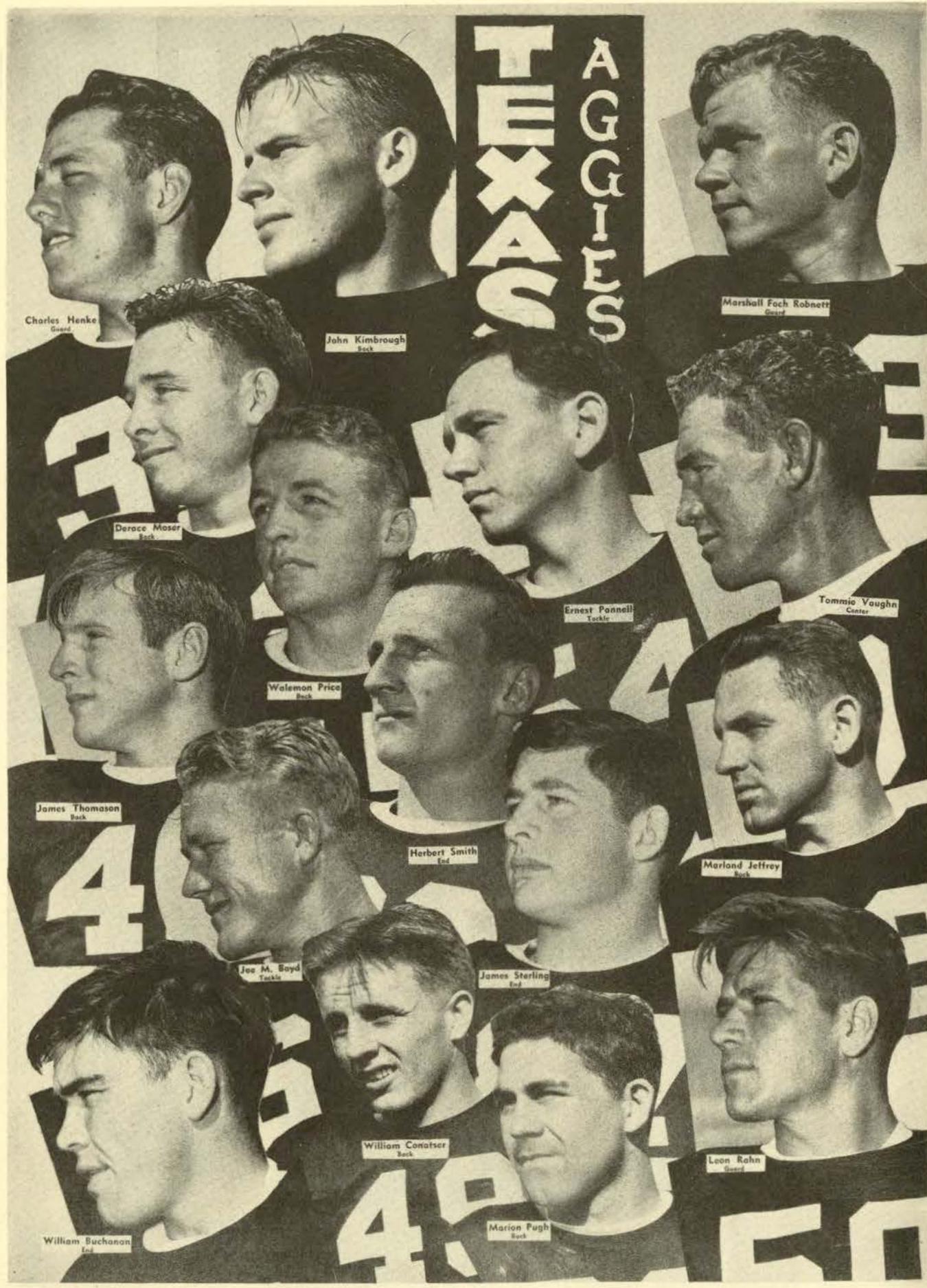
James Sterling  
End

William Conatser  
Back

Leon Rahn  
Guard

William Buchanan  
End

Marion Fugh  
Back



# TEXAS AGGIES



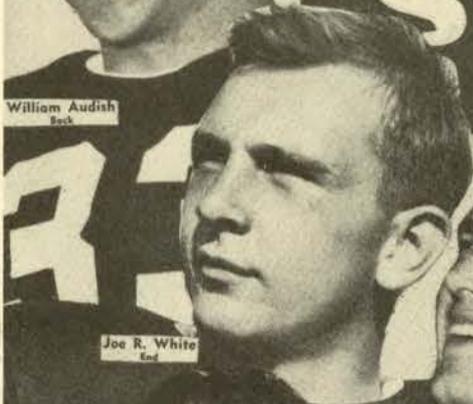
William Audish  
Back



William Dawson  
End



Odell Herman  
Center



Joe R. White  
End



Frank Wood  
Back



Jack Kimbrough  
End



Marshall Spivey  
Back



William A. Duncan  
End



Roy Bueck  
Guard



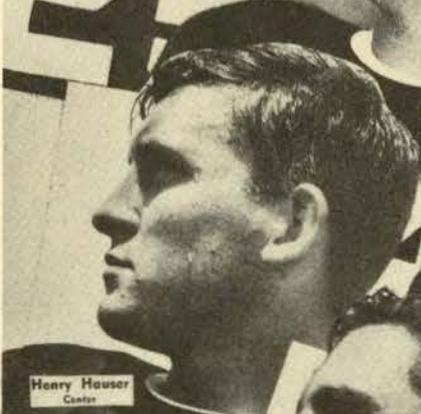
John Reeves  
Guard



Leonard Joeris  
Tackle



Chip Routt  
Tackle



Henry Hauser  
Center



Harold Cowley  
End

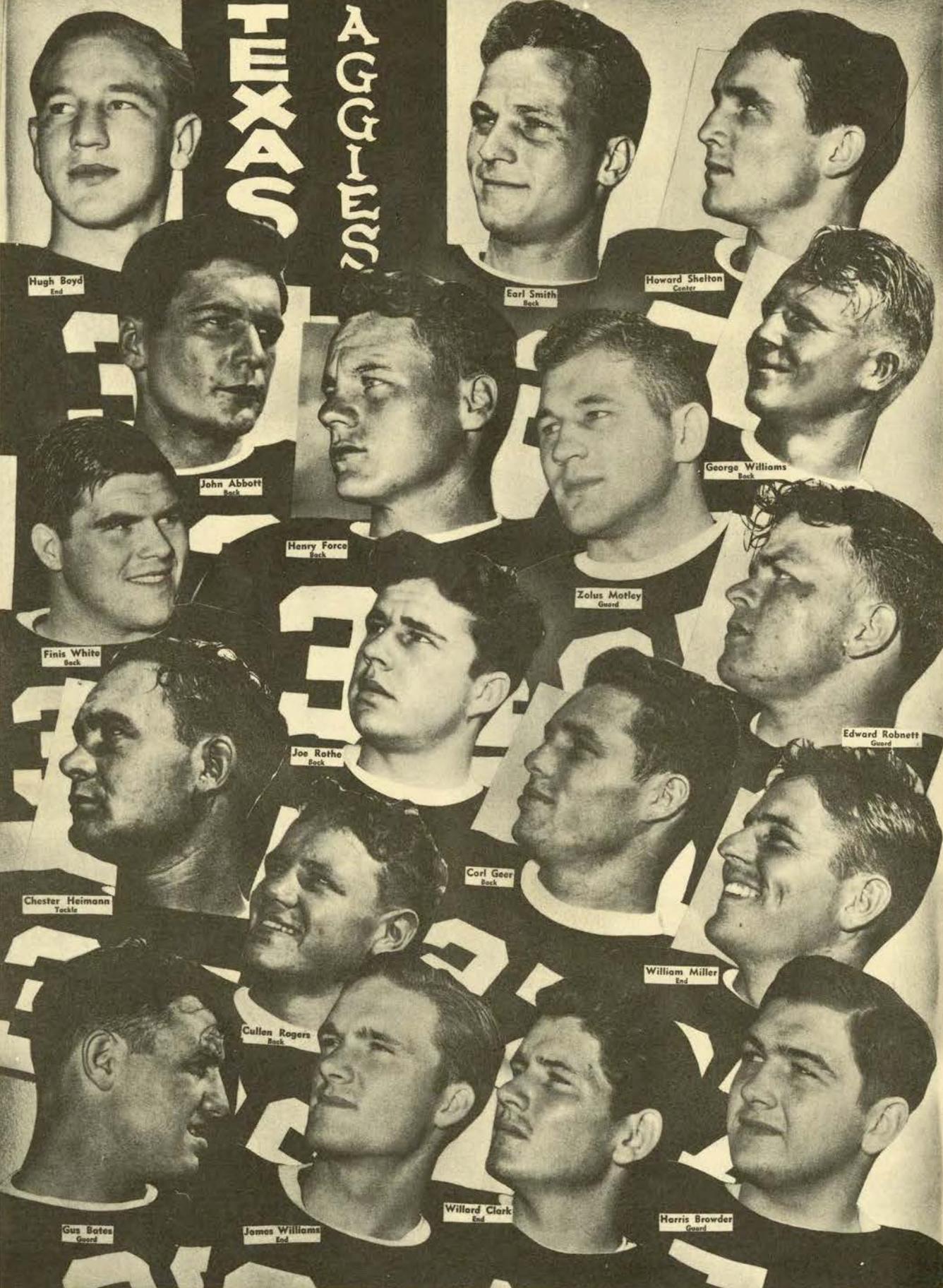


Martin Ruby  
Tackle



Euel Wesson  
Tackle

# TEXAS AGGIES



Hugh Boyd  
End

Earl Smith  
Back

Howard Shelton  
Center

John Abbott  
Back

George Williams  
Back

Henry Force  
Back

Zelus Motley  
Guard

Finis White  
Back

Joe Roth  
Back

Edward Robnett  
Guard

Chester Heimann  
Tackle

Carl Geer  
Back

William Miller  
End

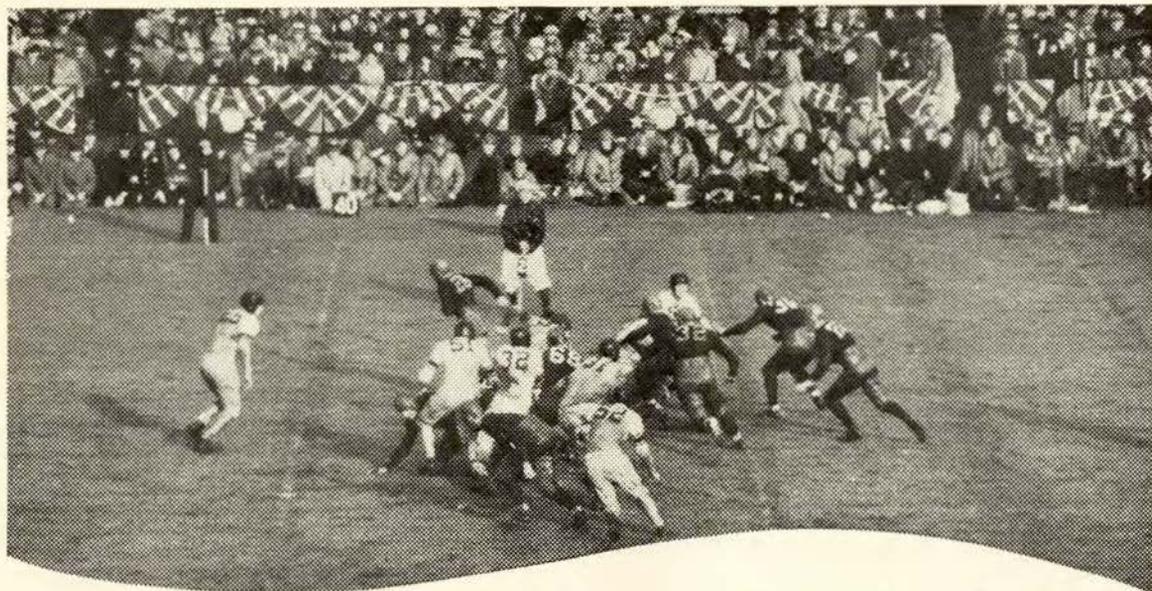
Cullen Rogers  
Back

Gus Bates  
Guard

James Williams  
End

Willard Clark  
End

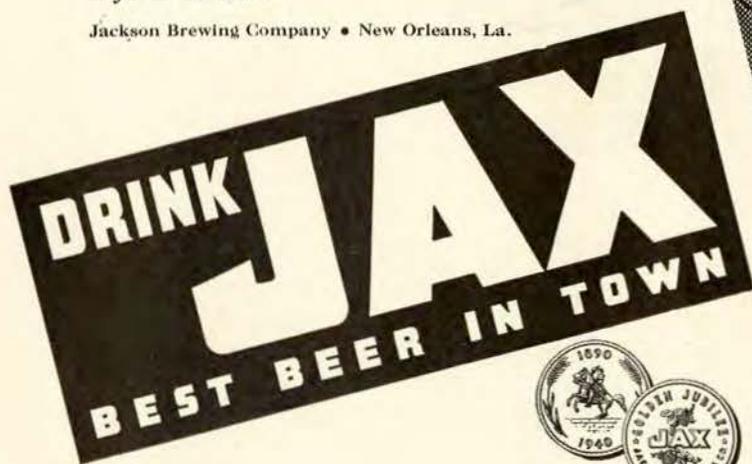
Morris Browder  
Guard



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## TEXAS A. & M. COLLEGE

THE Agricultural and Mechanical College of Texas, one of the Land Grant Colleges, opened its doors October 4, 1876 with six students enrolled. However, by the end of the 1876-77 school year the enrollment totaled 106, compared to an estimated total of approximately 6,000 for the 1939-40 school year. Registration this past school year (1938-39) totaled 5,866 young men drawn from thirty-nine states, the District of Columbia, Hawaii, Canal Zone, Puerto Rico, and fifteen foreign countries.

From its tiny beginning the college has grown until the past year it had the largest schools of agriculture and veterinary medicine in the country and the second largest school of engineering on the basis of enrollment. In 1939 its Reserve Officers Training Corps graduating class of 244 was the largest in the nation.

The college was established in conformity with an Act of Congress, known as the Morrill Act, approved by President Lincoln July 2, 1862. Provisions of the act were accepted by the Legislature of Texas November 1, 1866, and an act providing for the establishment of the college was passed by the State Legislature April 17, 1871. Texas A. & M. is the oldest state-supported institution of higher education in Texas.

Dr. T. O. Walton is the thirteenth executive to serve as president.

Enrollment at Texas A. & M. is limited to young men who live in dormitories on the campus. Military training and organization prevails at the college which has one of the largest senior R.O.T.C. units in the United States. The teaching organization includes five schools, Agricultural, Engineering, Arts and Sciences, Veterinary Medicine and Graduate School. During its history the college has awarded 8,405 degrees.

The physical plant of the main institution at College Station, Texas (exclusive of property of the three branch colleges, under supervision of the board of directors, which are located in different sections of the state) exceeds \$12,500,000 in value compared with \$200,000 when the college was opened. The main campus takes up approximately 450 acres while adjoining agricultural lands increases the total to about 4,000 acres. An extensive building program costing over \$2,000,000, for twelve new dormitories and another dining hall, has just been completed.

## TULANE UNIVERSITY

THE Tulane University of Louisiana was organized as the Medical College of Louisiana in 1834. In 1845 the State Constitution established the University of Louisiana with the departments of Law, Medicine and Natural Sciences and Letters. In 1882 Mr. Paul Tulane of Princeton, New Jersey, formerly a resident of New Orleans, donated his property in New Orleans for educational purposes to a Board of Administrators who organized themselves as the Tulane Educational Fund.

This donation with subsequent gifts, amounted to \$1,050,000. In 1884, by an act of the Legislature of Louisiana of that year, the existing University of Louisiana was transferred to this Board and the name was changed to the Tulane University of Louisiana.

In 1886, Mrs. Josephine Louise Newcomb donated \$100,000 to establish the H. Sophie Newcomb Memorial College as the women's department in the University. She added largely to her original endowment, and by her will bequeathed about \$2,700,000 additional.

The University comprises the following departments: The College of Arts and Sciences, the College of Engineering, the H. Sophie Newcomb Memorial College for Young Women, the Graduate School, the College of Law, the School of Medicine and the Graduate School of Medicine, the College of Commerce and Business Administration, the Courses for Teachers and for the General Public, the School of Social Work, the Department of Middle American Research, and the Summer Schools.

The Campus of 92 acres, with its imposing buildings, faces Audubon Park, one of the most beautiful parks in the South and the sixth largest park in the United States.

Under construction now is the spacious and architecturally beautiful McAlister auditorium, while construction on a new student center building is to begin within the next few weeks. Future building, announced some time back by the University's young and progressive President, Dr. Rufus Carrollton Harris, will include the Howard Memorial Library, an endowed downtown library, which is being consolidated with the University library in a magnificent new building on the Campus.

The University has extensive athletic grounds. The commodious football stadium has been increased to 70,000 capacity through the efforts of the New Orleans Mid-Winter Sports Association or "Sugar Bowl" as the organization is generally known.

Best Wishes To  
The Sugar Bowl Classic



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## AGGIE THUMB - NAILS . . .

NORTON, HOMER HILL, head coach and director of intercollegiate athletics. Coach Norton came to Texas A. & M. in 1934 from Centenary College, Shreveport, La., with which he had been connected since 1920, relieving Madison Bell as Aggie athletic leader. He was director of athletics and head football coach while at Centenary. At Aggieland he couples his coaching duties with that of director of intercollegiate athletics.

Born at Carrolton, Ala., on Dec. 30, 1897, he attended Birmingham high school and Birmingham-Southern College, graduating from the latter in 1916. He lettered in football, baseball, basketball and track, captained the baseball and football teams in 1915 and won a medal as the best all-round athlete for his senior year.

Following college days, Norton played professional baseball for a while, with the Birmingham Barons in the Southern League, Greenboro in the Piedmont League and Lakeland, Fla., in the Million Dollar League. He was sold to Columbus in the American Association but asked to be placed on the voluntary retired list and never reported to the club. In 1920 he became head coach at Centenary College.

Coach Norton headed the Centenary coaching staff for two years and then served as line coach under "Bo" McMillan for three years. When McMillan left, Norton was offered and declined the position as head coach, but accepted the post in 1926, after another year as line coach, and held it until he came to Texas A. & M. in 1934.

Norton tutored three undefeated teams in seven years while head mentor at Centenary. His 1927, 1932 and 1933 teams were undefeated and his 1930 eleven lost only one game, the Texas Aggies eking out a 7-6 victory in that one. During the 1932 and 1933 seasons his teams were undefeated in twenty straight games and unscored on in fourteen.

In his five years at Texas A. & M., his teams have won 32 games, lost 23 and tied six.

\* \* \* \*

John Kimbrough, better known as "Jarring John" is a 21-year-old giant from Haskell, Texas. He stands 6 feet 2 inches and tips the scales at 210 pounds. He has another year of eligibility at A. & M. and after making All-American teams galore during the 1939 season, he bids fair to repeat next year. John was high-point man of the Southwest Conference this year, and has been called one of football's greatest plunging fullbacks.

Derace Moser, six-foot, 180-pound five sport man, stepped out as a Sophomore this season and won himself a starting post at left-halfback for the Aggies. "Mose" punts, passes and carries the mail, as well as playing a bang-up safety spot. For a Sophomore this lad has shown a steadiness and cool head this year that would do credit to a more experienced gridiron warrior. No doubt during his next two years of eligibility "Mose" will win his laurels on All-Southwest Conference and gain national recognition of his ability. He plays baseball, basketball, tennis and is a track man.

Continued on Page 31

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Lord Calvert "Custom-Blended" Whiskey—86.8 Proof—65% Grain Neutral Spirits

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## AGGIE THUMB - NAILS . . .

Continued from Page 29

James Thomason, another junior with a year of eligibility left, has been largely responsible for Kimbrough's success as a line ripper this year, for the 5-foot 11-inch lad from Brownwood has consistently cleared the way for other Aggie backs by his stellar blocking. Tommie's fighting heart and great spirit is transferred to the other Aggies on the team, and Coach Norton is frank in his praise of Thomason, calling him the "greatest blocker I've ever coached". Tommie is an excellent punter and ball carrier, but he has sacrificed these talents willingly to stand out as a defensive tower and an offensive whirlwind at blocking.

\* \* \* \*

Walemon Price is the only senior in the Aggie starting backfield. Cotton is a quarterback with plenty of savvy, and he is poison to opponents with his passing and ball-carrying propensities. Cotton is a six-footer weighing 180 pounds and he hails from Newcastle, Texas. While handicapped during a part of the 1939 season, Cotton has made his senior year at Aggieland one upon which he can look back with pride through the coming years. He is an excellent point after touchdown kicker and punts at times.

\* \* \* \*

William Conatser, a 170-pound 5-foot 11 lad from Denison, is the kind of a boy who makes a coach look good, according to Homer Norton. This lad was used last year as a punting specialist, due to a broken collarbone; but he blossomed out into a real ball-toter and coffin-corner kicker in 1939. With six touchdowns nullified by penalties committed by his mates, Bill managed to score enough to be right behind John Kimbrough in the Southwest Conference scoring melee. Conatser and Moser room together, and take

turns playing the left halfback spot for the Aggies. They are as inseparable as ham and eggs or Scotch and soda. Bill has another year at Aggieland.

\* \* \* \*

Marion Pugh, better known as Dookie, is the Aggies' passing specialist. In addition to his proclivities for hurling the pigskin, this 6-foot 1-inch lad from Fort Worth can tote the leather in anybody's league. Pugh's greatest game in 1939 was at his home town when the Aggies opened the Southwest Conference season against Texas Christian University. Dookie also plays baseball at Aggieland, and is one of the most popular youngsters on the campus. Pugh is a junior.

\* \* \* \*

Marland Jeffrey of Port Arthur has proved this year that the old adage "Jack of all trades, master of none", is all wet. This lad has filled every position in the Aggie backfield, having been used as "swing man" by Coach Norton with telling effect. It was Jeff who rushed into the fray at Fayetteville, Ark., and hurled passes until the Arkansas Razorbacks were dizzy. He made them like a game that they were supposed to have originated—the passing attack. Jeffrey is a star on the Aggie baseball team, and has one more year of eligibility.

\* \* \* \*

Tommie Vaughn of Brownwood is the Aggie center and sparkplug of the great defensive record made by the lads from the Brazos river bottoms this year. This 6-foot 1-inch, 185-pounder is a rough and ready 60-minute ball player as occasion demands. He is definite refutation of the theory that a center must weigh more than 200, for Tommie stands out there in the flat barking defensive signals for the Aggies and is always in the thick of the milling for the time he's in a ball game.

Continued on Page 32

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## AGGIE THUMB - NAILS . . .

*Continued from Page 31*

Odell Herman, who'd rather be called "Butch" is only 5 feet 10, but his 190 pounds are all steel, and when he replaces Tommie Vaughn at center for the Aggies, the opposing players are in for some hard knocks. Butch is a converted fullback, and he knows how to back up a line. He has been quite adept this year at snagging forward passes. Herman has another year of eligibility.

\* \* \* \*

Henry Hauser is one of those tall, silent boys from the Texas hill country. He stands 6 feet 4, barefoot and weighs a cool 200 pounds. He has the kind of nerves that make him one of the best golfers in collegiate circles. With this quiet demeanor, he also carries a whale of a wallop when playing center, guard or tackle for the A. & M. team. They call him "Bear-Tracks" at Aggieland. Henry is a junior.

\* \* \* \*

Marshall Foch Robnett is the 205-pound 6-foot 1-inch guard of the Aggies whose play this year has zoomed him into the national spotlight, and no doubt will gain for him All-America honors next year. This 22-year-old lad from Klondike, Texas, was aptly named by a father who held the great French General, Marshall Foch, because "Foxy" hates to let a ball-carrier pass the line of scrimmage, and very few of them are able to do so when "Foxy" is in the game—and that is practically all the time. For Robnett is a 60-minute man if ever there was one. He is heavyweight boxing and wrestling champion of 6000 students, lettered in track last year and has a younger brother, Edward, who is an Aggie squadman this year.

\* \* \* \*

Charles Henke, 204-pound, 6-foot 2-inch junior from Kerrville, holds down the other guard post of the Aggies with Robnett. Henke lettered as a tackle last year, and this year has played a fine game at guard throughout the Aggies' gruelling 10-game schedule. The hills around Henke's home abound in white tail deer, and this youngster is pretty handy with a 30-30 rifle, but he is more adept at knifing through a line and smearing opponents' plays before they get started.

\* \* \* \*

Joe Boyd, the Aggies' All-American tackle is completing his collegiate football career in the Sugar Bowl game today. The blond giant from Dallas also will complete his scholastic requirements for a de-

gree in February, and will enter the oil business as an accountant and statistician. Boyd made All-Southwest Conference team last year and repeated this year, adding All-America laurels on many selections. He will be sorely missed around Aggieland where he has been one of the most popular athletes ever to attend the College Station institution.

\* \* \* \*

James Sterling from Panhandle, Texas, is the other Aggie starting end. Sterling is a Sophomore and won his starting berth from a group of seniors and juniors who were out for the end posts of the Aggies. Sterling is 6 feet 1 inch and weighs 185 at his prime. In high school this youngster made letters in football, baseball, basketball, track and tennis. Only 17 years of age when the season started, James is the baby of the Aggie squad.

\* \* \* \*

Herbert Smith at end is another Aggie appearing for his last collegiate football game today. Little Herbie stands just 5 feet 10 inches and weighs only 173, but he's every ounce a football-playing piece of machinery. He was almost unanimous choice for All-Southwest Conference end this year, and End Coach Dough Rollins of the Aggies says "he's more end per pound than any man in football today". Smith hails from San Angelo and has lettered three years on the Aggie varsity. Particularly adept at spilling interference and turning plays inside his end. Herbie often brings the rabid football fans in the stands to their feet by a brilliant defensive play.

*Continued on Page 41*

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A. C. Horn Co.  
and others.



## 1939 TEXAS A. & M. ROSTER

No.	Player	Position	Home Town	Wt.	Years Left
24	Reeves, John	G	San Antonio	173	2
25	Spivey, Marshall	B	Lufkin	170	3
26	Rogers, Cullen	B	Mart	170	3
27	Greer, Carl	B	McKinney	190	2
28	Jeffrey, Marland	B	Port Arthur	185	2*
29	Smith, Herbert	E	San Angelo	173	1*
30	Pugh, Marion	B	Fort Worth	185	2*
32	Smith, Earl	B	Frisco City, Ala.	175	3
33	Audish, William	B	Brenham	193	1*
34	Force, Henry	B	Orange	170	3
35	Heimann, Chester	T	Kerrville	190	3
36	White, Finis	B	Cleburne	210	3
37	Miller, William	E	Brownwood	185	3
38	Henke, Charles	G	Kerrville	204	2*
39	Kimbrough, John	B	Haskell	210	2*
40	Kimbrough, Jack	E	Haskell	186	2
42	Moser, Derace	B	Stephenville	180	3
43	Robnett, Marshall	G	Klondike	205	2*
44	Bucek, Roy	G	Schulenberg	200	3
45	Price, Walemon	B	Newcastle	180	1*
46	White, Joe	E	Amarillo	187	1*
47	Thomason, James	B	Brownwood	200	2*
48	Wood, Frank	B	San Angelo	184	1
49	Conatser, William	B	Denison	170	2*
50	Rahn, Leon	G	Dayton	195	2
52	Duncan, William	E	Henrietta	185	1*
53	Abbott, John	B	Corpus Christi	185	3
54	Pannell, Ernest	T	Waco	207	2*
55	Shelton, Howard	C	Hillsboro	180	3
56	Dawson, William	E	Crockett	225	2*
57	Buchanan, William	E	Weatherford	175	2
58	Routt, Chip	T	Brenham	205	2*
59	Herman, Odell	C	Abilene	190	2*
60	Vaughn, Tommie	C	Brownwood	185	2*
62	Hauser, Henry	C	Kerrville	200	2*
63	Wesson, Euel	T	Temple	220	3
64	Boyd, Joe M.	T	Dallas	210	1*
65	Ruby, Martin	T	Waco	200	3
66	Robnett, Edward	G	Klondike	190	3
67	Sterling, James	E	Panhandle	185	3
68	Joeris, Leonard	T	Abilene	220	3
69	Cowley, Harold	E	Freer	185	3
70	Williams, George	B	Eldorado	185	3
	Bates, Gus	G	Fort Worth	195	2
	Browder, Harris	G	Groesbeck	193	3
	Boyd, Hugh	E	Jacksboro	180	3
	Clark, Willard	E	Stowell	190	3
	Henderson, Bill	E	Houston	190	3
	Motley, Zolus	G	Abilene	200	3
	Parish, Joe	T	Van Alstyne	190	3
	Rothe, Joe	B	Hondo	180	3

\*—Indicates Lettermen

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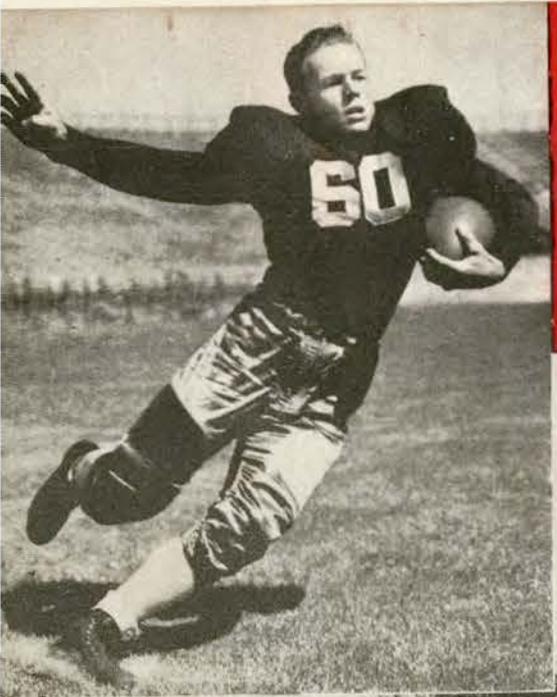
# HOLA!



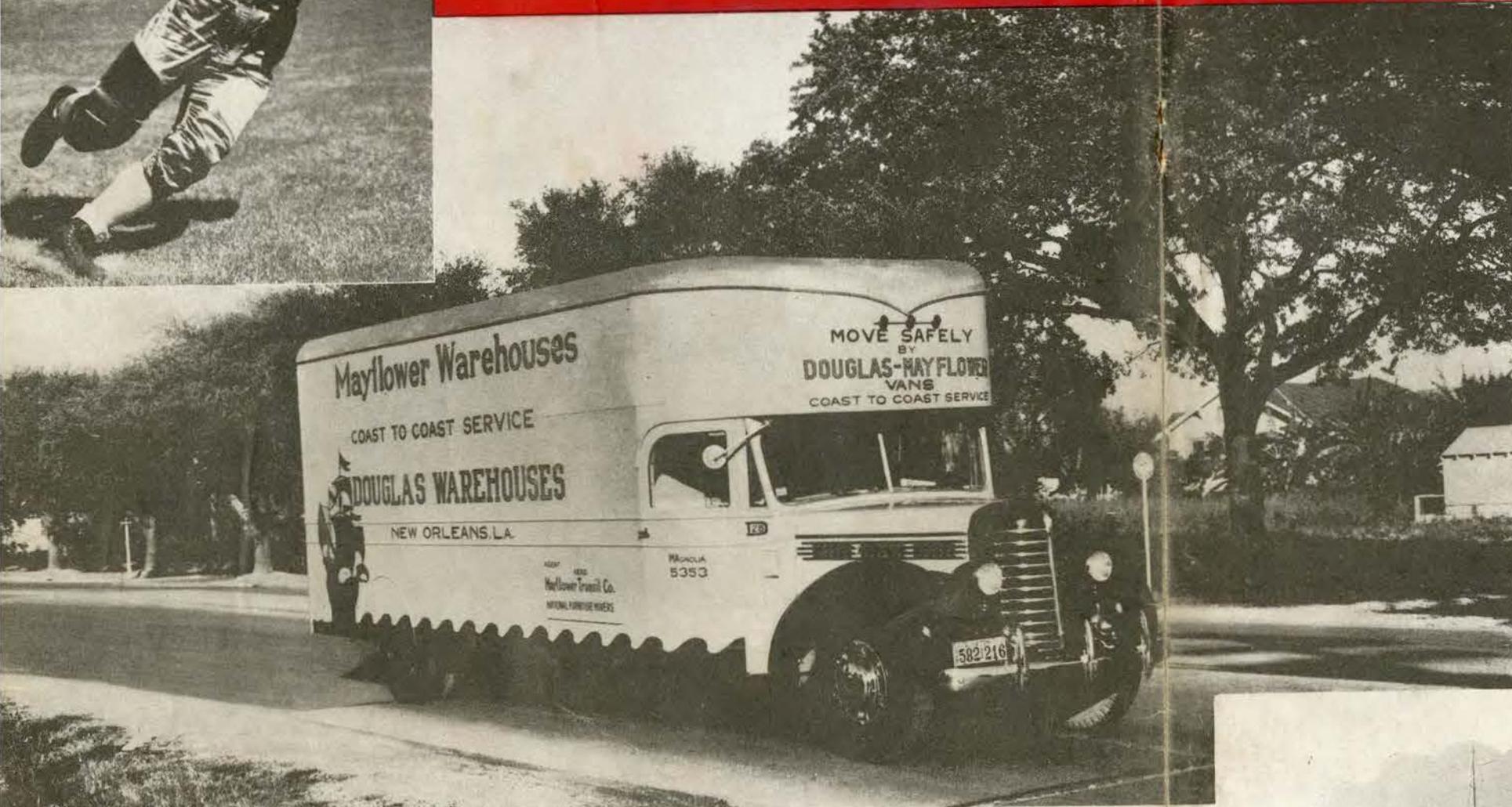
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### STARTING LINE-UP

TEXAS A. & M.		TULANE		
29 Smith, Herbert	LER	Wenzel	74	
54 Pannell	LTR	McCollum	71	
43 Robnett, M.	LGR	O'Boyle	77	
60 Vaughn	LCR	Mandich	84	
38 Henke	RGL	Dailey	75	
64 Boyd	RTL	White	76	
67 Sterling	REL	Bodney	52	
45 Price	Q	Nyhan	50	
42 Moser	LHR	Banker	18	
47 Thomason	RHL	Kellogg	60	
39 Kimbrough, John	F	Gloden	49	

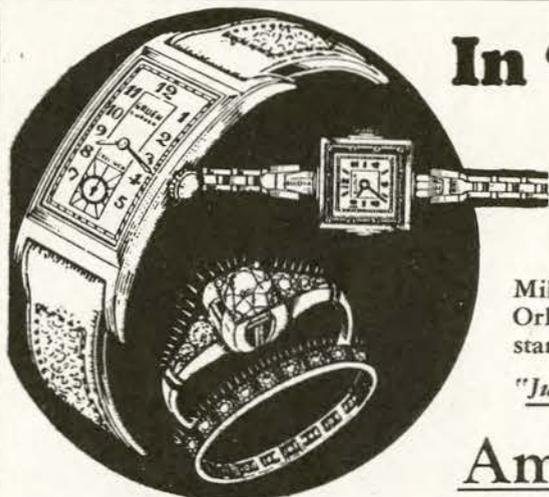
Referee—W. E. "Ted" Arnold (Auburn)  
 Umpire—Jimmie C. Higgins (S. M. U.)  
 Linesman—Harry Viner (Missouri)  
 Judge—Harry Mouat (Armour)

SCORE	1st	2nd	3rd	4th	TOTAL
TEXAS A. & M.					
TULANE					

### ROSTERS

TEXAS A. & M.		TULANE	
24 Reeves, g	53 Abbott, b	18 Banker, h	55 Hickey, g
25 Spivey, b	54 Pannell, t	24 Sims, h	56 Mullin, e
26 Rogers, b	55 Shelton, c	25 Glass, T. q	57 Smith, h
27 Greer, b	56 Dawson, e	27 Krobert, c	58 Eason, q
28 Jeffrey, b	57 Buchanan, e	28 Dwyer, g	59 Slayton, h
29 Smith, E. e	58 Routt, t	29 Wolbrette, g	60 Kellogg, h
30 Pugh, b	59 Herman, c	30 Block, c	61 Cassibry, h
32 Smith, H. b	60 Vaughn, c	31 Owens, g	63 Brinkman, g
33 Audish, b	62 Hauser, c	32 Burwick, g	65 Gentling, g
34 Force, b	63 Wesson, t	34 Rexer, e	66 Flower, c
35 Heimann, t	64 Boyd, J. t	35 Dufour, t	67 Brekke, t
36 White, b	65 Ruby, t	36 Stern, f	68 English, e
37 Miller, e	66 Robnett, E. g	37 Vanzant, e	69 Groves, g
38 Henke, g	67 Sterling, e	38 Abrams, g	70 Clay, g
39 Kimbrough, J. b	68 Joeris, t	39 Thomas, g	71 McCollum, t
40 Kimbrough, J. e	69 Cowley, e	40 Ely, h	72 Bentz, t
42 Moser, b	70 Williams, b	41 Colliins, c	73 DeFraitcs, e
43 Robnett, M. g	Bates, g	42 McCarron, e	74 Wenzel, e
44 Bueck, g	Browder, g	43 Butler, f	75 Dailey, g
45 Price, b	Boyd, H. e	44 Krueger, q	76 White, t
46 White, e	Clark, e	45 Grush, q	77 O'Boyle, g
47 Thomason, b	Henderson, e	46 Thibaut, f	78 Golomb, e
48 Wood, b	Motley, g	47 Hays, h	79 Blandin, t
49 Conatser, b	Parish, t	48 Marmillion, h	80 Johnson, c
50 Rahn, g	Rothe, b	49 Gloden, f	82 Glass, R. h
52 Duncan, e		50 Nyhan, q	84 Mandich, c
		51 Sauer, f	85 Tittle, q
		52 Bodney, e	87 Comer, e
		54 Micelle, e	96 Kirchem, t
		53 Jaubert, t	

Official Watch for Timing the Sugar Bowl Game, Longines—"the World's Most Honored Watch".



# In "New Orleans" It's Miller Bros. for JEWELRY

Miller Bros. cherishes the confidence of thousands of Orleanians. For 31 YEARS our values have been the standard in New Orleans. Ask anyone who traded here.

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\$15.00 to \$1500.00

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HOLMES RESTAURANT  
Is Open Today From  
10:30 a. m. Until  
9 p. m.

Plan To Have Dinner There  
After the Game Today

## Welcome to New Orleans The Sugar Bowl and to HOLMES

If you are staying over for a visit in New Orleans, be sure to plan to come to Holmes before you leave. Holmes is closed today, but the Restaurant is open until 9 P.M. Use special entrance on Bourbon Street in the Vieux Carre just off Canal Street. Bright and early tomorrow morning Holmes will be open, ready to begin another year of service to the community and to New Orleans' many visitors.

# HOLMES

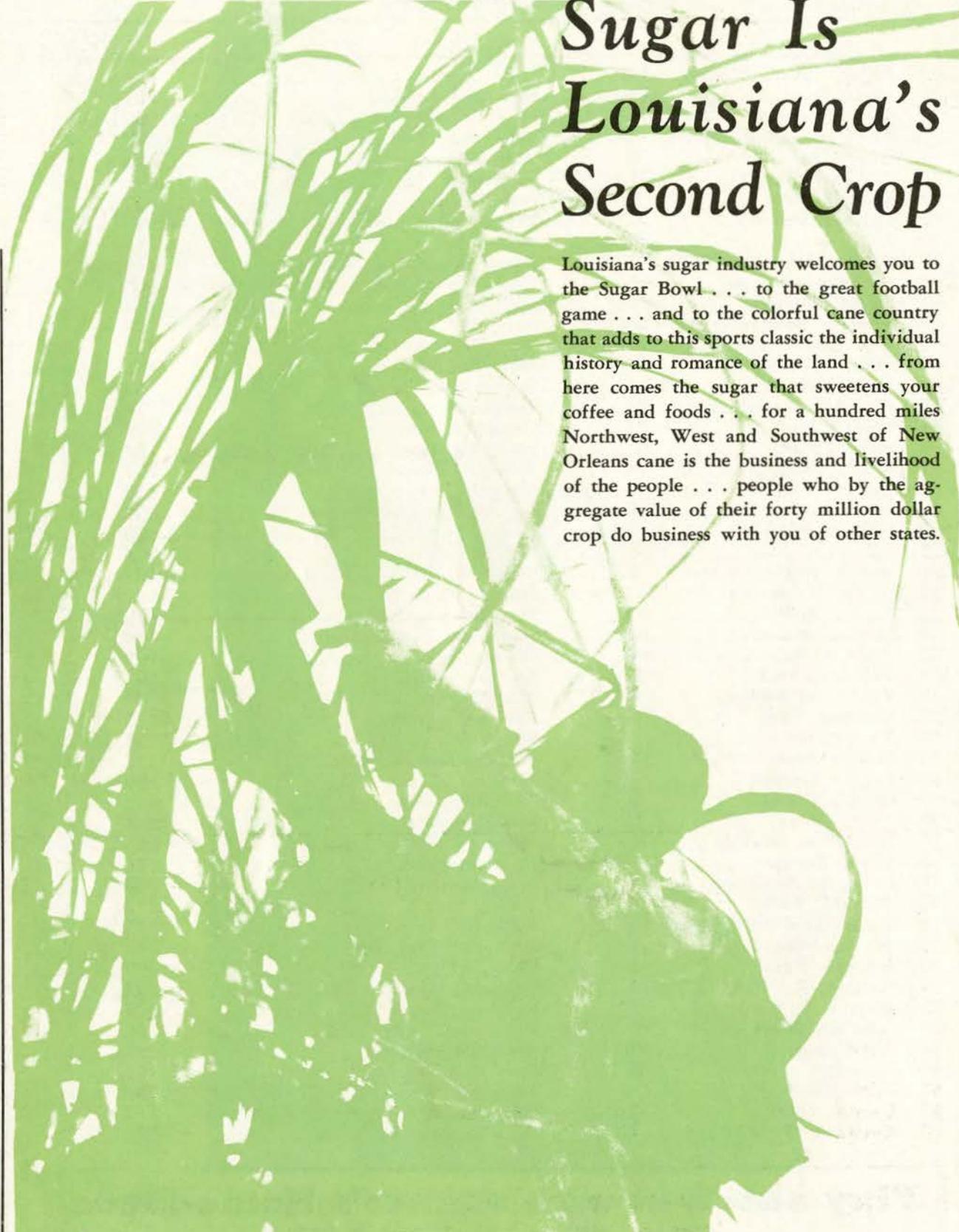
NEW ORLEANS QUALITY DEPARTMENT STORE

## TULANE ROSTER

No.	Player	Position	Home Town	Wt.	Years on Varsity
18	Banker, Burton "Buddy"	HB	Lake Charles, La.	187	3
25	Glass, Tom	QB	New Orleans, La.	193	1
28	Dwyer, James	G	New Orleans, La.	190	1
30	Block, Charles	C	Gary, Ind.	197	1
31	Owens, John	G	New Orleans, La.	203	1
35	Dufour, Charles	T	Shreveport, La.	206	1
38	Abrams, John	G	New Orleans, La.	177	1
39	Thomas, Manuel	G	Wheeling, W. Va.	188	1
40	Ely, James	HB	Shaw, Miss.	187	1
41	Collins, Reynolds "Rip"	C	Baton Rouge, La.	223	1
42	McCarron, Joseph	E	New Orleans, La.	188	1
43	Butler, Monette	FB	Oak Grove, La.	173	3
44	Krueger, Paul (Capt.)	QB	Gary, Ind.	169	3
45	Grush, Robert	QB	New Orleans, La.	185	1
46	Thibaut, James	FB	New Orleans, La.	195	1
47	Hays, Harry	HB	San Angelo, Texas	166	2
48	Marmillion, Norman	HB	Ponchatoula, La.	170	2
49	Gloden, Fred	FB	Dubuque, Iowa	186	2
50	Nyhan, Stan	QB	Waterloo, Iowa	183	3
51	Sauer, Leonard	FB	Kildare, Okla.	183	3
52	Bodney, Albert "Al"	E	Gary, Ind.	186	2
54	Micelle, John	E	New Orleans, La.	200	3
53	Jaubert, Warren	T	Lake Charles, La.	180	1
55	Hickey, W. "Cy"	G	New Orleans, La.	175	2
56	Mullin, Harold "Moon"	E	Bogalusa, La.	195	1
57	Smith, St. John	HB	New Orleans, La.	167	1
58	Eason, Henry	QB	New Orleans, La.	170	1
59	Slayton, Nelson	HB	Memphis, Tenn.	176	1
60	Kellogg, Bob	HB	Wynne, Ark.	165	2
61	Cassibry, Fred	HB	Gulfport, Miss.	191	2
63	Brinkman, William	E	New Orleans, La.	191	2
65	Gentling, Phil	G	Rochester, Minn.	177	1
66	Flower, Henry	C	New Orleans, La.	193	2
67	Brekke, Fred	T	New Richmond, Wisc.	211	2
68	English, Gordon	E	Midland, Texas	200	1
69	Groves, Claude	G	Ft. Smith, Ark.	217	2
70	Clay, George	G	Meridian, Miss.	208	2
71	McCollum, Harley	T	Stillwell, Okla.	235	2
72	Bentz, Roman	T	Horicon, Wisc.	230	1
73	DeFraitcs, Emanuel	E	New Orleans, La.	180	2
74	Wenzel, Ralph	E	Tucker, Ark.	212	3
75	Dailey, Carl (Alt. Capt.)	G	Balboa, C. Z.	185	3
76	White, Millard	T	Arkansas City, Ark.	212	3
77	O'Boyle, Tom	G	Gary, Ind.	209	2
78	Golomb, C. "Pete"	E	Oshkosh, Wisc.	207	2
79	Blandin, E. "Ernie"	T	Keighley, Kas.	235	1
80	Johnson, Owen	C	Peru, Ind.	205	1
82	Glass, Bob	HB	Massillon, Ohio	193	1
84	Mandich, Peter	C	Gary, Ind.	193	1
85	Tittle, Jack	QB	Marshall, Texas	200	1
87	Comer, Martin	E	Gary, Ind.	197	1
96	Kirchem, W. "Bill"	T	New Orleans, La.	215	3

**Play and Win with Mother's Home-Made  
Pies, Bread and Rolls**





# Sugar Is Louisiana's Second Crop

Louisiana's sugar industry welcomes you to the Sugar Bowl . . . to the great football game . . . and to the colorful cane country that adds to this sports classic the individual history and romance of the land . . . from here comes the sugar that sweetens your coffee and foods . . . for a hundred miles Northwest, West and Southwest of New Orleans cane is the business and livelihood of the people . . . people who by the aggregate value of their forty million dollar crop do business with you of other states.

The American Sugar Cane League

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## AGGIE THUMB - NAILS . . .

*Continued from Page 32*

Ernest Pannell of Waco is 6 feet 2 inches tall and weighs 207. He has just completed his second year as a regular tackle for the Aggies, and while overshadowed this year by his teammate, Joe Boyd, the McLennan county giant nevertheless has shone forth on enough occasions to win All-Southwest Conference laurels.

\* \* \* \*

William Audish, 5-foot 8-inch 193-pound senior has been one of the most versatile athletes in Aggie history from the standpoint of positions played. Rock lettered his Sophomore year at fullback. He then made his letter at guard last year and this year, his last at Aggieland, he has played both fullback and guard as well as serving as point-after-touchdown specialist.

\* \* \* \*

William Dawson with his 6-foot 5-inch height and 225 pounds is the tree-topper on the Aggie squad. Having lettered at tackle last year, Big Dog shifted over to end this year and has played fine ball, kicking off for the Aggies and handling placement kicks. As a pass snatcher, Dawson has no peer, for his height enables him to grab them.

\* \* \* \*

William Buchanan, 6-foot junior college transfer from Weatherford, Texas, made football history at Aggieland this year. Coming in fresh from junior college, he is the only boy who ever made the Aggie team his first year of eligibility after transfer from Junior College. Bill is a tough, rugged boy who can do more with a football or basketball than a monkey can do with a coconut. He is strong on defense and snags many a pass on offense, often laterally to a back for long gains.

*Continued on Page 43*

## Sweet to Sit

. . . in the Sugar Bowl watching a closely contested match.

Sweet to sit pretty with our Wax Wraps, Cartons, or Bags in closely contested business.

**PROTECT PRODUCTS PROPERLY**

**SOUTHERN PAPER COMPANY, LTD.**  
SERVICE RICE CO-OPERATION

New Orleans, U.S.A.



One of America's Most Beautiful Bottles of Beer

## REGAL BEER

New Orleans' Famous Old - Time Light Lager Welcomes You to "The City That Care Forgot"

Enjoy the game — then enjoy more treats in New Orleans' celebrated foods and fine old-time Regal Beer. In Regal Beer you get the genuine old-time light lager, packed in a beautiful gold label bottle. You'll find Regal Beer is another reason why New Orleans is called "The City That Care Forgot".

MADE BY THE

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and Its Products

REFINERY AND EXPORT STATION  
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# THE THINKING FELLOW CALLS A YELLOW

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MANUFACTURERS OF  
FOOTBALLS  
MEDALS AND TROPHIES  
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# THE PLAQUE

PRESENTED TO

## HERBERT A. BENSON

BY THE

NEW ORLEANS MID-WINTER  
SPORTS ASSOCIATION

WAS DESIGNED AND  
MANUFACTURED BY

## COLEMAN E. ADLER & SONS

MANUFACTURING JEWELERS

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NEW ORLEANS

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SPECIALISTS IN SPORTING TROPHIES, EXQUISITE  
JEWELRY AND DISTINCTIVE GIFTS

## AGGIE THUMB - NAILS . . .

*Continued from Page 41*

William Duncan, senior end, will be playing his last for A. & M. today. Duncan hails from Henrietta, is 6 feet 2 inches tall and weighs 185. He lettered last year and is playing his final year for A. & M.

\* \* \* \*

Joe White is another senior completing his collegiate career. Joe plays end, stands 6 feet and weighs 190. He is from Amarillo and will return there on graduation in June as an engineer. He is making his third varsity letter this year, and is one of the real students on the Aggie squad.

\* \* \* \*

Chip Routt, 6-foot 3 and tipping the scales at 205 swings in at tackle when Boyd or Pannell pause for a rest. Chip hails from Chapel Hill, Texas, and is a younger brother of the Aggies' All-America guard of 1936-37, Joe Routt.

\* \* \* \*

Leon Rahn, squadman of 1938 who came through with flying colors for Coach Norton in 1939, plays plenty of guard when he's in the game as a replacement for Henke. Rahn weighs 195, is 5 feet 10 and hails from Dayton, Texas.

\* \* \* \*

Jack Kimbrough, brother of fullback John, plays end for the Aggies, and is particularly adept at dumping interference and nabbing the ball carrier. Jack is a junior and has another year of eligibility.

\* \* \* \*

Roy Bucek, a sophomore has played well at guard for the Aggies this year, and this star hurdler, no doubt will make a name for himself in the years of eligibility he has left. He is from Schulenberg, Texas, weighs 200 and is 5 feet 11.

Smoke

# El Trelles

—  
Keep Moving  
—

Great Southern  
Cigars



**M. Trelles & Co.**

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- to Build
- to Remodel  
Your Home

Only 10% down buys a home on F. H. A. terms. \$21.06 per month will buy a \$4000 home. Loans up to 25 years. Direct Reduction Loans made at 6%, up to 20 years. Phone MAgnolia 5991; a representative will call. No obligation.

HARRY McENERNY, Chairman      HERMAN STEGER, Pres.

**First HOMESTEAD**

AND SAVINGS ASSOCIATION

327 SAINT CHARLES STREET

Congratulations  
to  
Winner



To Loser

**BROMO-  
SELTZER**

Relieves  
**HEADACHE**  
Calms your  
**NERVES**



**SUGAR BOWL  
CLASSIC**

## Sugar Bowl Decorations

by

# FOSTER



## FOSTER AWNING CO.

RAYmond 1321

Awnings - Venetian Blinds - Tarpaulins - Duck

"EVERYTHING IN CANVAS"

## TULANE GRID NOTES . . .

Lowell "Red" Dawson, Head Football Coach—Native of River Falls, Wis., son of River Falls physician. Age 32. Prepped at River Falls. Varsity quarterback during Bernie Bierman's coaching regime at Tulane. No. 1 field general of Tulane's championship teams of 1930 and 1931. Varsity backfield coach under Bierman at Minnesota, 1932-1935 inclusive. Head coach at Tulane 1935. Married Miss Adrienne Gottschalk of New Orleans, 1937. One child, a daughter. Graduate, Tulane, Bachelor of Education in Physical Edn., Author of "Quarterback Strategy" and "'Red' Dawson's Question Box."

Dawson, reticent in speaking of his own football teams, rates as one of the greatest masters of football fundamentals and strategy developed by Tulane. His field generalship of the great 1931 Tulane football team often has been acclaimed as the major quantity, the dynamo, that made it click as one of the greatest machines the South has ever seen, and sometimes described as Bierman's masterpiece.

Like Bierman, Dawson favors the single wing and short punt formations on offense.

\* \* \* \*

William Bevan, Line Coach—All-American guard at Minnesota in 1934. Bevan's lines at Tulane have been consistently strong. Bevan often has been acclaimed by Bierman as the greatest guard he ever coached. Bevan's home is St. Paul, Minn. Married.

\* \* \* \*

Glenn Seidel, Backfield Coach—Number 1 quarterback of Bernie Bierman's 1934 and 1935 championship teams at Minnesota. Home, Minneapolis. Married. One child, a daughter.

*Continued on Page 47*

## 1866 CURTIS WOODWORK

### Living Rooms—Kitchens

Beauty—utility; decoration—service; satisfaction—value; Curtis Woodwork covers the whole field—doors, mantels, cabinets, balustrades, entrances, breakfast nooks, complete kitchens and

### Silentite Windows

For true economy, choose Curtis Woodwork and Silentite Windows for your new or renovated home. You get more for your money; you're genuinely economical when you use Curtis. See the full line in the Madison Curtis Room.

## Madison Lumber Company

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*Used Pleasure and Commercial Boats  
of All Types, Sizes and Prices*

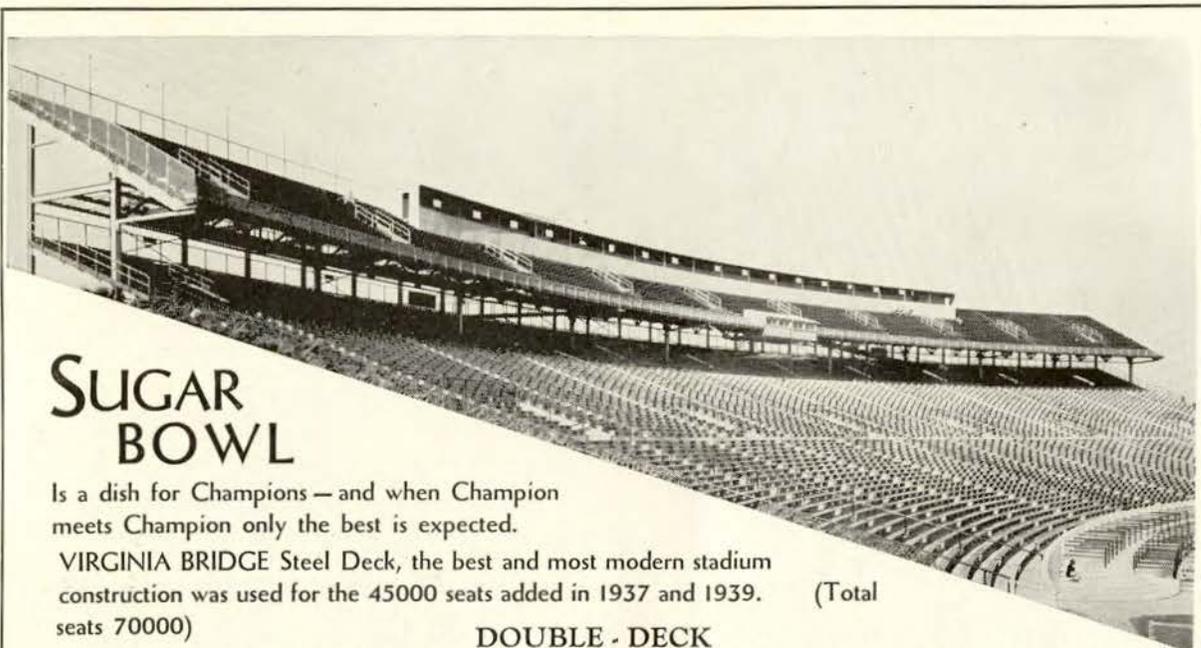
*See the NEW 1940 CHRIS CRAFT  
CRUISERS Now on Display*

## Higgins Industries, Inc.

WORLD'S LARGEST BUILDERS OF  
COMMERCIAL MOTORBOATS

1755 St. Charles Ave. MAGNOLIA 5331  
Branch Display Room and Service Station: WEST END





## SUGAR BOWL

Is a dish for Champions — and when Champion meets Champion only the best is expected.

VIRGINIA BRIDGE Steel Deck, the best and most modern stadium construction was used for the 45000 seats added in 1937 and 1939. (Total seats 70000)

### DOUBLE - DECK

Is economically sound with watertight steel construction—principal feature of the Virginia Bridge Deck.

*Other Notable VIRGINIA BRIDGE Steel Decks — Cincinnati Reds - Orange Bowl - Will Rogers Rodeo*

## VIRGINIA BRIDGE COMPANY

ROANOKE - BIRMINGHAM - MEMPHIS - ATLANTA - NEW YORK - DALLAS



## SUGAR BOWL VISITORS!

AFTER THE GAME see the rest of the Tulane University campus, or, better still, come back before you leave the city when you have more time. The University joins the rest of New Orleans in the hope that your visit has been an enjoyable one.

*The* TULANE UNIVERSITY  
OF LOUISIANA

# DELMONICO RESTAURANT

●  
Home Cooking

●  
Sea Food

●  
Italian Spaghetti

●  
Home of Sizzling Steaks

●  
1300 ST. CHARLES AVENUE

RAYmond 4937    MAgnolia 9307

# The PATIO ROYAL

417 ROYAL STREET  
(OLD NUMBER 80 RUE ROYALE)

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*Occupying the building in which was located the first Bank in the Mississippi Valley, established in 1804 by Thomas Jefferson—and the Court of the home of Paul Morphy, Chess Champion.*

*These two sites are among the finest expressions of the architectural charm of Old New Orleans; broad arches, curving stairs, hand-wrought ironwork, high-beamed ceilings, fan windows, balconies, flagstones, water jars and other illustrations of a period when designers and artisans combined in creating enduring examples of the builder's art.*

*In these settings, the Patio Royal, one of the fashionable restaurants in the French Quarter, patrons are served an unsurpassed cuisine as artistic as the romantic surroundings.*

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VISITORS CORDIALLY WELCOMED



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UTLEY PAINT CO., INC.

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1126 GRAVIER ST.    NEW ORLEANS, LA.

# LONE STAR CEMENT CORPORATION



GENERAL OFFICE  
HIBERNIA BANK BUILDING  
NEW ORLEANS



## TULANE GRID NOTES . . .

*Continued from Page 44*

Peter P. Mailhes, Reserve Coach—Captain and all-Southern tackle of Tulane's 1915 team. Married. One child, a daughter. \* \* \* \*

Charlie Rucker, Tulane Freshman Coach—Captain of Tulane's 1928 team. All-Southern tackle on the Wave's championship 1929 team. Married. One child, a daughter. \* \* \* \*

Claude Simons, Jr., Assistant Freshman Coach—All-American halfback of Tulane's 1934 championship team. One of three 4-letter athletes in Tulane history. Formerly head coach at Transylvania College, Lexington, Ky. Married. One child, a son. \* \* \* \*

Claude Simons, Sr., Trainer—Recognized as one of the great athletic trainers in America, Simons has been at Tulane in that capacity for years. Also has served at various times as basketball, boxing, baseball, and track coach, as well as head of intramural department. A great inspirational character to hundreds of Tulane athletes and students. \* \* \* \*

Paul Krueger is Tulane's 1939 football captain-elect. Krueger, whose home is Gary, Ind., is also president of the Tulane University Student Council, president of the College of Commerce and Business Administration student body, assistant registrar of the College of Commerce, No. 1 Green Wave quarterback. He weighs 169 pounds and is a senior. \* \* \* \*

Carl Dailey of Balboa, Canal Zone, is alternate captain of the 1939 Green Wave. Dailey, a senior, had never seen a football game before matriculating at Tulane. Weighs 189 pounds, an outstanding guard in the Wave line last two years.

*Continued on Page 55*

## **TARPAULINS**

used to cover the field  
for the  
Sugar Bowl Game

FURNISHED BY

**Brook Tarpaulin  
Co., Inc.**

429 CELESTE STREET

"Anything in Canvas"

AWNINGS VENETIAN BLINDS

DELTA  
LINE

## *That Little Something - - - - Extra*

In a football game, it is sometimes the point made after touchdown. At all times, it is that indefinable superiority of the winning team.

In prescription, it is the high quality of the drugs and the accuracy of the pharmacist.

In business, it is the sound policy of always giving the customer a little more than he expects.

DELTA LINE at all times endeavors to give its clients courteous, friendly, and efficient service but believes its success really due to the policy of always giving **THAT LITTLE SOMETHING EXTRA.**

If you plan to travel or ship to Brazil, Uruguay or Argentina, it will be worth your while to write to

### **MISSISSIPPI SHIPPING COMPANY, INC.**

*Owners and Operators of DELTA LINE*

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PASSENGER OFFICE - 221 BARONNE STREET  
NEW ORLEANS, LA., U. S. A.

NEW YORK OFFICE: 17 BATTERY PLACE CHICAGO OFFICE: 140 S. DEARBORN ST.

**To BRAZIL - URUGUAY - ARGENTINA**

# WINNERS WEAR *Durene*

REG. U. S. PAT. OFFICE

**T**hese teams are wearing "Durene" mercerized cotton jerseys in their games today!

TULANE - TEXAS A. & M. (*Sugar Bowl*)

GEORGIA TECH (*Orange Bowl*)

CLEMSON (*Cotton Bowl*)

SOUTHERN CALIFORNIA (*Rose Bowl*)

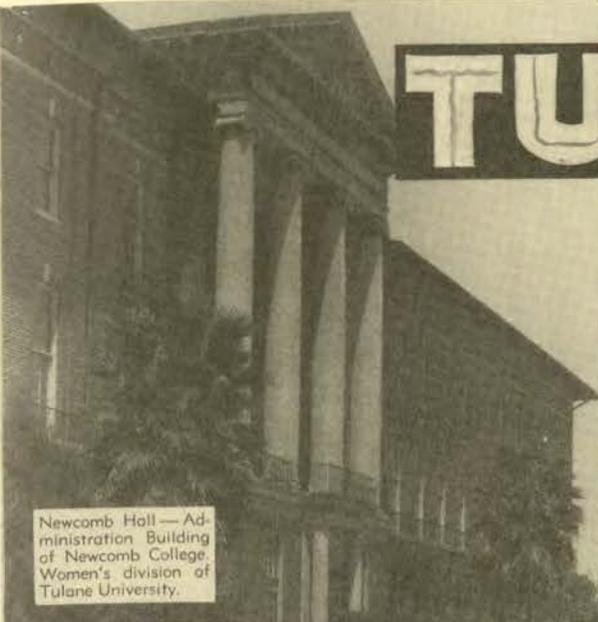
**F**AMOUS coaches everywhere agree that mercerized cotton is best for athletes. Garments of Durene yarn have double-fast absorbing and evaporating power.\* They keep the body cooler and more comfortable and reduce the danger of chills, colds, muscular stiffness and chafing. What is good for the athlete is good for you! Wear "Durene" knitted shirts and shorts and don't forget "Durene" polo shirts and pull-overs! Pick cotton for comfort, cleanliness and health protection!

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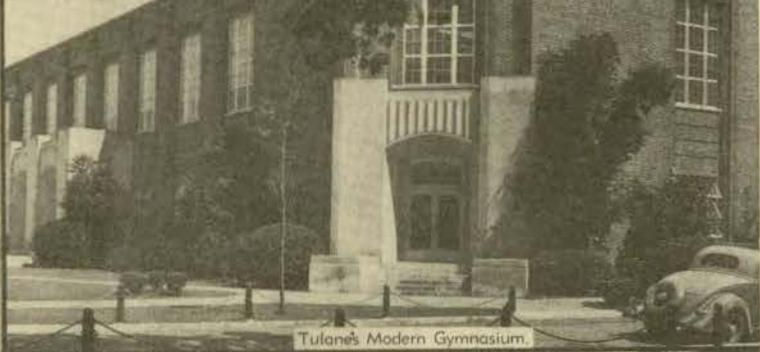
\*Proved by U. S. Testing Co.



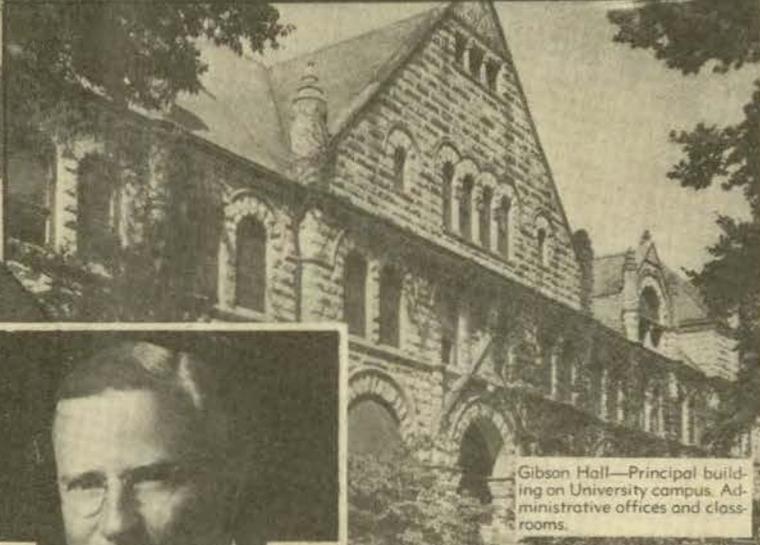
# TULANE



Newcomb Hall—Administration Building of Newcomb College, Women's division of Tulane University.



Tulane's Modern Gymnasium.



Gibson Hall—Principal building on University campus. Administrative offices and classrooms.



Campus grounds showing "The Richardson Memorial Building" in the background.



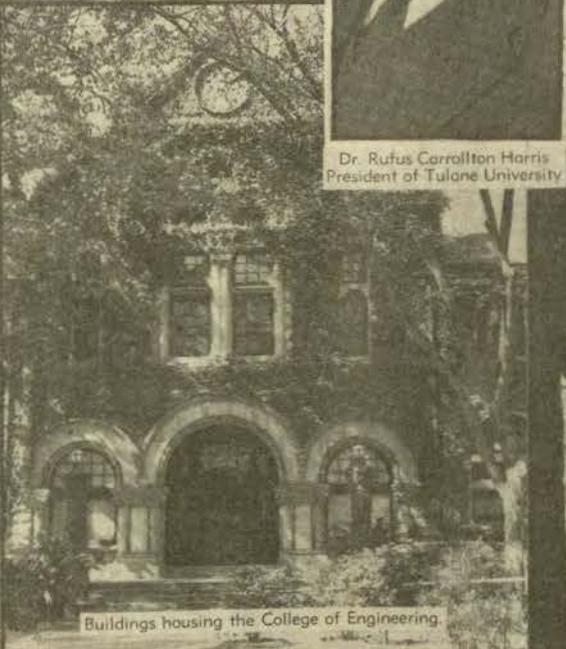
Dr. Rufus Carrollton Harris  
President of Tulane University



Dinwiddie Hall—Law—Middle American Research and several Scientific departments.



Tilton Memorial Library—one of the older buildings on the campus.



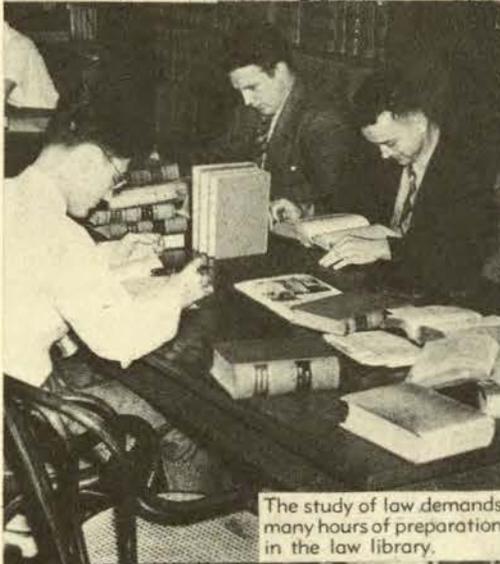
Buildings housing the College of Engineering.

# TULANE



Law students receive practical training in moot court.

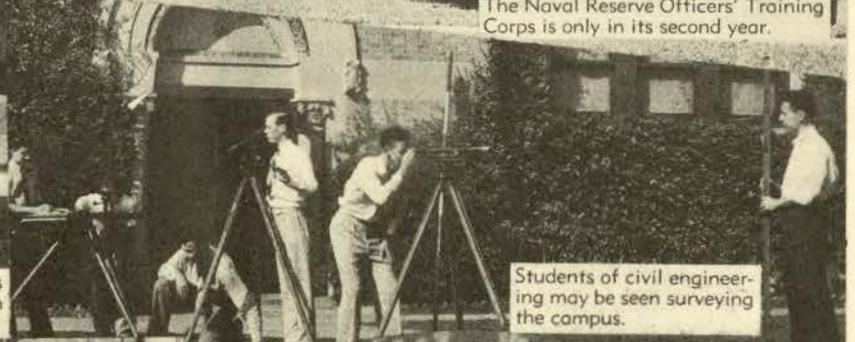
Art students at Newcomb paint in the campus shade.



The study of law demands many hours of preparation in the law library.



The Naval Reserve Officers' Training Corps is only in its second year.



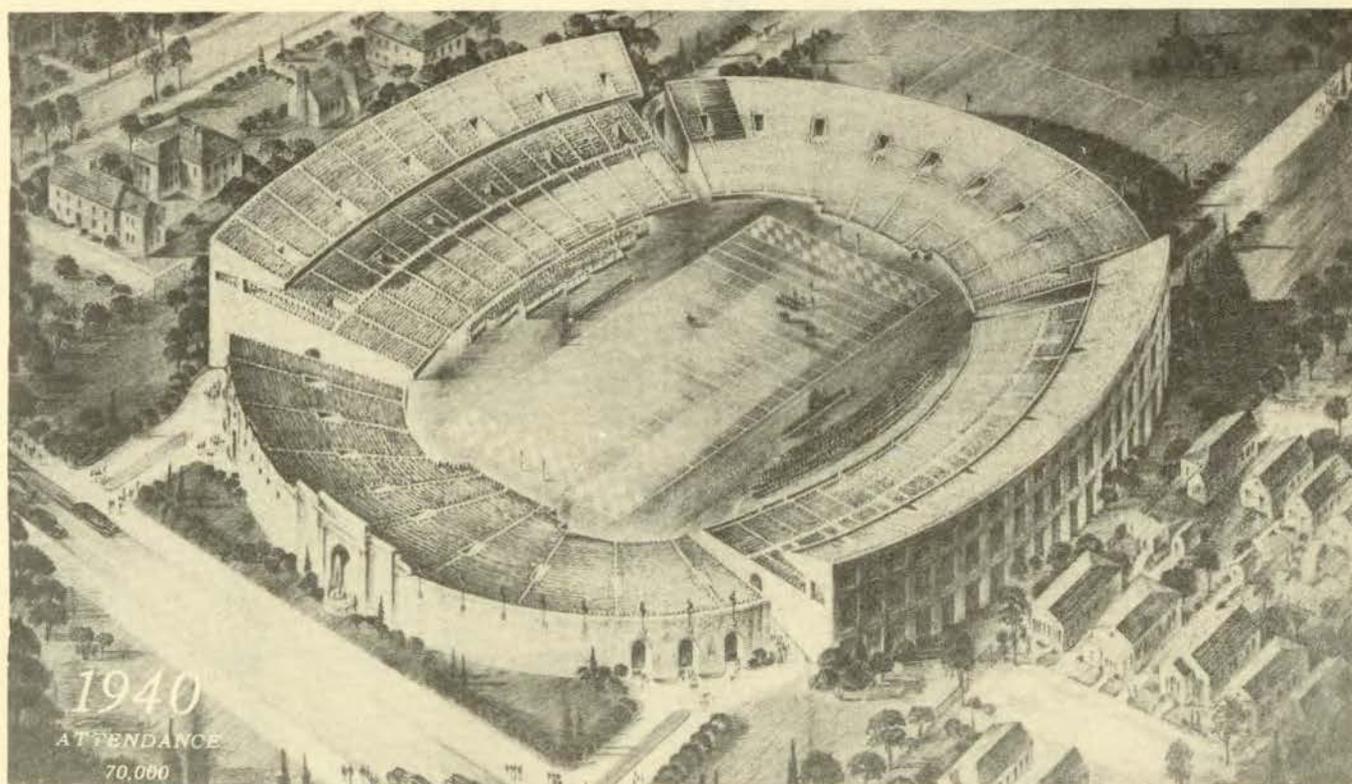
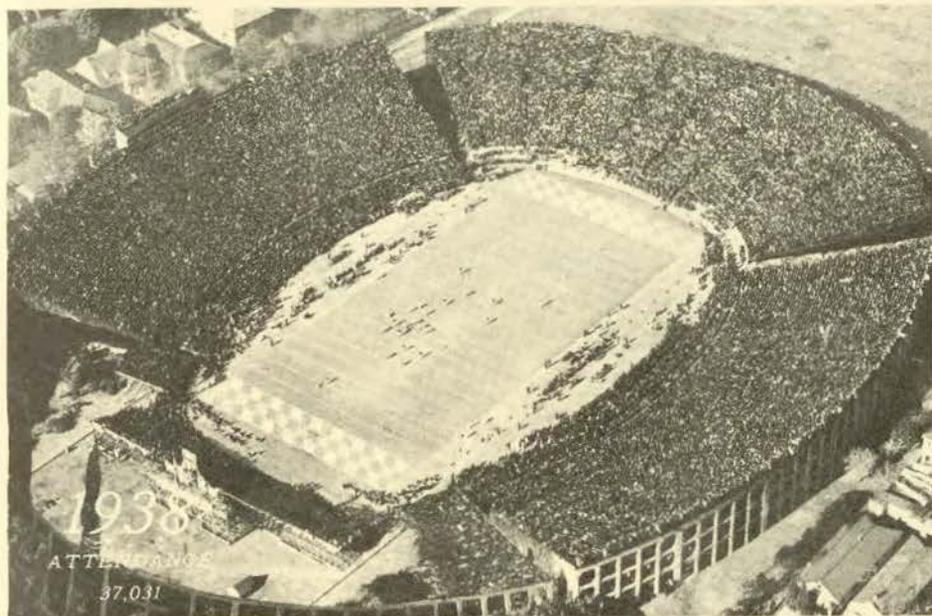
Students of civil engineering may be seen surveying the campus.

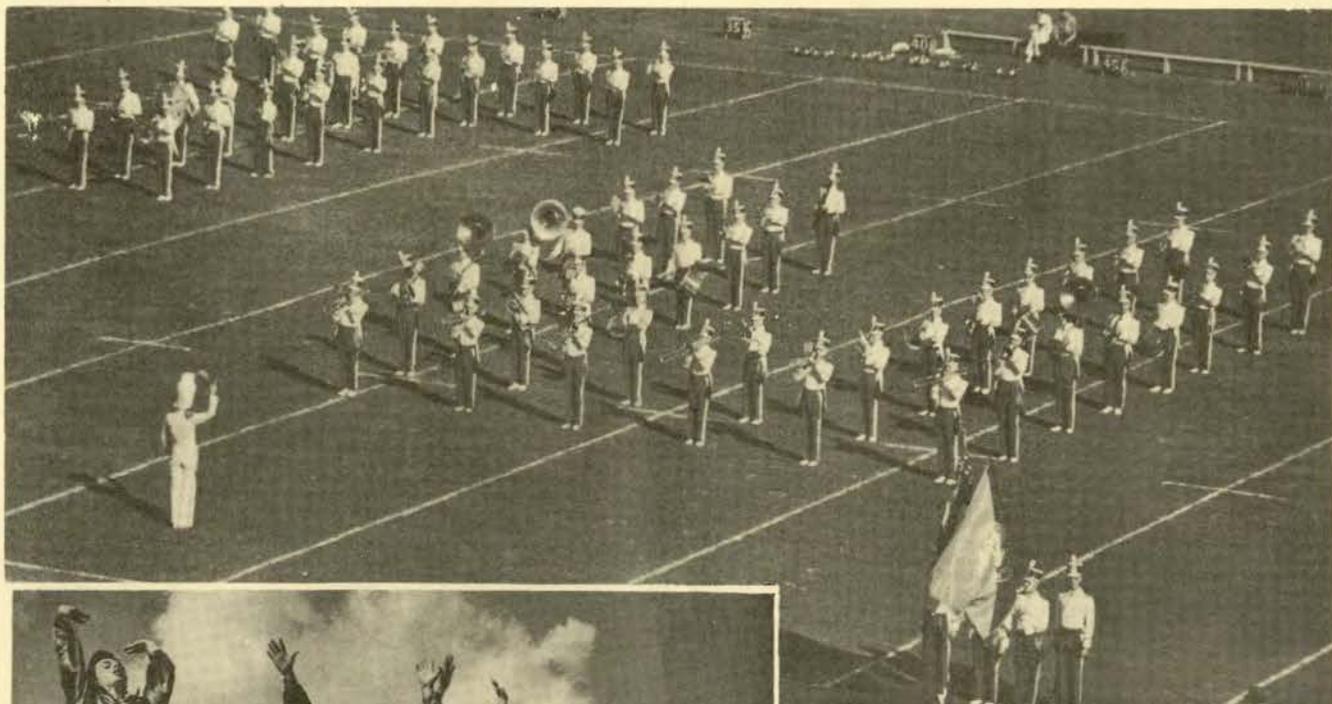


The Library is the hub of scholastic activity.

Students dance to the music of nationally known bands at Cotillion Club Balls.

# FILLING THE *Sugar Bowl*





Tulane Band in  
T. U. Formation



Tulane Cheerleaders—Charlie Donnaud, Nadine Robbert, Buster Rooker, Pancho del Marmel, Carolyn Robbert and Howard Kuntz.

# # Sugar Bowl Music #

Flag Raising Ceremony by  
Crescent City Post No. 125  
American Legion Band.  
Captain Leonard J. Dena,  
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## Bengal Guards



Orange Texas High School Drum and Bugle Corps,  
Country's Finest Marching Organization, 98 Strong.

# Many Leading **College Teams**

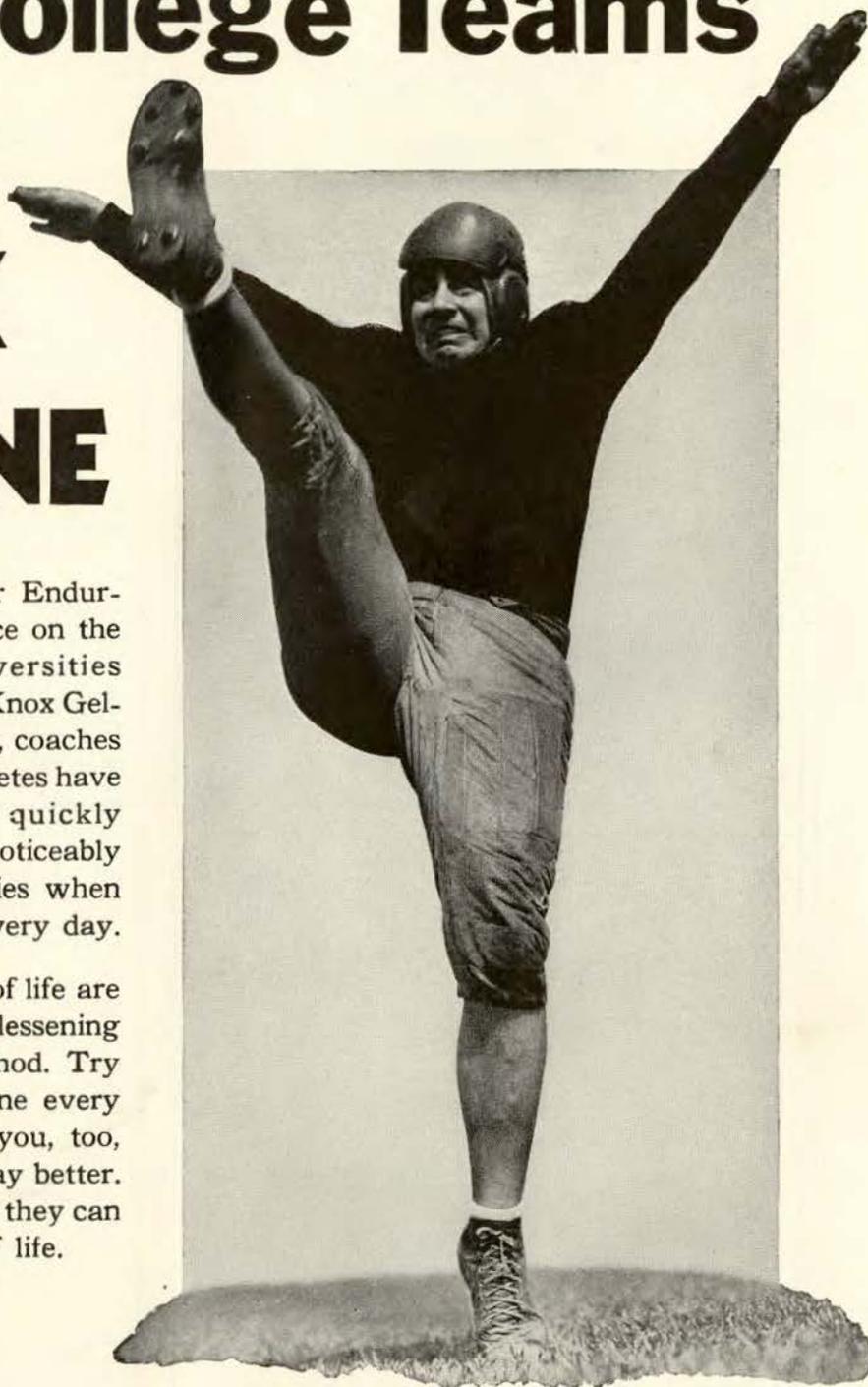
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# **KNOX**

# **GELATINE**

**T**HE Knox Gelatine Drink for Endurance has had a definite place on the training tables of leading universities during the past season. While Knox Gelatine cannot make a team win, coaches and trainers have found that athletes have more endurance, recover more quickly from hard competition, show noticeably fewer muscle strains and injuries when they get their Knox Gelatine every day.

Men and women in all walks of life are increasing their endurance and lessening fatigue by this same simple method. Try it yourself. Take Knox Gelatine every day for a few weeks. See if you, too, don't feel better, work better, play better. Most people need all the vitality they can get to win out in the game of life.

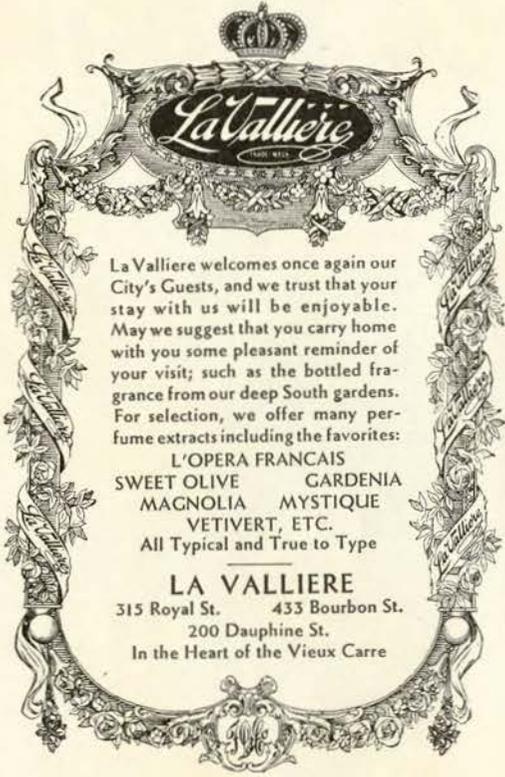


## **TEAR THIS OUT AS A REMINDER**

**THIS WAY:** Empty 1 env. Knox Gelatine in glass  $\frac{3}{4}$  full of cold water or fruit juice (or half water, half fruit juice). Let liquid absorb gelatine. Stir briskly, drink rapidly or it will thicken. Take 4 env. a day for 2 weeks, then 2 env. a day. (Before or after meals.) Try it for a month. Notice the difference.

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## TULANE GRID NOTES . . .

*Continued from Page 47*

Burton Banker of Lake Charles, La., brother of Bill Banker, 1929 All-American Tulane halfback. "Buddy", as the younger Banker is called, is a regular halfback, prepped at Lake Charles under the same coach, R. L. Killen, who developed Bill and Don Zimmermann, another Wave All-American halfback. "Buddy" weighs 187 pounds, has been a councilor the past three summers at Lookout Mountain Camp for Boys, Cloudland, Ga., where brother Bill, Don Zimmermann, "Little Monk" Simons and other Wave greats were councilors before him. Senior.

\* \* \* \*

Monette Butler of Oak Grove, La., another senior of the 1939 team. Fullback. Weight 173 pounds. Another of the famous Lookout Mountain camp councilors who helped carry the load of the 1939 Green Wave schedule, hardest job perhaps in Tulane history.

\* \* \* \*

William Kirchem of New Orleans. Senior. Tackle. Weight 215 pounds. Believe it or not, Kirchem was the Wave's ace sprinter past two years in track and had best time in 220 of any Southeastern Conference track man last spring.

\* \* \* \*

Stanley Nyhan of Waterloo, Iowa. Senior. Quarterback. Rated virtually on par with Krueger and alternates almost equally under "two team system" of play used at Tulane. Does most of punting when in game.

\* \* \* \*

Leonard Sauer of Kildare, Okla. Senior. Fullback. Weight 187 pounds. Has lettered past two years.

\* \* \* \*

Ralph Wenzel of Tucker, Ark., Tulane's greatest end since Jerry Dalrymple and "Lefty" Haynes. Rated number 1 All-American prospect. Weight 212 pounds. Great defensive end and very fast on offense. Sings in University's A Cappella Choir, also in Christ Church (Episcopal) Cathedral Choir. Senior.

\* \* \* \*

Millard White of Arkansas City, Kas., tackle. Regular past two years. Southeastern Conference shot and discus champion past two years. Great natural athlete. Threw discus more than 160 feet in his first competition as a sophomore. Senior. Weight 212 pounds.

\* \* \* \*

Harry Hays of San Angelo, Tex., halfback. Weighing only 166 pounds. Hays was an outstanding sophomore halfback last fall. Councilor at Lookout Mountain Camp for Boys this summer, the Texas Typhoon carried additional weight into play all fall. Triple threat.

*Continued on Page 59*

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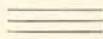


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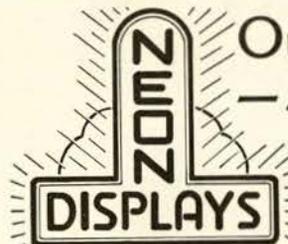
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# What I Don't Like About New Orleans . . .



By WILLIAM G. WIEGAND  
Conductor of "Down the Spillway"  
The New Orleans Item



THIS Sugar Bowl game, for instance, is something I don't like; why must it be played only once a year? The Sugar Bowl game has spoiled the old New Orleans custom of calling on friends on New Year's Day. The custom of gentlemen wearing plug hats and cutaways was discarded the first year the Sugar Bowl game was played and now the only persons in New Orleans to wear silk hats are the cleaners of chimneys, who have adopted these as their livery. . .

The Sugar Bowl game again has played the devil with some of our stores in New Orleans. I mean the ones who used to sell those cut-glass punch bowls and cut-glass cups, from which the elite of the city made New Year's ceremony and whoopee. Nobody wants to carry a punch bowl and all of those cut-glass cups to the football stadium. . .

On second thought, it might be a good idea. I hope the couple sitting next to me carry out the idea and carry in a punch bowl, filled.

Another thing I don't like about the Sugar Bowl game is that it makes visitors sick. I mean they get a taste of our New Orleans cooking—la bouillabaisse, le courtbouillon, la bisque des ecrivisses, grillades, huitres Rockefeller—and go back to their home towns with a yen for dishes they can't get there. They grow thinner and thinner, and finally die. That is, unless they surrender and come back to New Orleans to live. Which, I believe, was back of all this Sugar Bowl idea, anyhow. Getting people to come live in New Orleans.

I don't think you would like living here. If you like to ice skate, you would have to buy the ice. And then it would melt in a few minutes because of this accursed climate. Heck, you have to cut the grass in New Orleans all the year around. A snowball has as much chance in New Orleans as in another place to which our enemies are directed.

The women, specially, wouldn't like to live in New Orleans. There's the servant question. Just try to get along without one. A woman who hangs up the family wash in New Orleans is few and far between. The toughest part about running a house in New Orleans is thinking up enough things to have Amanda do to keep her busy until the Boss comes home for dinner. And at that, the Boss won't be coming home for dinner every night. For he will be playing golf at the New Orleans Country Club and staying for dinner. No. Stay away from New Orleans. Even serious minded husbands become play boys here.

They play golf. They play the stock market. They play the cotton market. And they play the horses. All play and no work doesn't make Jack.

The best thing you can do after seeing the Sugar Bowl game is to pack up and head for home and safety from the sins of this city. If you stay in New Orleans you might become acquainted with the night life. I mean the night clubs below Canal street, the gambling houses on the fringes of the city, and the bar rooms everywhere.

If you stay here you'll have to get the hang of New Orleans' one way streets. The police forgive and forget a visitor with an out state license plate. But woe awaits the local who runs afoul the New Orleans traffic rules and regulations.

Sometimes a rookie cop tries to give the visitor trouble. One of these is said to have halted a Chicago visitor who hadn't seen a red light. "You don't see that red light, you?" demanded the cop. "Don't they have red lights where you come from? Where you from?"

The visitor said his home town was Chicago. "Chicago?" screamed the policeman. "What you mean by telling me Chicago? You think I don't see that Illinois license plate on your car?"



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# TULANE GRID NOTES . . .

*Continued from Page 55*

Fred Gloden of Dubuque, Iowa. Moved up from number 3 fullback to number 1 during 1938 season. Junior. Weighs 186 pounds.

\* \* \* \*

Albert Bodney of Gary, Ind., an end, was one of the 1938 sophomore regulars. Fine all-around athlete, Bodney was sparkplug of basketball and baseball teams. Weight 186 pounds.

\* \* \* \*

Bobby Kellogg of Wynne, Ark., Tulane's famed Jitterbug halfback of last season who made greatest record of any first year player at Tulane in years. His all-around average for the 1938 season was finest of any Tulane athlete in history, and his ground gaining average per try was highest ever at Tulane. He also kicked two field goals, converted regularly for extra points, helped with regular punting duties, did much of the passing. He had even greater year in 1939. Weighs 165 pounds.

\* \* \* \*

Fred Cassibry of Gulfport, Miss., junior. Weight 191 pounds. Rated as a regular halfback last year. Punter, blocker and ball carrier. Cassibry's play in 1939 games was of high order.

\* \* \* \*

Henry Flower of New Orleans. Junior. Center. A wheelhorse in the Wave line. Weighs 193 pounds.

\* \* \* \*

Claude Groves of Ft. Smith, Ark., regular guard last two years. One of the great guards of American football. Weighs 217 pounds. Has lots of speed considering his short stature and bulk. Junior.

\* \* \* \*

George Clay of Meridian, Miss., another guard from 1938 team. Regular two years. Weight 208 pounds.

\* \* \* \*

Harley McCollum of Stillwell, Okla., a junior who is the biggest man of Wave squad. Weighs 235 pounds, stands 6 feet 5 inches. Tackle. Was All-America in 1939.

\* \* \* \*

Fred Brekke of New Richmond, Wis., 211-pound junior tackle who gained considerable experience in 1938 and was regular in 1939.

\* \* \* \*

Emanuel DeFraités of New Orleans, end. DeFraités was a regular end in Wave's two-team-system of 1938 and 1939. Weighs 180 pounds.

\* \* \* \*

Thomas O'Boyle of Gary, Ind., a 209-pound guard who played considerably a year ago and won All-America mention this season.

\* \* \* \*

Clarence Golomb of Oshkosh, Wis., end. Weighs 207 pounds. Regular end past two years. Out of competition in 1937, his sophomore year, due to fractured ankle.

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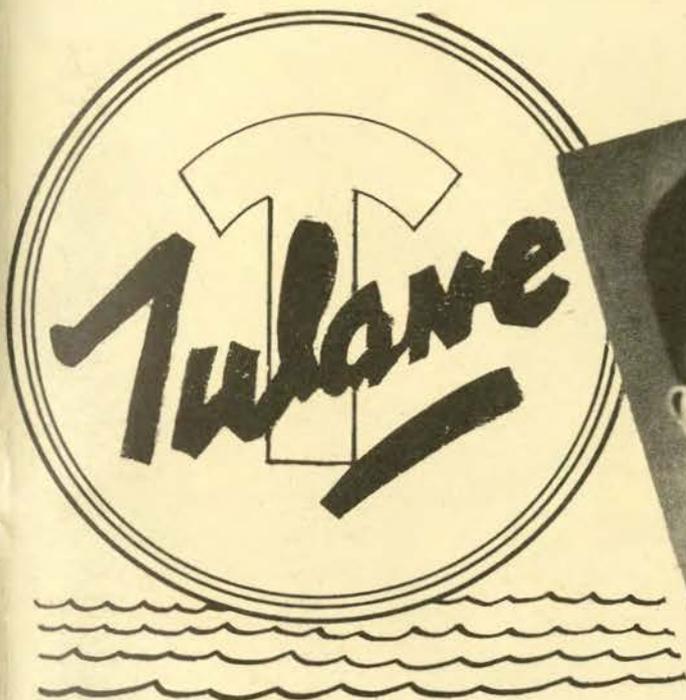
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Claude Simons, Jr.  
Assistant Coach



Pete Mailhes  
Assistant Coach



Claude Simons  
Trainer



Horace Renegar  
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# TULANE

Pete Golomb  
End

Ralph Wenzel  
End

Stan Nyhan  
Quarterback

Bobby Kellogg  
Halfback

"Pops" Marmillion  
Halfback

Harry Hays  
Halfback

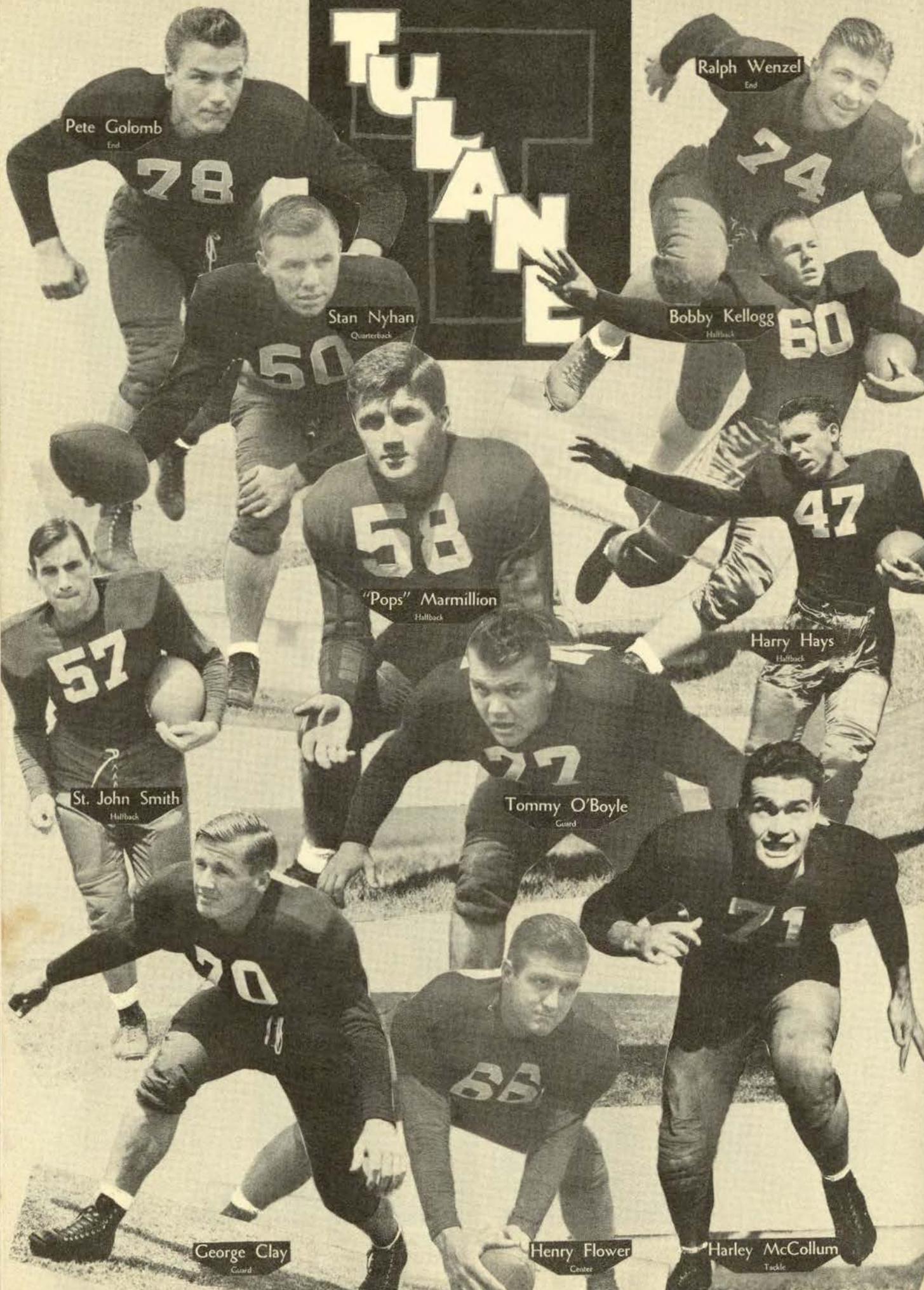
St. John Smith  
Halfback

Tommy O'Boyle  
Guard

George Clay  
Guard

Henry Flower  
Center

Harley McCollum  
Tackle



# TULANE

Fred Cassibry  
Halfback

Jack Tittle  
Quarterback

Bill Kirchem  
Tackle

Capt. Paul Krueger  
Quarterback

"Rip" Collins  
Center

Millard White  
Tackle

Claude Groves  
Guard

Charles Dufour  
Tackle

46

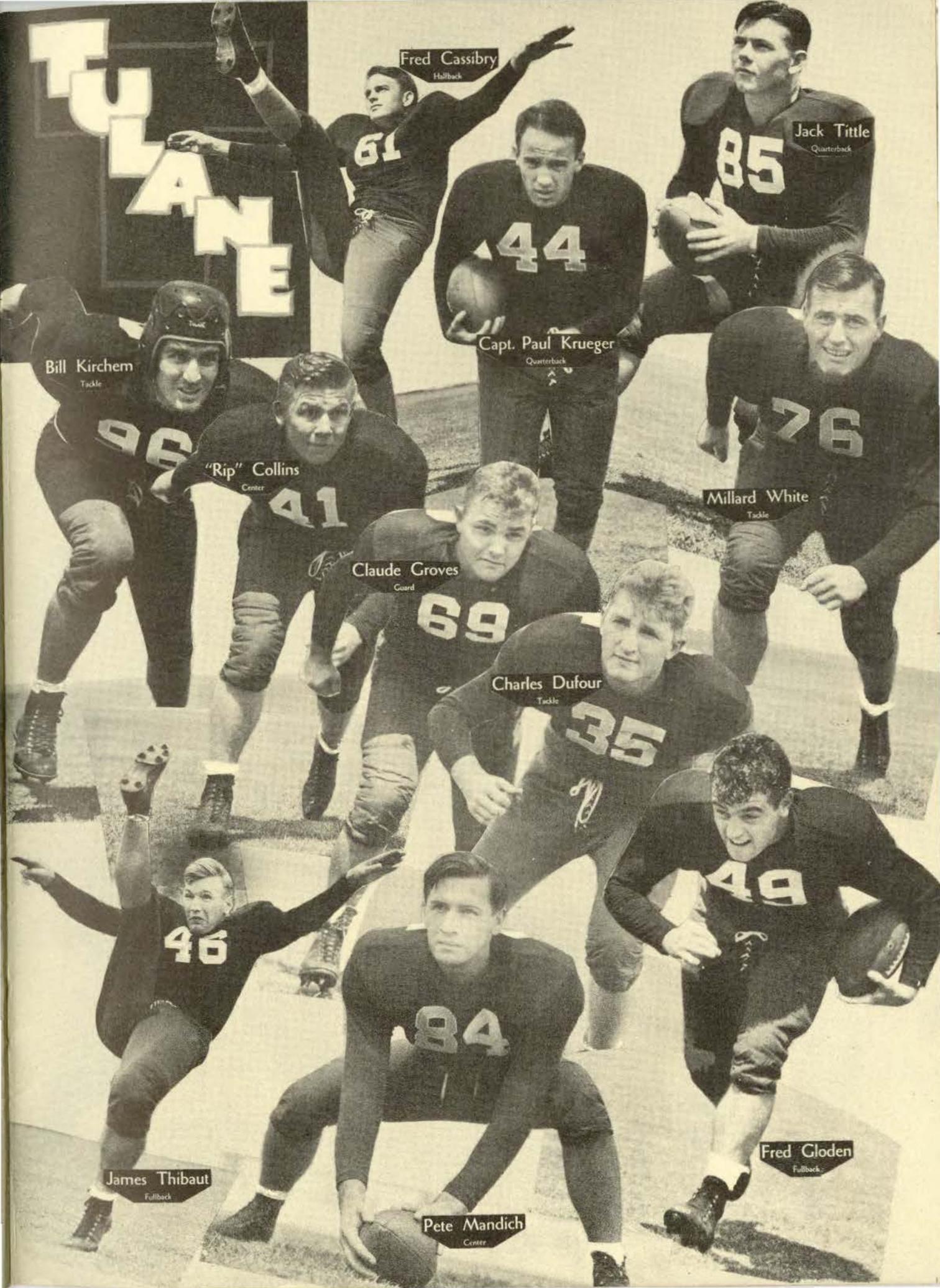
84

49

James Thibaut  
Fullback

Pete Mandich  
Center

Fred Gloden  
Fullback



# TULANE



Harold Mullin  
End

"Cy" Hickey  
Guard

Al Bodney  
End

Bob Glass  
Halfback

"Buddy" Banker  
Halfback

Monette Butler  
Fullback

Emanuel DeFraitcs  
End

Ernie Blandin  
Tackle

Fred Brekke  
Tackle

Alt. Capt. Carl Dailey  
Guard

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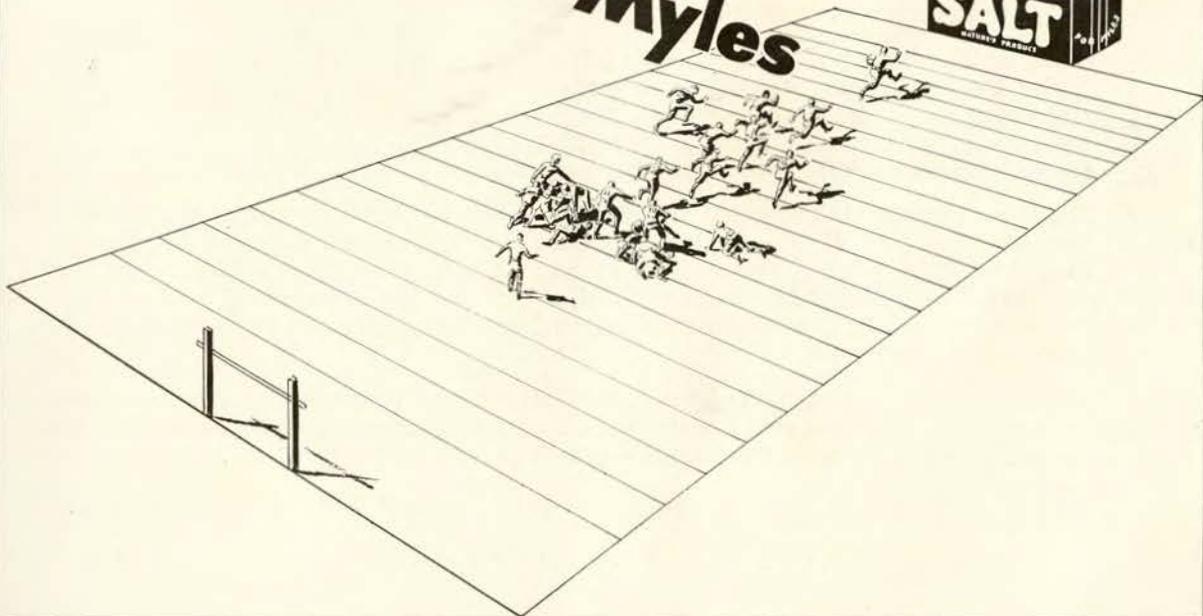
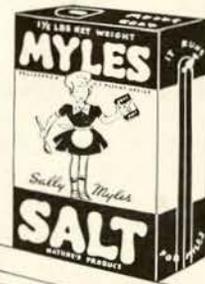
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# HIGHLIGHTS of Other Years



By HARRY MARTINEZ  
Sports Editor, New Orleans States



**A** NEW Hall of Fame for gridiron greats is gradually being established in the Sugar Bowl Classic in New Orleans. Only five games have been played since this New Year's Classic became a reality January 1, 1935, but we've had any number of all-America and potential all-America players show their greatness before crowds that have taxed the Sugar Bowl Stadium to capacity.

Last year Little Davey O'Brien, the 150-pound "mite" of Dutch Meyer's great Texas Christian team performed brilliantly by passing the Horned Frogs to a 15 to 7 victory over Carnegie Tech. He and Ki Aldrich, T. C. U. center, and Peter Moroz and George Muha of the Skibos joined such others as "Little Monk" Simons of Tulane, Dave Smuckler of Temple, Sammy Baugh and Darrell Lester of T. C. U., Abe Mickal, Bill Crass and Gaynell Tinsley of L. S. U., and "Flash" Falaschi and "Mexican" Gomez as heroes of other Sugar Bowl Classics of the past.

Every game played thus far has produced stars whose feats are still fresh in the minds of the grid followers. When the first game between Tulane and Temple is discussed, everyone recalls "Little Monk" Simons' brilliant 85-yard kickoff return that aided Tulane in her 20-14 victory over "Pop" Warner's team. Likewise they recall Dave Smuckler's fine playing for the Owls.

Gurzynski recovered a Tulane fumble on the 10-yard line and Smuckler, quick to take advantage of this break, threw a touchdown pass to Testa. Bill Doherty recovered another Tulane fumble on the 18-yard line from where the Owls marched to another score with big Dave Smuckler leading the way.

Trailing by 14 points Tulane, then coached by Ted Cox and Lester Lautenschlaeger, provided thrills that kept the fans on their feet. John McDaniel took the kickoff after the Owls second touchdown, raced to one side and

as he drew the Temple players over, he lateralled to Simons who ran the opposite way and with a great burst of speed "Little Monk" ran 85 yards down the sidelines for a touchdown. Bucky Bryan later passed to Dick Hardy for the tying touchdown and Barney Mintz, passing from midfield, hurled another pass to Hardy who raced over for the winning score.

Next came the first appearance of T. C. U. in the Sugar Bowl (they've been in two of them) in 1936. The Texans won, 3 to 2 with the score resembling the result of a great pitchers' battle. It was a great battle between two of the greatest passers and punters ever pitted against each other in the Classic. Sammy Baugh, all-America passer for T. C. U. played one of the greatest games of his career, passing, punting and defensively. For Bernie Moore's L. S. U. team Abe Mickal matched Baugh's feats.

This game was featured by T. C. U.'s brilliant defensive stands. Bill Crass of L. S. U. passed to Jeff Barrett and the latter ran to the two-yard line where Baugh made a great tackle to prevent a score. The Texans made a great goal line stand to take the ball on downs, but lost their all-America center, Darrell Lester with a broken shoulder.

Mihalic, an L. S. U. end, rushed Baugh as he attempted to pass from behind his goal line. He recovered but was thrown for a safety. To pull the game out of the fire, Manton of T. C. U. kicked a field goal from the 26-yard line to give the Texans a 3 to 2 win. It was perhaps the most spectacular game ever played in the rain.

In 1937, Santa Clara defeated L. S. U., 21-14. A 27-yard pass from "Flash" Falaschi to Gomez and another 30-yard pass from Bruno Pellegrini to Norman Finney gave the Broncos two early touchdowns. A pass from Crass to Tinsley who ran 35 yards, gave the Tigers a touchdown in the last minute of the first half. Santa Clara scored again in the third quarter when "Mississippi" Smith, hauled down near the L. S. U. goal line, tossed the ball into the air and Falaschi caught it and fell over the goal line.

A lone touchdown gave Santa Clara a 6 to 0 win over L. S. U. in 1938. Ray McCarthy

*Continued on Page 69*

## SUGAR BOWL HISTORY

1935—Tulane 20	- - - - -	Temple 14
1936—Texas Christian 3	- - - - -	La. State 2
1937—Santa Clara 21	- - - - -	La. State 14
1938—Santa Clara 6	- - - - -	La. State 0
1939—Texas Christian 15	- - - - -	Carnegie Tech 7
1940—Texas A. & M. ?	- - - - -	Tulane ?



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## HIGHLIGHTS of Other Years

Continued from Page 67

snagged a pass from Jim Barlow for 20 yards, placing the ball on the Tigers' 8-yard stripe. Pellegrini flipped a fourth-down pass to Jim Coughlan into the end zone. "Cotton" Milner made a great run from the old Statue of Liberty play but slipped and fell headlong on Santa Clara's three-yard line. A brilliant goal line stand prevented the Tigers from getting at least a tie.

Little Davey O'Brien completed 17 out of 27 passes for 225 yards and thereby lies the story of T. C. U.'s 15 to 7 victory over Carnegie Tech in 1939. Connie Sparks bucked over for a T. C. U. touchdown halfway through the second period after O'Brien had set the stage by his fine passing. Near the end of the half, Peter Moroz completed a magnificent 40-yard pass to George Muha and he dashed over for a touchdown to give Carnegie a 7-6 lead as the half ended.

Before many minutes of the third period ended, O'Brien completed a 30-yard pass to Durwood Horner and he ran for a touchdown. In the fourth period O'Brien kicked a field goal to make the result decisive.

Ki Aldrich gave one of the greatest exhibitions of defensive play ever seen in the bowl.

O'Brien's shovel passes as well as his long ones were nothing short of sensational. He completed 7 to Earl Clark for 81 yards. He completed five to Hale for 75 yards and another of his passes to Horner netted 43.

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## THE GAME TODAY

Continued  
from Page 7

Herbie Smith end, John Thomason blocking back, and Marshall Foch Robnett, guard.

Four Greenies made the All-Southeastern team—McCollum, Wenzel, Bob Kellogg and Tommy O'Boyle.

For all of these players and their teammates, the "game today" is their first bowl performance. The same is true of Coach Homer Norton of the Aggies. Lowell "Red" Dawson, of Tulane, quarterbacked the Tulane 1931 champions who played against Southern California in the Rose Bowl on January 1, 1932.

In bringing the Aggies up to the Sugar Bowl, Homer Norton performed one of the best coaching jobs of the 1939 season. Few teams have played through a Southwest Conference schedule without a defeat or tie. In addition, the Aggies beat Santa Clara, one of the outstanding teams on the Pacific Coast and Villanova, one of the better Eastern aggregations. Only two touchdowns, a field goal

and a safety—18 points in all, were registered against A. and M. in 10 games.

Tulane was unbeaten in nine games but was tied 14-all by North Carolina. The Tarheels made all of their points in the last ten minutes on aials. It was generally conceded the Greenies played the most exacting schedule of the season meeting Clemson, Fordham, Auburn, North Carolina, Ole Miss, Alabama, Columbia, Sewanee and Louisiana State in order.

It is fitting that such squads should be matched in the game which marks the dedication of the greatest football stadia in the South, and one of the largest in the world devoted exclusively to the gridiron sport.

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| 1353 <input type="checkbox"/> Alma Mater's thousands are in the stands fighting with you for another victory. Best of luck. | 1359 <input type="checkbox"/> We are behind you for victory. Bring home the bacon.                  |
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